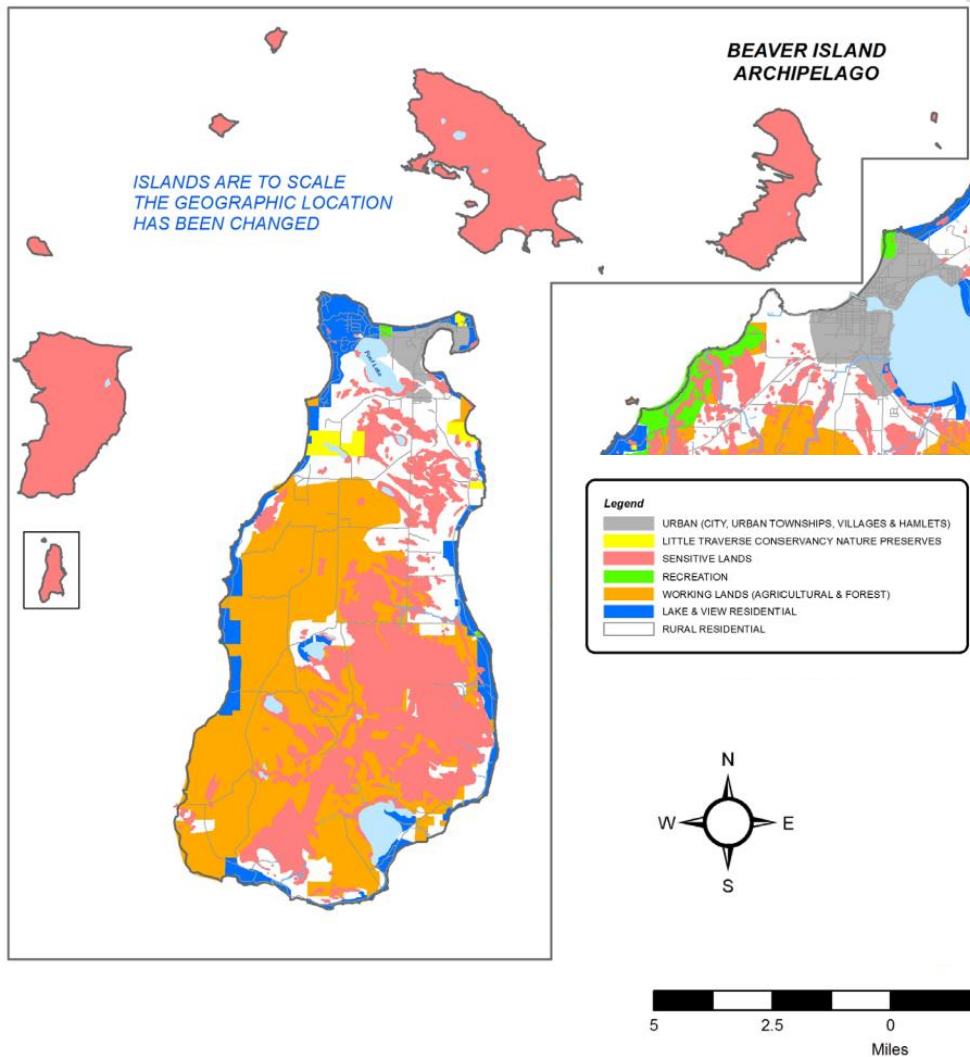


ST. JAMES TOWNSHIP BOARD'S 2023-2033 STRATEGIC PLAN

DELIVERED TO THE COMMUNITY THROUGH A
MISSION, GOAL, AND ACTION PLAN
APPROVED JULY XX, 2023



MISSION: Maintain and enhance the unique sense of place, including creating a safe walkable community and protecting unique natural features and open spaces that attracts people to St James Township and makes it a special place to visit and reside.

GOAL 1: Adopt and deliver on the Island Master Plan and Emergency Operations Plans as well as the Township's Capital Improvement Plan and Parks and Recreation Plan, ordinances, policies, plans, and initiatives that preserves, protects, maintains, and enhances the assets that create St. James Township's unique sense of place.

GOAL 2: Support and encourage economic development activities that create job growth, and enhances the Township's unique and vibrant character. This includes creating affordable housing options, supporting the establishment of fiber to the home, and improving the Island's energy efficiency.

GOAL 3: Use this strategic plan to fund the activities needed to accomplish this mission and achieve these goals and actions, including effective use of all revenues and grant funding opportunities.

ACTIONS:

1. Safety: Work to keep hazard management plans and emergency operations plans relevant to the Island community.
2. Safety: Ensure medical and fire services are available.
3. Safety: Maximize traffic and parking opportunities in the downtown area.
4. Recreation/Natural Resources: Support recreation that maximizes our unique natural resources including the development and operations of marine and land recreation, walking, biking, and ski trails, and opportunities for night/dark sky recreation.
5. Recreation/Natural Resources: Ensure our natural resources are protected and enhanced with protection of threatened and endangered species, wildlife, sensitive natural communities, and continued Terrestrial Invasive Species control and avoidance of wood movement.
6. Recreation/Natural Resources: Continue and enhance efforts that protect, preserve, and enhance the Township's outstanding surface and groundwater quality.
7. Community: Support efforts to minimize blight and litter through waste management measures and ordinance enforcement, and other activities that reflect the character of the community.
8. Community: Coordinate plans, policies, and ordinances that create a range of housing options and affordability throughout the Township, with a focus on affordable, workforce, critical care worker, and senior housing.
9. Community: Support efforts establishing fiber to the home and improving the Island's energy efficiency.

Acknowledgement: This Strategic Plan was developed through a review, use, and modifications to the Charlevoix County Future Land Use Plan which was adopted on January 10, 2018. The St James Township Board appreciates their efforts in guiding the County's future land use.