

Shapleigh Community Day Committee
Shapleigh Town Hall
February 22, 2023

MINUTES

Those present: Suzanne Gagnon, Nancy Hodgdon, Monica Lemaire, Tracey Levasseur, Penny Mills

The meeting was called to order at 6:10 PM.

Team Reports:

Parade: Volunteers are needed to run the parade, it is unknown if Shawn Richards will be able to volunteer this year. Kona Ice has agreed to return for the full event this summer. They will attend the Friday night concert on the Commons, participate in Saturday's parade, and stay for the day.

Car Show: Volunteers are needed, Gale ran the show with little help last year. An easy-up should be purchased to offer some shade to those running the car show.

Silent Auction: Beth Harmon will not be available to volunteer this summer. Her contributions of time and effort to Community Day will be sorely missed. The need for more volunteers is palpable. More display tables are needed for donated items.

Vendors: Nothing new to report.

Concessions: Breakfast items were a big hit, we will continue to offer breakfast sandwiches this year. It was agreed that prices will increase for this summer's event as we need to purchase a new grill.

Kid's Area: Volunteers were very good last year, but some of the volunteers had friends that hung out and were distracting. It was decided that this behavior is inappropriate for the Community Day setting and should be discussed with student volunteers prior to the event. The volunteers should stay focused on the kids, not on friends or boyfriends.

Music / Announcer: Penny will contact The Legends radio station to see if they can be a part of this summer's event.

Volunteers: With at least three committee members unable to participate this year, the remaining members are left with a daunting chore list. We hope to spread the word by social media and posters to entice people to join the Community Day Committee.

Marketing: Commercials for Community day events and for recruiting volunteers will be posted to FaceBook as soon as possible. The amount of brochures purchased will remain at 1000. Penny made posters to entice students to apply for the scholarship and she will drop them off at Massabesic High School. Posters will be placed at the Town Hall and the Library.

Meeting adjourned at 7:35PM.

Next meeting will be held on April 12 at 6:00 PM in Shapleigh Memorial Library.

Respectfully Submitted,
Penny Mills