WELCOME!

April 18, 2022

Today's Agenda

Project Overview

Matt Cowall, Executive Director (LIAA)

- Who Is LIAA?
- What is "resilience"?

Barry Hicks, Community Planner (LIAA)

- What is the project?
- What is a Master Plan and what does it mean for the Island?

Introductions

Group Visioning Activity

Who are we?

LIAA is a Section 501(c)3 nonprofit corporation created in 1993 to stimulate & support greater civic engagement. Our mission statement is:

Helping people shape better communities through:

- *participation,*
- *education,*
- *information &*
- *the effective use of technology*

Resilient Michigan Collaborative project

Funding Provided by

Michigan Coastal Management Program

EGLE
MICHIGAN DEPARTMENT OF ENVIRONMENT, GREAT LAKES, AND ENERGY

NOAA
NATIONAL OCEANIC AND ATMOSPHERIC ADMINISTRATION
U.S. DEPARTMENT OF COMMERCE

www.Michigan.gov/ResilientCoast

- Study and analyze the potential coastal hazards along the Great Lakes
- Engage citizens, public officials and community stakeholders
- Help inform local land-use policy and future master planning efforts
- Create hazard-ready coastal communities

TAUBMAN COLLEGE
architecture + urban planning
University of Michigan

LIAA

1885
Great Lakes Research Center
Michigan Technological University

APA MI
American Planning Association
Michigan Chapter
Making Great Communities Happen

LIAA serves the planning, technology and media needs of local governments and other nonprofits in Michigan to build local capacities and increase community resilience.

Housekeeping

- Roles & Responsibilities
  - St James Township
  - Peaine Township
  - LIAA
- Communication preferences?

What are we doing?

Updating the Peaine and St. James Twp. Master Plan

What will we be considering?

- Most recent master plan updates: 2006 & 2017
- Utilize and build upon existing Master Planning efforts
- Address current challenges/opportunities the townships are facing
- Collaborate and coordination with the public/private initiatives already accomplished or underway

Planning for a Resilient Community

If Beaver Island can plan and prepare for change, they can reduce exposures and increase their adaptive capacity; that is, communities can develop greater **resilience**.

Community Resilience Is:

1. The capacity to withstand disruptions & shocks (i.e., take the hit)
2. The capacity to learn from adversity and adapt quickly to new circumstances

What is a Master Plan?

What is a Master Plan?

- Evaluates existing conditions and trends on the Island. States the community's long-range vision, extending 20 years or more into the future.
- Provides the flexibility to respond to changing conditions with new resources or innovations that align with the goals of the Master Plan.
- Identifies opportunities for partnerships between residents, community groups, non-profit organizations, and regional entities that help support and participate in plan implementation.
- Identifies where new development should be directed and the general character to which new homes and buildings should adhere.
- Gives guidance to property owners, developers, neighboring jurisdictions, and county and state entities about expectations and standards for public investment and future development.
- Provides guidance for the allocation and spending of funds.
- Guides the day-to-day decisions of the government and the land-use policy decisions of the Planning Commissions and Township Boards.
- Establishes a legal basis for both Peaine and St. James Townships' Zoning Ordinances, capital improvements, land-use policies, and other implementation tools and programs.

How is a Master Plan used?

Basis for land use regulation (e.g., zoning)

Guides decisions on development and public capital improvements

Provides support and improves eligibility for potential projects

- Grant Requests
- Millage
- Public/Private Partnerships

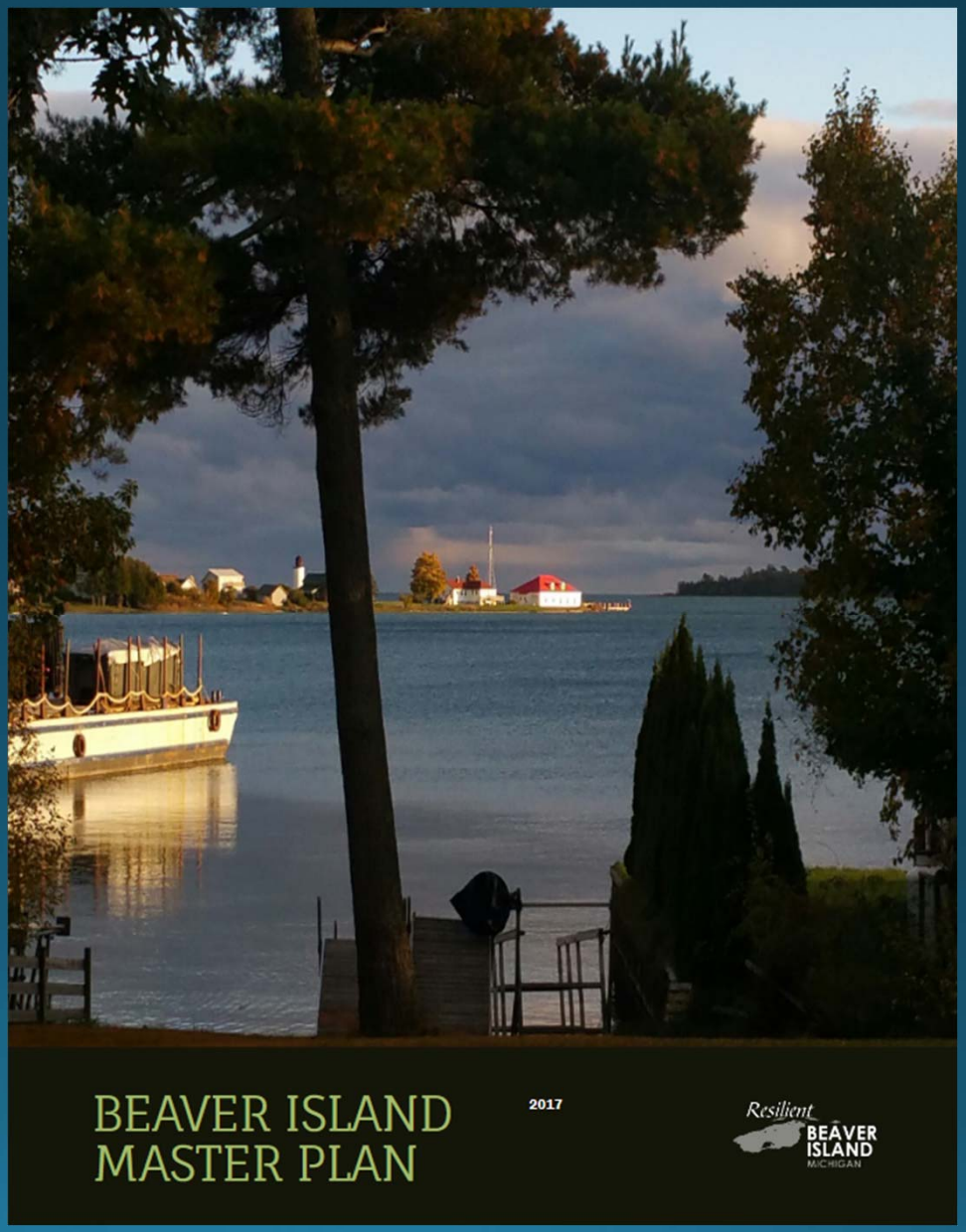
Provides a guide for the conservation of community resources and quality of life

Positions community to meet future challenges

Recap of 2017 Master Planning Effort

Vision

"In 2045, Beaver Island will be a thriving community: economically diverse, socially vibrant, and environmentally rich. High-quality ecosystems will be preserved and managed in a sustainable way, but also leveraged to support ecotourism and economic development. Historic and cultural resources will help define the Island, telling stories of its rich past and attracting visitors and new residents. There will be a diversity of affordable housing options that meet the needs of all residents and pave the way for changing demographics. A connected network of bike paths, sidewalks, and paddling routes will link recreational assets, community services, and residences."



Recap of 2017 Master Planning Effort

Guiding Principles

1) Preserve the Island's character, scenic vistas, water quality, high-quality natural ecosystems, and clean environment.

2) Support a comprehensive and collaborative marketing strategy both on and off the island.

3) Invest in technology and public infrastructure that positions Beaver Island to attract young families, retirees, and new business ventures.

4) Ensure that high-quality healthcare is available to all Island residents and visitors at an affordable price.

5) Expand educational opportunities offered within the public school system and to the broader community.

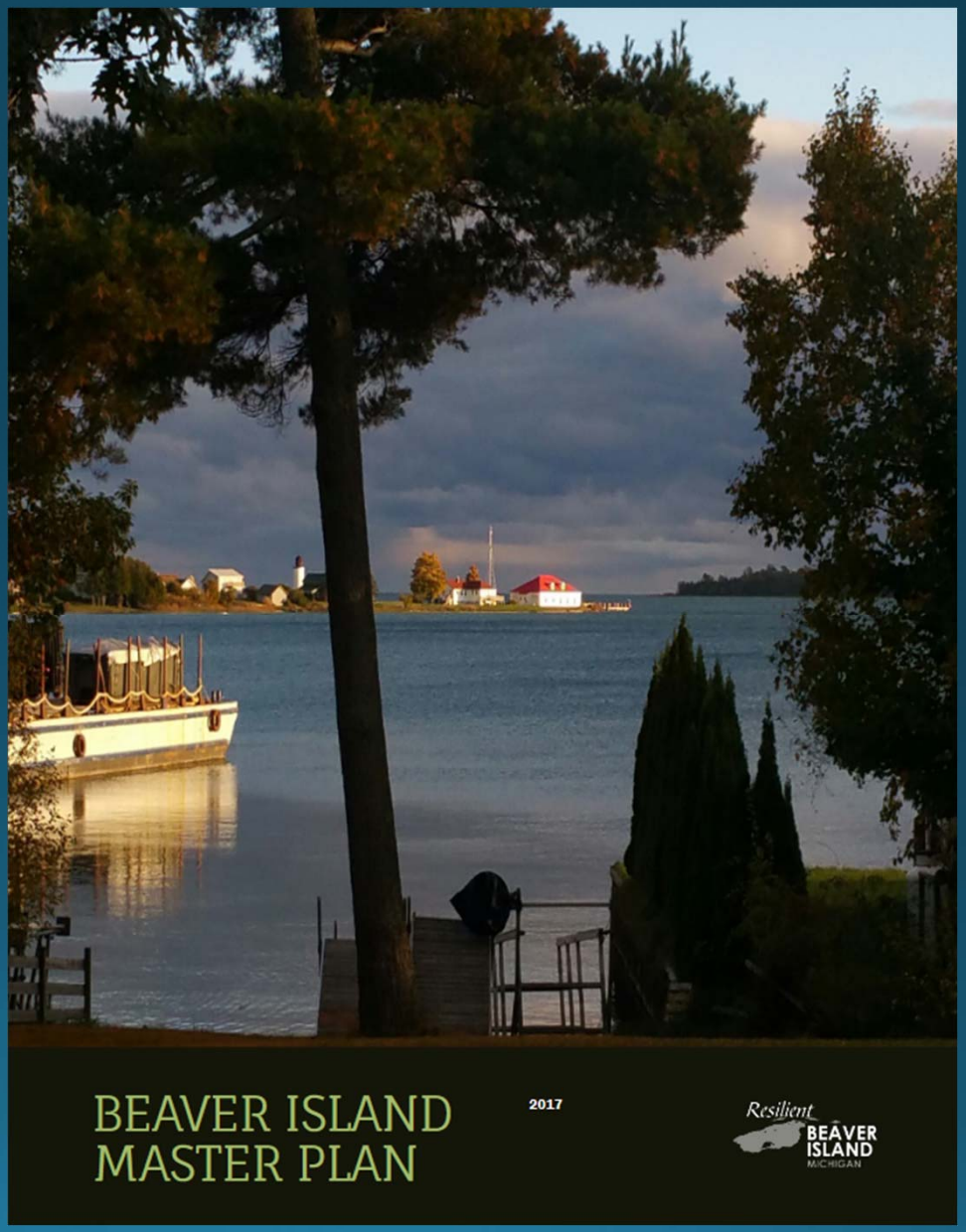
6) Grow the local economy by capitalizing on tourism opportunities, expanding recreation into the shoulder season, and leveraging existing capital to grow businesses.

7) Enhance collaboration and foster open dialogue between the two townships, and between local government and community members. In addition, learn from other communities grappling with similar issues and continue conversations with fellow Great Lakes islands

Recap of 2017 Master Planning Effort

Summary – Vision

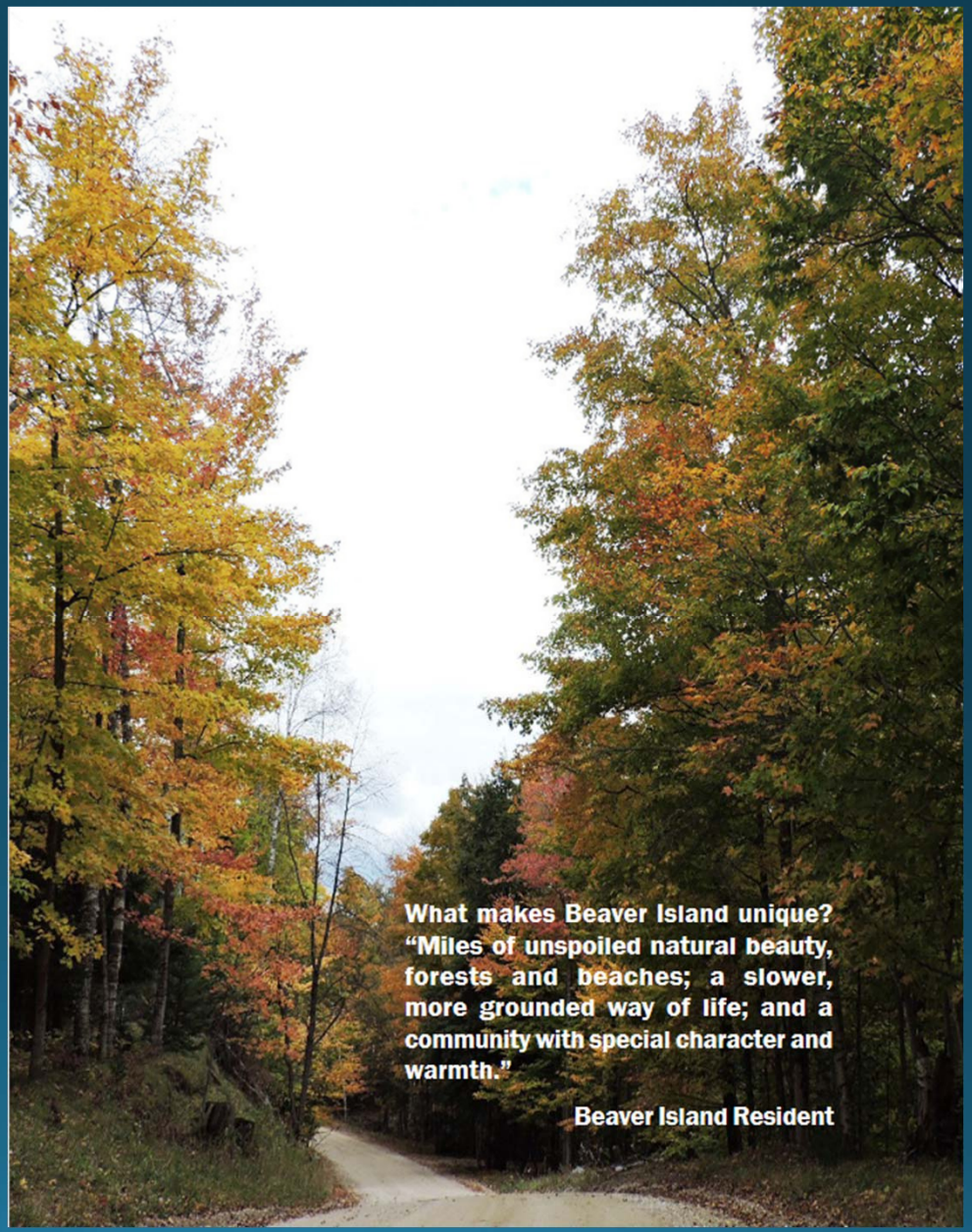
- Economically diverse
- Socially vibrant
- Environmentally rich
- Preserved and managed
- Eco-tourism
- Diversity of housing



Recap of 2017 Master Planning Effort

Summary – Guiding Principles

- Preserve natural environment
- Comprehensive marketing strategy
- Invest in technology
- Access to healthcare
- Tourism – expand into shoulder season
- Foster collaboration between townships and learn from other similar island communities



What Changing Conditions and Circumstances? 2017 Plan:

- Aging population
- Workforce housing
- Access to health care
- Reliable Access to broadband technology
- Education
- Year-round economic viability for residents
- The next unknown shift

Group Exercise

Questions

1. What new ideas or information could we bring to help the island?
2. What concerns do you have about the island and its residents/organizations?
3. How could the master plan strengthen the island?
4. What has changed on the Island in the time that you have been here?
5. How could _____ be improved on the island?

What Changing Conditions and Circumstances? NOW:

- Affordable Housing
- Economic Development
- High-Speed Internet
- Dark Skies
- Coastal dynamics
- ???
- ???

How the island is <u>already</u> working to meet changing conditions and circumstances?

- ???
- ???

Proposed Timeline

Approx. 1-2 months	Task 1 – Review Planning Documents and Clarify Goals • Review existing plans and data • Kickoff meeting with plan subcommittee: • Establish communications and logistics • Establish roles and responsibilities • Finalize clear goals and objectives
Approx. 2-3 months	Task 2 – Facilitate Community Engagement Activities • Review and revise plan goals and objectives with plan subcommittee • Coordinate expectations for public input process • Facilitate public input • Create open house and other public input materials • Host in-person open houses • Engage with online audience to solicit input
Approx. 2 months	Task 3 – Master Plan Updates • Draft changes to Master Plan • Organize and analyze public input • Draft updates to sections of the Master Plan based on public/subcommittee feedback • Review draft changes with plan subcommittee
Approx. 2 months	Task 4 – Refine Plan and Support Adoption • Refine draft Master Plan and review with plan subcommittee • Public engagement – second round • Share results from public engagement during a planning meeting (TBD – could be an open house or joint planning commission meeting) • Make minor modifications or changes to the plan • Submit final updated Master Plan to the townships for final adoption at public hearings

How would you like to stay engaged?

- Beaver Island Forum
- Social media
- News on the Net
- Advertisements and Press Releases
- Radio
- Email Notices

- **Project Website**

www.resilientmichigan.org

www.resilientmichigan.org

Resilient MICHIGAN

ABOUT COMMUNITIES VIDEOS DOCUMENTS TOOLBOX

Holland Farmer's Market

COASTAL COMMUNITY RESILIENCE MATCHING GRANTS NOW AVAILABLE!

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COASTAL RESILIENCE REGULATION LIBRARY NOW AVAILABLE!

Visit the Regulation Library »

Thank you!

Feel free to contact us throughout the process by reaching out to:

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