

Information for Planning in the Sandwich Historic District: Results from a Survey of Community Residents

Prepared for

The Historic District Commission in the Town of Sandwich,
New Hampshire

by

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I. Introduction and Statement of Purpose

The Sandwich Historic District Commission (HDC) provides a public service to the Town of Sandwich through its efforts to manage the official historic district in accordance with the policies adopted by the Town. To best balance the requirements of the historic district guidelines with the desires and needs of residents, the HDC, and the larger community public input is needed to inform and guide decision making. In addition, the HDC is planning a chapter for the Sandwich Master Plan which will help future Town decision makers meet the challenges of preserving and protecting the historical and cultural resources of Sandwich while representing the desires and needs of property owners.

The HDC anticipates that this chapter will include (1) an overview history; (2) a historical resources survey; (3) a summary of past preservation activity; and (4) goals and implementation strategies.

The section the HDC needs the most help in developing is a “vision” for the Historic District that is consistent with the stakeholders in the Historic District and within the Town of Sandwich, and developing the goals necessary to achieve that vision. Each resident of the Town has an opinion about what the District means to the Town, and it is important to systematically identify the commonality and conflicts in those opinions to create a master plan for the District which will “protect and preserve” this important resource.

To assist in this important endeavor, the HDC contacted the Center for the Environment at Plymouth State University to aid in surveying the people of Sandwich to define the vision and goals for this chapter of the Master Plan, providing one form of public input into the decision making and planning processes. This document outlines the goals and background for the survey project, the research methods used to conduct it, and presents findings from the data collected.

Project Description:

The Sandwich Historic District Commission is planning for the area of town they serve. To inform this process a scientific survey of all property owners within the district (approx. 70) plus a random sample of other town property owners was conducted in the winter and early spring of 2008. The survey data will help the HDC develop an informed awareness of community attitudes about the district and the services provided as well as address issues of growth, sustainability and development in the community.

Surveys provide a form of public input that is used in most community planning processes in the United States (American Community Survey Data for Community Planning. 2006. Taeuber, Cynthia M. Trafford Publishing, New York). An excellent review of the use of surveys in community planning and other community-centered projects is published by and available

through the Western Rural Development Center (<http://wrdc.usu.edu/>); specifically informative work for this project is “*Surveys as a Tool for Community Based Research*.” (Dr. Stanley Guy. 2005. Chapter 1: Community Centered Research: A Primer. Utah State University Press. Logan, Utah.). Examples of surveys and their use in demographic data analysis are available at these sources, and examples from communities across the nation are also widely available on the internet.

Through consultation with the HDC specific goals for the Sandwich HDC survey project were defined:

1. Attend Historic District Commission meetings to discuss the project and identify issues and needs
2. Identify and hire undergraduate student workers to assist on the project
3. Review HDC documents and meet with HDC members to determine issues of importance in the survey
4. Develop a draft survey, present it to the HDC and subcommittees, and respond to comments with revisions
5. Administer the survey using a modified Tailored Design Method approach (customized mailings, multiple waves of contacts, and other techniques for enhancing response rates)
6. Administer the survey to the entire population (approximately 70 households) in the historic district
7. Administer the survey to approximately 70 randomly selected additional households in Sandwich for a total sample size of approximately 140
8. Analyze the survey data
9. Present survey data and results in the form of a report and a presentation to the HDC

This document will present salient findings in the following sequence:

- I. Introduction and Statement of Purpose
- II. Conceptual Context and Research Methods
- III. Salient Findings—Survey of Community Members – Univariate Analyses
- IV. Salient Findings—Survey of Community Members – Bivariate Analyses
- V. Conclusions—Observations, Conclusions, and Recommendations
- VI. Appendices
 - A. Research Instruments
 - B. Tables Presenting Complete Data From All Questions in the Questionnaire
 - C. Bar Charts Presenting Complete Data From All Questions in the Questionnaire
 - D. Survey Results: Bivariate Analyses

II. Conceptual Context and Research Methods

This survey based research can be used to better understand stakeholders' attitudes towards important issues in the Sandwich Historic District in the Town of Sandwich, New Hampshire and will help the Historic District Commission in their own efforts to manage the HDC and prepare for the future through proactive planning. To collect this information a team from The Center for the Environment at Plymouth State University consulted with HDC members to develop and administer a scientific survey of all town property owners within the Sandwich Historic District and a random sample of Sandwich property owners outside the district. The data collected through questionnaires presents the current attitudes of Sandwich residents towards the historic district, and can help aid the HDC in creating a new chapter of the Sandwich Master Plan that focuses on the future of the Sandwich Historic District. The research project involved several stages to inform the research and develop the research methods used in the project.

The initial stage of the project involved an extensive review of available resources relevant to the Sandwich Historic District. Meetings conducted by the town of Sandwich and the HDC were attended by project team members; a research team from the Center for the Environment also met several times with the HDC and working subcommittees to identify the key issues that need to be examined within the district and to review drafts of the questionnaire used in the project. These collaborative interactions provided a foundation for the research by identifying current issues, critical concerns, and issues relevant to future goals for the Sandwich Historic District that the HDC needed to learn more about by understanding public sentiments. Basing the survey research on the input received ensures that the research project maintains a focus on results that can effectively be used to aid the HDC in considering current policies and reviews and to inform the preparation of a new chapter of the Sandwich Master Plan on the Sandwich Historic District's future.

Survey Administration

Once key issues in the Sandwich Historic District were identified a review of current HDC policies, an examination of current boundaries and historical resources, a review of community history, and examinations of past preservation acts regarding the historic district supplemented the multiple discussions with HDC members and further informed the design of the self-administered questionnaires used in data collection. The background information collected on the historic district helped strengthen the structure and content of the questionnaire by increasing its relevancy to long standing issues, which can lead to a higher response rate that more appropriately represent citizens' attitudes towards the Sandwich Historic District.

One hundred fifty-three (153) individual households in the Town of Sandwich were surveyed using a self-administered questionnaire constructed using the means described. Property owner lists were obtained from the HDC and used to develop the sample for this research. The use of property tax lists allowed for the identification of owners of properties within the historic district, and also enables the customization of appeals mailed to residents to participate in the survey, which greatly enhances response rates. The household was selected as the sampling unit in the research because the household is the unit that the HDC works with most in its activities, and therefore it is the most appropriate for collecting data. While it is expected that opinions differ among residents of a household, most households in the US do not divide their building

maintenance into shares, instead the house is managed as a whole in a collaborative manner. However, any resident requesting additional questionnaires to express differences within a household were sent one upon request.

The survey was conducted using a paper based, self-administered questionnaire instrument delivered through the US postal service using a modified version of the Tailored Design Method (Dillman, 2000). The Tailored Design Method employs several well-researched and careful designed techniques to enhance response rates in surveys including customizing letters, sending carefully timed reminders in multiple waves of contacts, providing information about the need for responses, and other techniques for framing appeals. The first wave of mailings notified recipients that they would be receiving a survey in approximately a week and focused on the importance of recipients' responses to the overall success of the research project being conducted. The second mailing provided additional information about the Sandwich HDC project and included the questionnaire along with a convenient postage-paid return envelope. Within a week to ten days after sending the questionnaire a postcard was sent to non-respondents to remind them to complete and return their questionnaire. In the last stage of contact those recipients who had not responded were mailed a fourth letter making an additional plea for their participation along with a replacement questionnaire.

Confidential Participation, Anonymous Responses

To ensure honesty in responses participation in the survey was confidential, and all the information respondents provided in response to questions on the questionnaire was anonymous. Participation in the survey is confidential because direct appeals were made to residents using property tax data provided by the Town of Sandwich, and the responses were tracked to ensure that people who had returned the survey did not receive additional mailings. Once a survey was returned that recipient's name was removed from the mailing list, and the tracking of this information without revealing who participated in the survey constitutes confidentiality. In contrast, the information people provided on the questionnaires was anonymous, as once a questionnaire was received it was removed from its return envelope and placed in a bin with other returned questionnaires, and there is no information present that could link it with a particular individual in the Town of Sandwich. These protections of the information provided guarantee anonymity for respondent's answers to questionnaire items.

Response Rates and Analyses

Out of the original sample of one hundred fifty-three (153) potential households only two were non-deliverable. Of the remaining one hundred fifty-one (151) households within the sample, one hundred seven (107) surveys were returned, three of which were requested by individuals not in the sample, for a total one hundred four (104) valid responses. The total response rate was seventy point nine percent ($107/151=70.9\%$) while the valid response rate was sixty-eight point nine percent ($104/151=68.9\%$). A valid response rate as high as 68.9% is virtually unheard of for a project of this type, and confidence in the information collected should be high as a result; the data very likely served its purpose well of appropriately representing the communities attitudes towards and desires for the Sandwich Historic District.

Analysis of the survey results was conducted using the Statistical Package for the Social Sciences (SPSS). Descriptive statistics, bivariate analyses, and multivariate procedures were conducted to identify important findings that can be applied to achieve the goals of the

evaluation project. Key findings of the procedures conducted are highlighted and explained in more depth in the results section of this report. The full content of the statistical analyses appear in Appendices B and C of this report.

III. Salient Findings from the Survey of Community Residents – Section 1 – Univariate Analysis

Using and interpreting this report

The first section of analyses reports important findings from the survey data that are of particular use to the Historic District Commission for identifying residents' perceptions of the district and its impacts on the community that can be of use in planning. Complete results from the survey appear in both tabular and graphical summaries of response distributions to every question in the questionnaire in the appendices to this report.

Findings are presented in both tabular and graphical form, with key implications of the findings presented succinctly before the data. When interpreting the tables in this section it should be noted that several different forms of data presentation are used. First, tables are used to present the numerical means of respondents' attitudes towards several issues for comparative purposes. Responses to these questions were measured on a numerical scale indicating level of agreement with a specific assertion about the HDC, its activities, or regulations. In tables representing data from a single question the column headers in the tables identify different forms of data analysis. The frequencies are simple counts of the number of responses. The percent column includes missing data, which are responses such as "don't know", "not applicable," or places where a respondent did not indicate an answer. The valid percent is the column of most use, as it indicates the distribution of responses with missing data removed from the analysis.

Section 1 of the Questionnaire: Opinions About and Desires for the Historic District

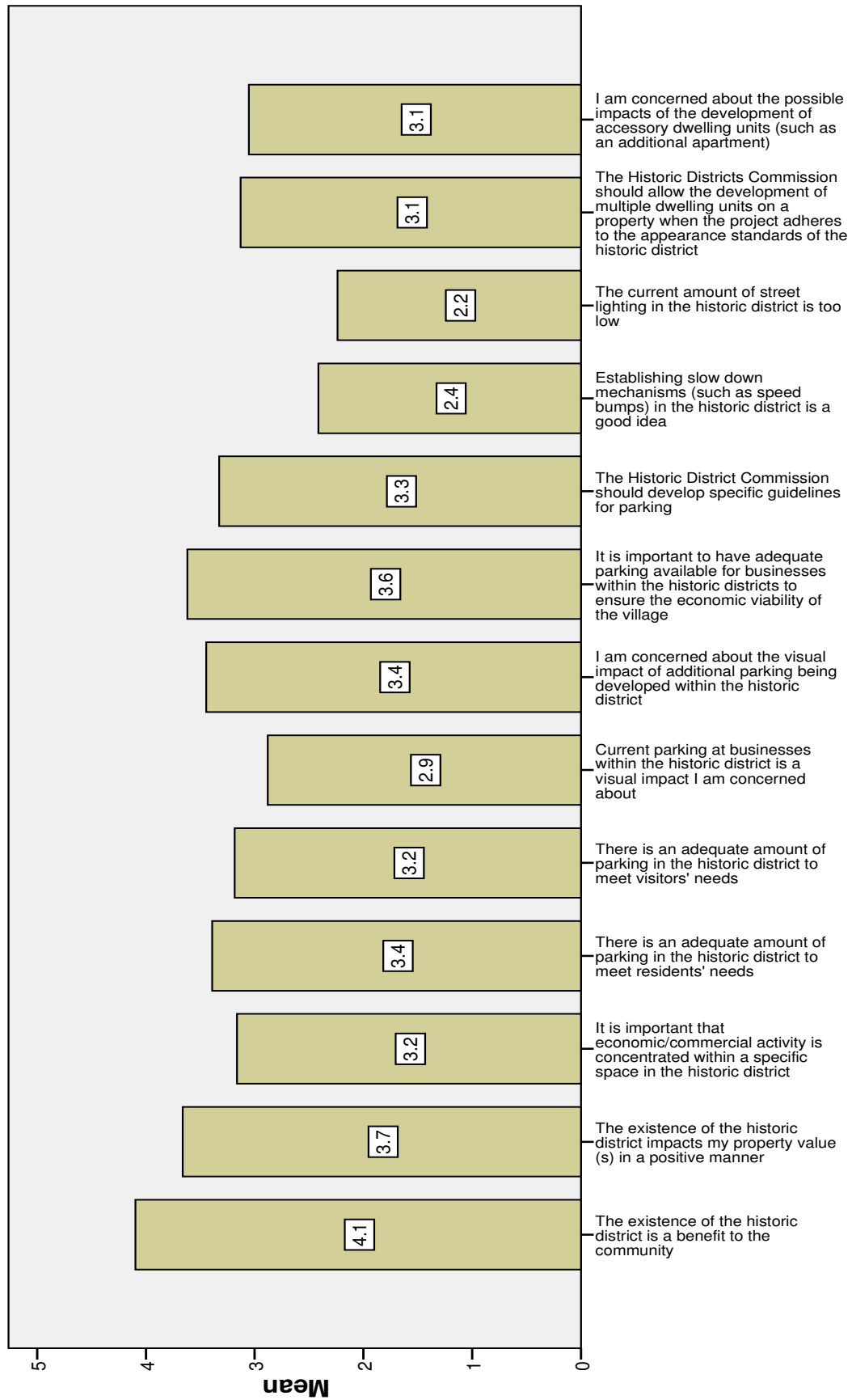
The first section of the questionnaire asked respondents to indicate their level of agreement with statements about the Historic District. The questions pertained to current conditions in the HD and to possible future changes. Respondents were asked to indicate their level of agreement on a 5 point scale; 5=Strongly Agree, 4=Agree, 3=Neutral, 2=Disagree, and 1=Strongly Disagree. The following graph shows the mean response for each question.

Respondents' level of agreement was highest with the statement, "The existence of the Historic District is a benefit to the community," with a mean response of 4.1. With a mean of 3.7 the statement, "The existence of the Historic District impacts my property values(s) in a positive manner," had the second highest level of agreement. This indicates high levels of support for the protection of the Historic District into the future.

Respondents also indicated a high level of agreement that adequate parking should be available for businesses in the historic district, but were almost equally concerned about the visual impact of additional parking. Feeling concerned about the current visual impact of parking at businesses was not common among respondents.

The HDC subcommittee identified speeding and the amount of street lighting as possible issues the revised HDC guidelines should address. Responses to the questionnaire indicate there is little agreement that the current amount of street lighting is too low, and that establishing slow down mechanisms such as speed bumps is a good idea.

Respondents' Mean Level of Agreement With Each of the Following Statements About Opinions and Desires for the Historic District



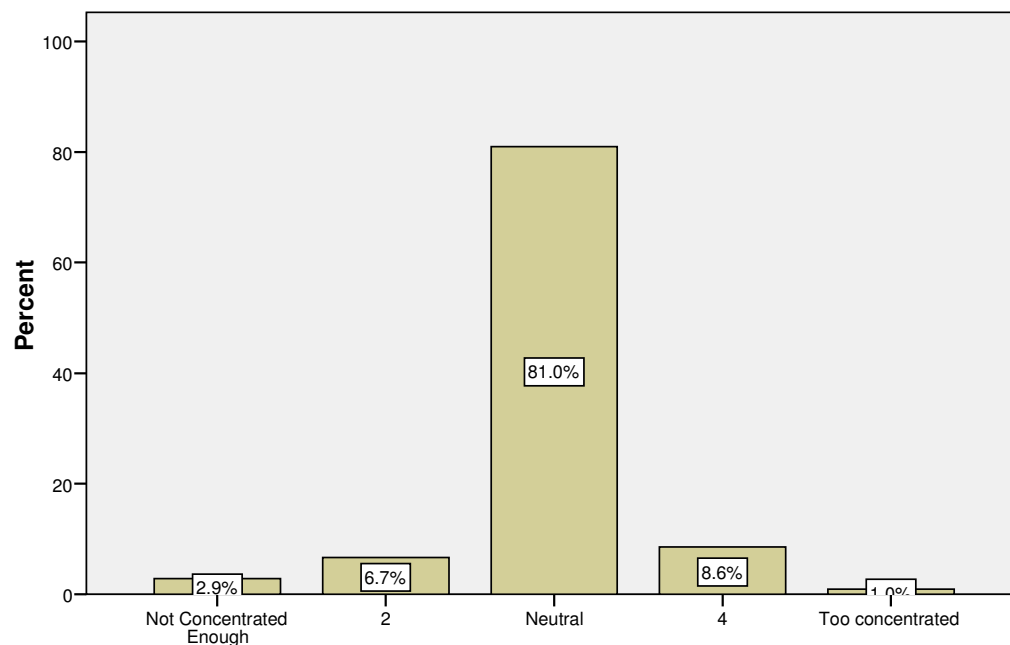
The next section of the questionnaire asked respondents about their sentiments towards several specific issues identified as important to learn about by the HDC.

Respondents did not feel that the economic/commercial activity in the Historic District was either too concentrated or not concentrated enough; 81% responded they were neutral in regard to the matter.

Respondents Opinions about the Present Distribution of Economic/Commercial Activity in the Historic District

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not Concentrated Enough	3	2.8	2.9	2.9
	2	7	6.5	6.7	9.5
	Neutral	85	79.4	81.0	90.5
	4	9	8.4	8.6	99.0
	Too concentrated	1	.9	1.0	100.0
	Total	105	98.1	100.0	
Missing	Missing	2	1.9		
Total		107	100.0		

How do you feel about the present distribution of economic/commercial activity in the Historic District?

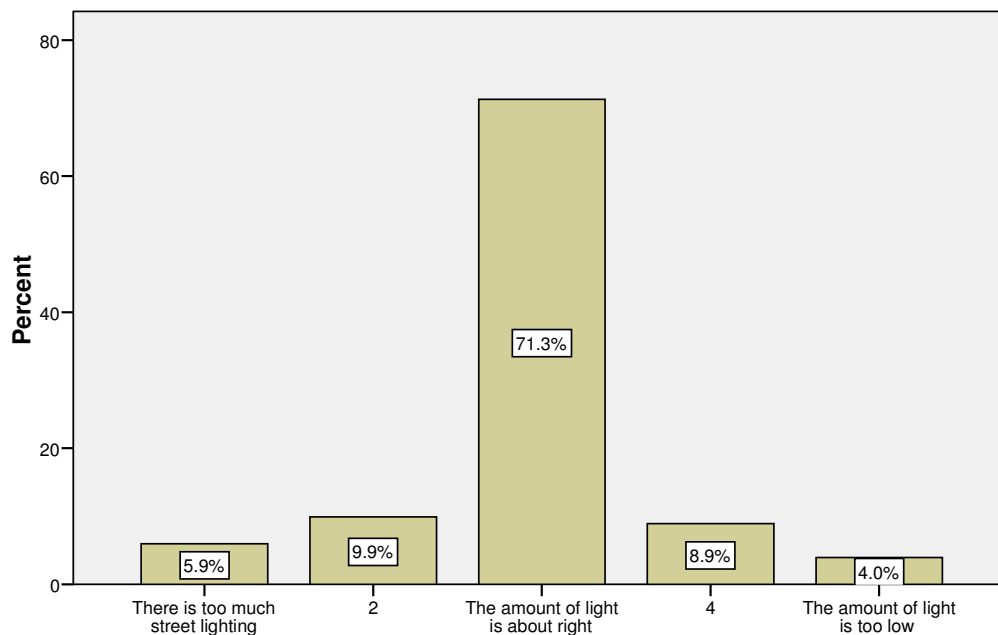


As indicated by a previous response and supported by this re-examination (which is a standard practice to ensure reliability in survey data), respondents do not feel that lighting is an issue in the Historic District. Over 71% responded that the current amount of lighting is about right.

Respondents' Opinions about the Amount of Street Lighting in the Historic District

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	There is too much street lighting	6	5.6	5.9	5.9
	2	10	9.3	9.9	15.8
	The amount of light is about right	72	67.3	71.3	87.1
	4	9	8.4	8.9	96.0
	The amount of light is too low	4	3.7	4.0	100.0
	Total	101	94.4	100.0	
Missing	Don't Know	3	2.8		
	Missing	3	2.8		
	Total	6	5.6		
Total		107	100.0		

Which of the following best represents your opinion about the street lighting in the historic district?

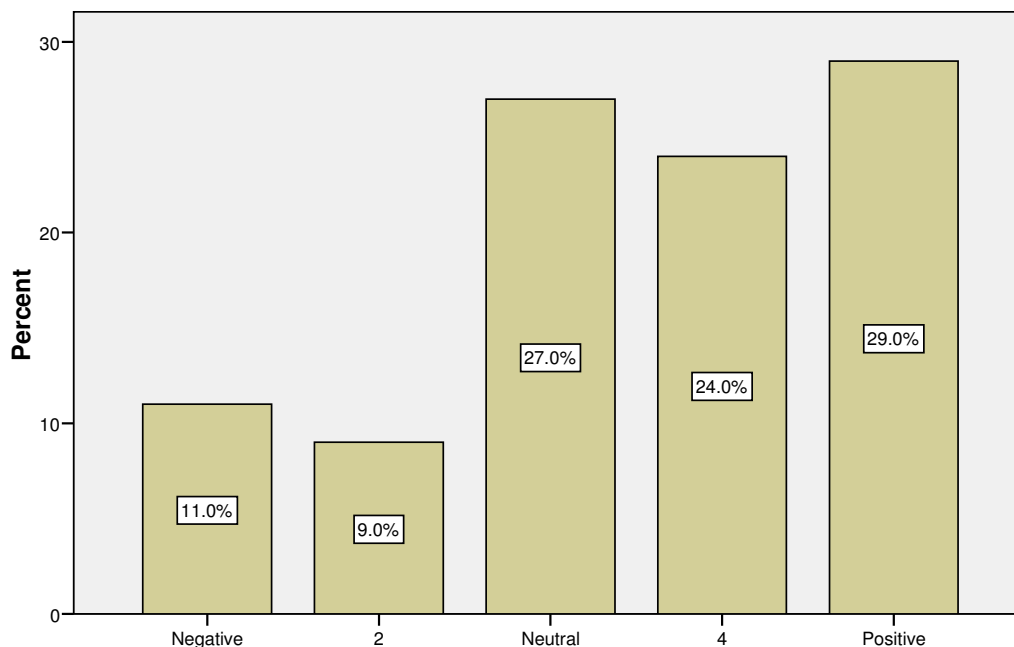


The last question in this section asked respondents to identify their feelings about the HDC's activities as a whole. Overall, respondents have largely positive feelings about the activities of the HDC, with over 50% of respondents indicated some positive or positive feelings. It should be noted that a minority with strong negative views does exist.

Respondents' Feeling about the Activities of the Historic District Commission as a Whole

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Negative	11	10.3	11.0	11.0
	2	9	8.4	9.0	20.0
	Neutral	27	25.2	27.0	47.0
	4	24	22.4	24.0	71.0
	Positive	29	27.1	29.0	100.0
	Total	100	93.5	100.0	
Missing	Don't Know	2	1.9		
	Missing	5	4.7		
	Total	7	6.5		
Total		107	100.0		

How do you feel about the activities of the Historic District Commission as a whole?



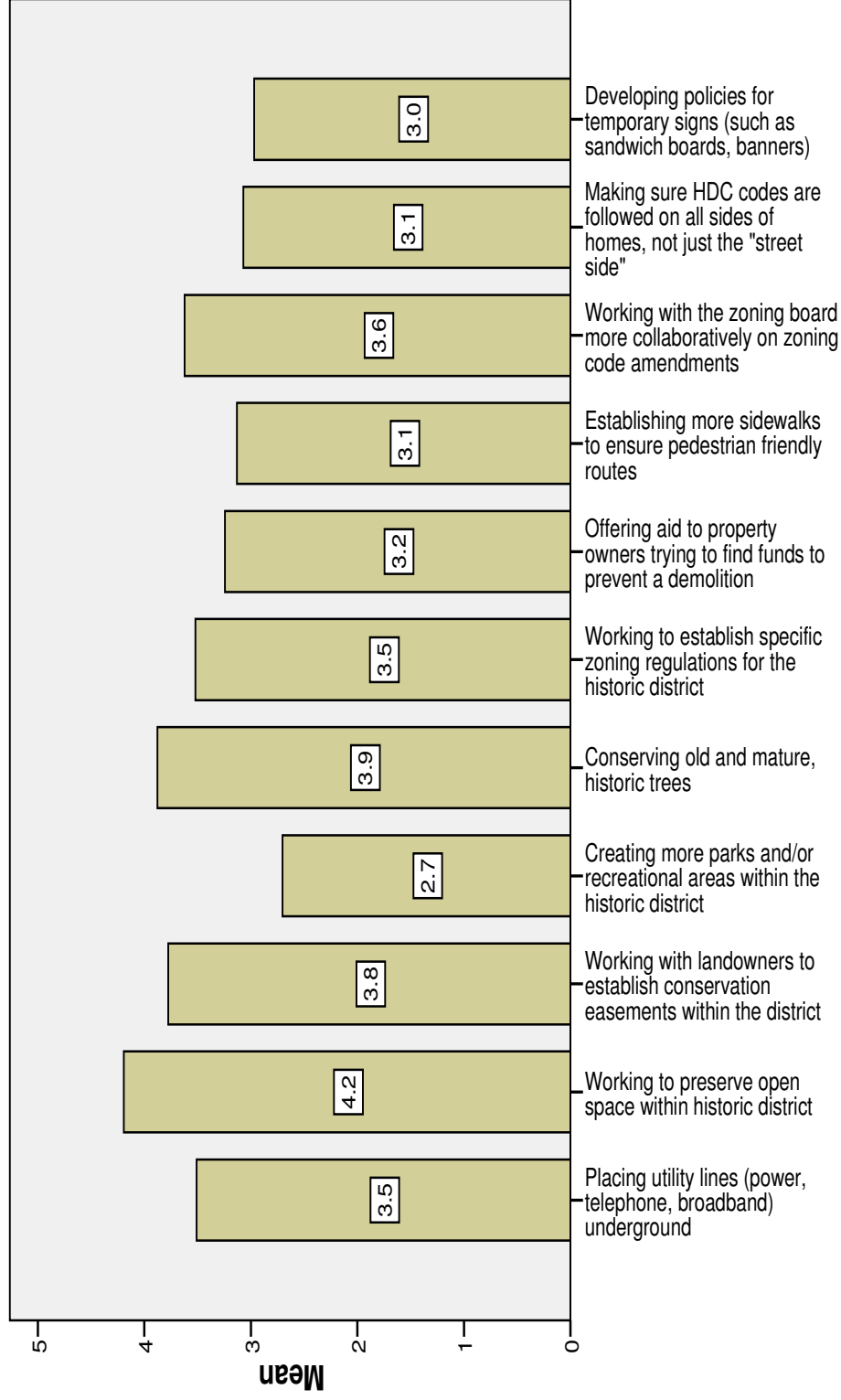
Section II of Questionnaire – Issues the Historic District Commission Should Address

The second section of the questionnaire asked respondents to indicate how important they feel it is for the HDC to address certain issues. Respondents were asked to indicate how important they felt each issue was based on a five point scale where 1=Not at all Important and 5=Very Important.

The following chart shows the mean response for each question. Based on the mean levels of respondents, working to preserve open space within the Historic District was seen as the most important issue (m=4.2). Working with landowners to establish conservation easements within the district and conserving old and mature historic trees were also rated highly in their level of importance.

Respondents indicated that in general most of the issues were of some importance for the HDC to address. The issue that was rated least important by respondents was creating more parks and/or recreational areas within the district. This may indicate a need to focus attention and funds on preserving open space rather than establishing more parks or recreational areas.

Mean Level of Importance Respondents Believe Issues Are For the Historic District Commission To Address

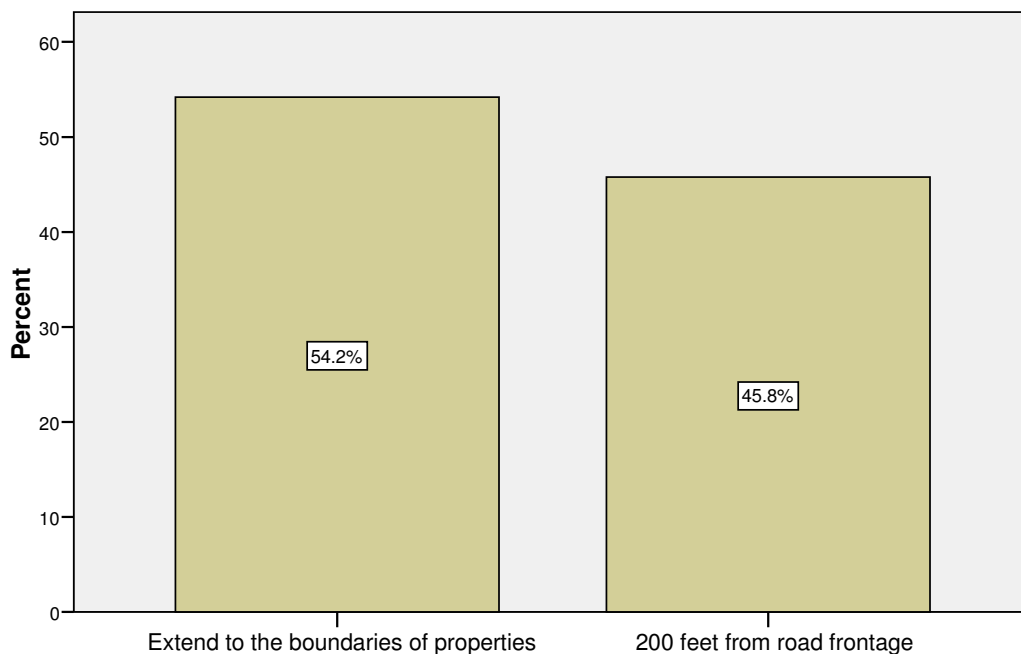


Respondents were also asked to respond to questions concerning the definition of the historic district. Slightly more respondents (8.4 %) indicated that their definition of the historic district most closely matched, “The historic district boundaries extend to the boundaries of properties in the district.” When asked which definition the size of the Historic District should be based on, 16.6% more respondents felt that the historic district’s boundaries should extend to property boundaries rather than 200 feet from road frontage.

Which of the following definitions of the size of the historic district most closely matches your own?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Extend to the boundaries of properties	45	42.1	54.2	54.2
	200 feet from road frontage	38	35.5	45.8	100.0
	Total	83	77.6	100.0	
Missing	Don't Know	10	9.3		
	Missing	14	13.1		
	Total	24	22.4		
Total		107	100.0		

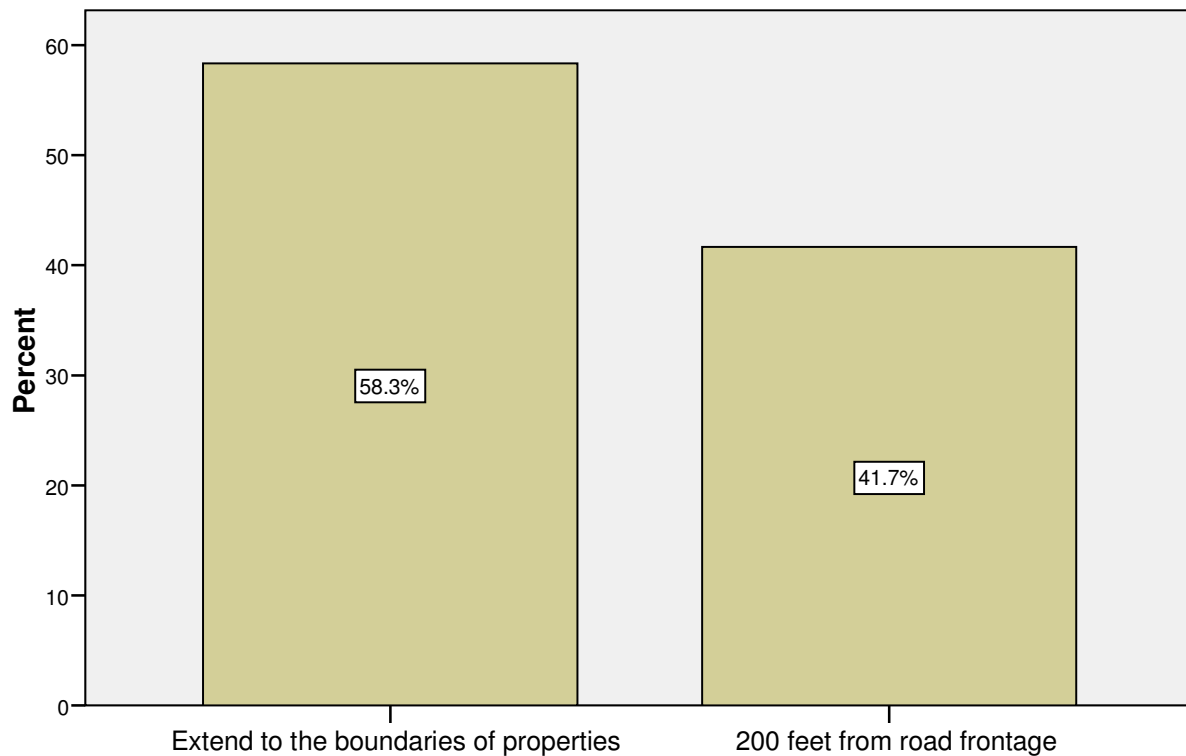
Which of the following definitions of the size of the historic district most closely matches your own?



Which of the following definitions of the size of the historic district most closely matches your own opinion about where the boundary should be?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Extend to the boundaries of properties	49	45.8	58.3	58.3
	200 feet from road frontage	35	32.7	41.7	100.0
	Total	84	78.5	100.0	
Missing	Don't Know	6	5.6		
	Missing	17	15.9		
	Total	23	21.5		
Total		107	100.0		

Which of the following definitions of the size of the historic district most closely matches your own opinion about where the boundary should be?

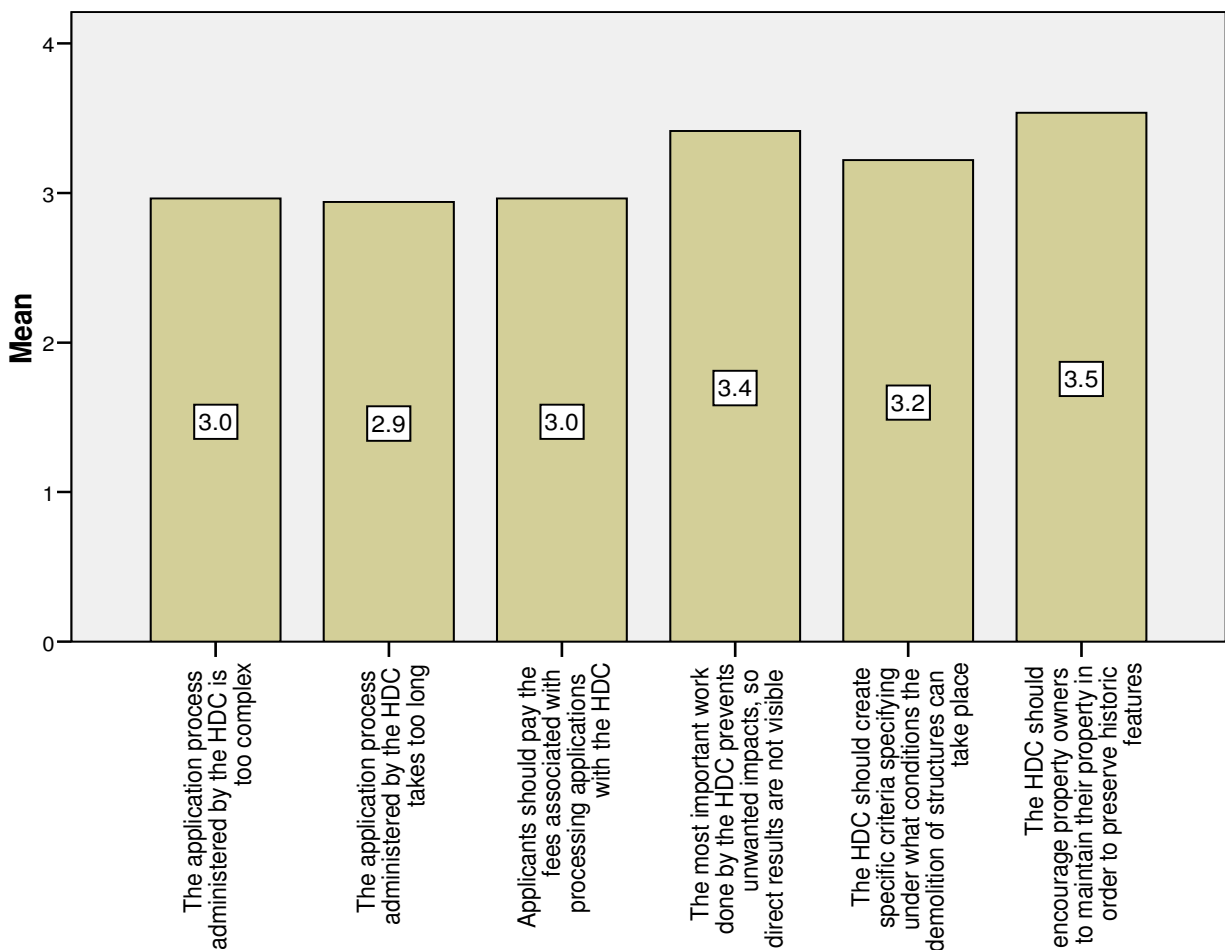


Section III of Questionnaire –Historic District Commission Processes

The third section of the questionnaire asked respondents to express their level of agreement with statements regarding processes facilitated by the HDC. Agreement was measured using a five point scale ranging from Strongly Agree (5) to Strongly Disagree (1).

The chart below displays respondents mean level of agreement with each statement. Strongest mean agreement was shown for statements four and six, regarding the prevention of unwanted visible impacts on the Historic District and encouragement of property owners to maintain their property in order to preserve historic features. Responses show mild agreement and positive feelings about these activities. The lowest level of mean agreement was with statements regarding fees and application processes. Statements one and two held that the application process with the HDC is too complex (1) and takes too long (2). Statement three referred to the responsibility of applicants to pay associated application processing fees to the HDC. In all three questions, response levels imply neither consistent agreement nor disagreement with the statement relative to other questions about HDC processes.

Respondents' Mean Level of Agreement With Each of the Following Statements About Opinions of How the Historic District Commission Facilitates



Section IV of Questionnaire – Background Characteristics (Demographics)

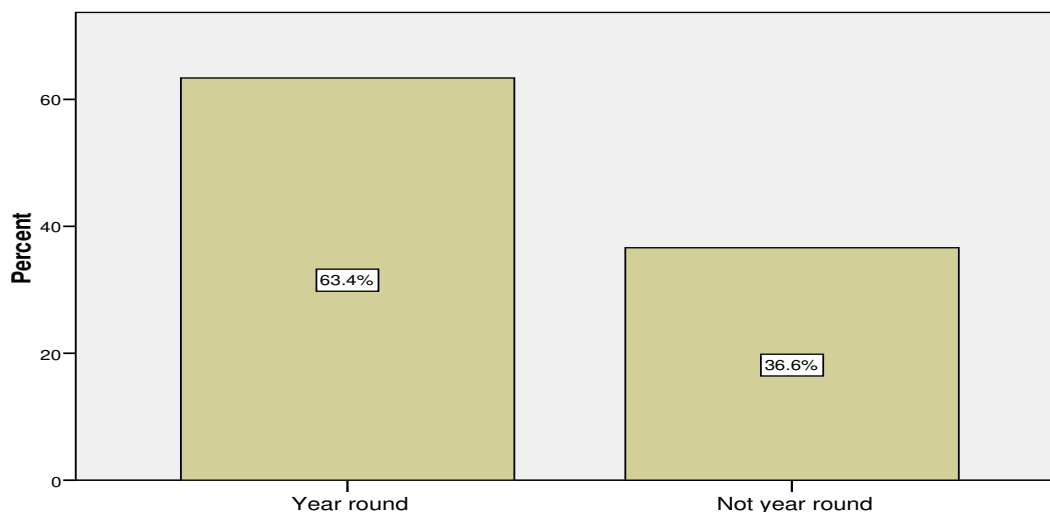
Examining demographic trends in the pattern of responses from a community is a long established practice in community planning and many other fields. It is especially important in issues of governance, where it is an ethical responsibility to ensure that policies and practices are not affecting any constituency disproportionately. In term of planning being sensitive to group level patterns in attitudes towards issues and policies is an essential element of successful planning for the future. It should be clarified that the data analyzed is group level data, which informs about patterns of responses within and across groups - it does not apply to any specific individual encountered, each of whom must be dealt with openly as an individual in any given situation. Social researchers have long relied on information from group level data for many reasons, but caution needs to be exercised in how the knowledge is used because it is not applicable at the individual level. This research examined several variables that could relate to variances in opinions about HDC related issues.

The first question asked respondents to indicate if they were year round or seasonal residents of sandwich. Most respondents (63.4%) are year round residents.

Which of the following best describes your residency in Sandwich?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Year round	64	59.8	63.4	63.4
	Not year round	37	34.6	36.6	100.0
	Total	101	94.4	100.0	
Missing	Not Applicable	1	.9		
	Missing	5	4.7		
	Total	6	5.6		
Total		107	100.0		

Which of the following best describes your residency in Sandwich?

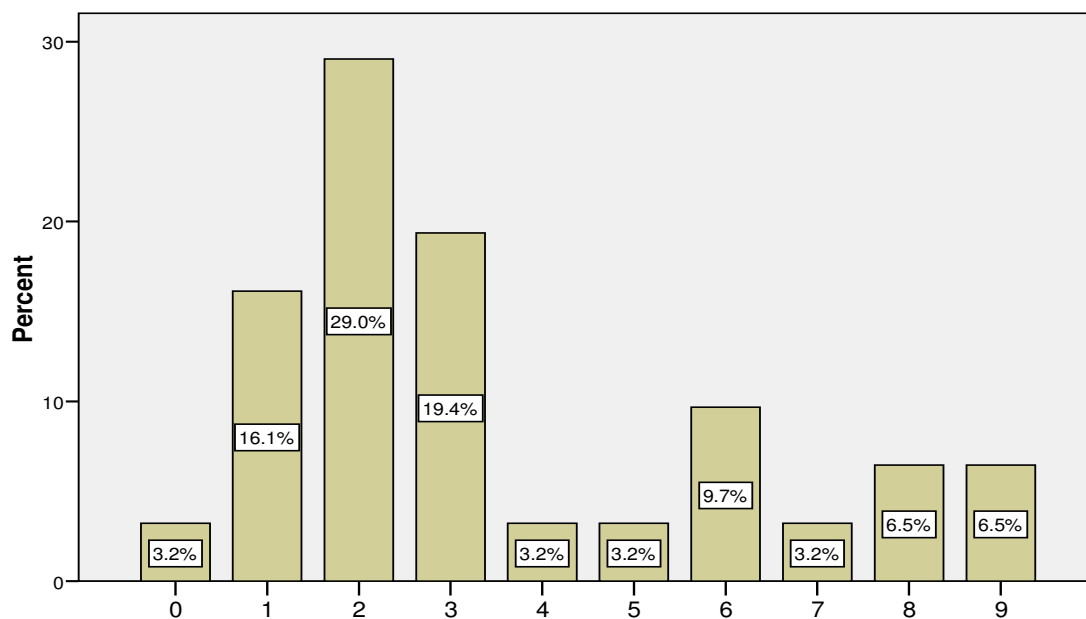


The second question, which was contingent on the response to the first question, asked seasonal residents to indicate how many months a year they reside in Sandwich. Most seasonal residents live in Sandwich 3 months of the year or less.

On average, how many months do you reside in the community per year?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0	1	.9	3.2	3.2
	1	5	4.7	16.1	19.4
	2	9	8.4	29.0	48.4
	3	6	5.6	19.4	67.7
	4	1	.9	3.2	71.0
	5	1	.9	3.2	74.2
	6	3	2.8	9.7	83.9
	7	1	.9	3.2	87.1
	8	2	1.9	6.5	93.5
	9	2	1.9	6.5	100.0
	Total	31	29.0	100.0	
Missing	Not Applicable	66	61.7		
	Missing	10	9.3		
	Total	76	71.0		
Total		107	100.0		

On average, how many months do you reside in the community per year?

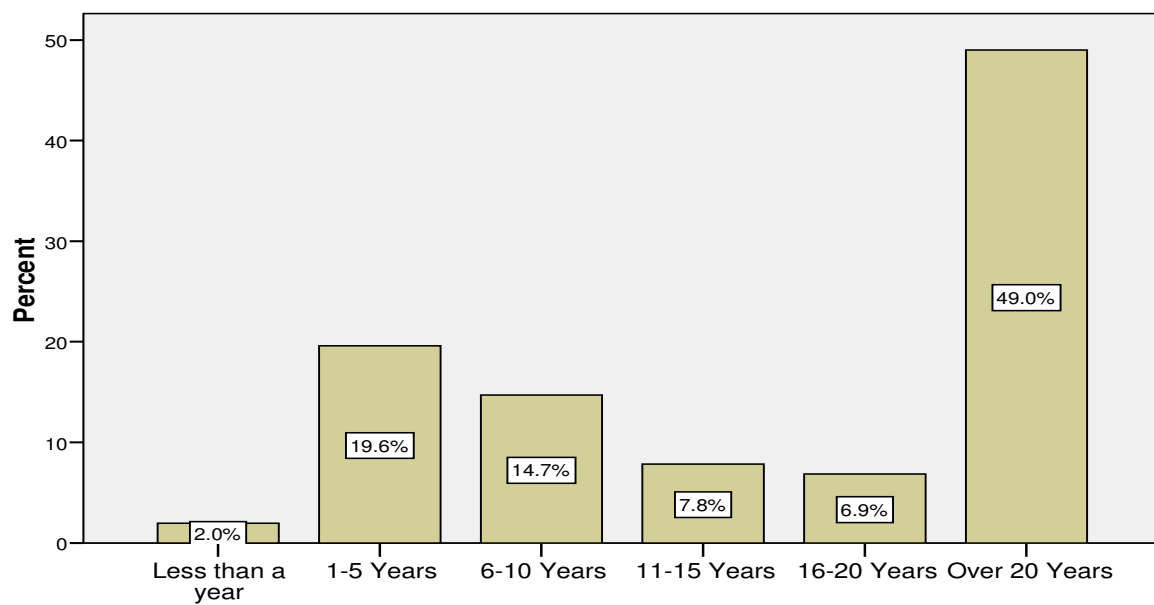


Respondents' length of residence in the community is a factor commonly examined in planning efforts, as it is not uncommon for "new-comers" and long-term residents to see issues very differently. Being sensitive to these differences in planning is essential for ensuring a clear understanding of the impacts of changes within the HDC and its policies. The data below indicates that length of residence is variable among respondents with two major groupings emerging as common: Residents who have lived in Sandwich 10 years or less, and those living there over 20 years. These results represent precisely the kind of situation where new-comer and long term residents may have differences in opinions about the HDC.

How long have you owned your current property in Sandwich?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than a year	2	1.9	2.0	2.0
	1-5 Years	20	18.7	19.6	21.6
	6-10 Years	15	14.0	14.7	36.3
	11-15 Years	8	7.5	7.8	44.1
	16-20 Years	7	6.5	6.9	51.0
	Over 20 Years	50	46.7	49.0	100.0
	Total	102	95.3	100.0	
Missing	Not Applicable	2	1.9		
	Missing	3	2.8		
	Total	5	4.7		
Total		107	100.0		

How long have you owned your current property in Sandwich?

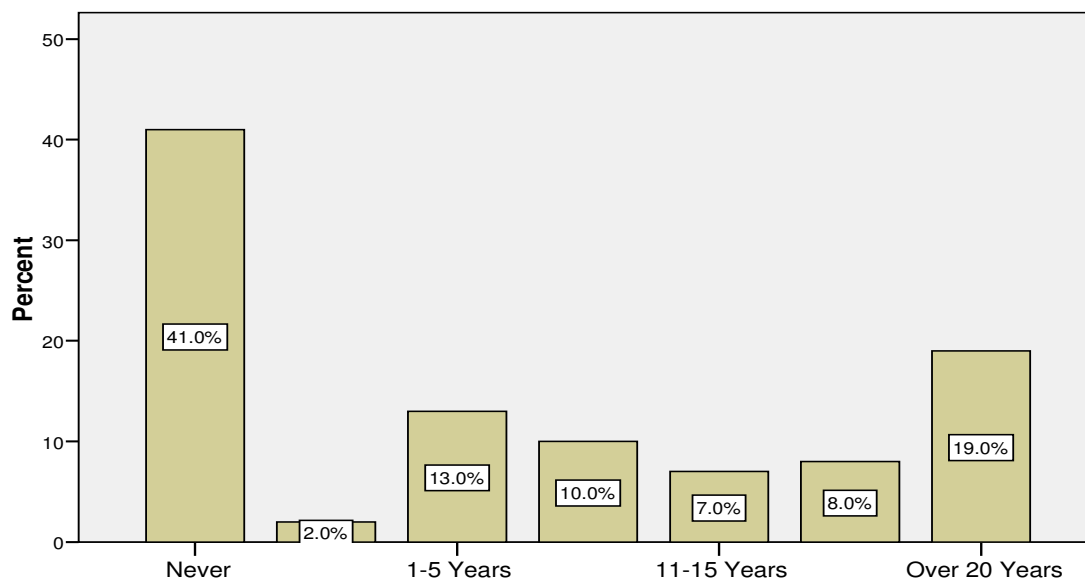


A related question asked respondents how long they had owned property in the Historic District, and responses to this question can provide insight into important intra-community differences of opinion about the HDC and its policies. As indicated by the table and chart below, the same patterns found in the duration of sandwich residency measure are present: Most respondents have lived in the area less than 10 years, or more than 20 years.

How long have you owned a property in the historic district in Sandwich?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Never	41	38.3	41.0	41.0
	Less than 1 year	2	1.9	2.0	43.0
	1-5 Years	13	12.1	13.0	56.0
	6-10 years	10	9.3	10.0	66.0
	11-15 Years	7	6.5	7.0	73.0
	16-20 Years	8	7.5	8.0	81.0
	Over 20 Years	19	17.8	19.0	100.0
	Total	100	93.5	100.0	
Missing	Don't Know	1	.9		
	Not Applicable	1	.9		
	Missing	5	4.7		
	Total	7	6.5		
Total		107	100.0		

How long have you owned a property in the historic district in Sandwich?

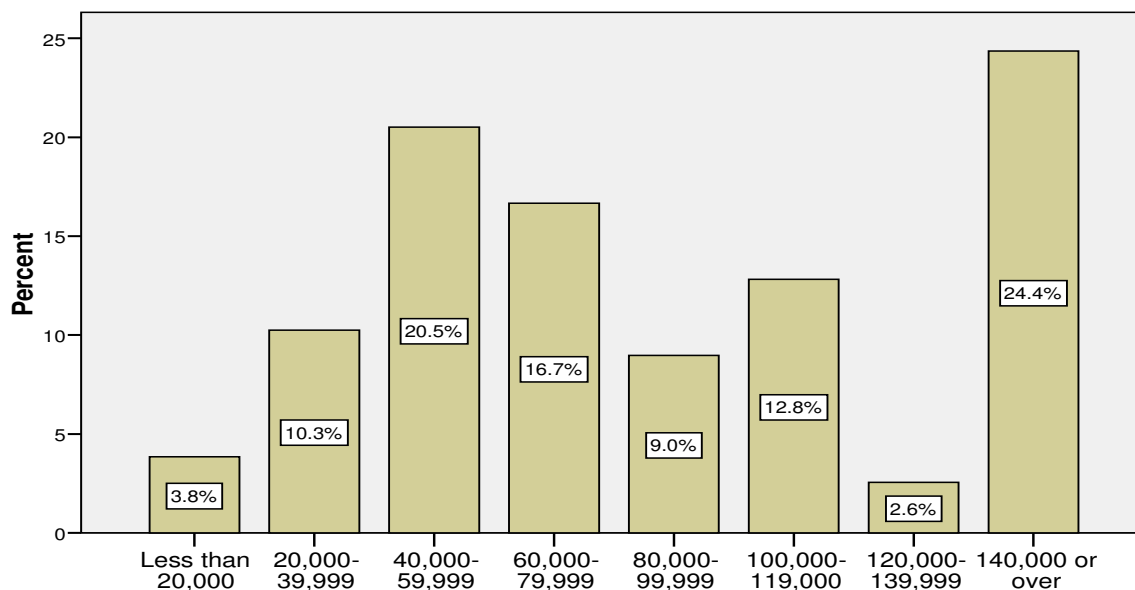


Being sensitive to differences in opinions across income levels is especially important for understanding HDC issues, as their policies can have a direct impact on construction costs and other home maintenance issues that may affect households with varying incomes very differently. The results indicate that a relatively large portion of respondents have household incomes over \$140,000 per year, with other income levels were fairly evenly represented with slight spikes at the \$40,000-\$59,999, and \$60,000-\$79,999 brackets. Relatively few household responding have incomes less than \$40,000.

Which category best describes your annual household income before taxes?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than 20,000	3	2.8	3.8	3.8
	20,000-39,999	8	7.5	10.3	14.1
	40,000-59,999	16	15.0	20.5	34.6
	60,000-79,999	13	12.1	16.7	51.3
	80,000-99,999	7	6.5	9.0	60.3
	100,000-119,000	10	9.3	12.8	73.1
	120,000-139,999	2	1.9	2.6	75.6
	140,000 or over	19	17.8	24.4	100.0
	Total	78	72.9	100.0	
Missing	Not Applicable	1	.9		
	Missing	28	26.2		
	Total	29	27.1		
Total		107	100.0		

Which category best describes your annual household income before taxes?

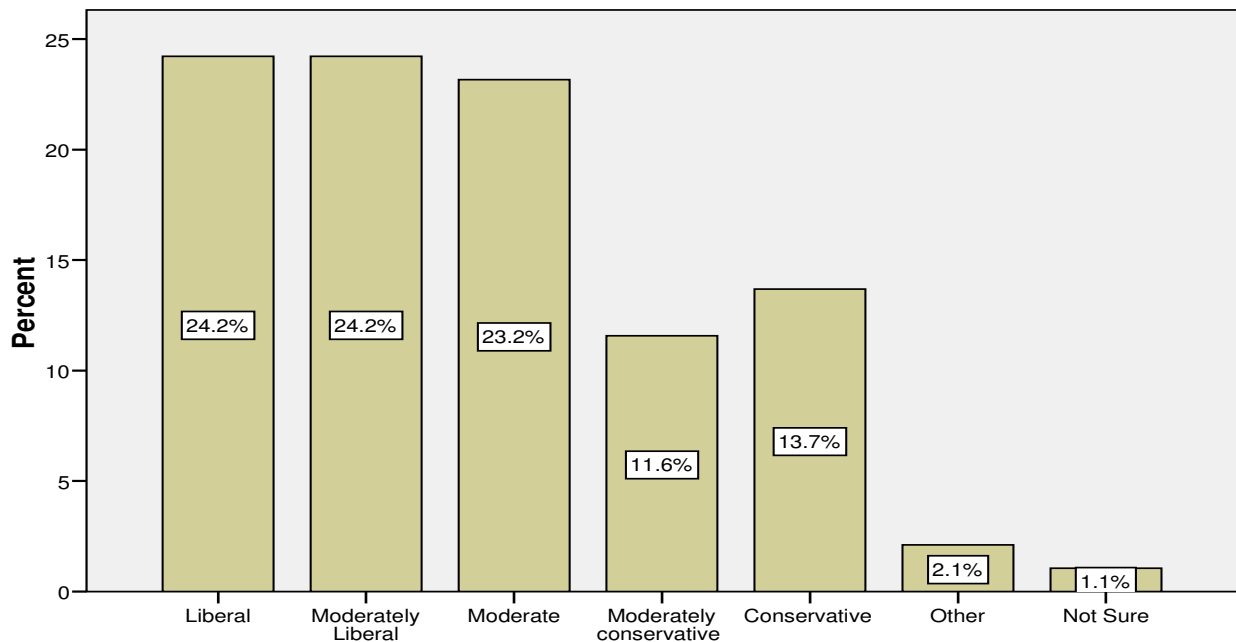


Respondents tended to be politically liberal, but were not overwhelmingly so. Self-identified moderate liberals and liberals comprised 48.4% of all respondents, moderates were 23.2% of the respondents, and moderate conservatives and conservatives constituted 25.3% of the residents responding to the survey.

Which of the following categories best describes your political orientation?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Liberal	23	21.5	24.2	24.2
	Moderately Liberal	23	21.5	24.2	48.4
	Moderate	22	20.6	23.2	71.6
	Moderately conservative	11	10.3	11.6	83.2
	Conservative	13	12.1	13.7	96.8
	Other	2	1.9	2.1	98.9
	Not Sure	1	.9	1.1	100.0
	Total	95	88.8	100.0	
Missing	Not Applicable	1	.9		
	Missing	11	10.3		
	Total	12	11.2		
Total		107	100.0		

Which of the following categories best describes your political orientation?

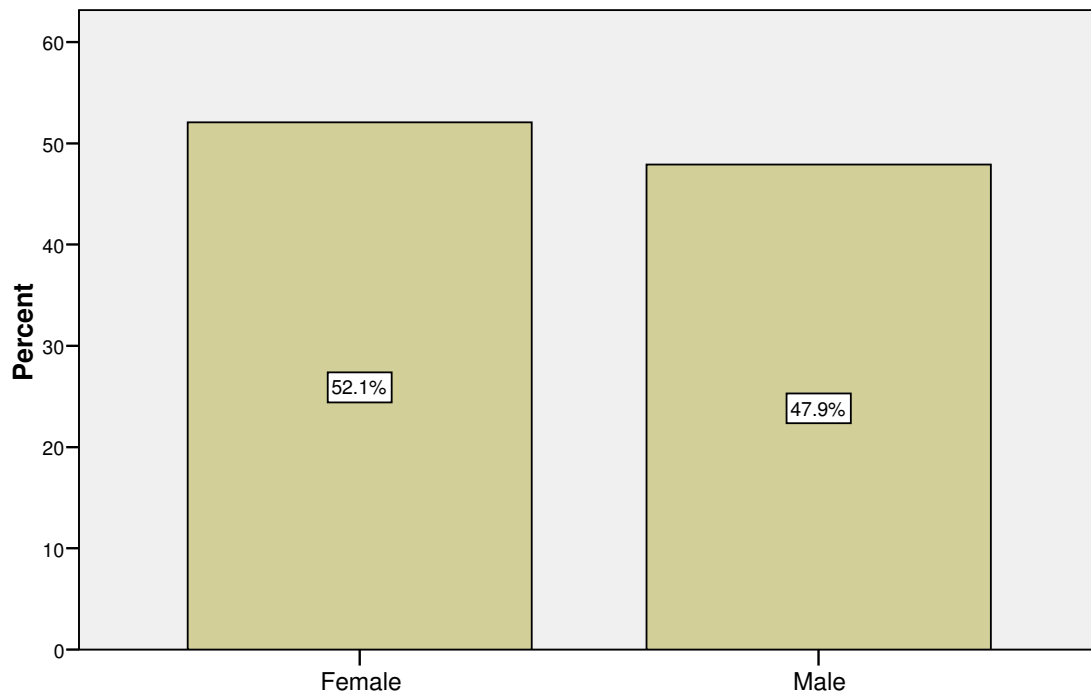


Respondents' genders were very evenly split, with a slightly larger proportion of females among respondents in the sample.

What is your gender?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Female	50	46.7	52.1	52.1
	Male	46	43.0	47.9	100.0
	Total	96	89.7	100.0	
Missing	Not Applicable	1	.9		
	Missing	10	9.3		
	Total	11	10.3		
Total		107	100.0		

What is your gender?

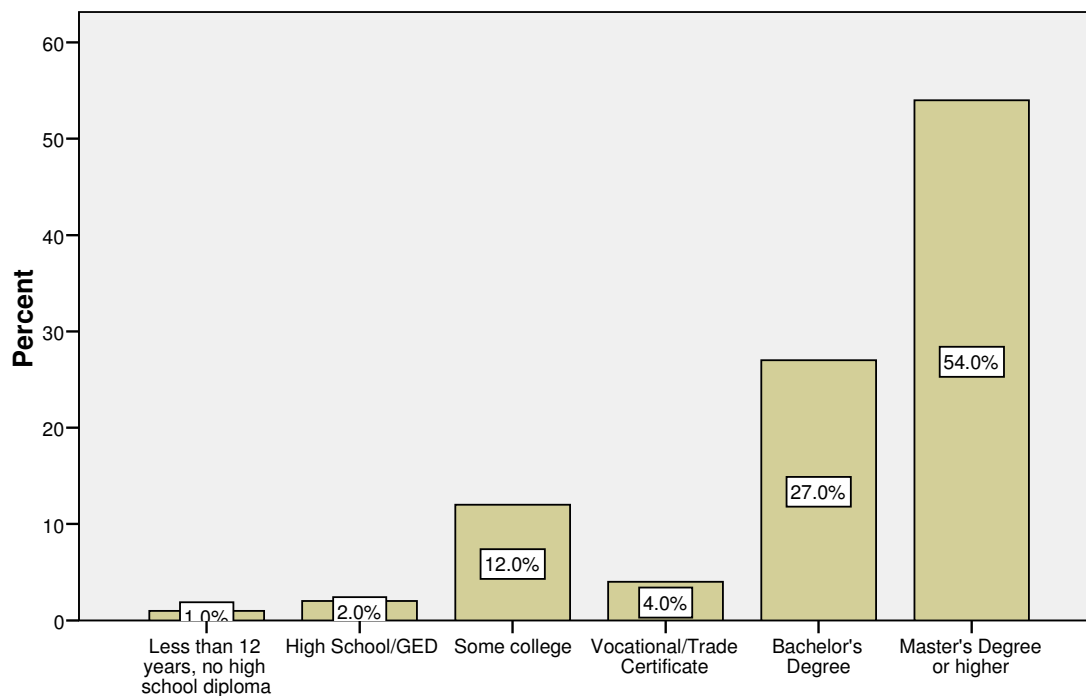


Residents of the Town of Sandwich responding to the survey had extremely high levels of education compared with both the U.S. and New Hampshire as a whole. More than 81% of respondents have obtained at least a bachelor's degree, and more than half have completed a graduate degree..

Which of the following best describes the highest level of education you have completed?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than 12 years, no high school diploma	1	.9	1.0	1.0
	High School/GED	2	1.9	2.0	3.0
	Some college	12	11.2	12.0	15.0
	Vocational/Trade Certificate	4	3.7	4.0	19.0
	Bachelor's Degree	27	25.2	27.0	46.0
	Master's Degree or higher	54	50.5	54.0	100.0
	Total	100	93.5	100.0	
Missing	Not Applicable	1	.9		
	Missing	6	5.6		
	Total	7	6.5		
Total		107	100.0		

Which of the following best describes the highest level of education you have completed?

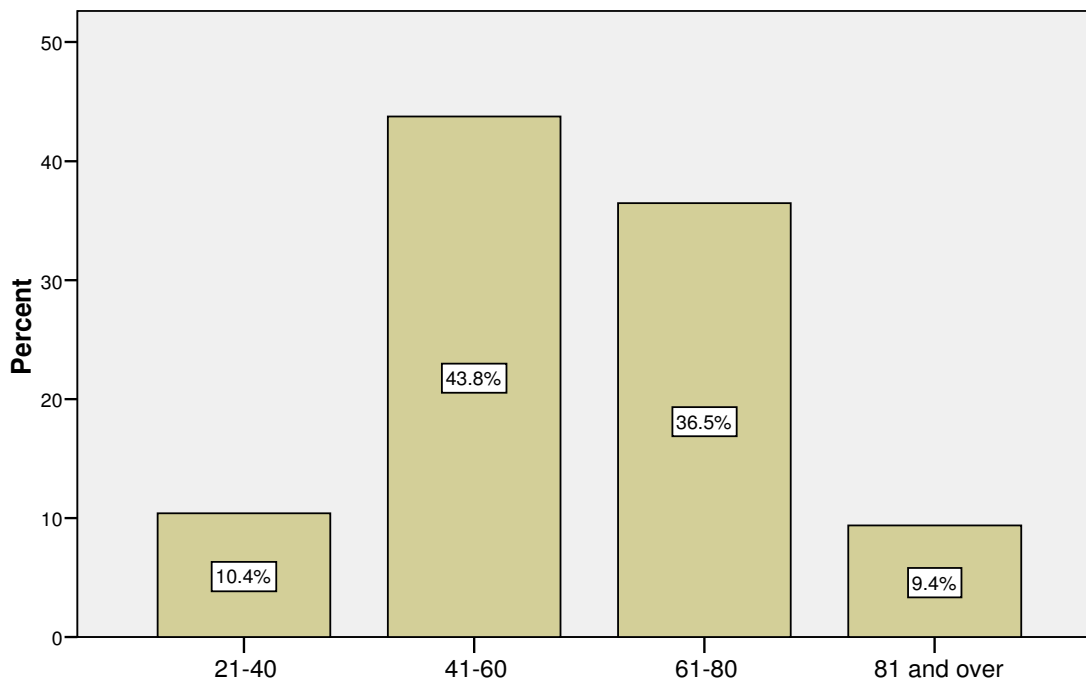


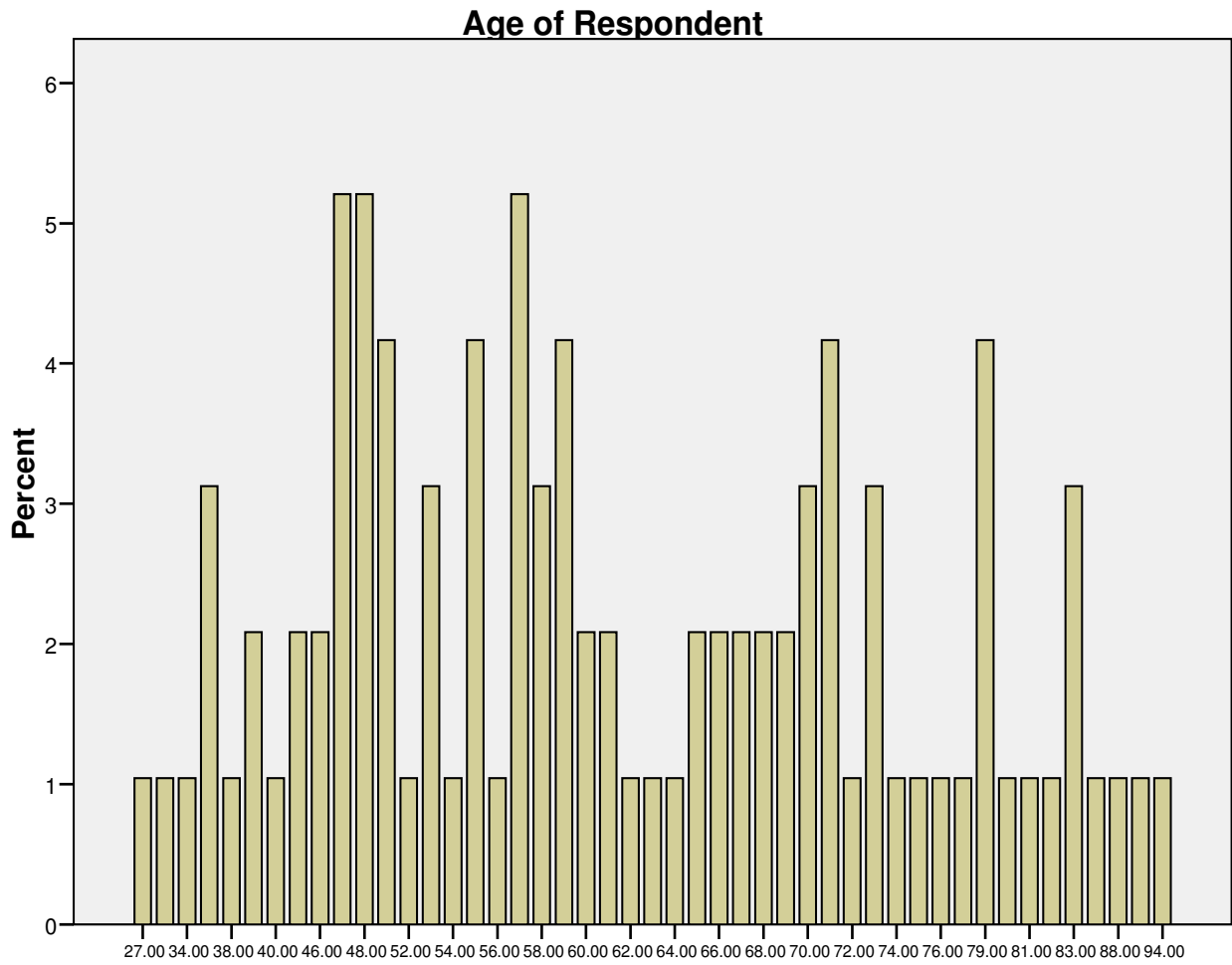
Respondent ages are reported below, as a respondents' age may be related to opinions about HDC issues for many possible reasons, including the limitations of relying on a fixed income that may be of special concern given HDC policies and their effects on home maintenance. Respondents age 41-60 made up the single largest age group (43.8%) with respondents age 61-80 comprised the second most common age group among respondents (36.5). Relatively few respondents were under 40 or over 81, although it should be noted that the proportion of respondents under 40 is roughly equal to the proportion of respondents over 81. For more detailed information the second chart below summarizes the distribution of ages across increments of a single year.

Respondent's Age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	21-40	10	9.3	10.4	10.4
	41-60	42	39.3	43.8	54.2
	61-80	35	32.7	36.5	90.6
	81 and over	9	8.4	9.4	100.0
	Total	96	89.7	100.0	
Missing	System	11	10.3		
Total		107	100.0		

Respondent's Age





V. Salient Findings from the Survey – Bivariate Analyses

The third series of analyses reported in the survey results section of this evaluation identifies important findings from bivariate analyses of the data collected, with key implications of the findings presented succinctly with the data. While all demographic questions were tested against each question, only statistically significant findings are reported here. A complete set of results from the bivariate analyses is available upon request. Tests of statistical significance, measures of strength of relationship, and theory and purpose guided analyses are the tools used to identify relationships of importance in the following section. Important points will be clarified so that a familiarity with statistical procedures will not be necessary to make sense of the analyses that follow, but a brief review of the meaning of statistical significance will be useful for users of this report.

Tests of statistical significance enable analysts to identify relationships between variables that are 95% or more likely to be true in the population in question, statistically speaking. If a relationship is “statistically significant” we are confident that it exists in the “real world”. Tests of statistical significance do not signify a strong or weak relationship between variables per se, nor do they necessarily indicate a finding is of importance in and of itself. Instead, they identify relationships that, based on statistical analyses, are worthy of consideration. Tests of statistical significance are combined with other procedures in this report to achieve analytic goals.

ANOVA analyses of differences between views of individuals with different levels of education

ANOVA tests were used to look for significant differences among individuals of differing levels of education; as it is more difficult to numerically place level of education on a numeric scale. The ANOVA test measures statistically significant differences based on nominal categories. As the remainder of demographic variables were either ordinal (can be represented as numbers with equally spaced categories), or dichotomous (variables with only two possible response sets such as true/false, yes/no, male/female), they were tested using Pearson correlations or T-tests.

The first set of analyses below presents the statistical analyses of differences between individuals of differing levels education. Only statistically significant variances are shown. A bar graph is added for each finding to clarify the nature of these differences.

Statistically Significant ANOVA findings

ANOVA analysis found only one statistically significant difference in responses based upon level of education, however a distribution analysis of the influence of level of education show the findings to be less relevant. While ANOVA analysis did show a significance of .018, the small number of respondents without a GED or High School diploma, with only a GED or High School diploma, or Vocational or Trade certificate, make it very difficult to generalize about the opinions of people of these levels of education. The only statistically significant difference was found in agreement that establishing slow down mechanisms in the historic district is a good idea.

ANOVA

Establishing slow down mechanisms (such as speed bumps) in the historic district is a good idea

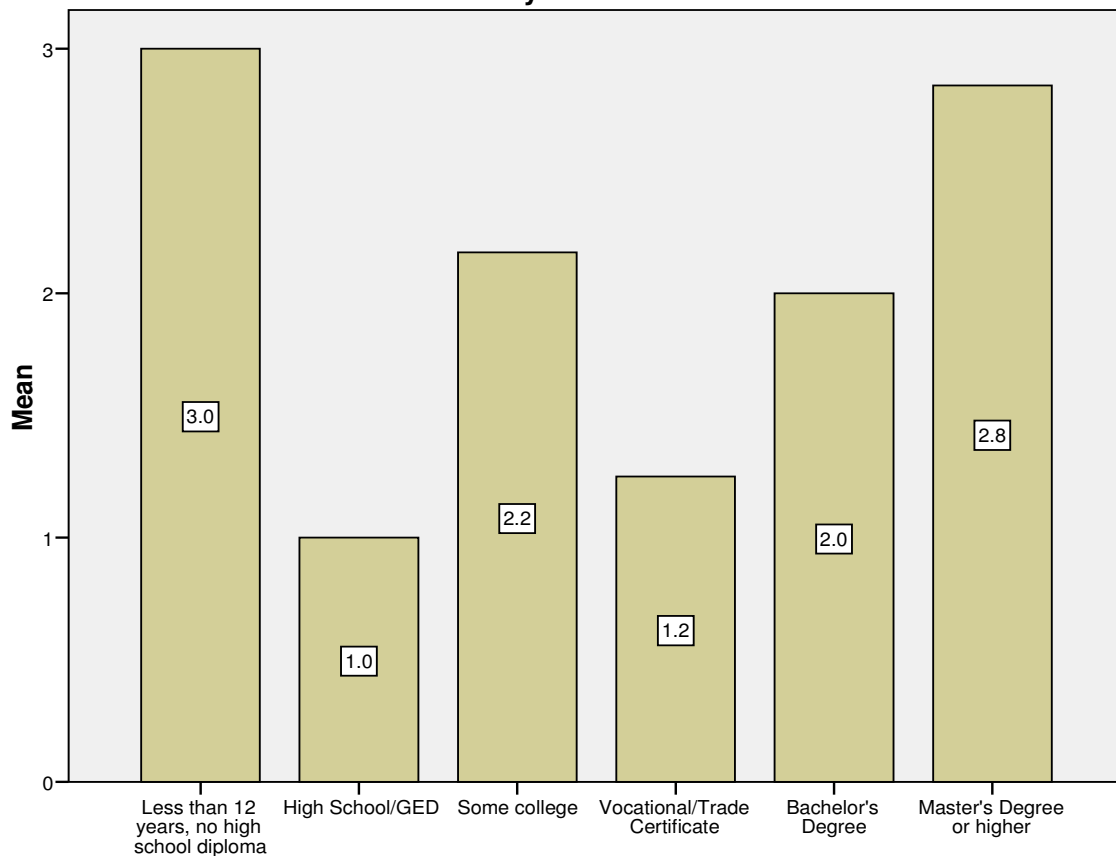
	Sum of Squares	df	Mean Square	F	Sig.
Between Groups	25.114	5	5.023	2.898	.018
Within Groups	161.209	93	1.733		
Total	186.323	98			

Which of the following best describes the highest level of education you have completed?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than 12 years, no high school diploma	1	.9	1.0	1.0
	High School/GED	2	1.9	2.0	3.0
	Some college	12	11.2	12.0	15.0
	Vocational/Trade Certificate	4	3.7	4.0	19.0
	Bachelor's Degree	27	25.2	27.0	46.0
	Master's Degree or higher	54	50.5	54.0	100.0
	Total	100	93.5	100.0	
Missing	Not Applicable	1	.9		
	Missing	6	5.6		
	Total	7	6.5		
Total		107	100.0		

Graphically, when considering the number of individuals in each category, there is a general trend toward more agreement that slow down mechanisms are a good idea as respondents have higher levels of educational attainment. However, individuals with “some college” tend to agree more than those with a Bachelors degree. The high reading of 3.0 for those with less than a GED or High School diploma is based upon only one response, and is therefore of very limited importance.

Respondents' Mean Level of Agreement That Establishing Slow Down Mechanisms (such as speed bumps) in the Historic District is a Good Idea Broken Down by Level of Education



Bivariate analyses of ordinal demographic data

Ordinal demographic data considered in bivariate analyses included length of property ownership in Sandwich, length of property ownership in the historic district, household income before taxes, political orientation, and age of respondent. Pearson correlations procedures were used to find statistically significant (95% level) relationships for all questions and each demographic variable. Only statistically significant correlations are shown, a complete breakdown of all Pearson Correlations is available upon request. Each statistically significant finding is displayed with a bar graph showing mean response for each group.

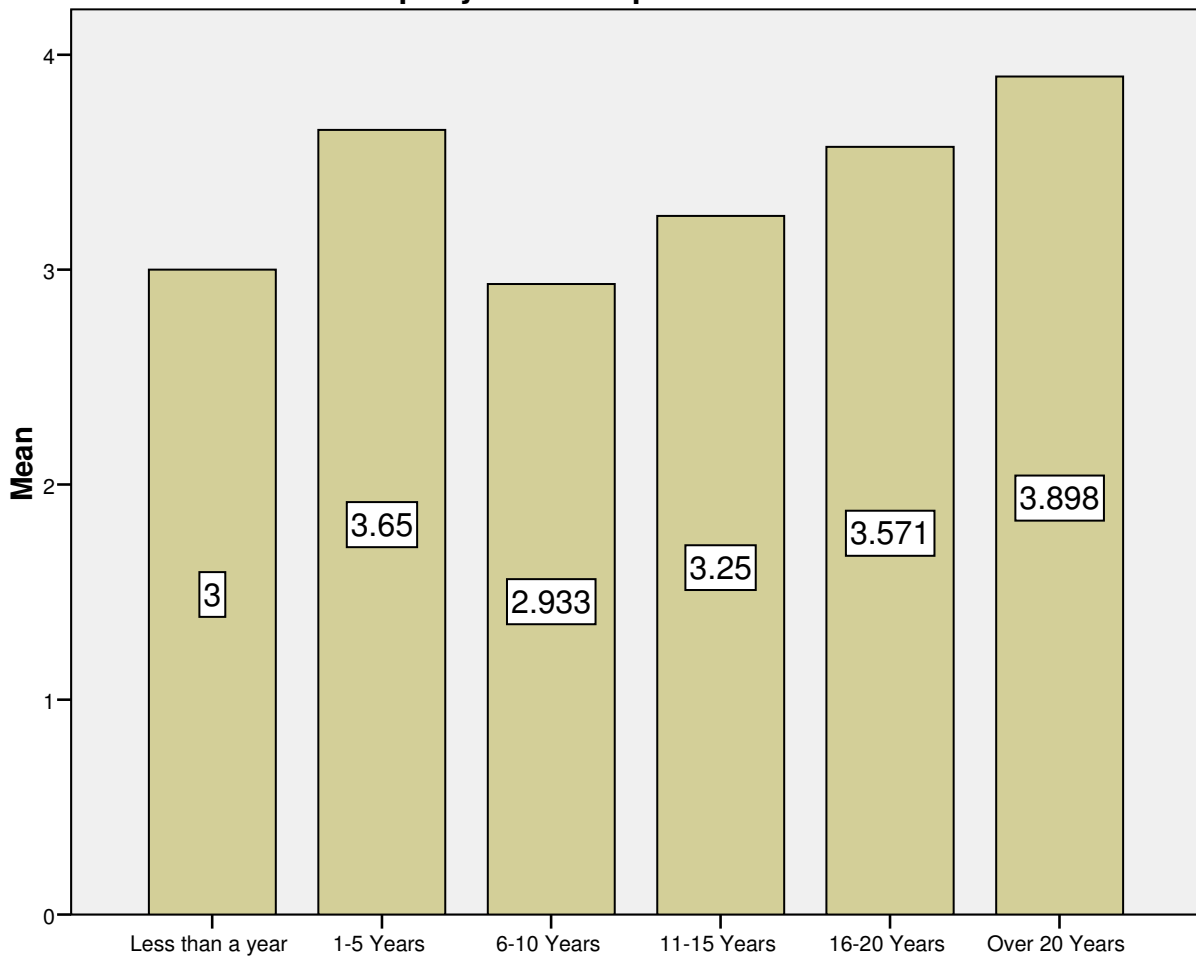
Length of property ownership in Sandwich

Length of time a respondent has owned property in Sandwich correlated in a statistically significant way with responses from four questions. Each question is shown graphically below to display those differences visually.

		How long have you owned your current property in Sandwich?
It is important to have adequate parking available for businesses within the historic districts to ensure the economic viability of the village	Pearson Correlation	.212(*)
	Sig. (2-tailed)	.033
	N	101
Working with landowners to establish conservation easements within the district	Pearson Correlation	.231(*)
	Sig. (2-tailed)	.020
	N	101
Which of the following definitions of the size of the historic district most closely matches your own?	Pearson Correlation	-.278(*)
	Sig. (2-tailed)	.013
	N	79
Which of the following definitions of the size of the historic district most closely matches your own opinion about where the boundary should be?	Pearson Correlation	-.242(*)
	Sig. (2-tailed)	.031
	N	80

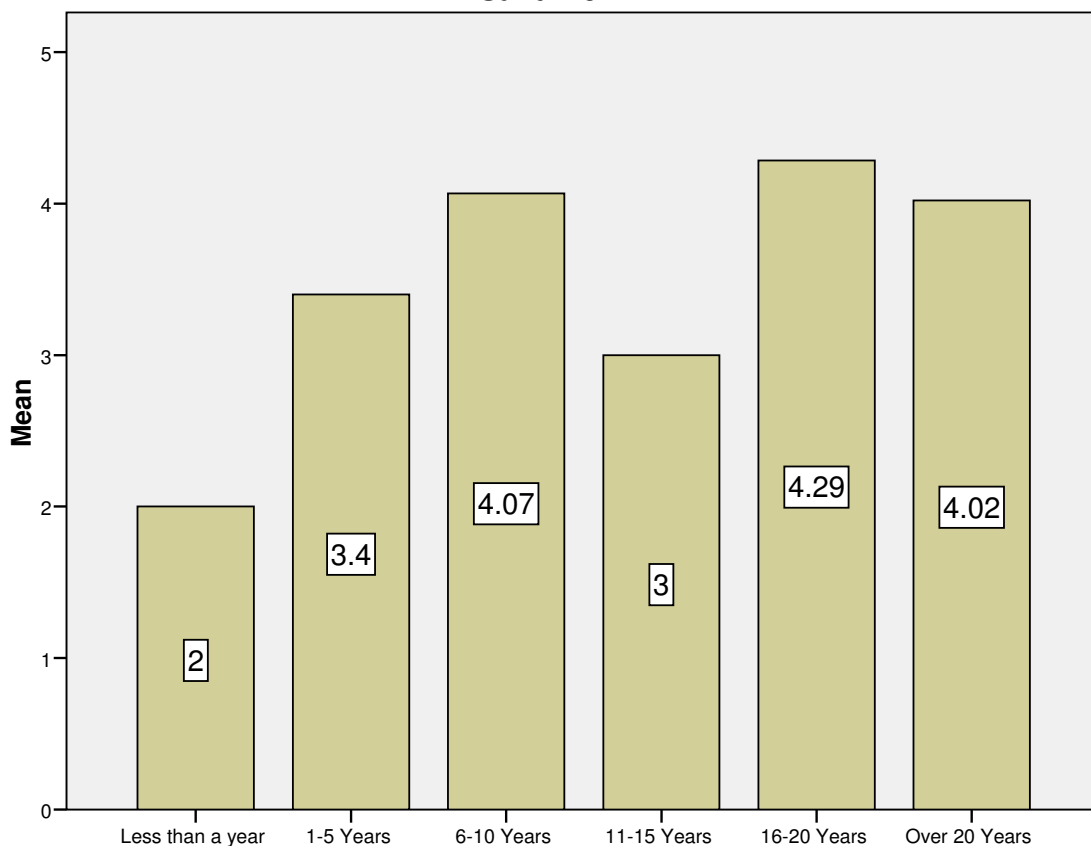
Respondents who have owned property in Sandwich longer, generally showed higher levels of agreement that it is important to have adequate parking for businesses in the historic district. Those who have owned property for 1-5 years were an exception to this rule, showing a generally higher level of agreement.

Respondents' Mean Level of Agreement that it is Important to Have Adequate Parking for Businesses within the Historic District Broken Down by Length of Property Ownership in Sandwich



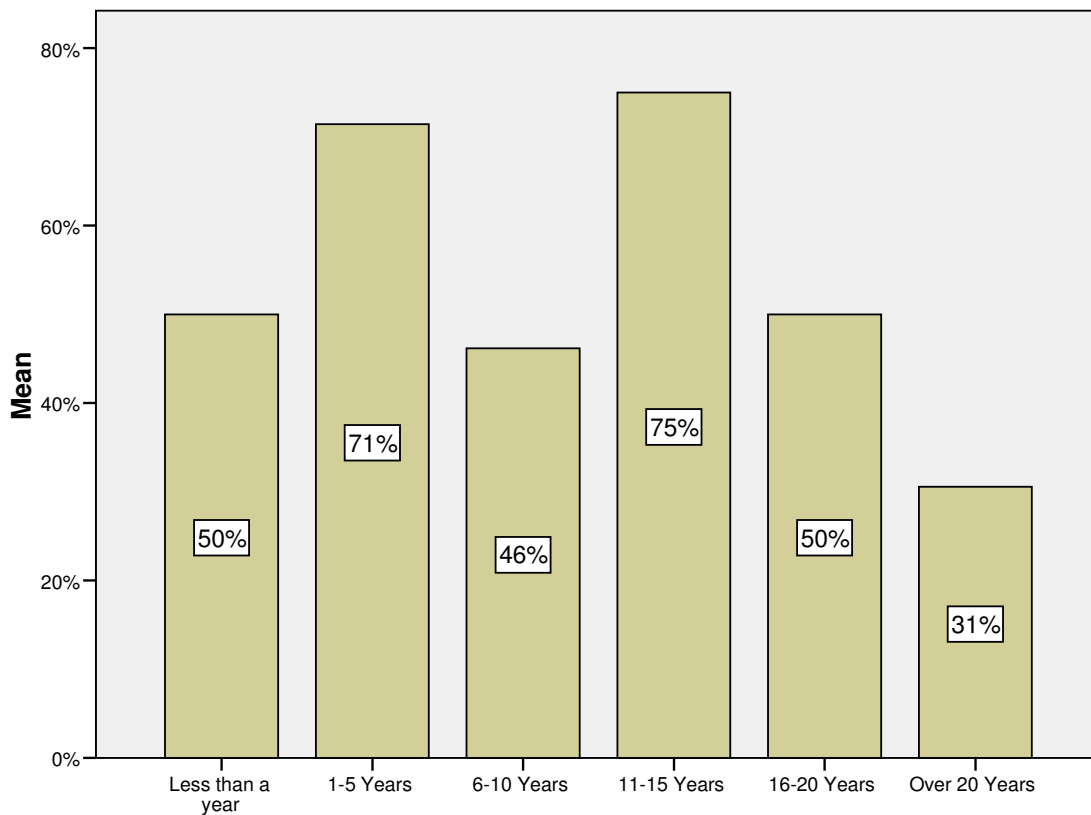
While general trend is for higher level of agreement that it is important for the HDC to work with landowners to establish conservation easements among those who have owned property in Sandwich longer, those who have owned their property for 11-15 years show an unusually low level of agreement. General trend is toward increasing levels of agreement, but there does seem to be a decline among those who have owned property for over 20 years, suggesting some semblance of symmetric decline from a high level of agreement at 16-20 years.

Respondents' Mean Level of Agreement that it is Important for the HDC to Work with Landowners to Establish Conservation Easements within the District Broken Down by Length of Time Respondent has Owned Property in Sandwich

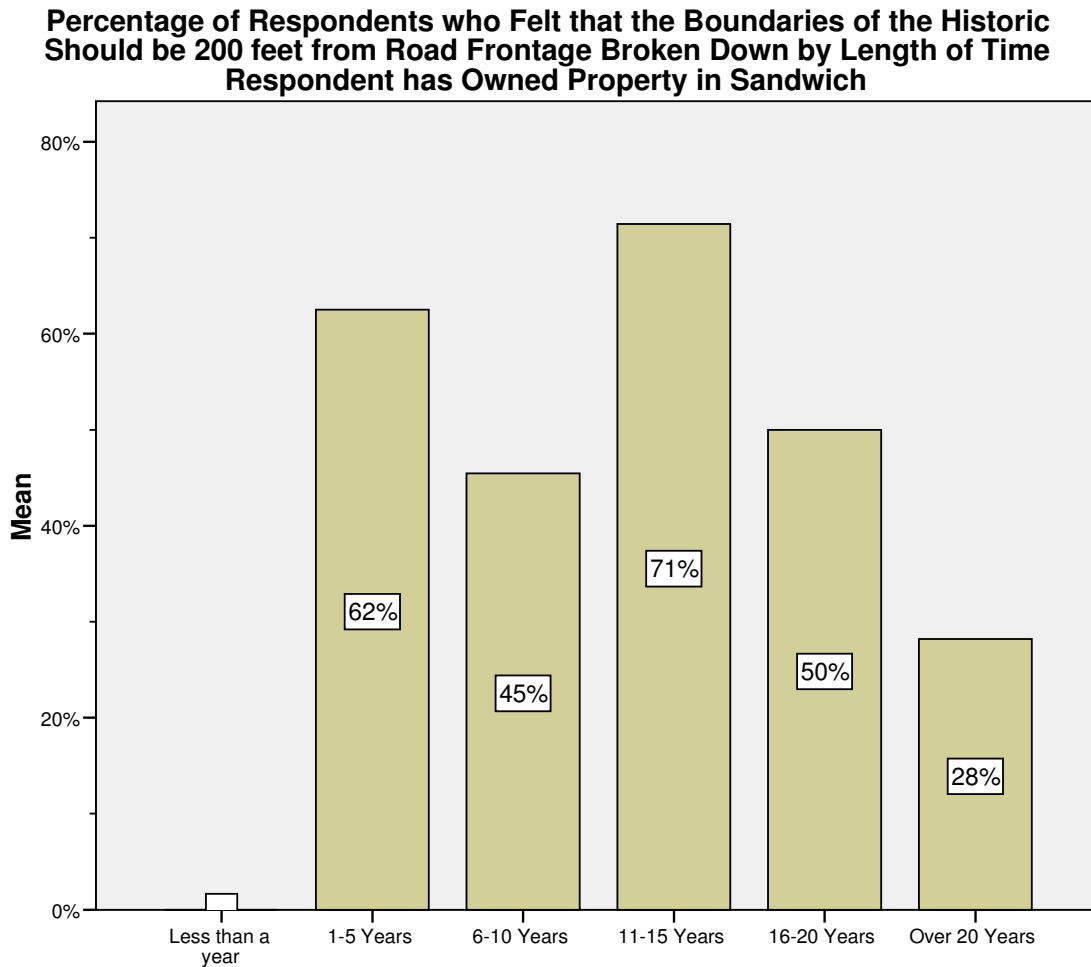


Length of time respondents have owned property in Sandwich seems to have a varied relationship with the belief that historic district boundaries are 200 feet from road frontage. This belief was most prominent among those who have owned property from 1-5 years or 11-15 years, and least prominent among those who have owned property for over 20 years.

Percentage of Respondents who Identified the Boundaries of the Historic District as Being 200 feet from Road Frontage Broken Down by Length of Time Respondent has Owned Property in Sandwich



Responses regarding whether or not boundaries of the historic district should be 200 feet from road frontage or not showed similar patterns as the beliefs about the existing boundaries, except among respondents who have owned property for less than one year, who felt that historic district boundaries should extend to property boundaries.



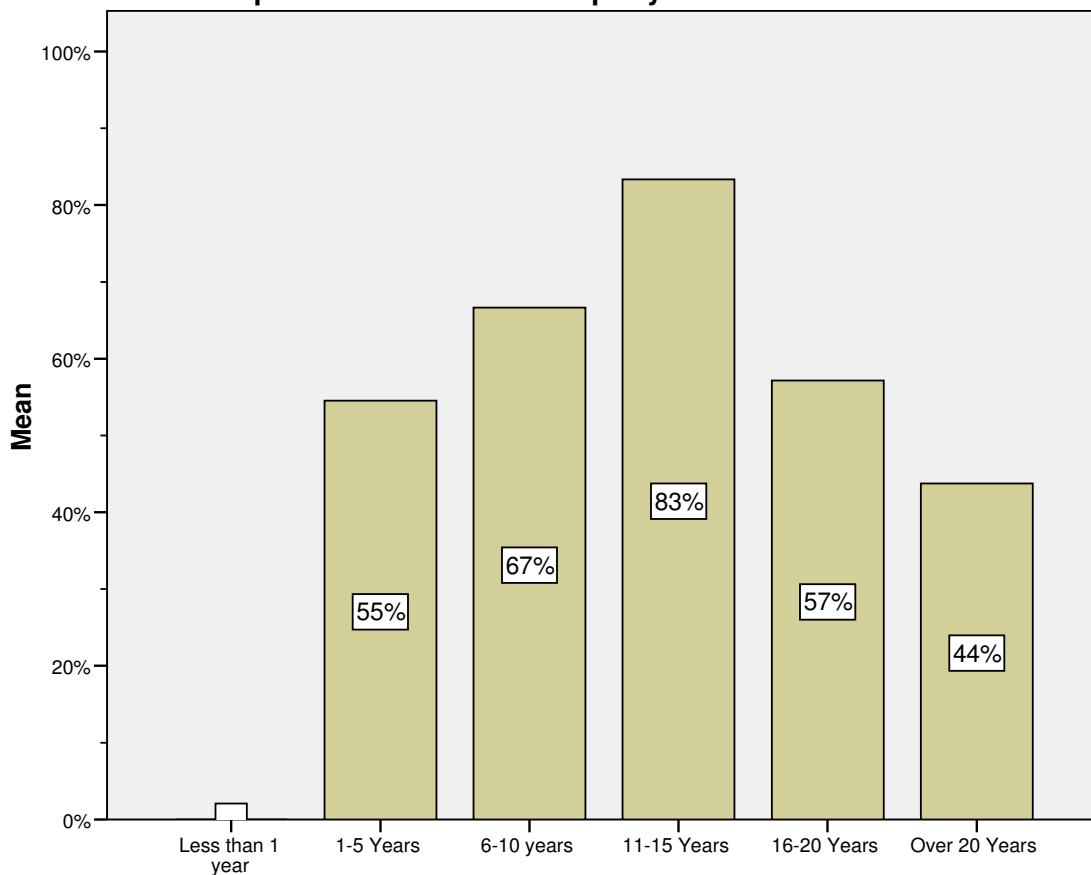
Length of property ownership in the historic district

This question applied only to those respondents who own property within the historic district, and there were two statistically significant findings based on the amount of time respondents in the historic district had owned their property.

		How long have you owned a property in the historic district in Sandwich?
Applicants should pay the fees associated with processing applications with the HDC	Pearson Correlation	-.298(**)
	Sig. (2-tailed)	.004
	N	91
Which of the following definitions of the size of the historic district most closely matches your own opinion about where the boundary should be?	Pearson Correlation	.234(*)
	Sig. (2-tailed)	.037
	N	80

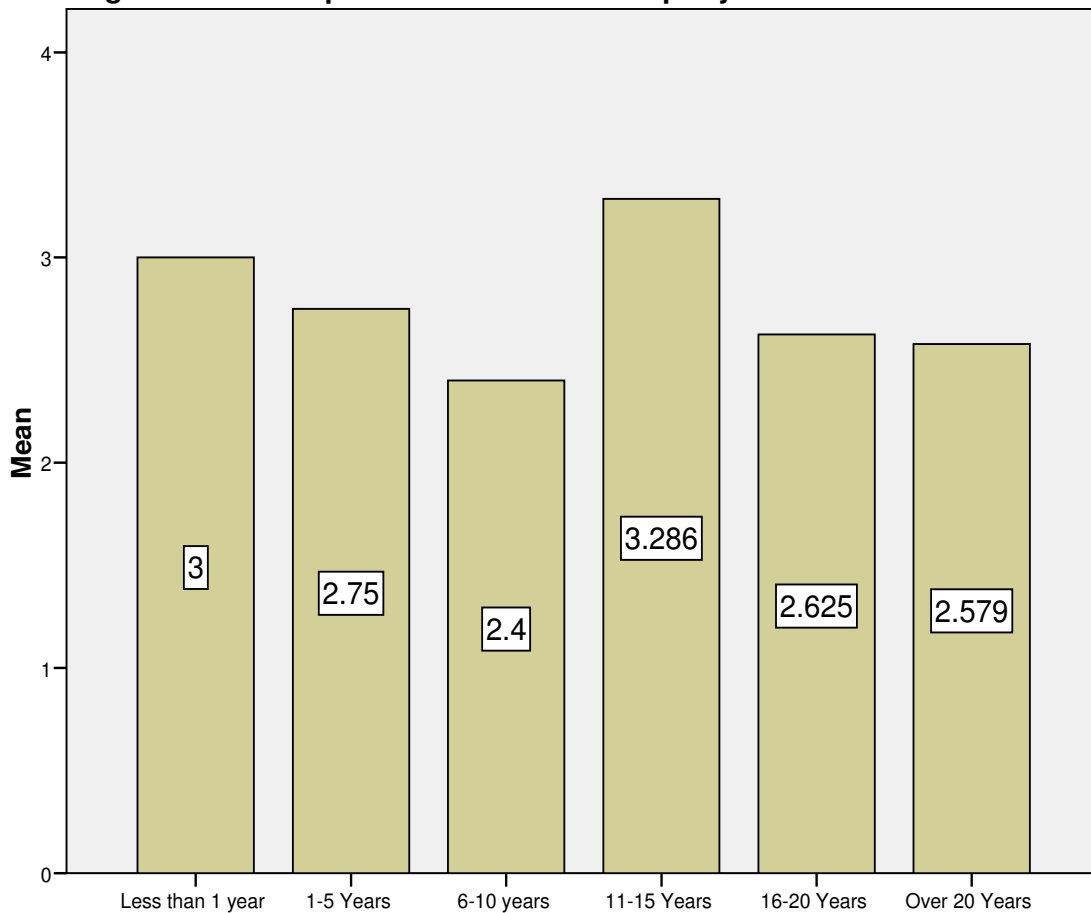
Respondents who have owned property in the Historic District for 11-15 years were most likely to indicate that they felt that historic district boundaries should extend 200 feet from road frontage, there was a gradual decline in the amount of people who agreed. Both respondents who have owned property in the historic district for less than one year indicated that they felt historic district boundaries should extend to the boundaries of the properties in question.

Percentage of Respondents who Felt that the Boundaries of the Historic District Should be 200 feet from Road Frontage Broken Down by Length of Time Respondent has Owned Property in the Historic District



While agreement was relatively stable, on average, with responses centering around 3 (neutral), those who have owned property in the historic district from 11 to 15 years are slightly more likely to feel that applicants should pay those fees. Those owning property from 6 to 10 years or over 20, indicated less agreement.

Respondents' Mean Level of Agreement that Applicants Should Pay Fees Associated with Processing Applications with the HDC Broken Down by Length of Time Respondent has Owned Property in the Historic District



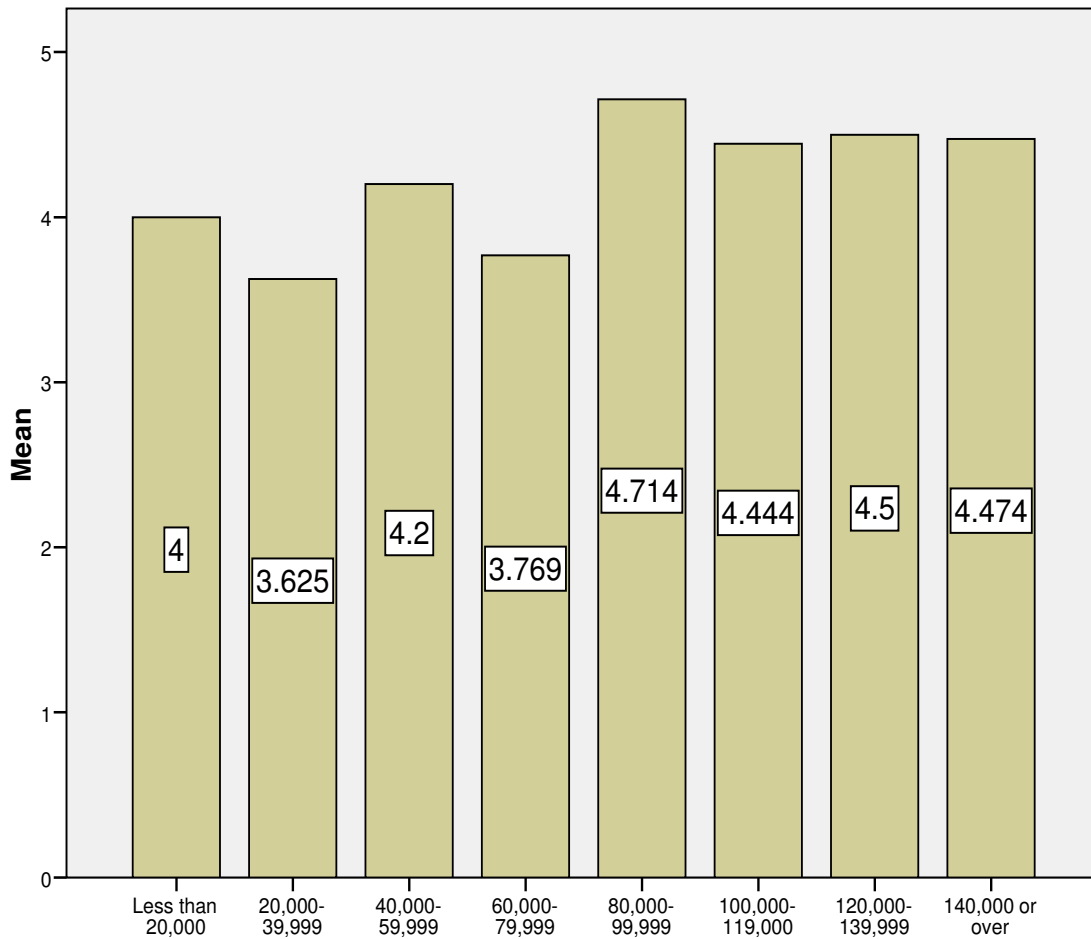
Income level before taxes

Income levels correlated with three other survey questions on a statistically significant level. Each question is displayed graphically below.

		Which category best describes your annual household income before taxes?
The existence of the historic district is a benefit to the community	Pearson Correlation	.231(*)
	Sig. (2-tailed)	.045
	N	76
It is important that economic/commercial activity is concentrated within a specific space in the historic district	Pearson Correlation	.232(*)
	Sig. (2-tailed)	.048
	N	73
Placing utility lines (power, telephone, broadband) underground	Pearson Correlation	.318(**)
	Sig. (2-tailed)	.005
	N	76

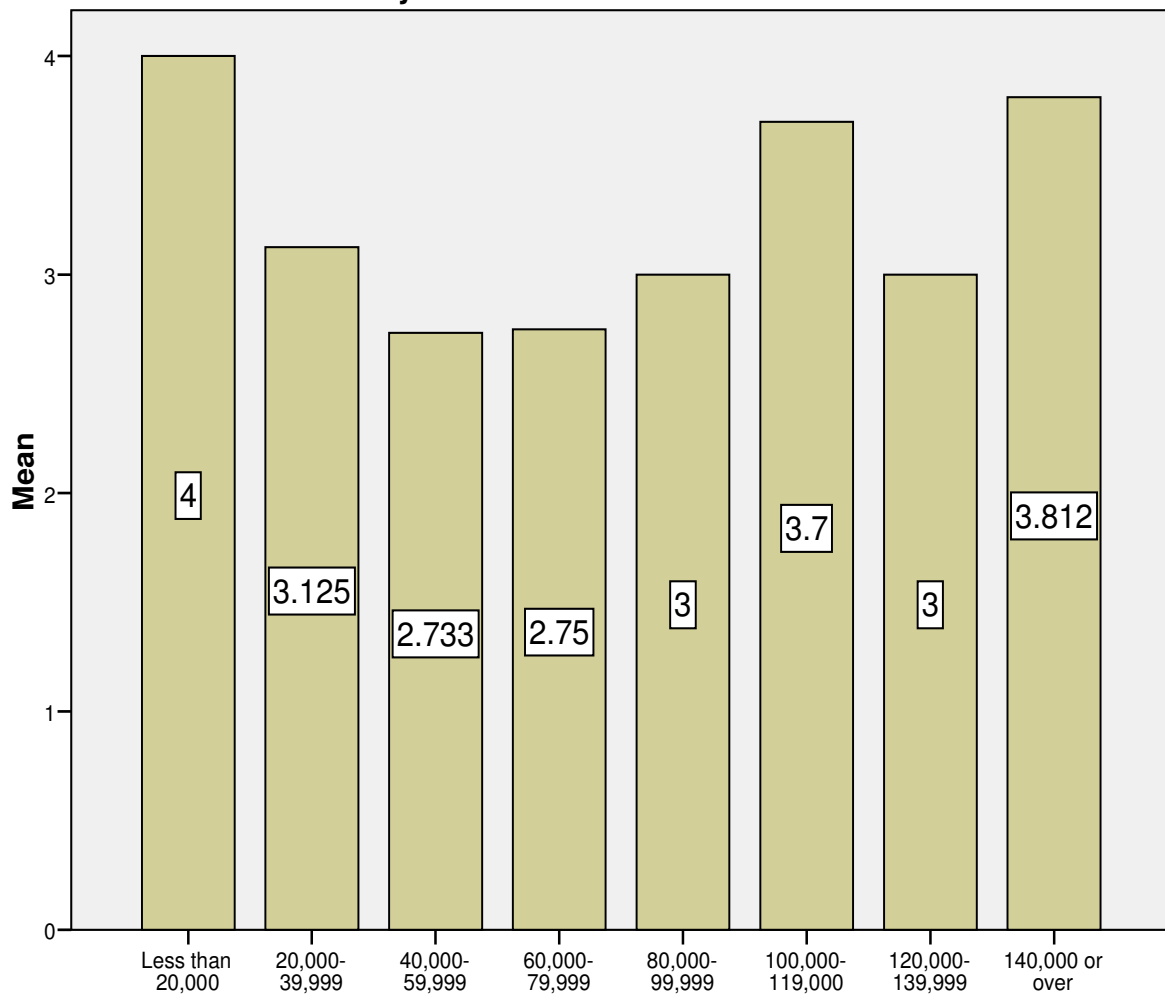
The benefits of the historic district vary slightly relating to household income after taxes, with a general trend toward those with higher household incomes to see the historic district as slightly more beneficial.

Respondents' Mean Level of Agreement that the Existence of the Historic District is Beneficial to the Community Broken Down by Household Income After Taxes



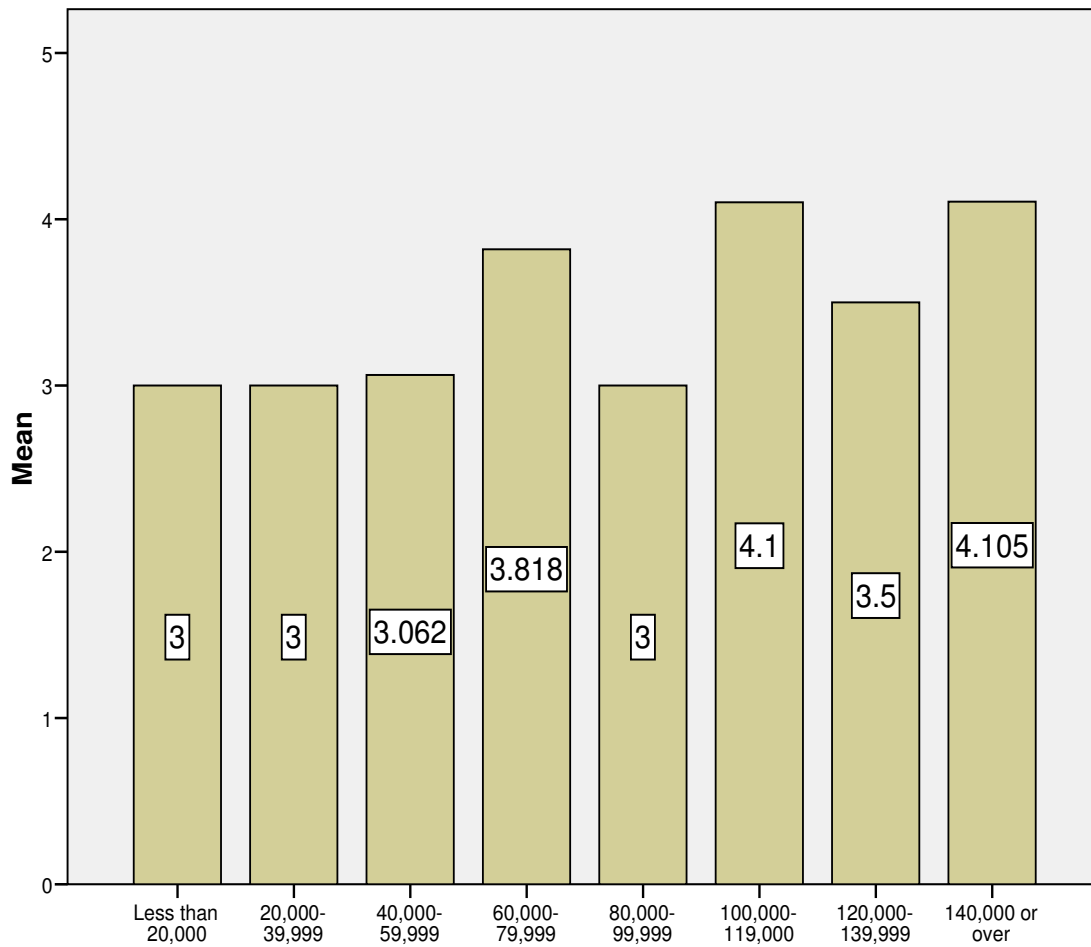
Respondents with high and low incomes on the scale used tended to agree that economic/commercial activity should be concentrated in a specific space in the historic district, those who made between \$40,000 and \$60,000 annual household income before taxes showed a significantly lower level of agreement.

Respondents' Mean Level of Agreement that Economic/Commercial Activity Should be Concentrated within a Specific Space in the Historic District Broken Down by Household Income After Taxes



There was a general response trend as household income increased for respondents to indicate that keeping utility lines underground was more important.

Respondents' Mean Reported Level of Importance that Utility Lines are Placed Underground Broken Down by Household Income After Taxes



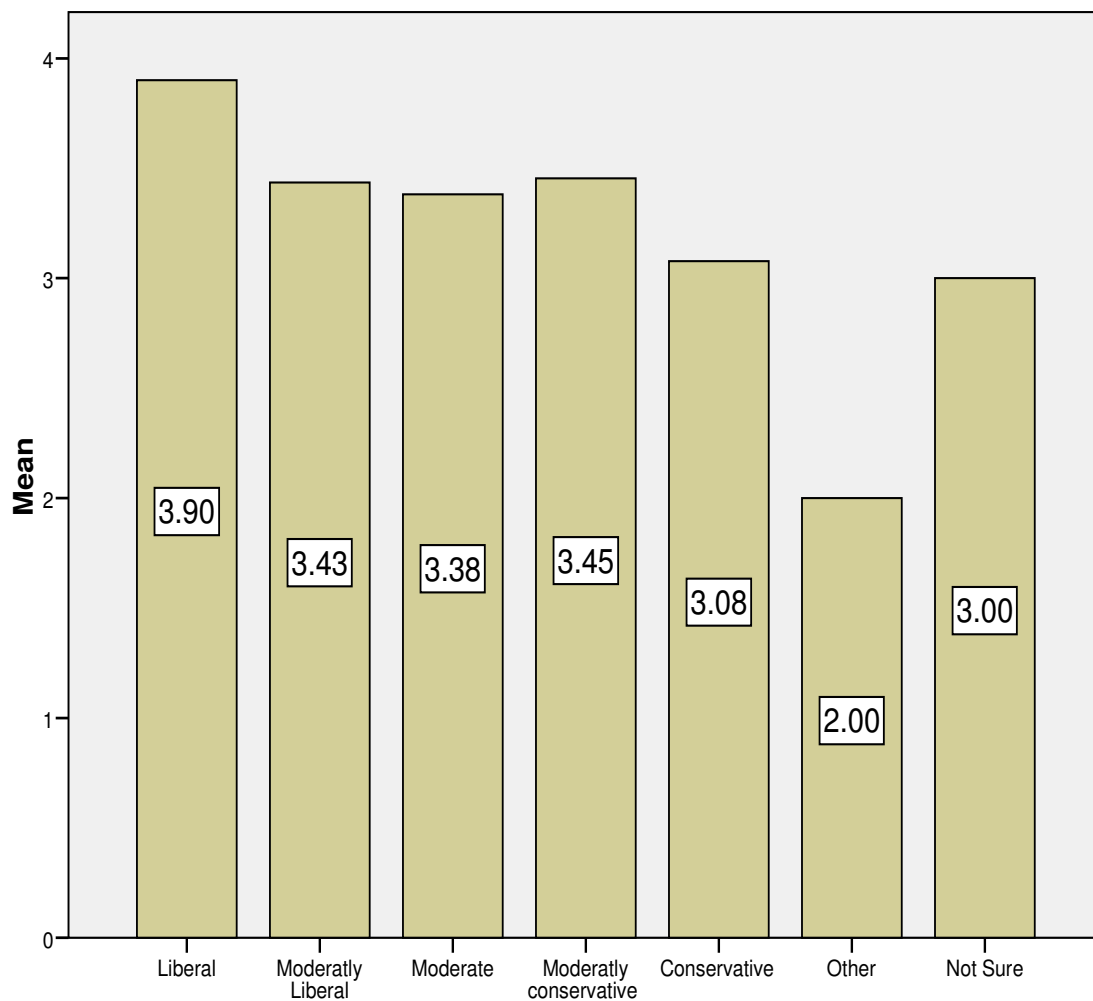
Political Orientation

Seven questions showed statistically significant correlations with respondents' political orientation. Each is displayed below graphically.

		Which of the following categories best describes your political orientation?
There is an adequate amount of parking in the historic district to meet residents' needs	Pearson Correlation	-.231(*)
	Sig. (2-tailed)	.027
	N	91
Placing utility lines (power, telephone, broadband) underground	Pearson Correlation	-.252(*)
	Sig. (2-tailed)	.015
	N	92
Working to preserve open space within historic district	Pearson Correlation	-.260(*)
	Sig. (2-tailed)	.011
	N	95
Working with landowners to establish conservation easements within the district	Pearson Correlation	-.331(**)
	Sig. (2-tailed)	.001
	N	94
Conserving old and mature, historic trees	Pearson Correlation	-.260(*)
	Sig. (2-tailed)	.011
	N	94
Which of the following definitions of the size of the historic district most closely matches your own?	Pearson Correlation	.234(*)
	Sig. (2-tailed)	.048
	N	72
The most important work done by the HDC prevents unwanted impacts, so direct results are not visible	Pearson Correlation	-.231(*)
	Sig. (2-tailed)	.032
	N	86

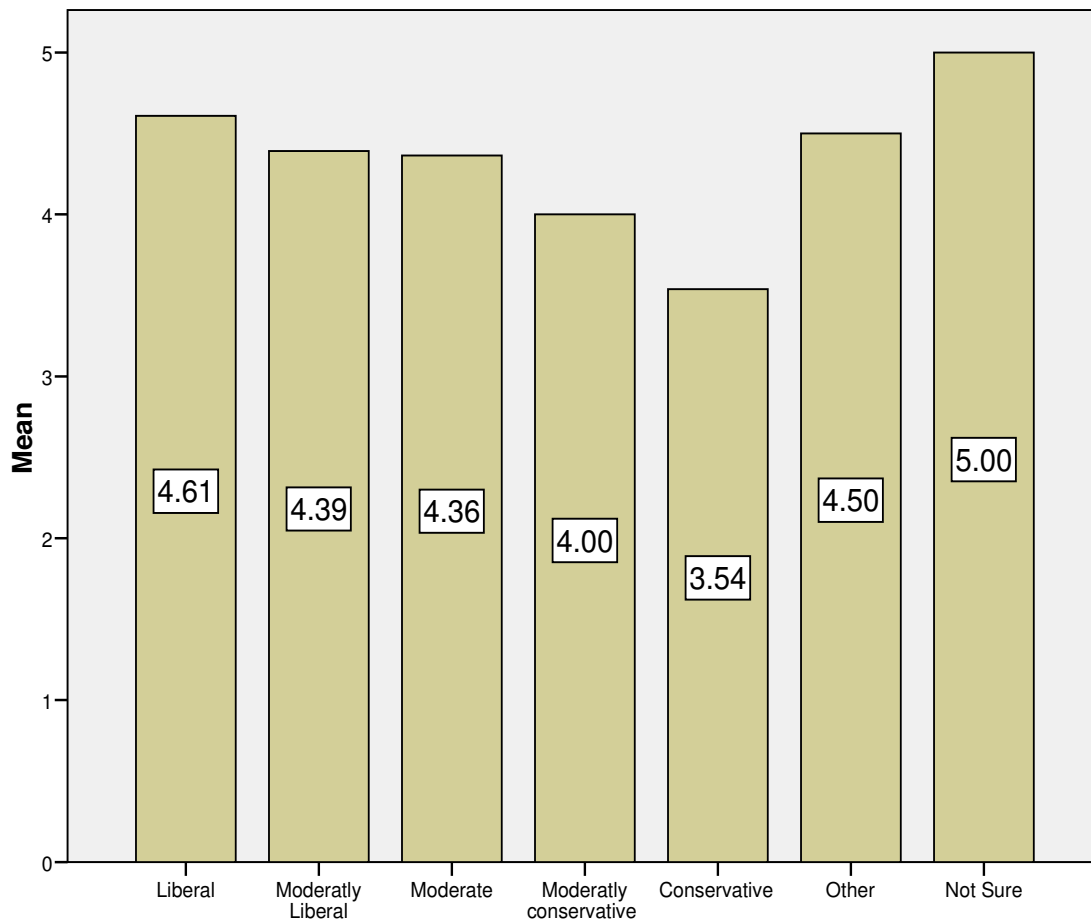
There was a definite correlation between reported political orientation and agreement that there is adequate parking to meet residents' needs in the historic district. Mean agreement was strongest among liberals and weakest among conservatives. Those who checked "other" or "not sure" had lower agreement still.

Respondents' Mean Level of Agreement that there is Adequate Parking to Meet Residents' Needs in the Historic District Broken Down by Political Orientation



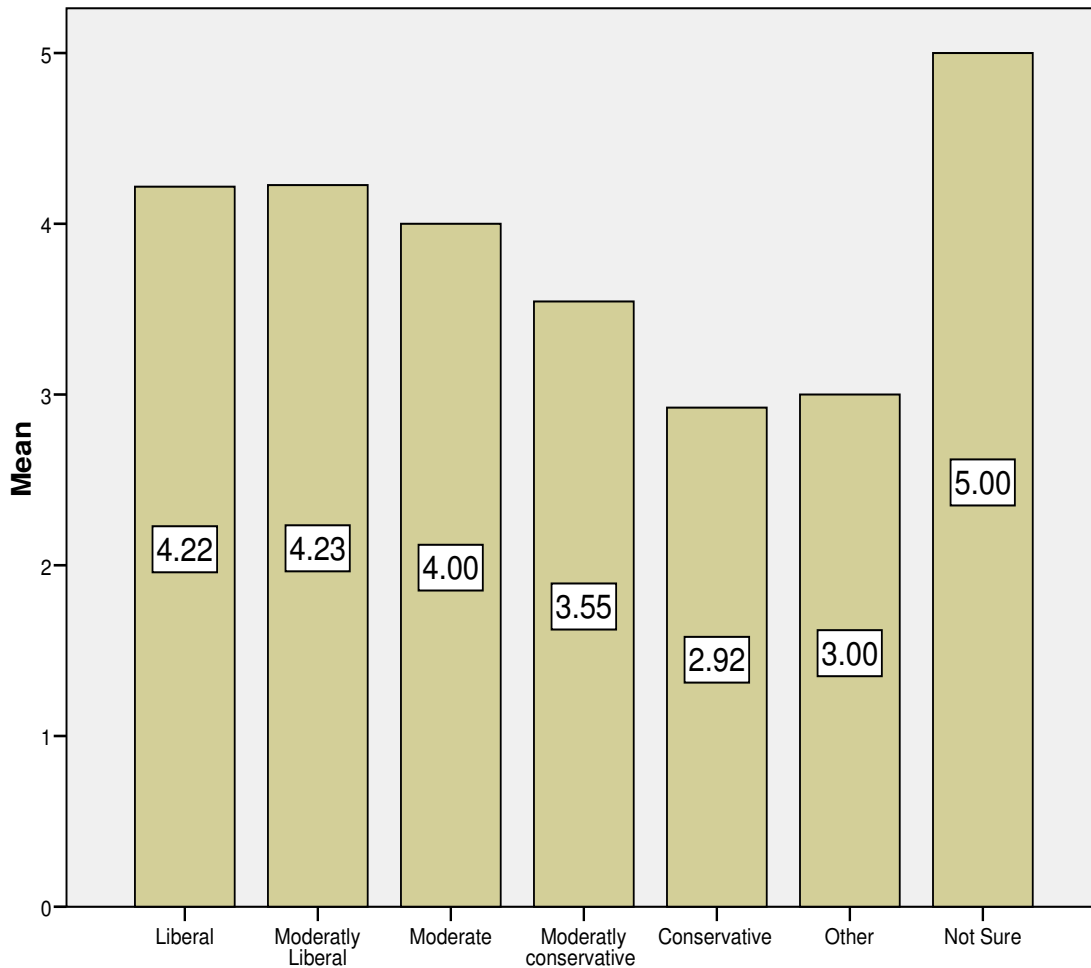
Those who identified themselves as more liberal tended to view the HDC's work to preserve open spaces as more important than their conservative counterparts. The further toward conservative on the political scale that one moves, the less important this work is seen as being.

Respondents' Mean Rating of Importance that the HDC Works To Preserve Open Spaces Broken Down by Political Orientation



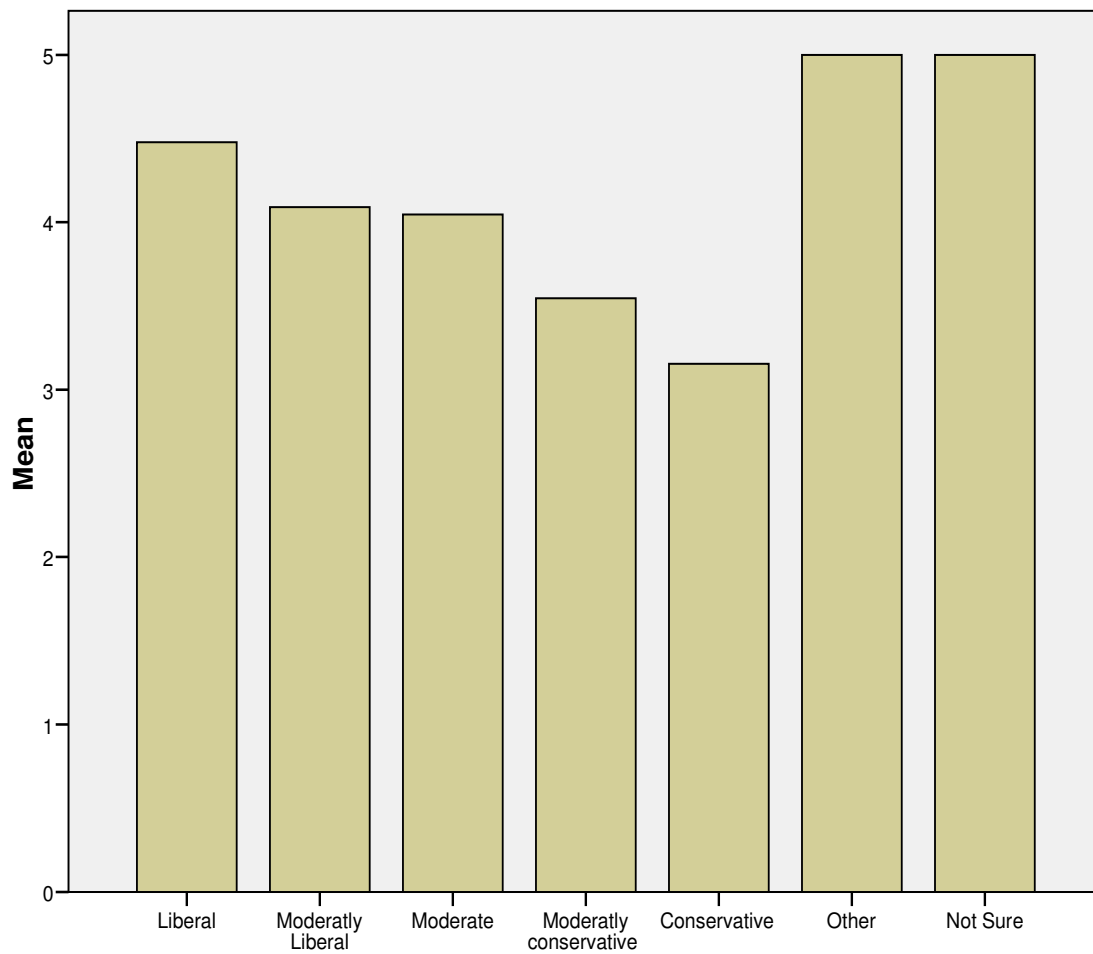
Those who identified themselves as conservative were significantly less likely to view the HDC's work with landowners to establish conservation easements as important, while those who identified as liberal or moderately liberal viewed it as highly important.

Respondents' Mean Rating of Importance that the HDC Work with Landowners to Establish Conservation Easements Broken Down by Political Orientation



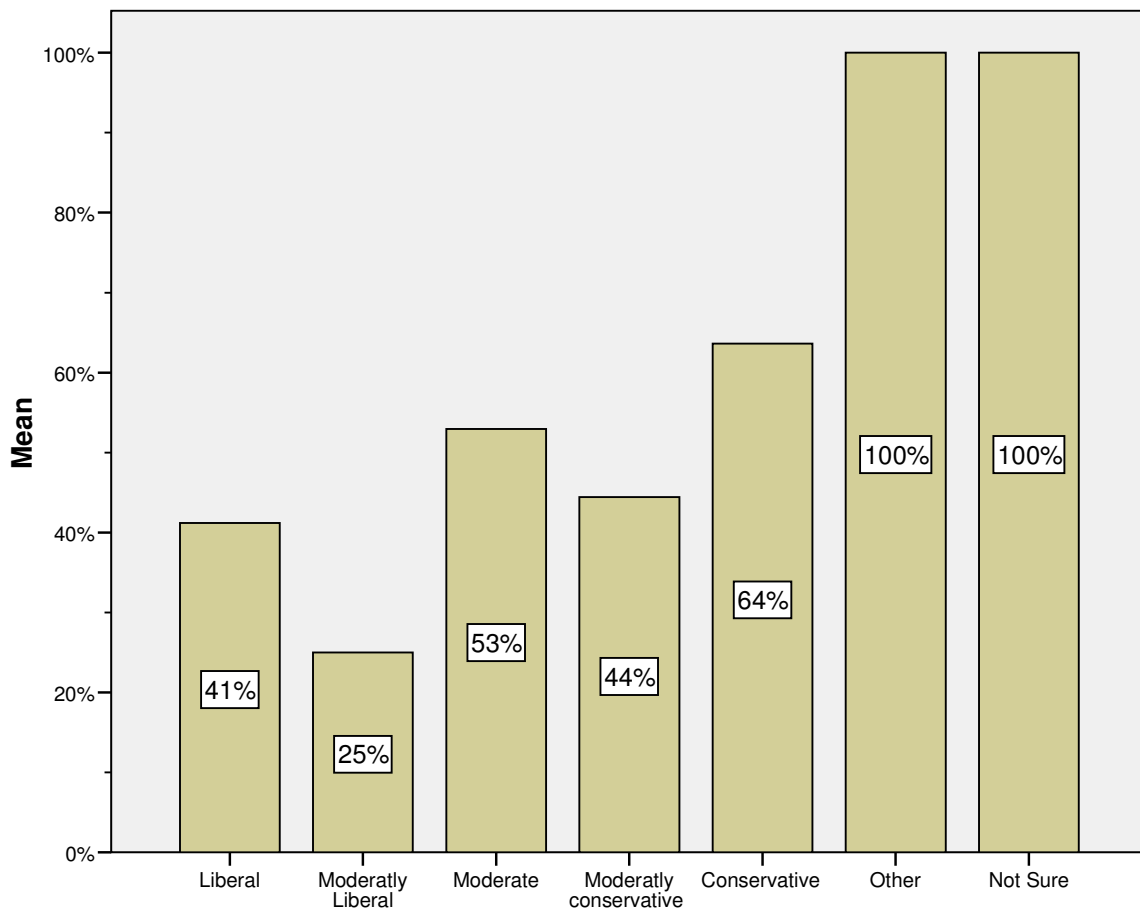
Perceptions of the importance of conserving old and mature, historic trees also has a direct correlation with political orientation, again showing liberals to view the activity as more important, and conservatives viewing it as less important.

Respondents' Mean Rating of Importance that the HDC addresses Conserving Old and Mature Historic Trees Broken Down by Political Orientation



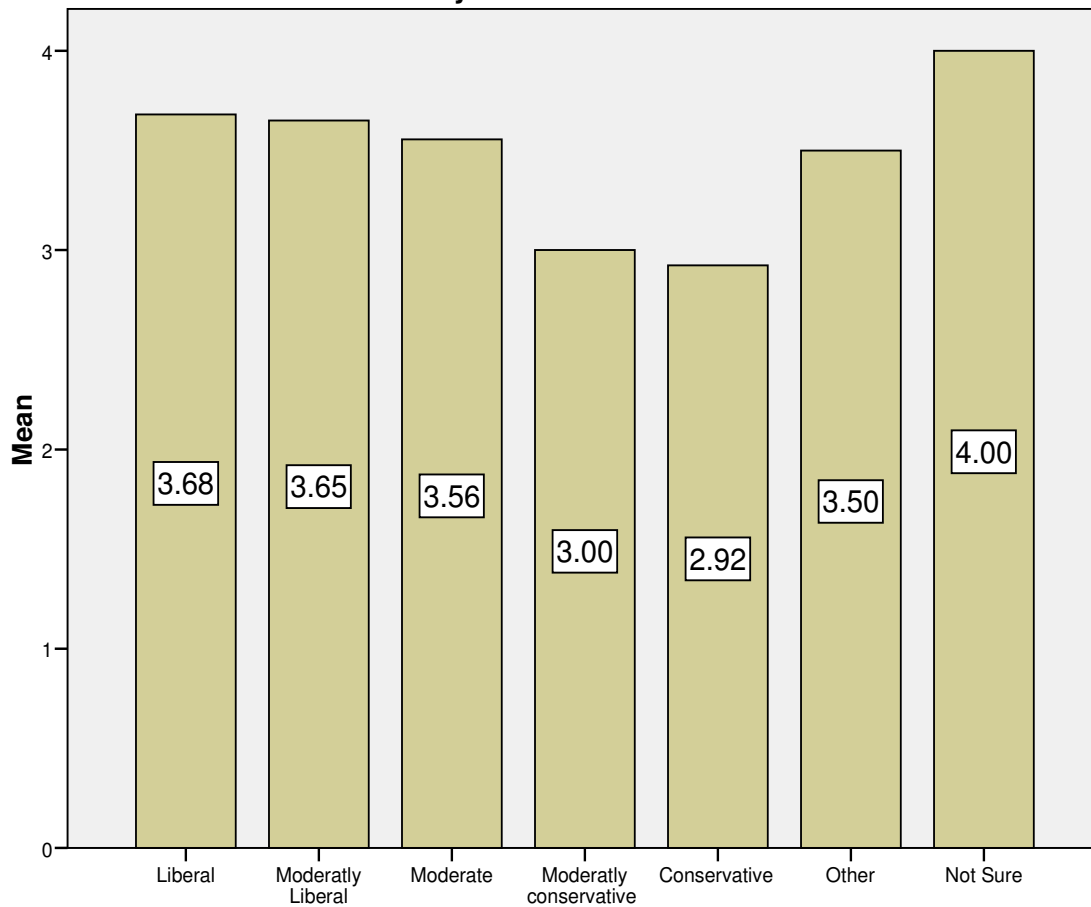
While the proportion of respondents who identified the boundaries of the historic district as being 200 feet from road frontage fluctuated when broken down by political orientation, a general trend existed for conservatives to be more likely to identify it as such, while liberals were more likely to identify the boundaries as existing on boundaries of property.

Percentage of Respondents who Responded that the Boundaries of the Historic District are 200 feet from Road Frontage Broken Down by Political Orientation



Liberals were more likely to agree that the most important work done by the HDC prevents unwanted impacts so that direct results are not visible, while conservatives were less likely to agree, and the correlation was relatively stable and direct.

Respondents' Mean Level of Agreement that the Most Important Work Done by the HDC Prevents Unwanted Impacts, So Direct Results are not Visible Broken Down by Political Orientation



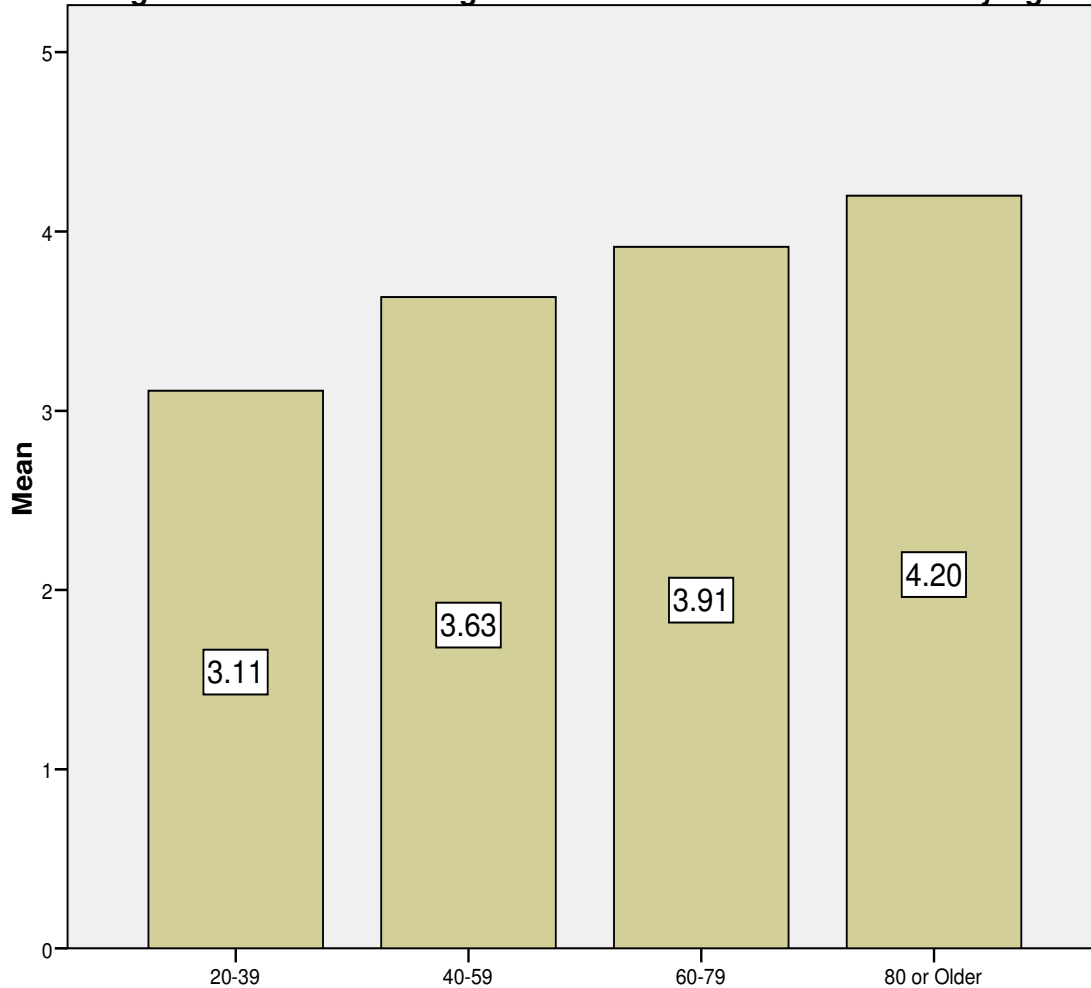
Age Category

Age of respondents was broken into twenty year blocks and showed four statistically significant correlations with other questions in the survey. Each is explained and shown in a graph below.

		Age Category
It is important to have adequate parking available for businesses within the historic districts to ensure the economic viability of the village	Pearson Correlation	.268(**)
	Sig. (2-tailed)	.009
	N	95
Working to establish specific zoning regulations for the historic district	Pearson Correlation	.302(**)
	Sig. (2-tailed)	.003
	N	96
Working with the zoning board more collaboratively on zoning code amendments	Pearson Correlation	.221(*)
	Sig. (2-tailed)	.031
	N	96
Developing policies for temporary signs (such as Sandwich boards, banners)	Pearson Correlation	.446(**)
	Sig. (2-tailed)	.000
	N	94

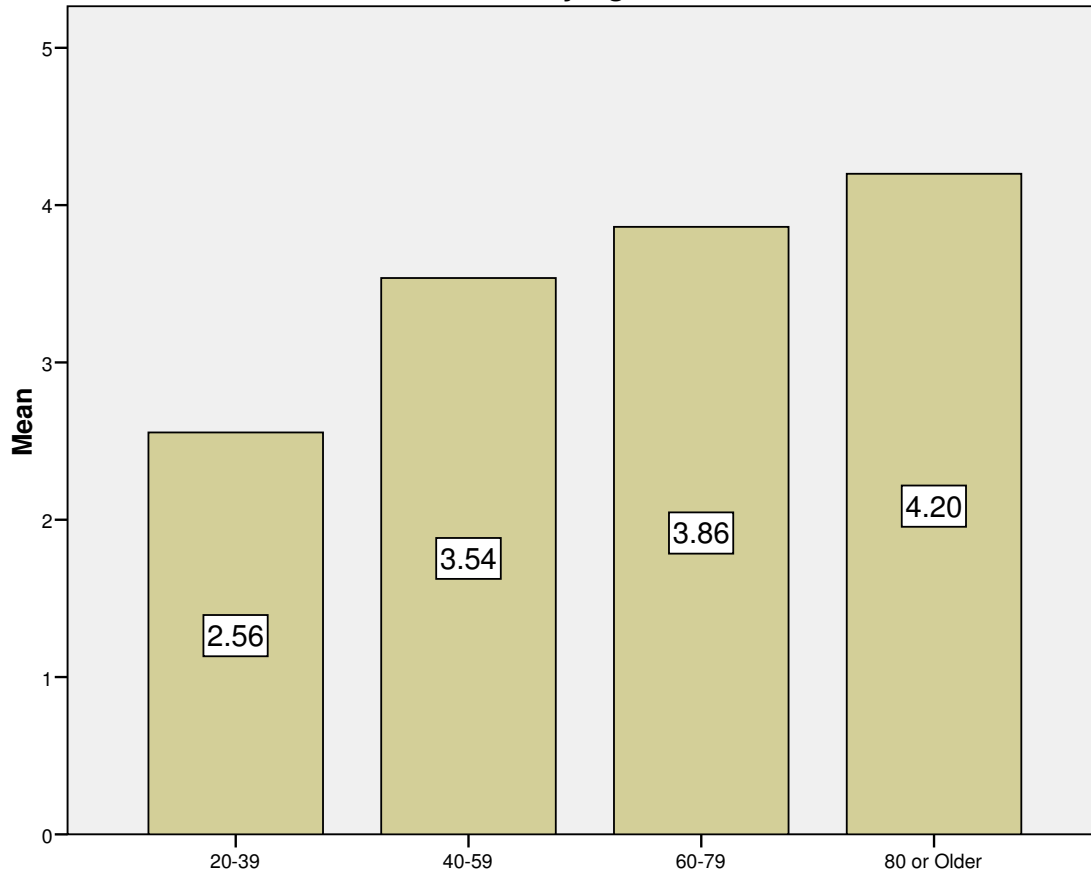
Younger respondents agreed less enthusiastically that adequate parking exists for businesses in the Historic district, while older respondents felt strongly that there is adequate parking.

Respondents' Mean Level of Agreement that it is Important to Have Adequate Parking for Businesses within the Historic District Broken Down by Age

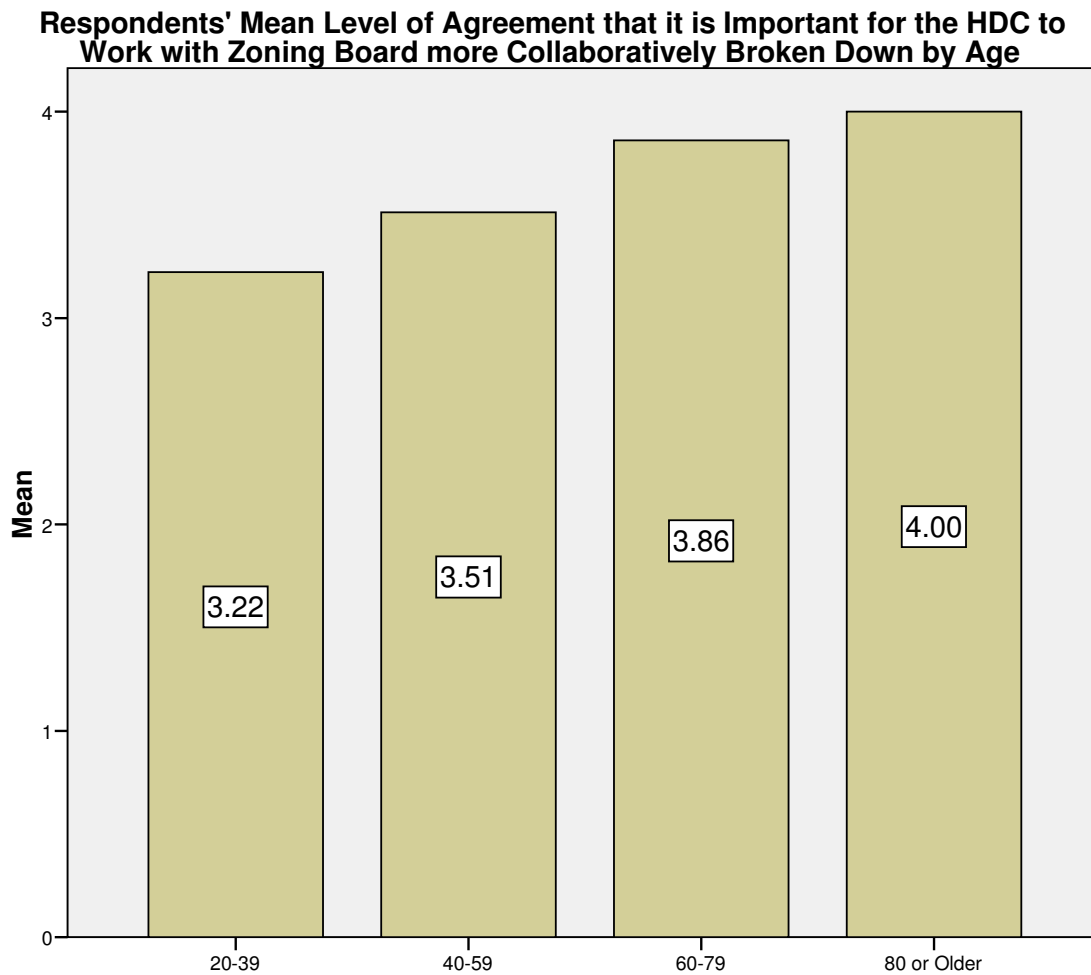


Most younger respondents held that it is of little importance that the HDC work to establish specific zoning regulations for the historic district, as respondents progressed to the older respondents they increasingly felt that this work is of paramount importance.

Respondents' Mean Level of Agreement that it is Important for the HDC to Work to Establish Specific Zoning Regulations for the Historic District Broken Down by Age

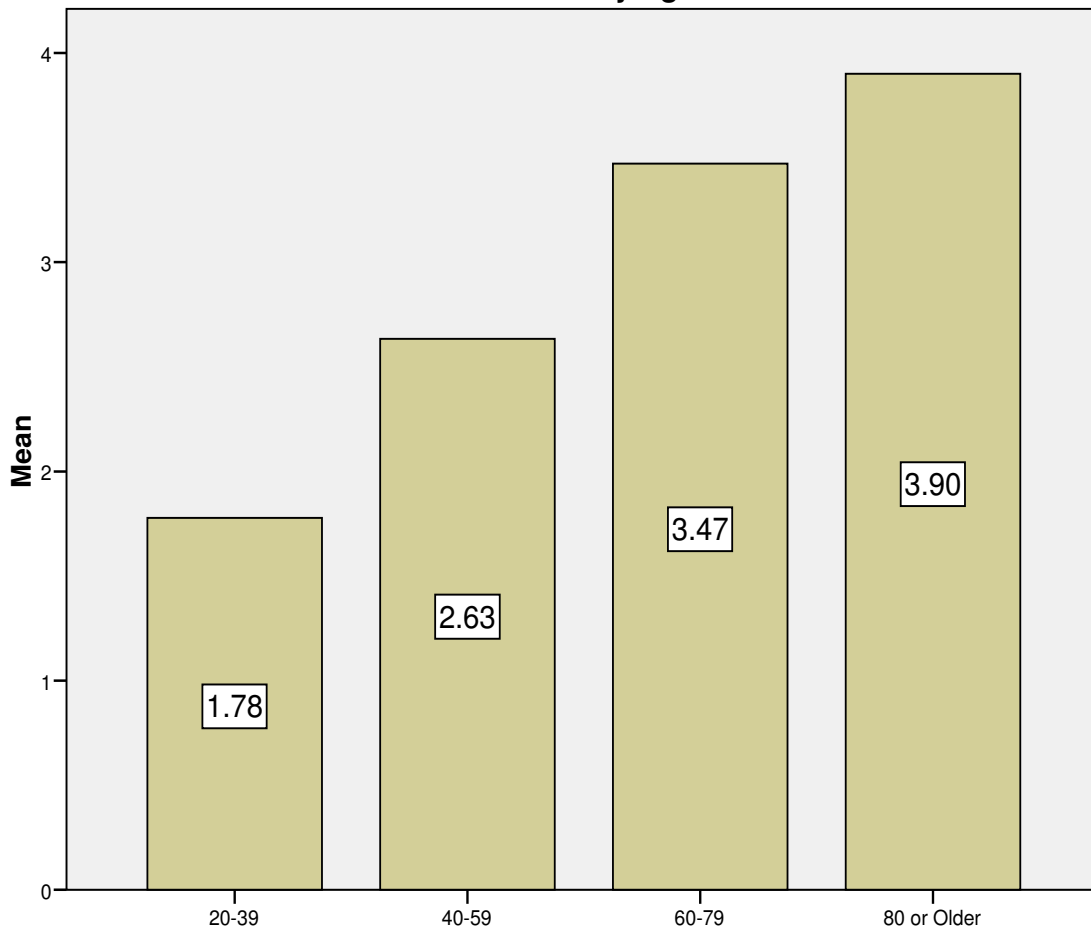


Level of importance also grew higher with age for the HDC's work with the zoning board more collaboratively.



The importance placed upon the HDC developing policies for temporary signs such as billboards was very low among the youngest respondents, and gradually increased. Those 80 years of age or older rated the importance above neutral importance, on average.

**Respondents' Mean Level of Agreement that it is Important for the HDC to Develop Policies for Temporary Signs (such as sandwich boards or banners)
Broken Down by Age**



Bivariate analyses of dichotomous demographic data

Dichotomous demographic variables included Gender, owners of property within the historic district versus those who own property in Sandwich outside of the historic district, year round versus seasonal residents, and original sample members versus the three requested surveys from outside the sample. Three individuals would not usually merit an entire set of bivariate analysis, but because those differences are important to highlight so that their effect on frequency and distribution of responses is clear, each statistically significant difference of those three respondents is highlighted.

Statistical significance for dichotomous variables is measured using a T-test, findings satisfying a 95% confidence level are shown. Each variable was tested against every question, complete T-test findings are available upon request.

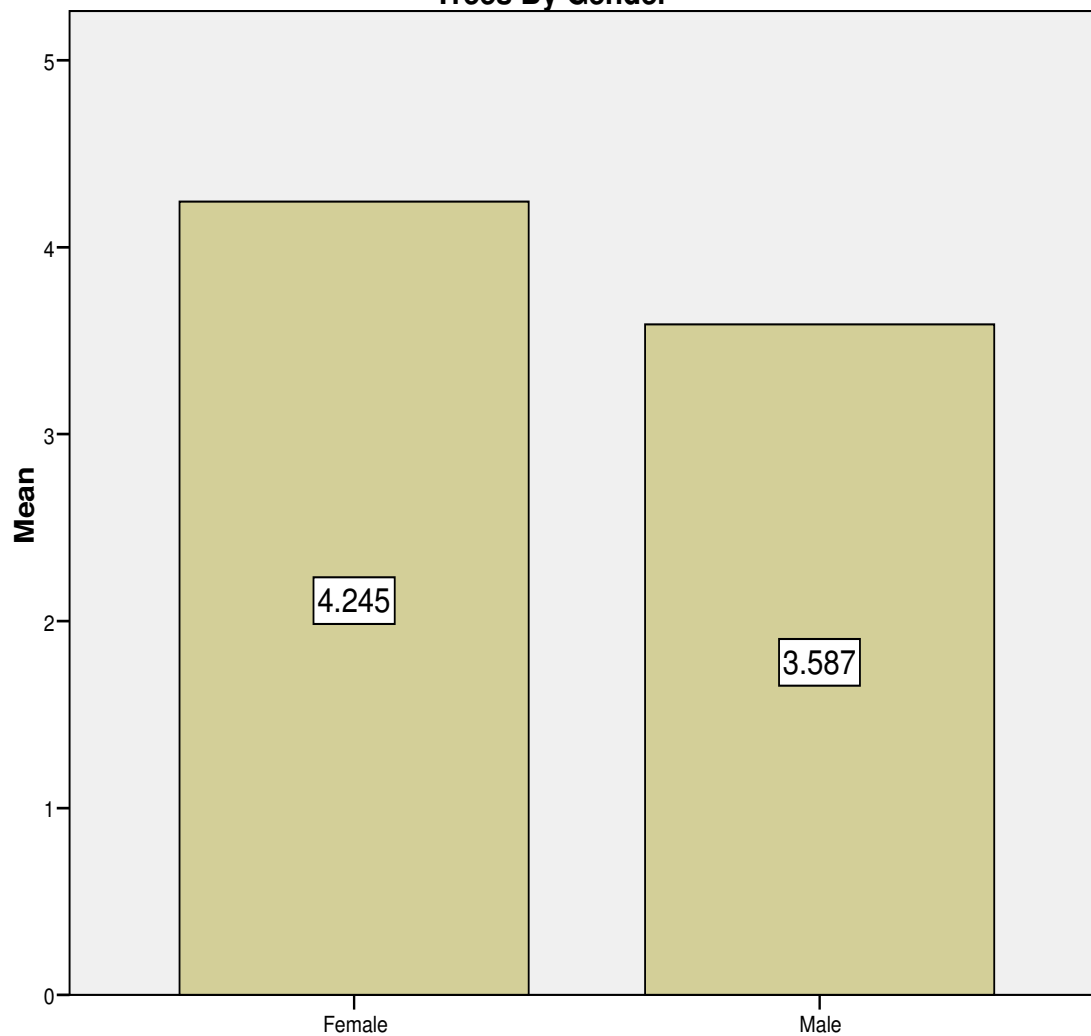
Gender

Responses varied very little by gender, and only the importance of conserving old and mature, historic trees was statistically significant.

		Levene's Test for Equality of Variances		t-test for Equality of Means						
		F	Sig.	t	df	Sig. (2- tailed)	Mean Difference	Std. Error Difference	95% Confidence Interval of the Difference	
									Upper	Lower
Conserving old and mature, historic trees	Equal variances assumed	4.199	.043	2.773	93	.007	.658	.237	.187	1.129
	Equal variances not assumed			2.757	87.940	.007	.658	.239	.184	1.132

Women generally rated the importance of conserving old and mature historic trees as slightly more important than men.

Respondents' Mean Importance for HDC to Conserve Old and Mature, Historic Trees By Gender



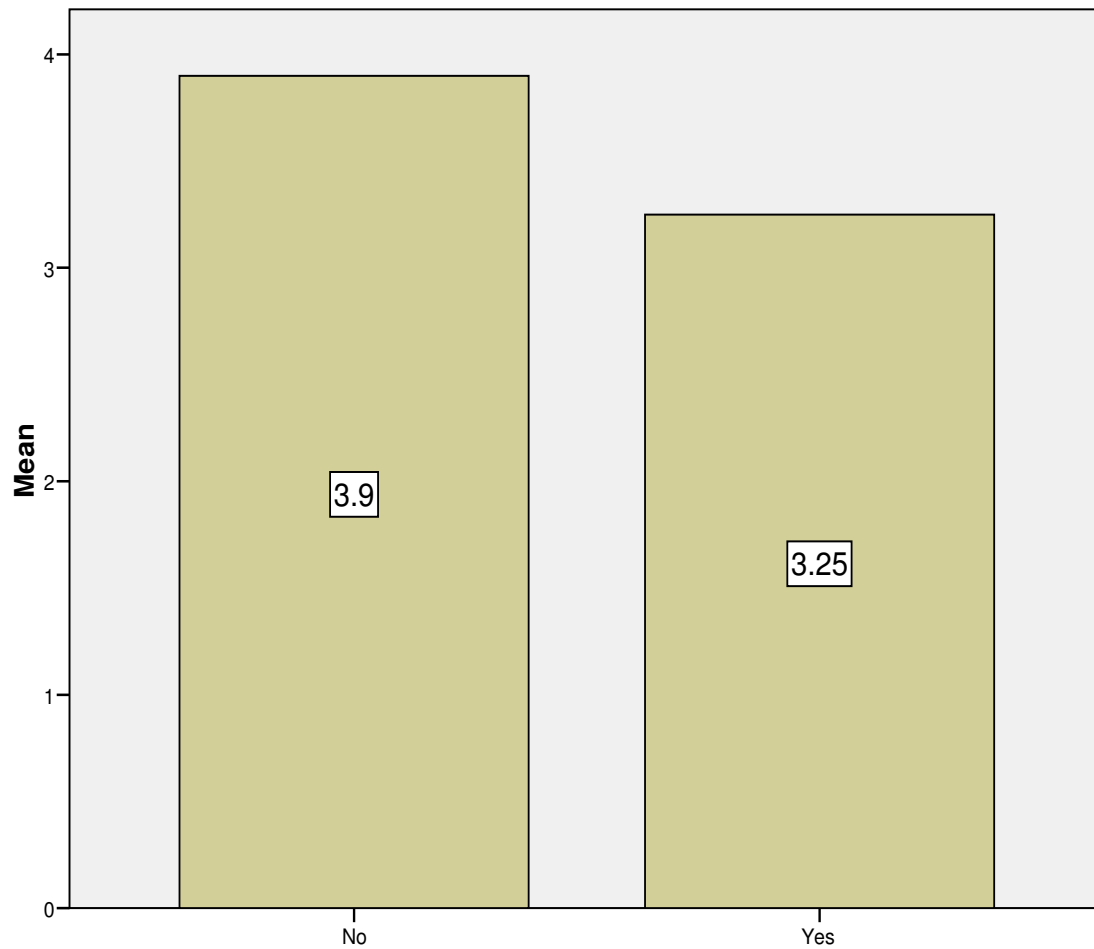
Historic District property owners versus Sandwich property owners outside of the historic district

Three areas showed statistically significant differences based upon property ownership in the historic district. Each was an opinion or feeling based question relating directly to their relationship with the HDC.

		Levene's Test for Equality of Variances		t-test for Equality of Means						
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	95% Confidence Interval of the Difference	
									Upper	Lower
How do you feel about the activities of the Historic District Commission as a whole?	Equal variances assumed	.006	.936	2.517	98	.013	.650	.258	.138	1.162
	Equal variances not assumed			2.536	85.895	.013	.650	.256	.141	1.159
Which of the following definitions of the size of the historic district most closely matches your own opinion about where the boundary should be?	Equal variances assumed	21.667	.000	3.005	82	.004	-.320	.106	-.531	-.108
	Equal variances not assumed			3.137	74.597	.002	-.320	.102	-.523	-.117
Applicants should pay the fees associated with processing applications with the HDC	Equal variances assumed	2.431	.122	3.141	96	.002	.758	.241	.279	1.238
	Equal variances not assumed			3.276	91.811	.001	.758	.232	.299	1.218

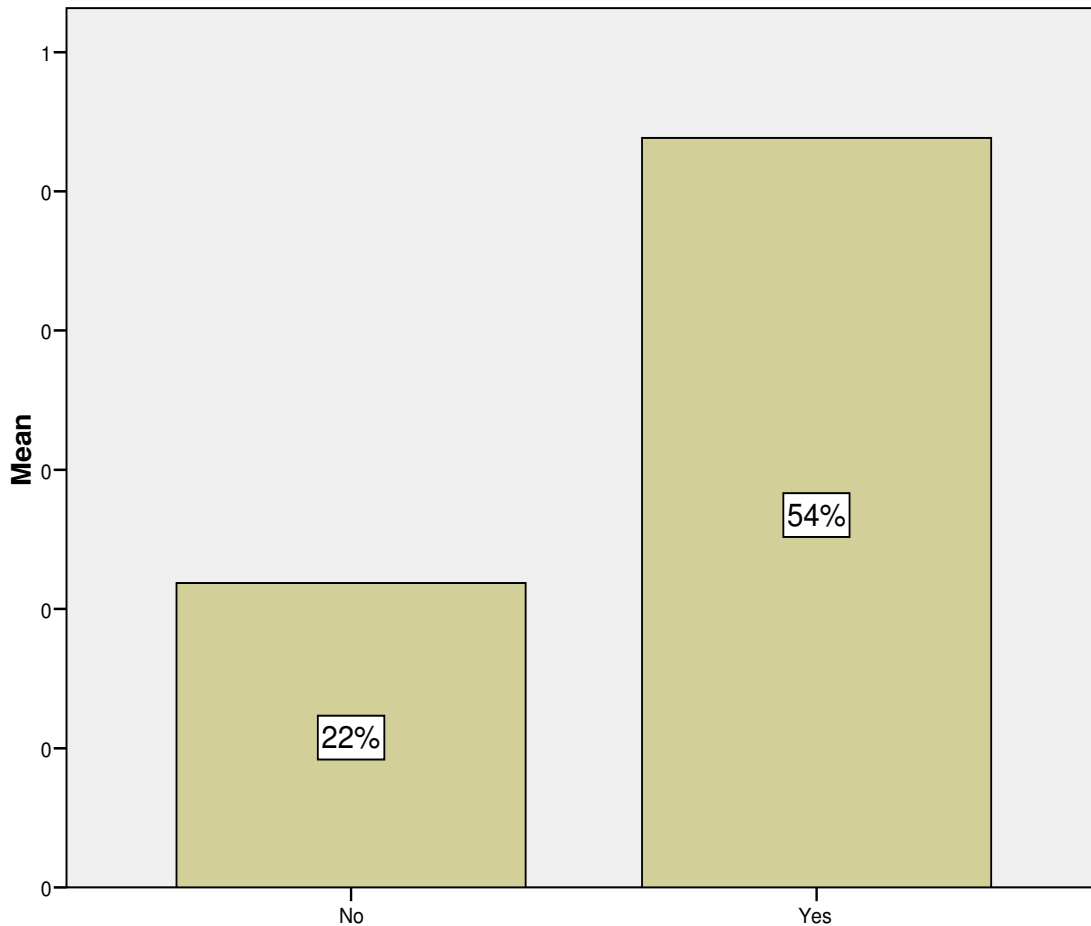
Residents inside the historic district feel less positive toward the activities of the HDC than those outside.

Respondents' Mean Feeling Toward the Activities of the HDC as a Whole By Property Ownership in the Historic District; 5=Positive, 3= Neutral, 1=Negative



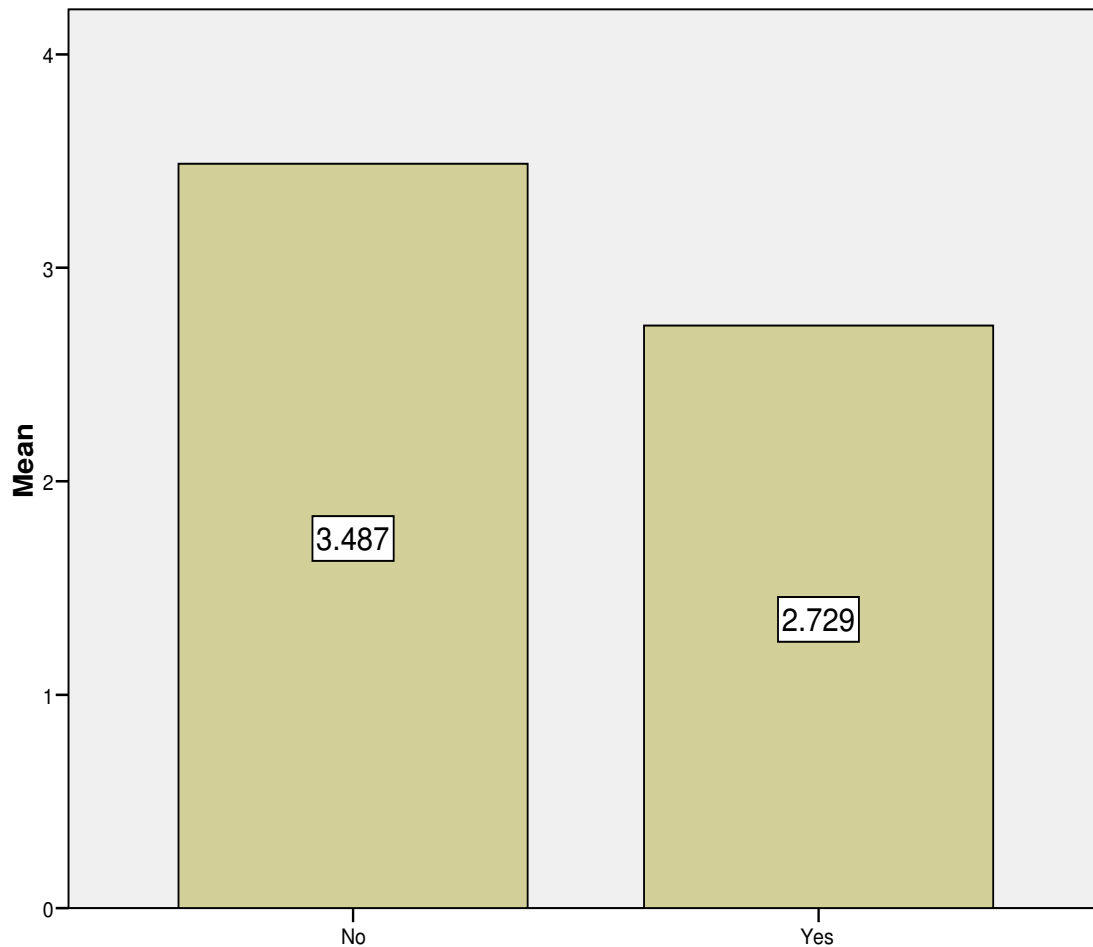
Those who reside inside the historic district were much more likely to express that they felt the boundaries of the historic district should extend to 200 feet from road frontage versus to the edges of their property.

Percentage of Respondents who Believe the Boundaries of the Historic District Should be 200 Feet from Road Frontage By Property Ownership in the Historic District



Those living inside the historic district expressed less agreement that it should be the applicant's responsibility to pay fees related to processing applications with the HDC, than those who do not own property in the historic district.

Respondents' Mean Agreement that Applicants Should Pay Fees Associated with Processing Applications with HDC By Property Ownership in the Historic District



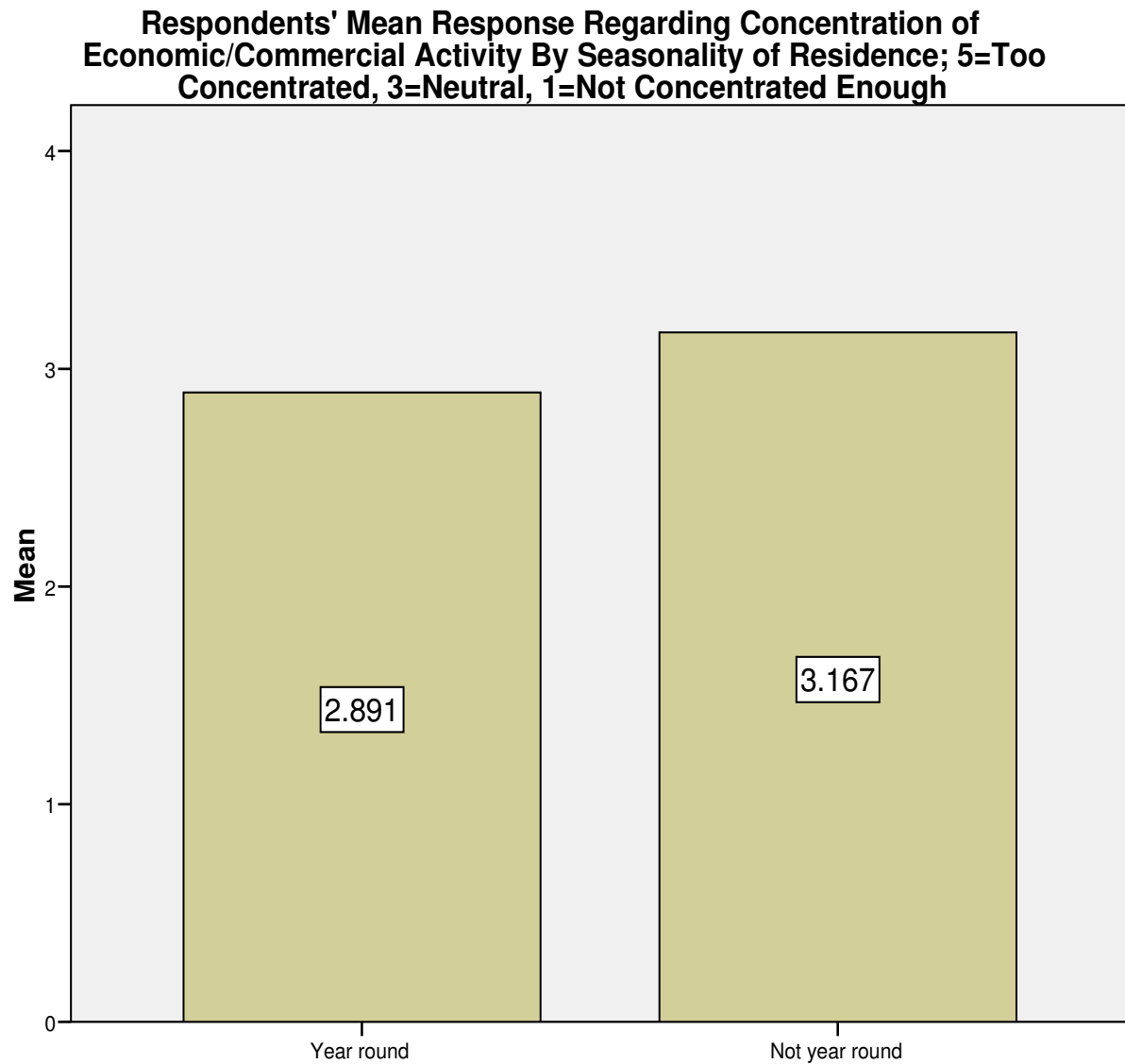
Year round versus seasonal

Year round and seasonal residents had a large number of opinion differences, each is outlined below.

		t-test for Equality of Means						
		t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	95% Confidence Interval of the Difference	
		Lower	Upper	Lower	Upper	Lower	Upper	Lower
How do you feel about the present distribution of economic/commercial activity in the Historic District?	Equal variances assumed	-2.426	98	.017	-.276	.114	-.502	-.050
	Equal variances not assumed	-2.398	70.190	.019	-.276	.115	-.506	-.046
Working to preserve open space within historic district	Equal variances assumed	-1.800	99	.075	-.397	.221	-.835	.041
	Equal variances not assumed	-1.993	96.636	.049	-.397	.199	-.792	-.002
Working with landowners to establish conservation easements within the district	Equal variances assumed	-2.815	98	.006	-.677	.240	-1.153	-.200
	Equal variances not assumed	-3.033	92.306	.003	-.677	.223	-1.119	-.234
Creating more parks and/or recreational areas within the historic district	Equal variances assumed	-1.941	99	.055	-.476	.245	-.962	.011
	Equal variances not assumed	-2.055	88.395	.043	-.476	.232	-.936	-.016
Conserving old and mature, historic trees	Equal variances assumed	-2.688	98	.008	-.627	.233	-1.090	-.164
	Equal variances not assumed	-2.891	88.747	.005	-.627	.217	-1.057	-.196
Working to establish specific zoning regulations for the historic district	Equal variances assumed	-2.217	99	.029	-.591	.267	-1.120	-.062
	Equal variances not assumed	-2.347	88.416	.021	-.591	.252	-1.091	-.090

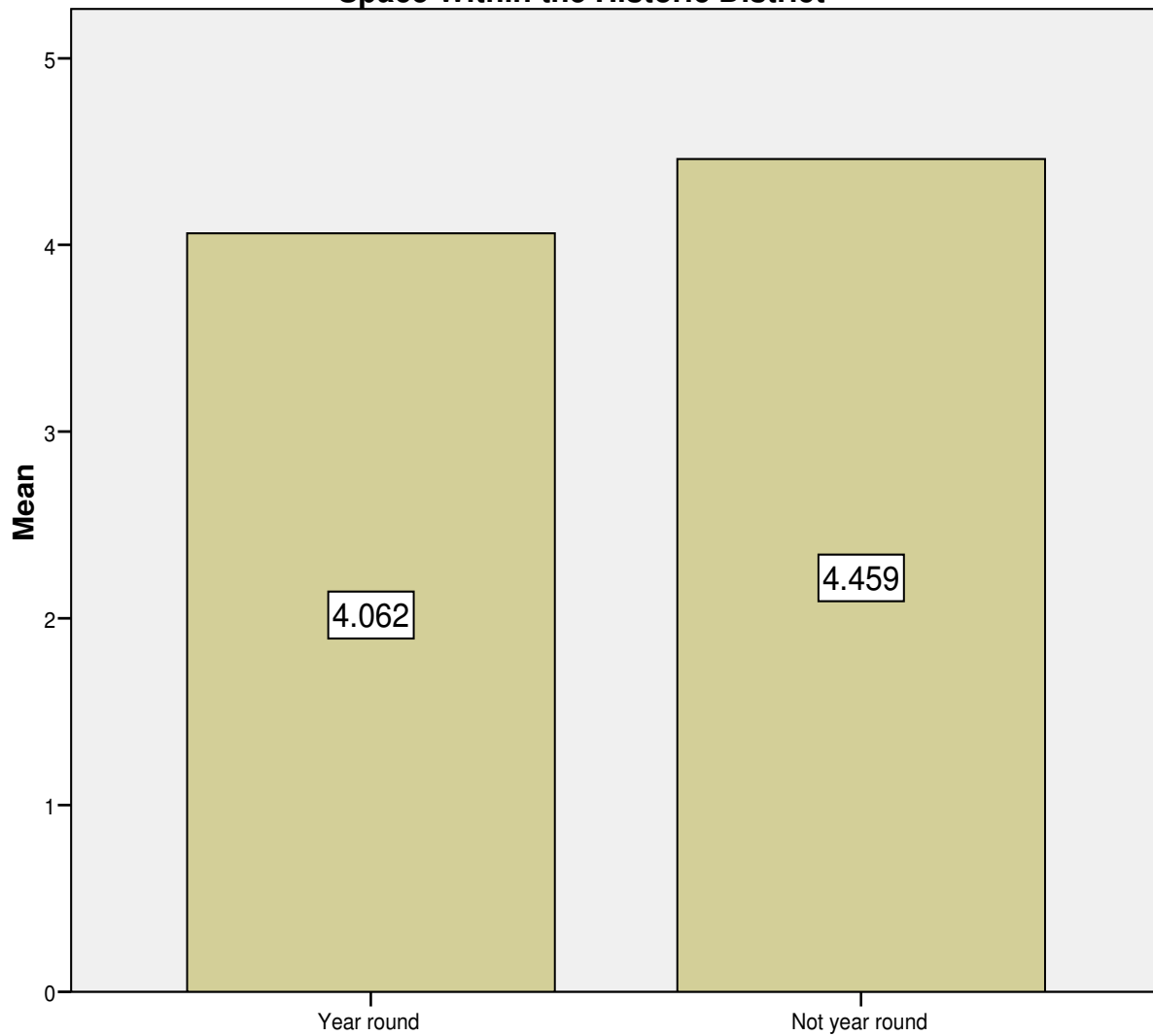
Offering aid to property owners trying to find funds to prevent a demolition	Equal variances assumed	-4.008	99	.000	-1.067	.266	-1.595	-.539
	Equal variances not assumed	-4.378	94.584	.000	-1.067	.244	-1.550	-.583
How long have you owned your current property in Sandwich?	Equal variances assumed	-3.204	99	.002	-1.084	.338	-1.755	-.413
	Equal variances not assumed	-3.368	86.835	.001	-1.084	.322	-1.724	-.444

Seasonal residents on the average tended to feel economic/commercial activity was slightly too concentrated, while year round residents on the average felt it was slightly under-concentrated.



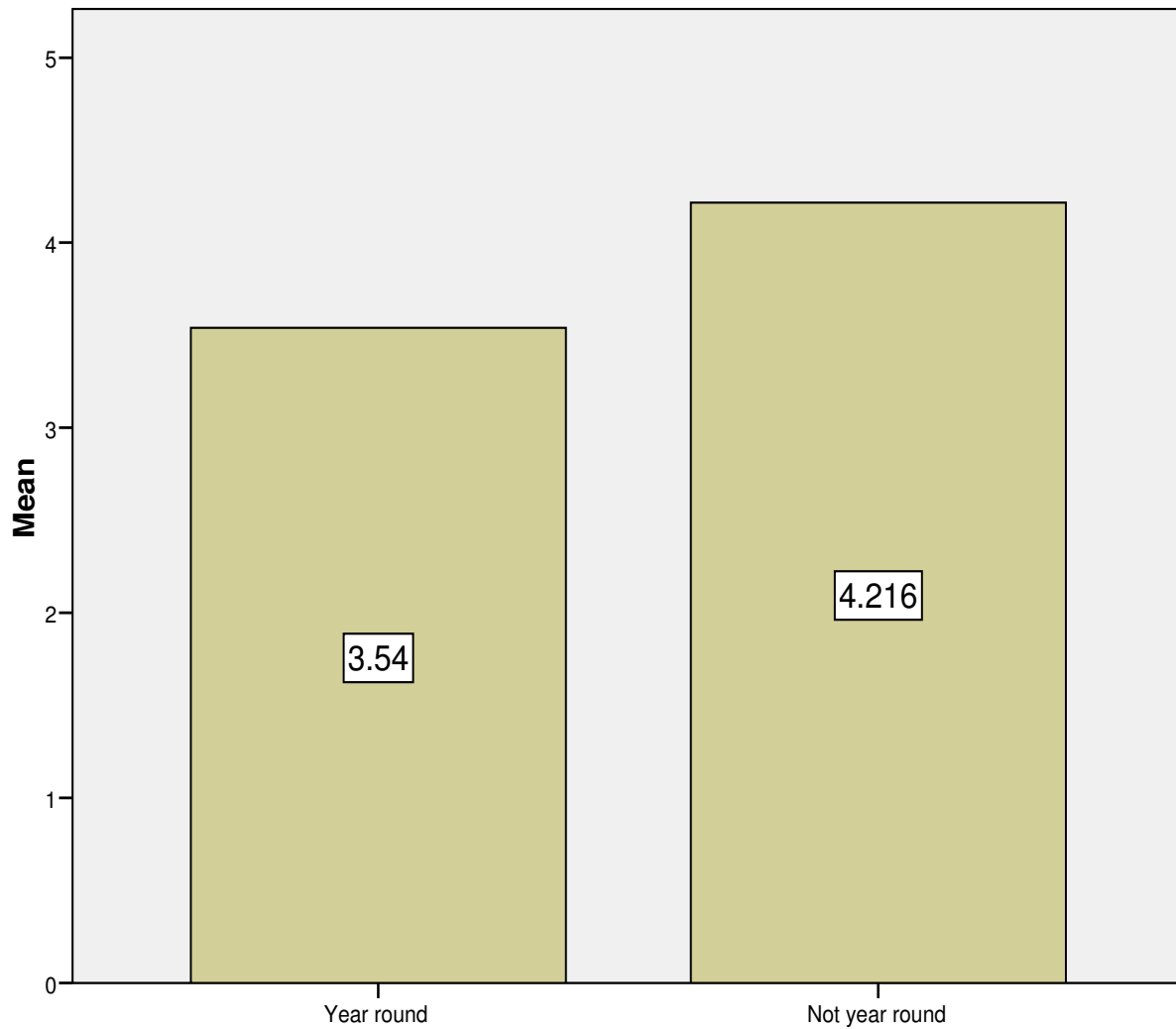
Seasonal residents on the average felt it was slightly more important for the HDC to work to preserve open spaces.

Respondents' Mean Level of Importance that the HDC Works to Preserve Open Space Within the Historic District



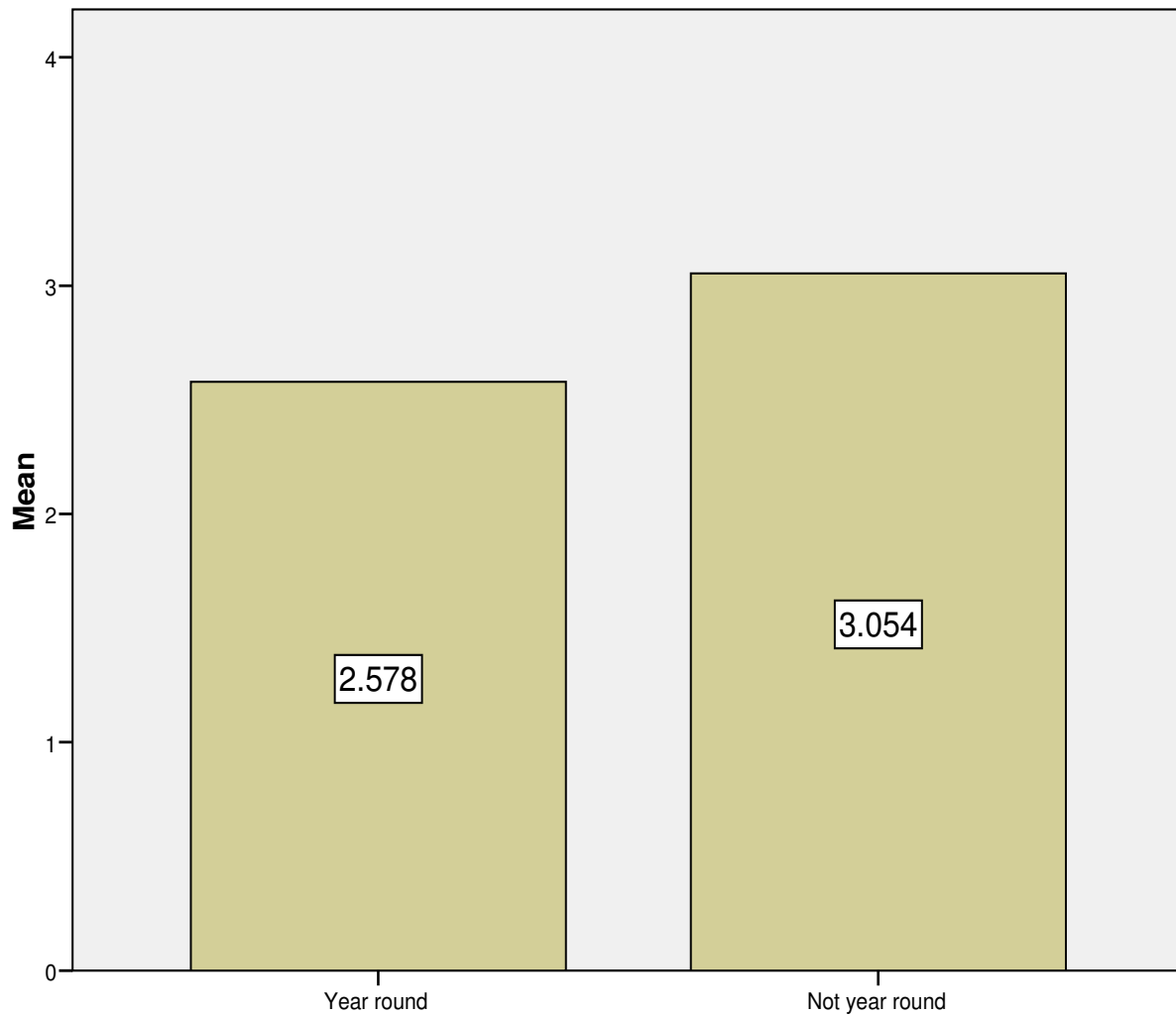
Seasonal residents rated working with landowners as a slightly more important task for the HDC than did year round residents.

Respondents' Mean Level of Importance that the HDC Works with Landowners to Create Conservation Easements Within the Historic District By Seasonality of Residence



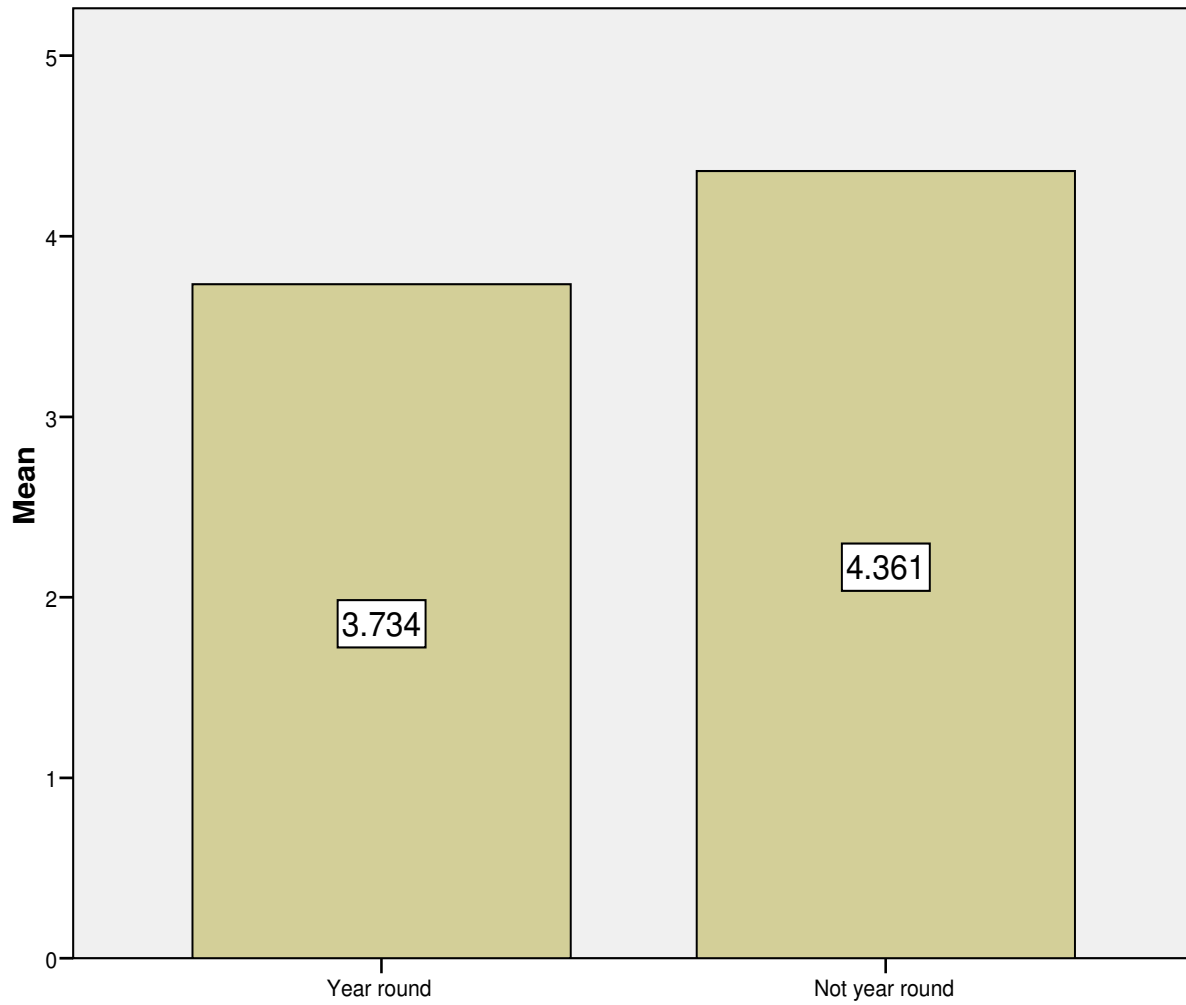
Year round residents felt that it is less important for the HDC to work to create more parks and recreational areas than seasonal residents.

Respondents' Mean Level of Importance that the HDC Works to Create More Parks and Recreational Areas Within the Historic District By Seasonality of Residence

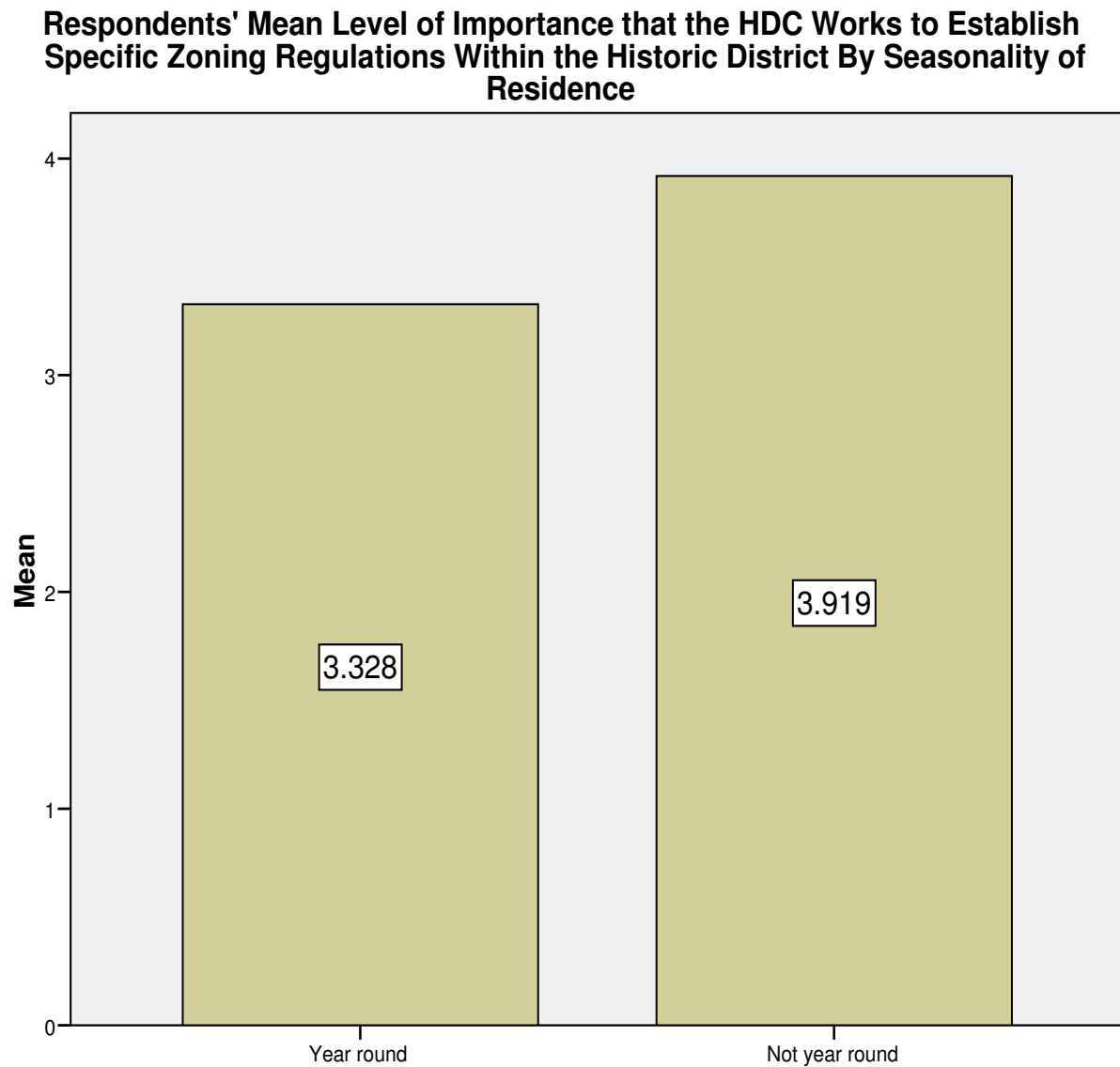


Seasonal residents favored the importance of conserving old and mature, historic trees more than year round residents.

Respondents' Mean Level of Importance that the HDC Works to Conserve Old and Mature, Historic Trees Within the Historic District By Seasonality of Residence

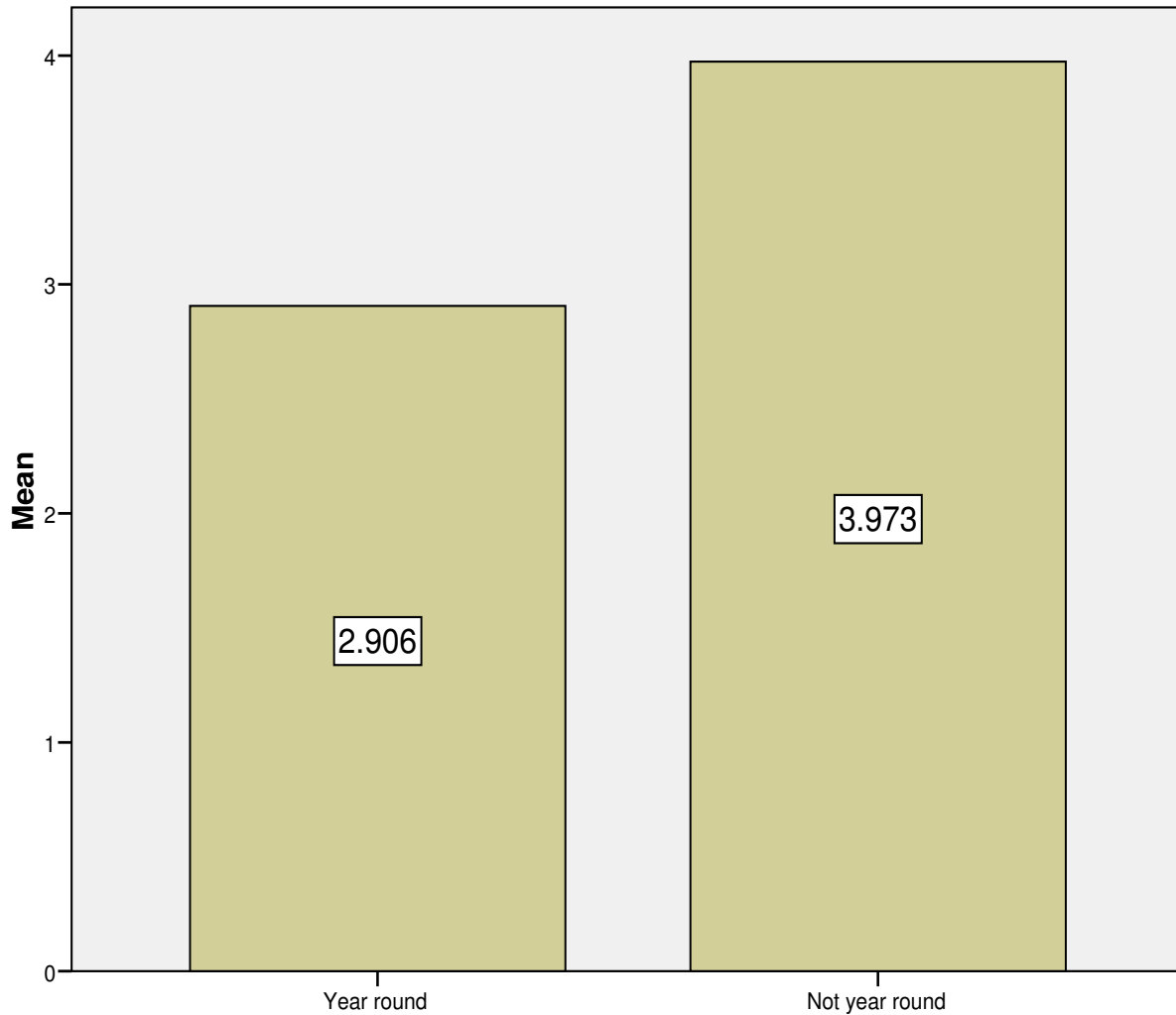


The importance of the HDC working to establish specific zoning regulations was also rated as higher among seasonal residents than year round.



In reference to the importance placed upon the HDC aiding property owners trying to find funds to prevent demolitions, again seasonal residents rated it as more important than year round.

Respondents' Mean Level of Importance that the HDC Offers Aid to Property Owners Trying to Find Funds to Prevent a Demolition By Seasonality of Residence



Seasonal residents, on the average have owned their property in Sandwich longer than year round residents. Categories are as follows.

1= Less than one year

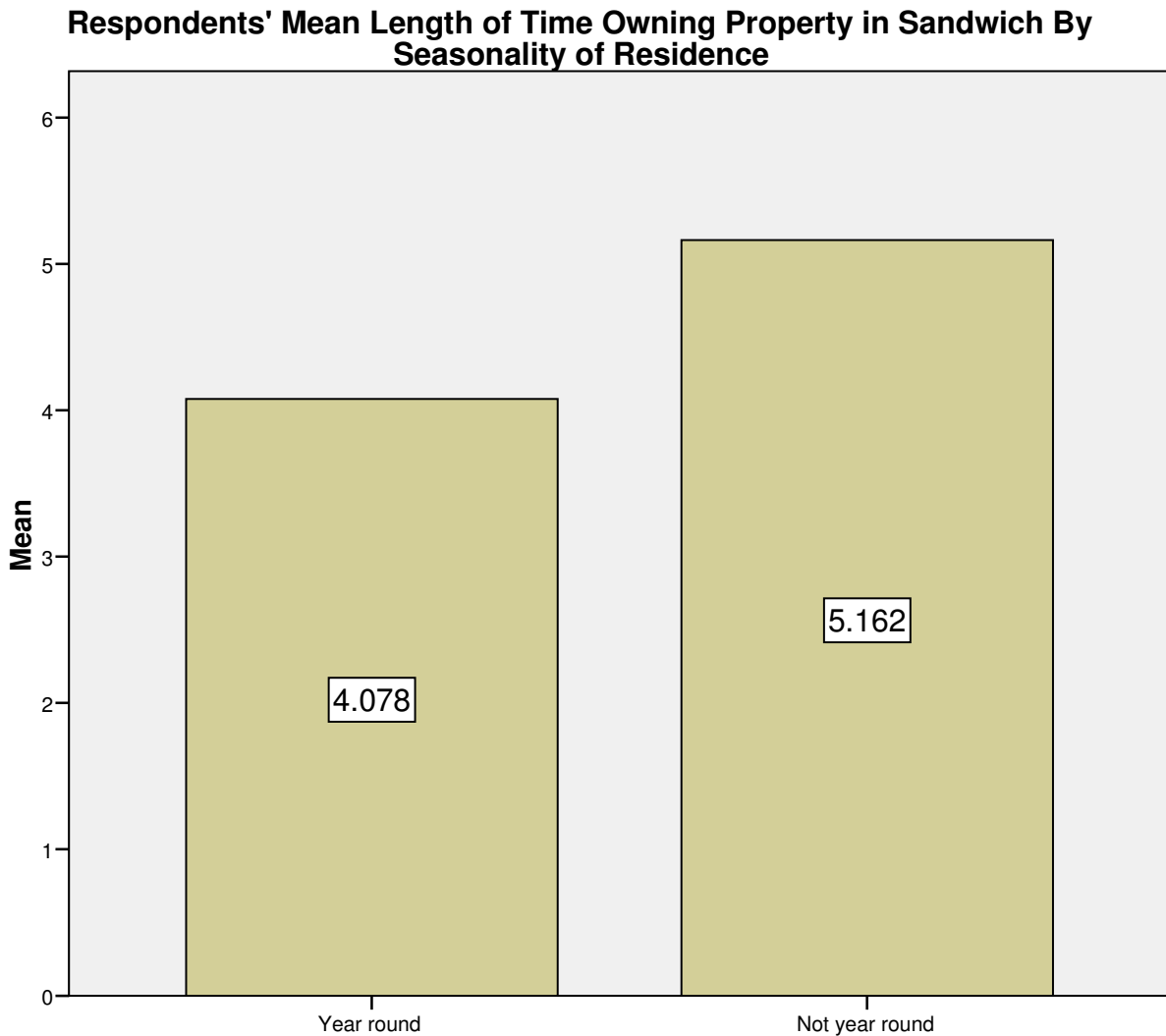
2= 1-5 years

3= 6-10 years

4= 11-15 years

5= 16-20 years

6= over 20 years



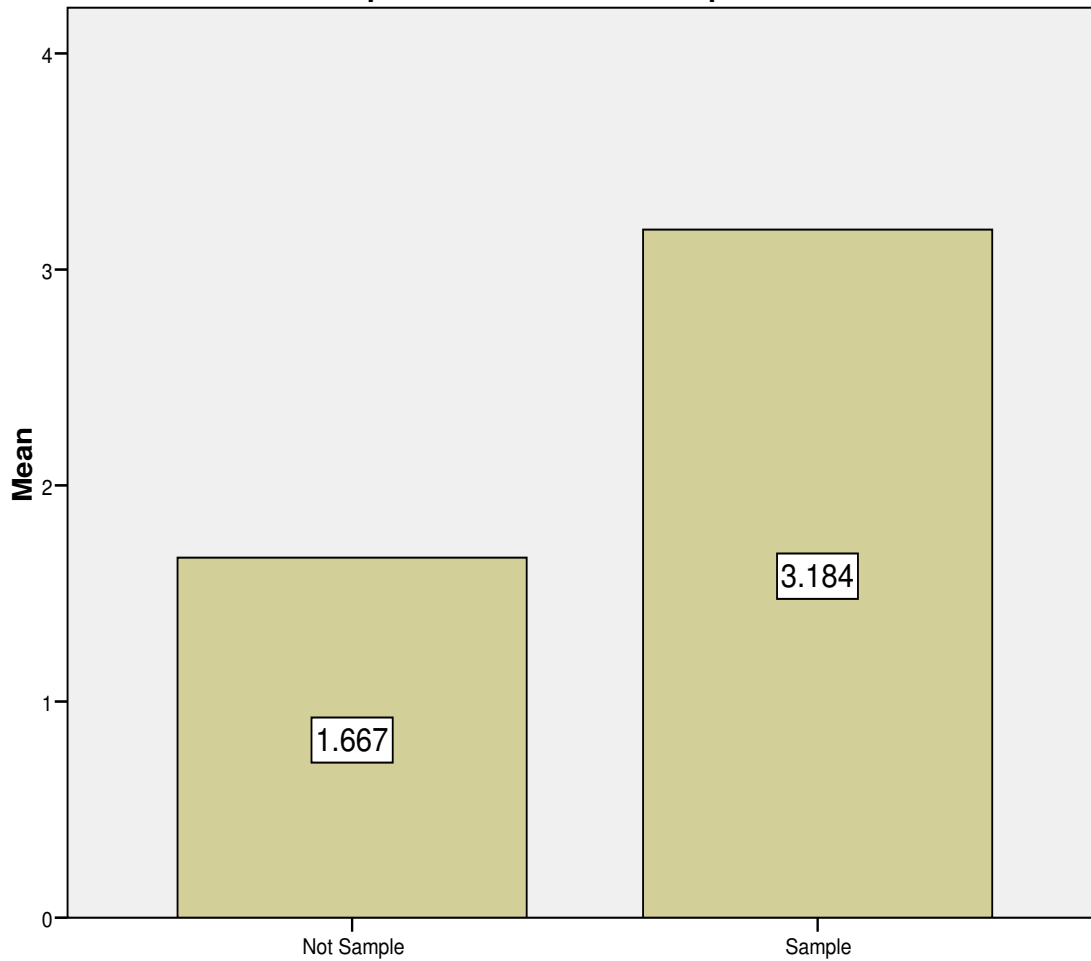
Requests versus original sample

During the survey process, several community members not included in the initial sample requested surveys so that their input could be included in this survey process. Three of those surveys were returned, this section outlines the differences between those three response sets and the body of these results specifically so that the reader can be aware of what effect if any those three response sets had on these results. In addition, those taking the time not only to fill out this survey, but also to go to the additional trouble of requesting one, might be considered individuals who hold concern above the common level for the outcome of this process.

		Levene's Test for Equality of Variances		t-test for Equality of Means						
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	95% Confidence Interval of the Difference	
									Upper	Lower
It is important that economic/commercial activity is concentrated within a specific space in the historic district	Equal variances assumed	2.336	.130	-2.027	99	.045	-1.517	.748	-3.002	-.032
	Equal variances not assumed			-4.240	2.654	.031	-1.517	.358	-2.745	-.289
The Historic District Commission should develop specific guidelines for parking	Equal variances assumed	2.793	.098	-2.366	104	.020	-1.761	.744	-3.236	-.285
	Equal variances not assumed			-4.940	2.613	.022	-1.761	.356	-2.996	-.525
Which of the following definitions of the size of the historic district most closely matches your own?	Equal variances assumed	156.145	.000	1.562	81	.122	.556	.356	-.152	1.263
	Equal variances not assumed			10.000	80.000	.000	.556	.056	.445	.666
Which of the following definitions of the size of the historic district most closely matches your own opinion about where the boundary should be?	Equal variances assumed	63.557	.000	2.118	82	.037	.605	.286	.037	1.173
	Equal variances not assumed			11.068	80.000	.000	.605	.055	.496	.714
Applicants should pay the fees associated with processing applications with the HDC	Equal variances assumed	1.455	.231	1.900	96	.060	1.344	.707	-.060	2.748
	Equal variances not assumed			3.776	2.598	.042	1.344	.356	.105	2.582

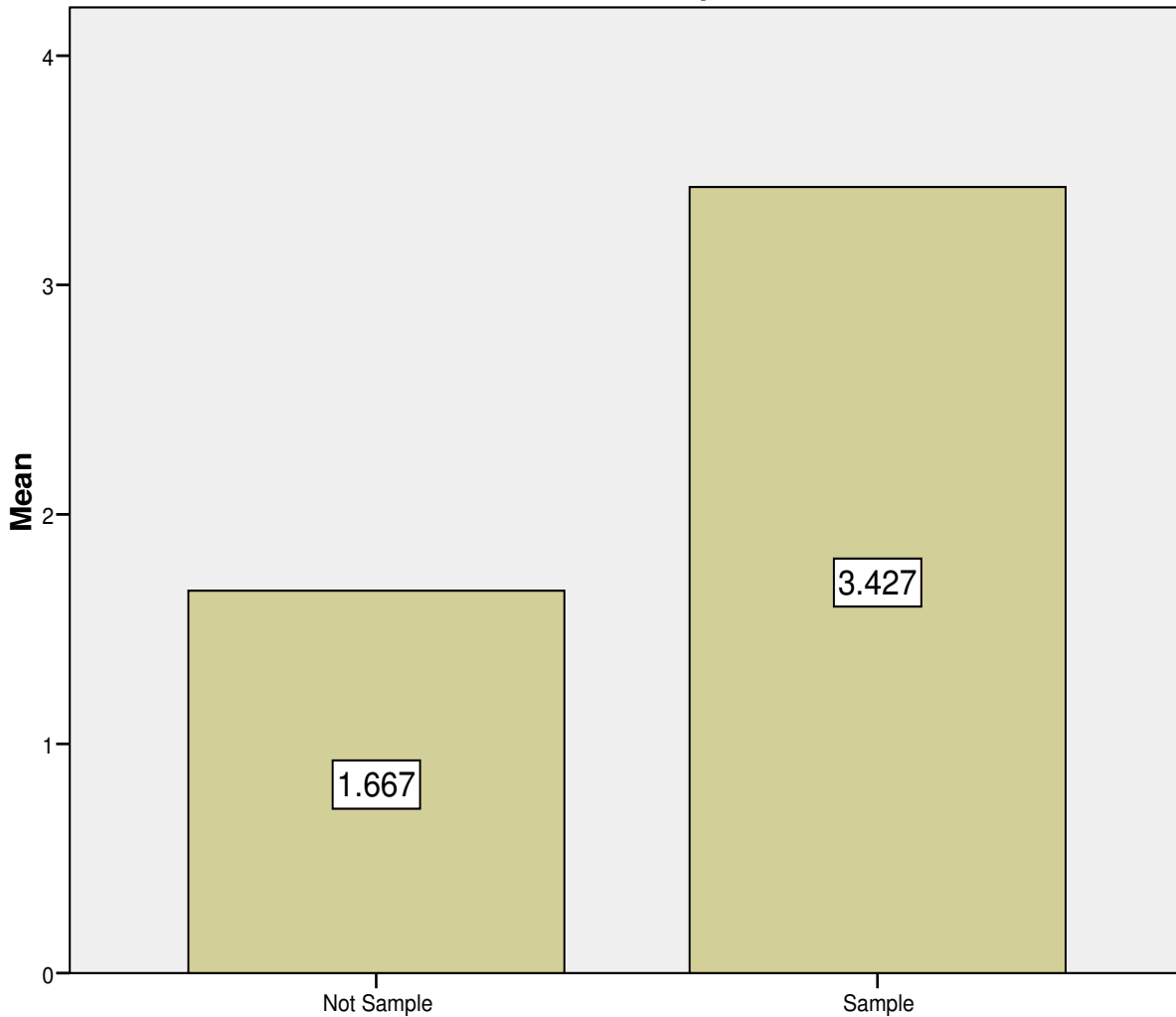
Individuals who requested the survey tended to disagree more with the statement that it is important that economic/commercial activity be within a specified space within the historic district.

Respondents' Mean Level of Agreement That Economic/Commercial Activity is Concentrated within a Specified Space Within the Historic District By Original Sample Members Versus Requests



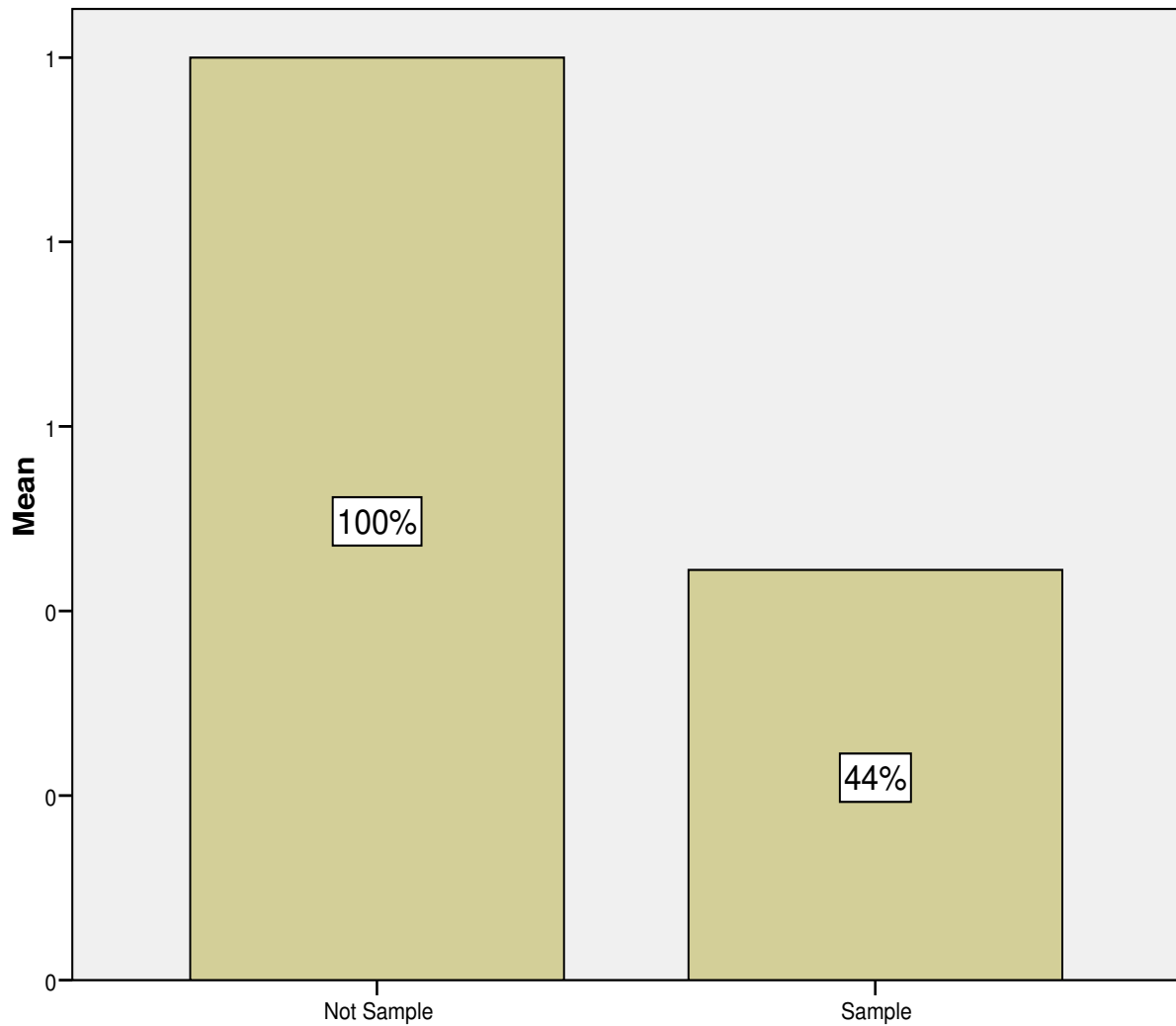
Respondents who requested the survey felt that it is less important for the HDC to develop specific parking guidelines than did the total sample.

Respondents' Mean Level of Agreement That the HDC Should Develop Specific Guidelines for Parking Within the Historic District By Original Sample Members Versus Requests



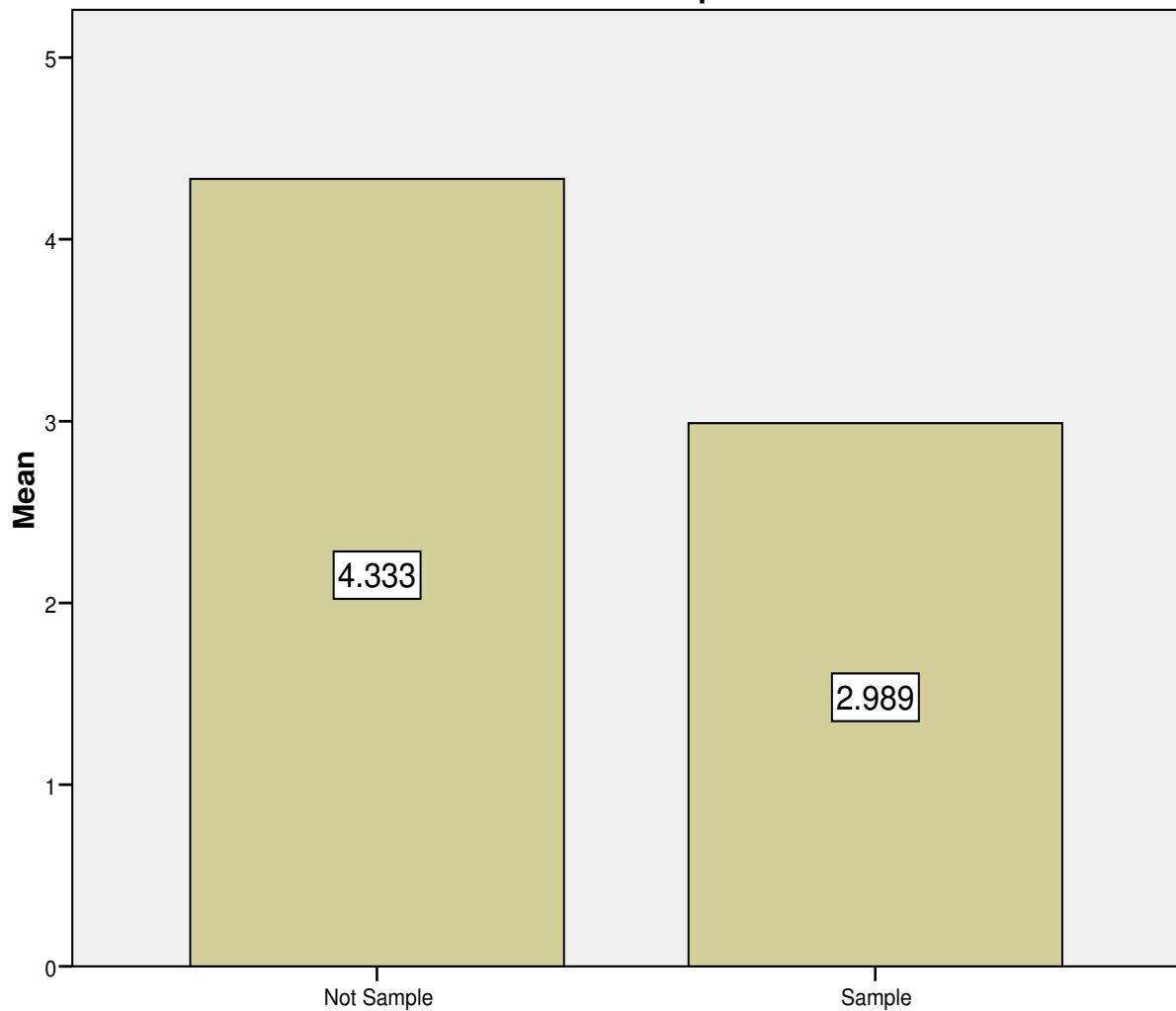
All three individuals who requested the survey responded that historic district boundaries are 200 feet from road frontage.

Percentage of Respondants Who Believe that Historic District Boundaries are 200 Feet from Road Frontage By Original Sample Members Versus Requests



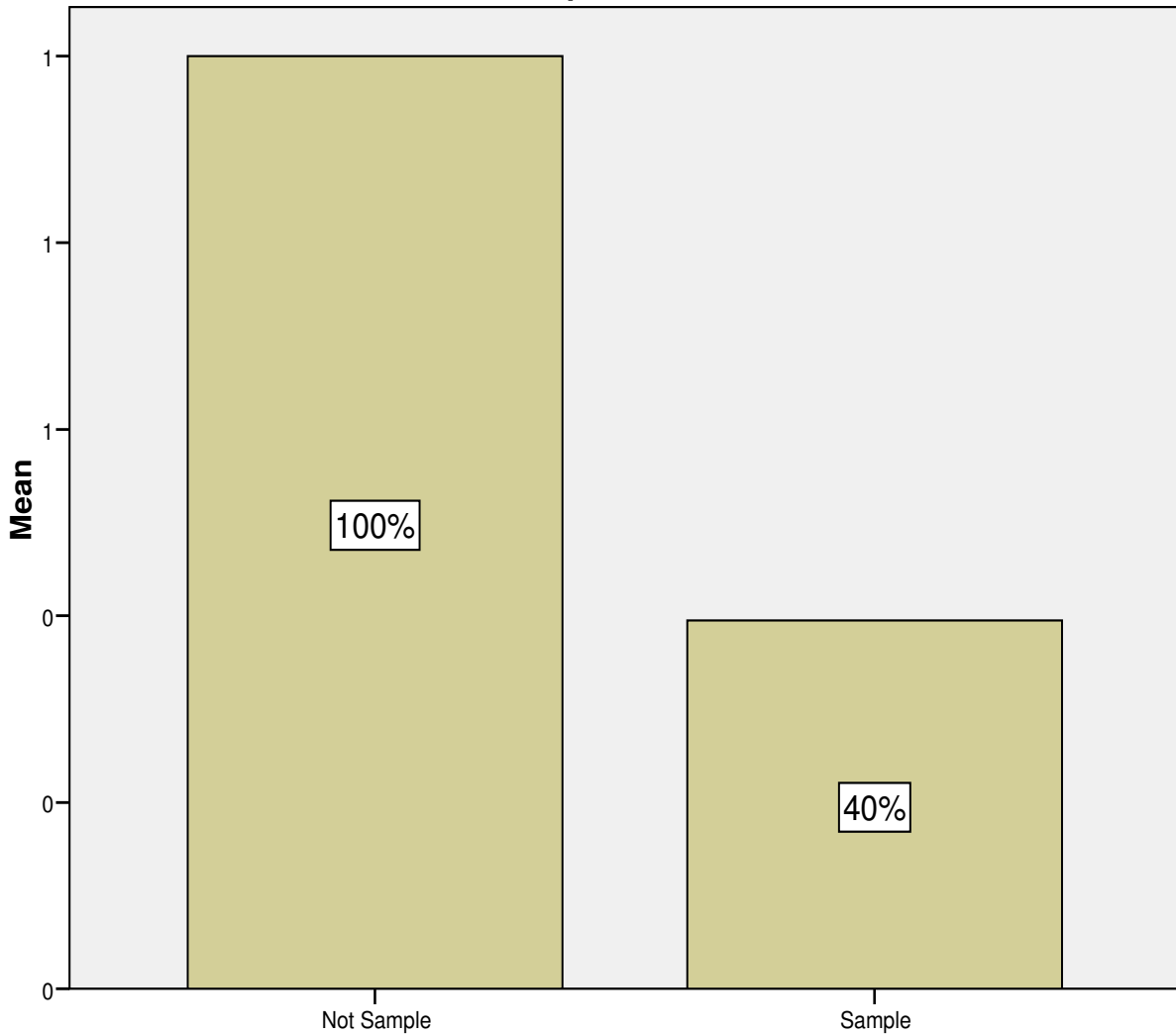
Respondents who requested the survey were more likely to express that applicants should pay fees associated with processing applications with the HDC.

Respondents' Mean Level of Agreement That Applicants Should Pay Fees Associated with Processing Applications With the HDC By Original Sample Members Versus Requests



All three respondents who requested the survey felt that historic district boundaries should be 200 feet from road frontage.

Percentage of Respondents Who Believe that Historic District Boundaries Should be 200 Feet from Road Frontage By Original Sample Members Versus Requests



When examining the results of the bivariate statistical procedures some important overall patterns emerge: First, as a whole the set of demographic variables is not strongly or statistically significantly related to most issue based measures, which is a very positive outcome. In essence, the results indicate that participants of different backgrounds with different characteristics perceive the issues, needs, and programs in similar ways, which suggests the operation of the HDC is even keeled and involves these groups well. However, there are a few important differences within the Town of Sandwich that the HDC needs to be aware of and consider as they maintain HDC services and approach planning for the future. These difference have been identified and discussed in this section of the report, and will also be identified in the conclusion of this report.

IV. Conclusions

The Historic District Commission in the Town of Sandwich, New Hampshire faces continuing challenges that are common in efforts to manage federally and state recognized historic districts within the boundaries of existing communities. These challenges include issues that the current HDC must address, as well as the need to plan for the future of the Historic District when the town revisits its master plan in the coming years. To best inform these efforts the HDC contracted with the Center for the Environment at Plymouth State University to conduct a scientific survey of residents' attitudes towards current issues and their desires for the future.

To achieve this task the team from the Center for the Environment designed a scientific survey project that collected information from every property owner in the historic district (n=73) and a random sample of residents of the Town of Sandwich (n=70). Town records for identifying Historic District property owners and for randomly selecting the sample of Town residents were provided by the HDC. Using a modified Total Design Method to administer the survey resulted in a valid response rate of 68.9%, which is exceptionally high for community surveys of this kind.

Through consultation with the HDC specific goals for the Sandwich HDC survey project were defined, and the information most needed by the HDC was identified. The questionnaire was created expressly to meet those needs, and complete results are available in this report. To best serve the needs of the HDC this conclusion to the project report identified key findings and conclusions that are important for the HDC to consider in both their current business and in future planning efforts.

Key Findings and Conclusions

As a whole there are several encouraging findings. First, perceptions of the HDC are consistently positive.

- The vast majority of respondents feel the existence of the Historic District is a benefit to the Town of Sandwich.
- Most respondents feel it impacts their property values in a positive manner, although it should be noted agreement was not as widespread on this matter.
- Responses to the question, "How do you feel about the activities of the Historic District Commission as a whole?" were also positive, with only 20% of respondents expressing views on the negative side of neutral in the five point scale used to measure these attitudes.

It is a genuine pleasure to be able to report that as a whole, the HDC is perceived positively and is valued by residents. It is the perspective of this work that in this case, as in all organizational efforts, the most important question that should be asked to focus research is not, "are we doing well?" but rather, "how can we do better?"

The opening section of the questionnaire asked for opinions about and desires for the future of the HDC, and identified several important issues and respondents' sentiments about them. Of all the issues examined parking related ones appear to be the most controversial.

- Most respondents are satisfied with the amount of parking currently available to residents.

- However, a large proportion of respondents agree that it is important to have adequate parking for businesses in the district to keep the community economically viable.
- There are relatively high levels of disagreement with the assertion that there is adequate parking for visitors.
- However, a high number of respondents are concerned about the visual impact that may occur if more parking is developed.
- Establishing slow down mechanisms or increasing the amount of street lighting are management options that are not strongly favored by respondents.
- Sentiments about issues related to establishing multiple dwellings are very varied, as analyses of the responses to the two questions on that topic indicate a very even split among response options among respondents. In essence, more education and outreach on this controversial issue is needed before steps should be taken.

As a whole there is support for existing HDC policies, although a few issues are of special concern to respondents. Although there are clearly very different and strongly held opinions on the matters, the importance of the parking issue suggests that establishing HDC parking policies may be useful, as even though doing so may be controversial (as indicated by the lack of consistent patterns in responses to questions about establishing HDC parking policies), definition of the situation would be useful for planning and consistency. In contrast there is not strong support for altering light levels or introducing speed reduction mechanisms.

Section two of the questionnaire asked respondents to identify their opinions about the importance of various issues the HDC might address in their efforts. A review of the survey results highlights some high priority, as well as low priority actions based on the opinions of respondents.

- Working to preserve open space in the district was widely agreed upon as an important goal with few opposing views.
- Establishing conservation easements, conserving old and mature trees, and working collaboratively with the Town zoning board were also perceived as important issues with relative few respondents feeling that these issues are unimportant.
- In contrast, working to establishing specific zoning regulation in the Historic District is controversial. While there is strong support for the idea, there is also strong opposition to it.
- Enforcing HDC codes on all sides of a home and developing policies for temporary signs are not actions respondents feel are important for the HDC to undertake.

The next series of questions asked respondents about the boundaries of the historic district, and results indicate that just under ½ of respondents think the current boundaries extend 200 feet from the road frontage, while the remainder believe HDC boundaries extend to the boundaries of properties. Clearly, public education on these regulations is needed. Looking to the future, 58.3% of respondents feel that HDC boundaries should extend to the boundaries of properties, but given the high proportion (41.7%) that feel differently this issue must be approached with care in future efforts.

The final substantive section on HDC issues asked respondents' about their opinions on HDC processes, and indicates generally positive support. However, it should be noted that strong minority opposition may exist in several cases.

- Most respondents do not feel the HDC application process is too long or complex, but it should be noted that roughly 22% of respondents did feel this was the case. Developing clear, step-by-step process guidelines for property owners may help develop consistency in HDC activities while addressing these issues.
- There is great disagreement about whether applicant should pay HDC application fees, with an even split among those agreeing with the idea and those disagreeing.
- There is support for developing demolition guidelines, but there is also opposition to the idea among 30% of respondents.

Finally, the bivariate analyses were conducted to identify areas where patterns among the responses exist. This stage of analysis is essential because it helps understand the results, and also because it helps identify any issue where there may be disproportionate impacts across various segments of society. Several key findings emerged and are highlighted below according to the demographic variables examined:

Length of property ownership in Sandwich:

- Most long term residents believe that boundaries of the historic district should be boundaries of properties, while newer residents believe it should be 200 feet from road frontage.

Length of property ownership in the historic district:

- Those who have lived in the historic district for 11-15 years almost unanimously believe that boundaries should be 200 feet from road frontage, but numbers drop off to either side of that, only 44% of resident who have owned property in Sandwich for more than 20 years believe that it should be 200 feet from frontage.

Income:

- Those with higher income generally see the historic district as being more beneficial to the town.

Political orientation:

- Conservatives are less satisfied with the parking situation than are liberals.
- Liberals feel it is more important to preserve open spaces, historic trees, and conservation easements.

Age:

- Older respondents place additional emphasis on the importance of adequate parking for businesses.
- Younger respondents see zoning concerns as far less important than older respondents.

Historic district versus general residents

- Historic district residents are generally less positive about HDC activities than other town residents.
- Residents inside the historic district prefer that the boundaries are 200 feet from road frontage, while town residents prefer they extend to the borders of properties.
- Property owners within the historic district generally do not feel applicants should have to pay fees associated with HDC application process.

Year round versus seasonal

- Very different opinions
- Seasonal residents favor preservation measures more strongly than permanent residents

- Seasonal residents tend to view most HDC activities as more important than year round residents.
- Seasonal residents have generally owned their property longer than year-round.

Sample respondents versus those requesting a questionnaire

- Most opinions did not differ greatly from total response set
- Only three requests
- All believe historic district limits should be 200 feet from road frontage
- Strongly believe that applicants should pay fees to HDC

In combination the data collected indicate that the HDC and its work are valued by community residents, and also that many of the issues they address are controversial. By understanding the views of residents the HDC can better consider its decisions in an informed manner, and perhaps even more importantly, be sensitive to potential differences and problems as they consider options. The data reported here was collected using social science research methods to design and conduct a survey of the Town's residents from within and outside of the Historic District, and the findings highlighted above represent several issues for the HDC to consider and track as they engage in planning for the future.

VI. Appendices

Appendix A: Research Instruments

Thinking about the Future of the
Sandwich Historic District:
A Survey of Community Residents



Plymouth State
UNIVERSITY
Center for the Environment

The Future of the Sandwich Historic District

As you may know the Town of Sandwich, New Hampshire has a historic district that is officially recognized on national and state registries. The Historic District Commission (HDC) is asking for your help to refine the guidelines used to protect the historic district. To best respond to the desires of the community the HDC would like to know your perceptions of the district and its impacts, your opinions about how the HDC handles issues within the historic district, and your desires for the future.

Please take a little of your valuable time to answer each of the following questions by circling the number or checking the box that best corresponds to your answer. All the information you share is completely confidential, as no responses can be linked to the individuals who made them in the presentation of the results. As a result, please feel free to express your honest opinions.

If you don't know the answer to a question please indicate so by writing "DK" (for "don't know") in the margin next to that question. If you would like to explain any of your answers or make additional comments, please write that information legibly on the back of the questionnaire..

*This information you share will assist the HDC as it reviews guidelines for the historic district. Once you have completed the questionnaire, please place it in the business reply envelope that was provided and drop it in the mail; no postage is necessary. **Thank you!***

Section I: Opinions About and Desires for the Historic District

<i>Please indicate your level of agreement with the following statements about the Sandwich Historic District by circling the appropriate response.</i>	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1) The existence of the historic district is a benefit to the community.	SA	A	N	D	SD
2) The existence of the historic district impacts my property value(s) in a positive manner.	SA	A	N	D	SD
3) It is important that economic/commercial activity is concentrated within a specified space with the historic district.	SA	A	N	D	SD
4) There is an adequate amount of parking in the historic district to meet residents' needs	SA	A	N	D	SD
5). There is an adequate amount of parking in the historic district to meet visitors' needs.	SA	A	N	D	SD
6) Current parking at businesses within the historic district is a visual impact I am concerned about.	SA	A	N	D	SD
7) I am concerned about the visual impact of additional parking being developed within the historic district.	SA	A	N	D	SD

<i>Please indicate your level of agreement with the following statements about the Sandwich Historic District by circling the appropriate response.</i>	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
8) It is important to have adequate parking available for businesses within the historic district to ensure the economic viability of the village.	SA	A	N	D	SD
9) The Historic District Commission should develop specific guidelines for parking.	SA	A	N	D	SD
10) Establishing slow down mechanisms (such as speed bumps) in the historic district is a good idea.	SA	A	N	D	SD
11) The current amount of street lighting in the historic district is too low.	SA	A	N	D	SD
12) The Historic District Commission should allow the development of multiple dwelling units on a property when the project adheres to the appearance standards of the historic district.	SA	A	N	D	SD
13) I am concerned about the possible impacts of the development of accessory dwelling units (such as an additional apartment).	SA	A	N	D	SD

14) How do you feel about the present distribution of economic/commercial activity in the Historic District?

Too Concentrated ☐ *Neutral* ☐ *Not Concentrated Enough* ☐

15) Which of the following best represents your opinion about the street lighting in the historic district?

The amount of light is too low ☐ *The amount of light is about right* ☐ *There is too much street lighting* ☐

16) How do you feel about the activities of the Historic District Commission as a whole?

Positive ☐ *Neutral* ☐ *Negative* ☐

Section II: Issues the Historic District Commission Should Address

<i>Please indicate how important you feel it is for the HDC to address each of the following.</i>	Very Important					Not at all Important
1) Placing utility lines (power, telephone, broadband) underground.	5	4	3	2	1	
2) Working to preserve open space within the historic district.	5	4	3	2	1	
3) Working with landowners to establish conservation easements within the district.	5	4	3	2	1	
4) Creating more parks and/or recreational areas within the historic district.	5	4	3	2	1	
5) Conserving old and mature, historic trees. (A “historic tree” is defined as a tree adjacent to & contributing to the physical & visual character of the district.)	5	4	3	2	1	
6) Working to establish specific zoning regulations for the historic district.	5	4	3	2	1	
7) Offering aid to property owners find funds trying to to address needs on a property to prevent a demolition.	5	4	3	2	1	
8) Establishing more sidewalks to ensure pedestrian friendly routes.	5	4	3	2	1	
9) Working with the zoning board more collaboratively on zoning code amendments.	5	4	3	2	1	
10) Making sure that HDC codes are followed on all sides of homes, not just the “street side”.	5	4	3	2	1	
11) Developing policies for temporary signs (such as sandwich boards, banners).	5	4	3	2	1	

12) Which of the following definitions of the size of the historic district most closely matches your own?

- ☐ The historic district boundaries extend to the boundaries of properties in the district.
- ☐ The historic district boundaries are 200 feet from road frontage.

13) Which of the following definitions of the size of the historic district most closely matches your opinion about what the boundary should be??

- ☐ The historic district boundaries extend to the boundaries of properties in the district.
- ☐ The historic district boundaries are 200 feet from road frontage.

Section III: Historic District Commission Processes

<i>Please indicate your level of agreement with each of the following statements about the processes the Historic District Commission (HDC) facilitates</i>	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1) The application process administered by the HDC is too complex.	SA	A	N	D	SD
2) The application process administered by the HDC takes too long.	SA	A	N	D	SD
3) Applicants should pay the fees associated with processing applications with the HDC.	SA	A	N	D	SD
4) The most important work done by the HDC prevents unwanted impacts, so direct results are not visible.	SA	A	N	D	SD
5) The HDC should create specific criteria specifying under what conditions the demolition of structures can take place.	SA	A	N	D	SD
6) The HDC should encourage property owners to maintain their property in order to preserve historic features.	SA	A	N	D	SD

Section IV: Background Characteristics

Some forms of town governance, including the Historic District Commission, are ideally supposed to be independent of political views. This is so all people in town are treated equally. The HDC would like to ask you to anonymously answer a few questions about you and your background. These questions allow us to compare the views of people who have similar and different characteristics. As with all other responses, your answers to these questions are completely confidential and cannot be linked with you as an individual.

A. Which of the following best describes your residency in Sandwich?

☐ Year round

☐ Not year round

→ On average, how many months do you reside in the community per year? _____

B. How long have you owned your current property in Sandwich?

☐ Less than 1 year

☐ 1-5 years

☐ 6-10 years

☐ 11-15 years

☐ 16-20 years

☐ over 20 years

C. How long have you owned a property in the historic district in Sandwich?

☐ I have never owned a property within the historic district

☐ Less than 1 year

☐ 1-5 years

☐ 6-10 years

☐ 11-15 years

☐ 16-20 years

☐ over 20 years

D. Which category best describes your annual household income before taxes?

- | | |
|---------------------------------------------|----------------------------------------------|
| <input type="checkbox"/> Less than \$20,000 | <input type="checkbox"/> \$80,000-\$99,999 |
| <input type="checkbox"/> \$20,000-\$39,999 | <input type="checkbox"/> \$100,000-\$119,999 |
| <input type="checkbox"/> \$40,000-\$59,999 | <input type="checkbox"/> \$120,000-\$139,999 |
| <input type="checkbox"/> \$60,000-\$79,999 | <input type="checkbox"/> \$140,000 or over |

E. Which of the following categories best describes your political orientation?

- | | | | | |
|-----------------------------------|---------------------------------------------|-----------------------------------|--------------------------------------------------|---------------------------------------|
| <input type="checkbox"/> Liberal | <input type="checkbox"/> Moderately liberal | <input type="checkbox"/> Moderate | <input type="checkbox"/> Moderately conservative | <input type="checkbox"/> Conservative |
| <input type="checkbox"/> Other | | | | |
| <input type="checkbox"/> Not Sure | | | | |

F. In what year were you born? _____

G. What is your gender?

- ☐ Female ☐ Male

H. Which of the following best describes the highest level of education you have completed?

- | | |
|---------------------------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Less than 12 years, no high school diploma | <input type="checkbox"/> High School/GED |
| <input type="checkbox"/> Some college | <input type="checkbox"/> Vocational/Trade Certificate |
| <input type="checkbox"/> Bachelor's Degree | <input type="checkbox"/> Master's Degree or higher |

Thank you for your input. Please seal the completed questionnaire in the pre-addressed return envelope provided, and drop it in the mail.

No additional postage is necessary.

Dear _____,

The Sandwich Historic District is recognized at the state and national level, and the area is at the heart of the community of Sandwich. The Historic District Commission (HDC) needs your help to refine and clarify their guidelines to develop goals for Historic District and ways to achieve them. In about a week you will receive a questionnaire seeking your opinions about the future of the Sandwich Historic District and its policies and processes.

This important study will help inform the HDC about the needs and desires of community residents. When the survey comes in the mail, please take a few minutes of your valuable time to fill it out, and return it in the self-addressed, stamped envelope provided. Whatever your opinions about the historic district, it is important that you share your input so that our results are truly representative of all residents.

Your responses are completely confidential, and will only be presented as part of a larger response set, so feel free to respond honestly. None of your responses can be tied back to you as an individual in any way.

With your help, we hope to give valuable guidance to the HDC which will help them to establish and maintain policies which both protect the historic district, and represent the needs of community members.

Thank you for your time and consideration. It is only with the generous help of people like you that we can be successful in addressing these important issues. This survey is being conducted by Dr. Brian W. Eisenhauer and the Center for the Environment at Plymouth State University, on behalf of the Historic District Commission. If you have any questions about this project, please feel free to contact Dr. Eisenhauer at his office (603.535.2497.) or by e-mail (bweisenhauer@plymouth.edu).

Sincerely,



Brian W. Eisenhauer, Ph.D.
Plymouth State University
Center for the Environment



Month and date, 2008

Recipient
Address

Dear Sir or Madam,

The community of Sandwich is a uniquely beautiful community that represents many of the ideals of the New England small town, and the character of the area in the center of the community is formally recognized by state and federal agencies as a historic district. The Historic District Commission (HDC) is a group of volunteers from the community who devote their time and energy to helping maintain the integrity of the historic district in the town, and they are seeking your help.

The HDC currently refining and clarifying their guidelines to develop goals for the future of the Sandwich Historic District. This survey is your opportunity to voice your opinions about the historic district and the policies affecting it. You have been asked to participate as a result of being randomly selected from a list of town residents, and it is important that we hear back from you, so that our results are truly representative of all community residents.

This important study will help inform the HDC about the needs and desires of community residents. Please take a few minutes of your valuable time to fill out this survey and mail it back to us in the enclosed envelope, no additional postage is necessary.

Your responses are completely confidential, and will only be presented as part of a larger response set, so feel free to respond honestly. When your envelope is returned to us, your name will be automatically deleted from our database and you will receive no further mailings.

With your help we hope to give valuable guidance to the HDC in establishing and maintaining policies which protect the historic district and represent the needs of community members.

Thank you for your time and consideration. It is only with the generous help of people like you that we can be successful in addressing these important issues. This survey is being conducted by Dr. Brian W. Eisenhower and the Center for the Environment at Plymouth State University, on behalf of the Historic District Commission. If you have any questions about this project, please feel free to contact Dr. Eisenhower at his office (603.535.2497.) or by e-mail (bweisenhauer@plymouth.edu).

Sincerely,



Brian W. Eisenhower, Ph.D.
Plymouth State University
Center for the Environment



Plymouth State
UNIVERSITY

Center for the Environment

MSC 63, 17 HIGH
STREET
PLYMOUTH, NH 03264



February 8, 2008

Recently, a questionnaire was mailed to you seeking your opinion on the policies affecting the beautiful community of Sandwich on behalf of the Historic District Commission (HDC). You have been asked to participate as a result of being randomly selected from a list of town residents, and it is important that we hear back from you in order to truly represent all community members.

If you have already completed and returned the questionnaire, please accept our sincere thanks. If not, please do so today. We are especially grateful for your help because it is only by asking people like you to share your opinions and ideas that we can develop better policies for the Historical District Commission of Sandwich.

If you did not receive a questionnaire, or if it was misplaced, please contact us to request a copy. Thank you,

A handwritten signature in blue ink, appearing to read "Brian Eisenhauer".

Brian W. Eisenhauer, Ph.D
Center for the Environment
Plymouth State University
bweisenhauer@plymouth.edu
603.535.2497

Month and date, 2008

Recipient
Address

Dear Sir or Madam,

A few weeks ago, we sent you a questionnaire requesting your input to help the Historic District Commission (HDC) revise, refine, and clarify their policy guidelines. If you have returned the survey recently we greatly appreciate it, but as of now, our records show that your survey has not yet been received.

Respondent's comments have ranged from supportive to critical of HDC policies, but we need as many responses as possible to ensure that our results are representative of everyone's opinion. The study is drawing to a close, and this is the last contact that will be made, so please take a few minutes of your valuable time to fill out this survey and drop it back in the mail in the enclosed stamped envelope. With your help we hope to give valuable guidance to the HDC in establishing and maintaining policies which protect the historic district and represent the needs of community members.

You were included in this sample as a result of being selected randomly from a list of town property owners. If you are unwilling or unable to complete this survey, please send it back blank so that we can remove you from our mailing list. Your responses are completely confidential, and will only be presented as part of a larger response set, so please respond honestly. When your envelope is returned to us your name will be automatically deleted from our database, and you will receive no further mailings.

Thank you for your time and consideration. It is only with the generous help of people like you that we can be successful in addressing these important issues. This survey is being conducted by Dr. Brian W. Eisenhower and the Center for the Environment at Plymouth State University, on behalf of the Historic District Commission. If you have any questions about this project, please feel free to contact Dr. Eisenhower at his office (603.535.2497.) or by e-mail (bweisenhauer@plymouth.edu).

Sincerely,



Brian W. Eisenhower, Ph.D.
Plymouth State University
Center for the Environment



**Appendix B: Frequency Tables for
All Questions in HDC Questionnaire**

Original Sample Members

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	3	2.8	2.8	2.8
	Yes	104	97.2	97.2	100.0
	Total	107	100.0	100.0	

The existence of the historic district is a benefit to the community

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly Disagree	6	5.6	5.8	5.8
	Disagree	7	6.5	6.7	12.5
	Neutral	7	6.5	6.7	19.2
	Agree	36	33.6	34.6	53.8
	Strongly Agree	48	44.9	46.2	100.0
	Total	104	97.2	100.0	
Missing	Don't Know	1	.9		
	Missing	2	1.9		
	Total	3	2.8		
Total		107	100.0		

The existence of the historic district impacts my property value(s) in a positive manner

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly Disagree	4	3.7	4.0	4.0
	Disagree	13	12.1	12.9	16.8
	Neutral	24	22.4	23.8	40.6
	Agree	30	28.0	29.7	70.3
	Strongly Agree	30	28.0	29.7	100.0
	Total	101	94.4	100.0	
Missing	Don't Know	3	2.8		
	Missing	3	2.8		
	Total	6	5.6		
Total		107	100.0		

It is important that economic/commercial activity is concentrated within a specific space in the historic district

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly Disagree	13	12.1	12.9	12.9
	Disagree	20	18.7	19.8	32.7
	Neutral	27	25.2	26.7	59.4
	Agree	22	20.6	21.8	81.2
	Strongly Agree	19	17.8	18.8	100.0
	Total	101	94.4	100.0	
Missing	Don't Know	2	1.9		
	Missing	4	3.7		
	Total	6	5.6		
Total		107	100.0		

There is an adequate amount of parking in the historic district to meet residents' needs

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly Disagree	10	9.3	9.8	9.8
	Disagree	20	18.7	19.6	29.4
	Neutral	12	11.2	11.8	41.2
	Agree	43	40.2	42.2	83.3
	Strongly Agree	17	15.9	16.7	100.0
	Total	102	95.3	100.0	
Missing	Don't Know	3	2.8		
	Missing	2	1.9		
	Total	5	4.7		
Total		107	100.0		

There is an adequate amount of parking in the historic district to meet visitors' needs

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly Disagree	12	11.2	11.7	11.7
	Disagree	25	23.4	24.3	35.9
	Neutral	15	14.0	14.6	50.5
	Agree	37	34.6	35.9	86.4
	Strongly Agree	14	13.1	13.6	100.0
	Total	103	96.3	100.0	
Missing	Don't Know	1	.9		
	Missing	3	2.8		
	Total	4	3.7		
Total		107	100.0		

Current parking at businesses within the historic district is a visual impact I am concerned about

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly Disagree	15	14.0	14.2	14.2
	Disagree	26	24.3	24.5	38.7
	Neutral	27	25.2	25.5	64.2
	Agree	27	25.2	25.5	89.6
	Strongly Agree	11	10.3	10.4	100.0
	Total	106	99.1	100.0	
Missing	Missing	1	.9		
Total		107	100.0		

I am concerned about the visual impact of additional parking being developed within the historic district

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly Disagree	9	8.4	8.6	8.6
	Disagree	20	18.7	19.0	27.6
	Neutral	16	15.0	15.2	42.9
	Agree	28	26.2	26.7	69.5
	Strongly Agree	32	29.9	30.5	100.0
	Total	105	98.1	100.0	
Missing	Missing	2	1.9		
Total		107	100.0		

It is important to have adequate parking available for businesses within the historic districts to ensure the economic viability of the village

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly Disagree	6	5.6	5.7	5.7
	Disagree	14	13.1	13.2	18.9
	Neutral	12	11.2	11.3	30.2
	Agree	56	52.3	52.8	83.0
	Strongly Agree	18	16.8	17.0	100.0
	Total	106	99.1	100.0	
Missing	Missing	1	.9		
Total		107	100.0		

The Historic District Commission should develop specific guidelines for parking

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly Disagree	13	12.1	12.3	12.3
	Disagree	17	15.9	16.0	28.3
	Neutral	13	12.1	12.3	40.6
	Agree	43	40.2	40.6	81.1
	Strongly Agree	20	18.7	18.9	100.0
	Total	106	99.1	100.0	
Missing	Missing	1	.9		
Total		107	100.0		

Establishing slow down mechanisms (such as speed bumps) in the historic district is a good idea

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly Disagree	34	31.8	32.1	32.1
	Disagree	31	29.0	29.2	61.3
	Neutral	13	12.1	12.3	73.6
	Agree	17	15.9	16.0	89.6
	Strongly Agree	11	10.3	10.4	100.0
	Total	106	99.1	100.0	
Missing	Missing	1	.9		
Total		107	100.0		

The current amount of street lighting in the historic district is too low

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly Disagree	32	29.9	31.1	31.1
	Disagree	38	35.5	36.9	68.0
	Neutral	13	12.1	12.6	80.6
	Agree	17	15.9	16.5	97.1
	Strongly Agree	3	2.8	2.9	100.0
	Total	103	96.3	100.0	
Missing	Don't Know	2	1.9		
	Missing	2	1.9		
	Total	4	3.7		
Total		107	100.0		

The Historic Districts Commission should allow the development of multiple dwelling units on a property when the project adheres to the appearance standards of the historic district

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly Disagree	19	17.8	17.9	17.9
	Disagree	20	18.7	18.9	36.8
	Neutral	15	14.0	14.2	50.9
	Agree	27	25.2	25.5	76.4
	Strongly Agree	25	23.4	23.6	100.0
	Total	106	99.1	100.0	
Missing	Missing	1	.9		
Total		107	100.0		

I am concerned about the possible impacts of the development of accessory dwelling units (such as an additional apartment)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly Disagree	16	15.0	15.2	15.2
	Disagree	20	18.7	19.0	34.3
	Neutral	28	26.2	26.7	61.0
	Agree	25	23.4	23.8	84.8
	Strongly Agree	16	15.0	15.2	100.0
	Total	105	98.1	100.0	
Missing	Missing	2	1.9		
Total		107	100.0		

How do you feel about the present distribution of economic/commercial activity in the Historic District?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not Concentrated Enough	3	2.8	2.9	2.9
	2	7	6.5	6.7	9.5
	Neutral	85	79.4	81.0	90.5
	4	9	8.4	8.6	99.0
	Too concentrated	1	.9	1.0	100.0
	Total	105	98.1	100.0	
Missing	Missing	2	1.9		
Total		107	100.0		

Which of the following best represents your opinion about the street lighting in the historic district?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	There is too much street lighting	6	5.6	5.9	5.9
	2	10	9.3	9.9	15.8
	The amount of light is about right	72	67.3	71.3	87.1
	4	9	8.4	8.9	96.0
	The amount of light is too low	4	3.7	4.0	100.0
	Total	101	94.4	100.0	
Missing	Don't Know	3	2.8		
	Missing	3	2.8		
	Total	6	5.6		
Total		107	100.0		

How do you feel about the activities of the Historic District Commission as a whole?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Negative	11	10.3	11.0	11.0
	2	9	8.4	9.0	20.0
	Neutral	27	25.2	27.0	47.0
	4	24	22.4	24.0	71.0
	Positive	29	27.1	29.0	100.0
	Total	100	93.5	100.0	
Missing	Don't Know	2	1.9		
	Missing	5	4.7		
	Total	7	6.5		
Total		107	100.0		

Placing utility lines (power, telephone, broadband) underground

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not important at all	10	9.3	9.6	9.6
	2	13	12.1	12.5	22.1
	3	25	23.4	24.0	46.2
	4	24	22.4	23.1	69.2
	Very important	32	29.9	30.8	100.0
	Total	104	97.2	100.0	
Missing	Missing	3	2.8		
Total		107	100.0		

Working to preserve open space within historic district

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not important at all	3	2.8	2.8	2.8
	2	7	6.5	6.5	9.3
	3	16	15.0	15.0	24.3
	4	23	21.5	21.5	45.8
	Very important	58	54.2	54.2	100.0
	Total	107	100.0	100.0	

Working with landowners to establish conservation easements within the district

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not important at all	8	7.5	7.5	7.5
	2	6	5.6	5.7	13.2
	3	21	19.6	19.8	33.0
	4	35	32.7	33.0	66.0
	Very important	36	33.6	34.0	100.0
	Total	106	99.1	100.0	
Missing	Missing	1	.9		
Total		107	100.0		

Creating more parks and/or recreational areas within the historic district

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not important at all	22	20.6	20.6	20.6
	2	17	15.9	15.9	36.4
	3	44	41.1	41.1	77.6
	4	15	14.0	14.0	91.6
	Very important	9	8.4	8.4	100.0
	Total	107	100.0	100.0	

Conserving old and mature, historic trees

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not important at all	5	4.7	4.7	4.7
	2	9	8.4	8.5	13.2
	3	18	16.8	17.0	30.2
	4	31	29.0	29.2	59.4
	Very important	43	40.2	40.6	100.0
	Total	106	99.1	100.0	
Missing	Missing	1	.9		
Total		107	100.0		

Working to establish specific zoning regulations for the historic district

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not important at all	13	12.1	12.1	12.1
	2	8	7.5	7.5	19.6
	3	22	20.6	20.6	40.2
	4	33	30.8	30.8	71.0
	Very important	31	29.0	29.0	100.0
	Total	107	100.0	100.0	

Offering aid to property owners trying to find funds to prevent a demolition

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not important at all	15	14.0	14.0	14.0
	2	15	14.0	14.0	28.0
	3	27	25.2	25.2	53.3
	4	24	22.4	22.4	75.7
	Very important	26	24.3	24.3	100.0
	Total	107	100.0	100.0	

Establishing more sidewalks to ensure pedestrian friendly routes

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not important at all	19	17.8	17.9	17.9
	2	8	7.5	7.5	25.5
	3	33	30.8	31.1	56.6
	4	26	24.3	24.5	81.1
	Very important	20	18.7	18.9	100.0
	Total	106	99.1	100.0	
Missing	Missing	1	.9		
Total		107	100.0		

Working with the zoning board more collaboratively on zoning code amendments

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not important at all	5	4.7	4.7	4.7
	2	7	6.5	6.5	11.2
	3	33	30.8	30.8	42.1
	4	39	36.4	36.4	78.5
	Very important	23	21.5	21.5	100.0
	Total	107	100.0	100.0	

Making sure HDC codes are followed on all sides of homes, not just the "street side"

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not important at all	19	17.8	17.9	17.9
	2	16	15.0	15.1	33.0
	3	26	24.3	24.5	57.5
	4	27	25.2	25.5	83.0
	Very important	18	16.8	17.0	100.0
	Total	106	99.1	100.0	
Missing	Don't Know	1	.9		
Total		107	100.0		

Developing policies for temporary signs (such as Sandwich boards, banners)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not important at all	24	22.4	22.9	22.9
	2	12	11.2	11.4	34.3
	3	26	24.3	24.8	59.0
	4	31	29.0	29.5	88.6
	Very important	12	11.2	11.4	100.0
	Total	105	98.1	100.0	
Missing	Don't Know	1	.9		
	Missing	1	.9		
	Total	2	1.9		
Total		107	100.0		

Which of the following definitions of the size of the historic district most closely matches your own?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Extend to the boundaries of properties	45	42.1	54.2	54.2
	200 feet from road frontage	38	35.5	45.8	100.0
	Total	83	77.6	100.0	
Missing	Don't Know	10	9.3		
	Missing	14	13.1		
	Total	24	22.4		
Total		107	100.0		

Which of the following definitions of the size of the historic district most closely matches your own opinion about where the boundary should be?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Extend to the boundaries of properties	49	45.8	58.3	58.3
	200 feet from road frontage	35	32.7	41.7	100.0
	Total	84	78.5	100.0	
Missing	Don't Know	6	5.6		
	Missing	17	15.9		
	Total	23	21.5		
Total		107	100.0		

The application process administered by the HDC is too complex

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly Disagree	5	4.7	5.7	5.7
	Disagree	14	13.1	16.1	21.8
	Neutral	52	48.6	59.8	81.6
	Agree	10	9.3	11.5	93.1
	Strongly Agree	6	5.6	6.9	100.0
	Total	87	81.3	100.0	
Missing	Don't Know	14	13.1		
	Missing	6	5.6		
	Total	20	18.7		
Total		107	100.0		

The application process administered by the HDC takes too long

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly Disagree	6	5.6	7.1	7.1
	Disagree	13	12.1	15.3	22.4
	Neutral	49	45.8	57.6	80.0
	Agree	10	9.3	11.8	91.8
	Strongly Agree	7	6.5	8.2	100.0
	Total	85	79.4	100.0	
Missing	Don't Know	13	12.1		
	Missing	9	8.4		
	Total	22	20.6		
Total		107	100.0		

Applicants should pay the fees associated with processing applications with the HDC

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly Disagree	14	13.1	14.3	14.3
	Disagree	18	16.8	18.4	32.7
	Neutral	28	26.2	28.6	61.2
	Agree	27	25.2	27.6	88.8
	Strongly Agree	11	10.3	11.2	100.0
	Total	98	91.6	100.0	
Missing	Don't Know	5	4.7		
	Missing	4	3.7		
	Total	9	8.4		
Total		107	100.0		

The most important work done by the HDC prevents unwanted impacts, so direct results are not visible

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly Disagree	2	1.9	2.0	2.0
	Disagree	13	12.1	13.3	15.3
	Neutral	36	33.6	36.7	52.0
	Agree	31	29.0	31.6	83.7
	Strongly Agree	16	15.0	16.3	100.0
	Total	98	91.6	100.0	
Missing	Don't Know	3	2.8		
	Missing	6	5.6		
	Total	9	8.4		
Total		107	100.0		

The HDC should create specific criteria specifying under what conditions the demolition of structures can take place

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly Disagree	15	14.0	15.0	15.0
	Disagree	15	14.0	15.0	30.0
	Neutral	16	15.0	16.0	46.0
	Agree	39	36.4	39.0	85.0
	Strongly Agree	15	14.0	15.0	100.0
	Total	100	93.5	100.0	
Missing	Don't Know	3	2.8		
	Missing	4	3.7		
	Total	7	6.5		
Total		107	100.0		

The HDC should encourage property owners to maintain their property in order to preserve historic features

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly Disagree	11	10.3	10.6	10.6
	Disagree	8	7.5	7.7	18.3
	Neutral	14	13.1	13.5	31.7
	Agree	41	38.3	39.4	71.2
	Strongly Agree	30	28.0	28.8	100.0
	Total	104	97.2	100.0	
Missing	Don't Know	1	.9		
	Missing	2	1.9		
	Total	3	2.8		
Total		107	100.0		

Which of the following best describes your residency in Sandwich?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Year round	64	59.8	63.4	63.4
	Not year round	37	34.6	36.6	100.0
	Total	101	94.4	100.0	
Missing	Not Applicable	1	.9		
	Missing	5	4.7		
	Total	6	5.6		
Total		107	100.0		

On average, how many months do you reside in the community per year?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0	1	.9	3.2	3.2
	1	5	4.7	16.1	19.4
	2	9	8.4	29.0	48.4
	3	6	5.6	19.4	67.7
	4	1	.9	3.2	71.0
	5	1	.9	3.2	74.2
	6	3	2.8	9.7	83.9
	7	1	.9	3.2	87.1
	8	2	1.9	6.5	93.5
	9	2	1.9	6.5	100.0
	Total	31	29.0	100.0	
Missing	Not Applicable	66	61.7		
	Missing	10	9.3		
	Total	76	71.0		
Total		107	100.0		

How long have you owned your current property in Sandwich?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than a year	2	1.9	2.0	2.0
	1-5 Years	20	18.7	19.6	21.6
	6-10 Years	15	14.0	14.7	36.3
	11-15 Years	8	7.5	7.8	44.1
	16-20 Years	7	6.5	6.9	51.0
	Over 20 Years	50	46.7	49.0	100.0
	Total	102	95.3	100.0	
Missing	Not Applicable	2	1.9		
	Missing	3	2.8		
	Total	5	4.7		
Total		107	100.0		

How long have you owned a property in the historic district in Sandwich?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Never	41	38.3	41.0	41.0
	Less than 1 year	2	1.9	2.0	43.0
	1-5 Years	13	12.1	13.0	56.0
	6-10 years	10	9.3	10.0	66.0
	11-15 Years	7	6.5	7.0	73.0
	16-20 Years	8	7.5	8.0	81.0
	Over 20 Years	19	17.8	19.0	100.0
	Total	100	93.5	100.0	
Missing	Don't Know	1	.9		
	Not Applicable	1	.9		
	Missing	5	4.7		
	Total	7	6.5		
Total		107	100.0		

Which category best describes your annual household income before taxes?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than 20,000	3	2.8	3.8	3.8
	20,000-39,999	8	7.5	10.3	14.1
	40,000-59,999	16	15.0	20.5	34.6
	60,000-79,999	13	12.1	16.7	51.3
	80,000-99,999	7	6.5	9.0	60.3
	100,000-119,000	10	9.3	12.8	73.1
	120,000-139,999	2	1.9	2.6	75.6
	140,000 or over	19	17.8	24.4	100.0
	Total	78	72.9	100.0	
Missing	Not Applicable	1	.9		
	Missing	28	26.2		
	Total	29	27.1		
Total		107	100.0		

Which of the following categories best describes your political orientation?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Liberal	23	21.5	24.2	24.2
	Moderately Liberal	23	21.5	24.2	48.4
	Moderate	22	20.6	23.2	71.6
	Moderately conservative	11	10.3	11.6	83.2
	Conservative	13	12.1	13.7	96.8
	Other	2	1.9	2.1	98.9
	Not Sure	1	.9	1.1	100.0
	Total	95	88.8	100.0	
Missing	Not Applicable	1	.9		
	Missing	11	10.3		
	Total	12	11.2		
Total		107	100.0		

Respondent's Age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	21-40	10	9.3	10.4	10.4
	41-60	42	39.3	43.8	54.2
	61-80	35	32.7	36.5	90.6
	81 and over	9	8.4	9.4	100.0
	Total	96	89.7	100.0	
Missing	System	11	10.3		
Total		107	100.0		

What is your gender?

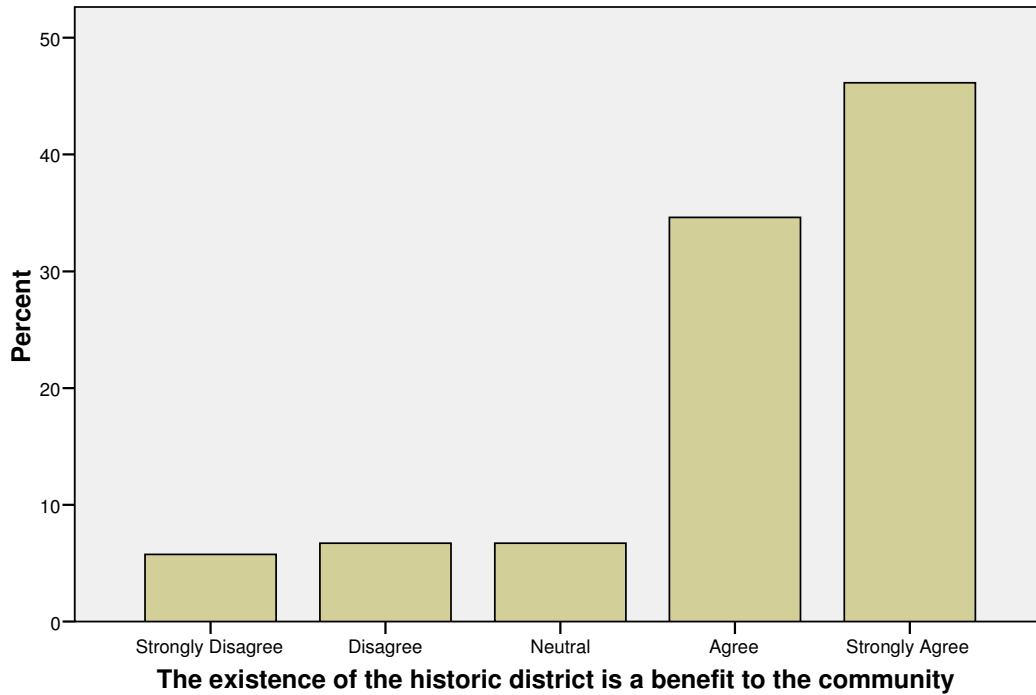
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Female	50	46.7	52.1	52.1
	Male	46	43.0	47.9	100.0
	Total	96	89.7	100.0	
Missing	Not Applicable	1	.9		
	Missing	10	9.3		
	Total	11	10.3		
Total		107	100.0		

Which of the following best describes the highest level of education you have completed?

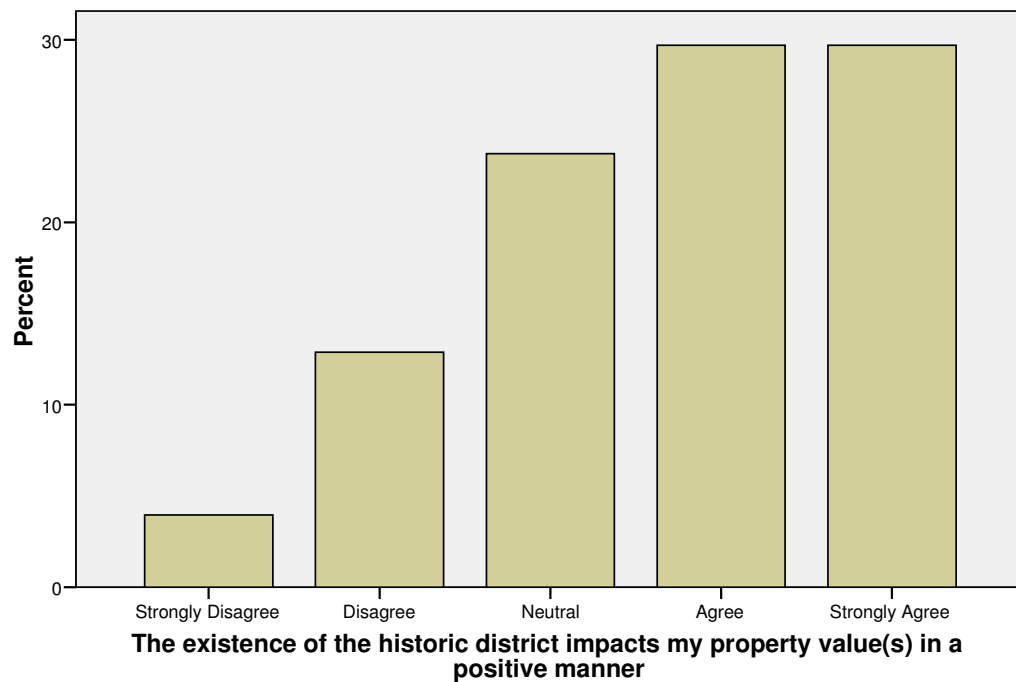
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than 12 years, no high school diploma	1	.9	1.0	1.0
	High School/GED	2	1.9	2.0	3.0
	Some college	12	11.2	12.0	15.0
	Vocational/Trade Certificate	4	3.7	4.0	19.0
	Bachelor's Degree	27	25.2	27.0	46.0
	Master's Degree or higher	54	50.5	54.0	100.0
	Total	100	93.5	100.0	
Missing	Not Applicable	1	.9		
	Missing	6	5.6		
	Total	7	6.5		
Total		107	100.0		

**Appendix C: Bar Charts for
All Questions in HDC Questionnaire**

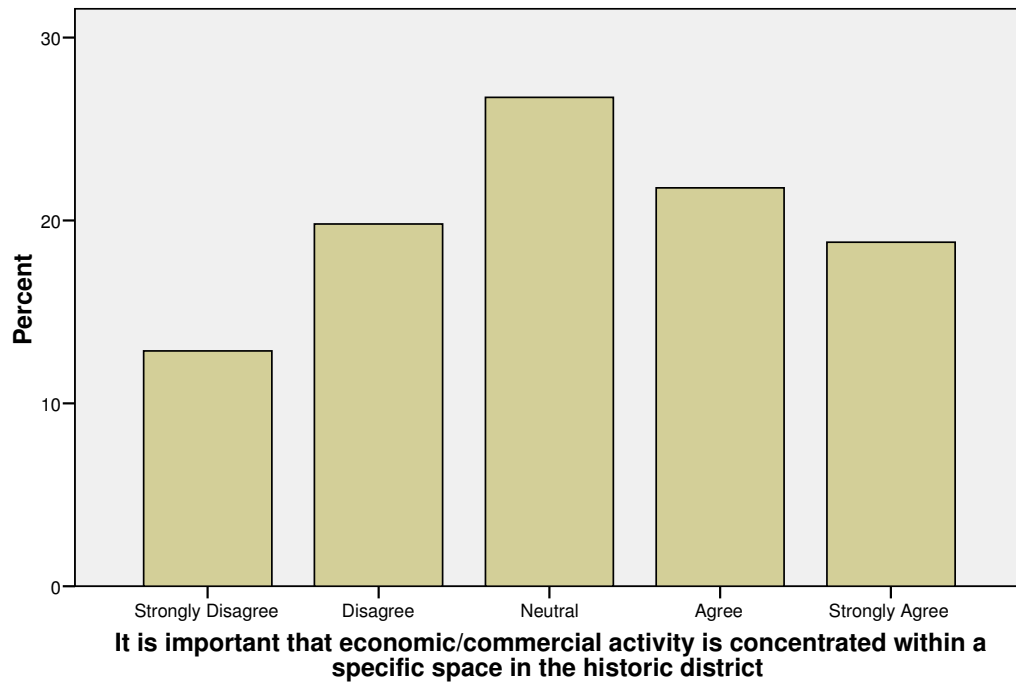
The existence of the historic district is a benefit to the community



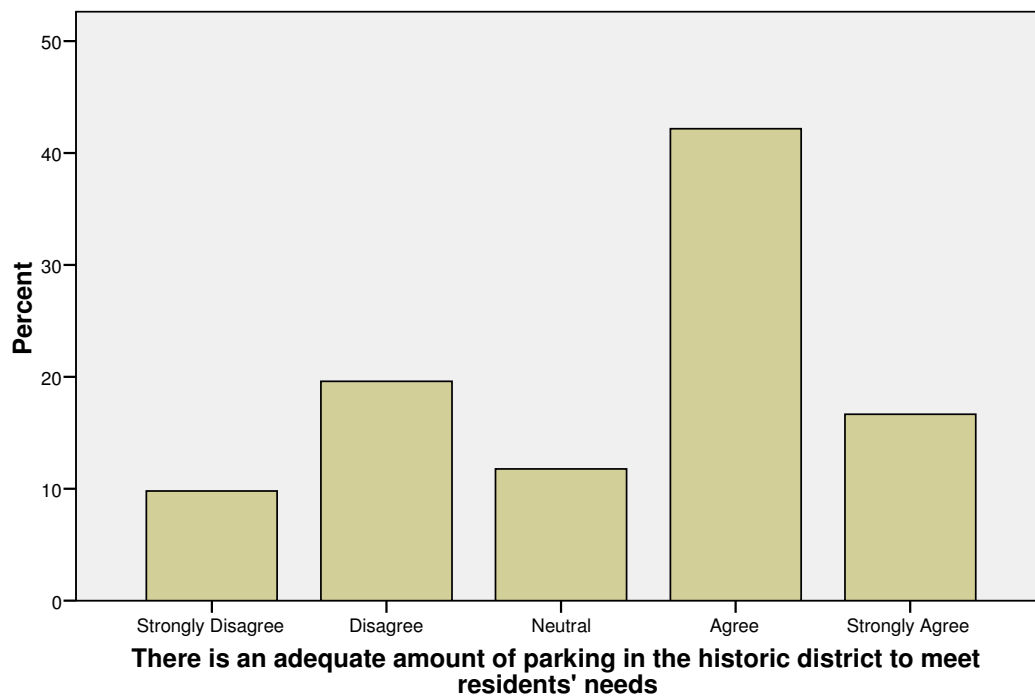
The existence of the historic district impacts my property value(s) in a positive manner



It is important that economic/commercial activity is concentrated within a specific space in the historic district



There is an adequate amount of parking in the historic district to meet residents' needs



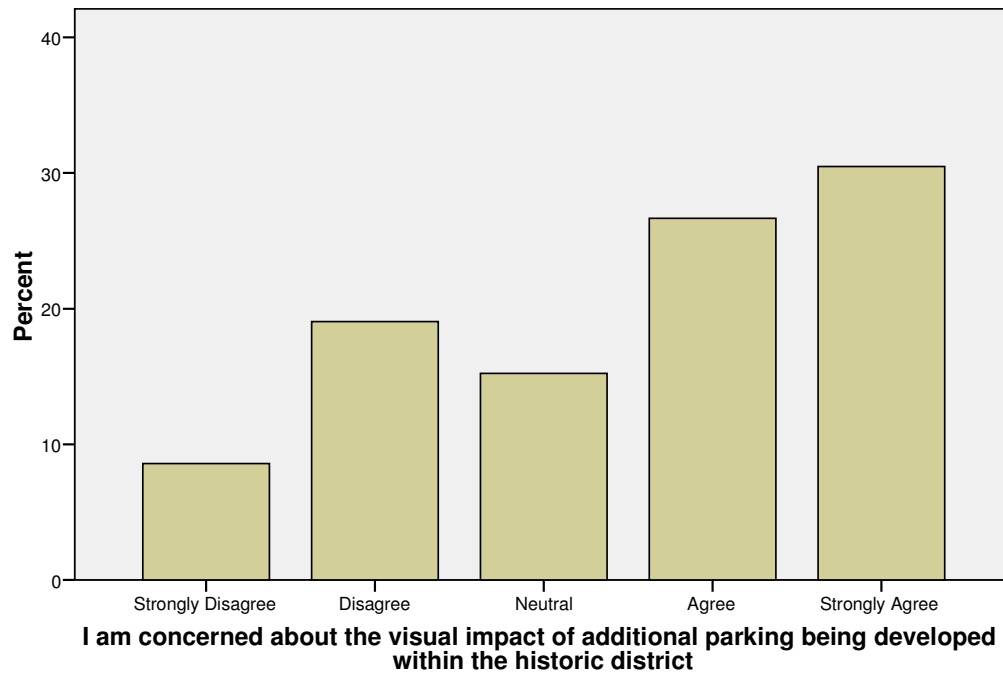
There is an adequate amount of parking in the historic district to meet visitors' needs



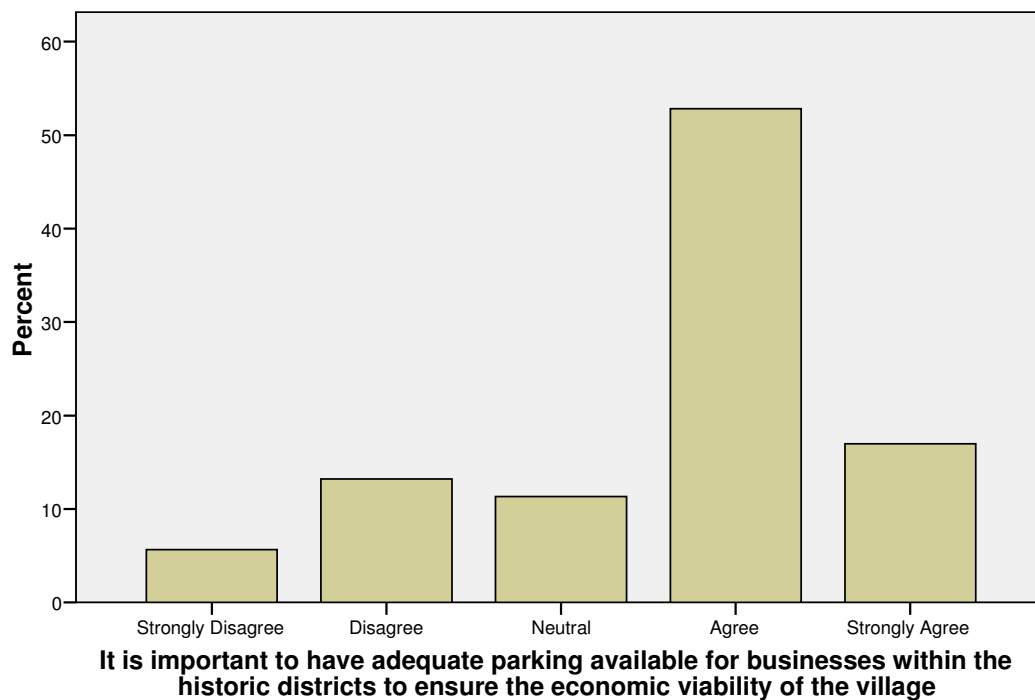
Current parking at businesses within the historic district is a visual impact I am concerned about



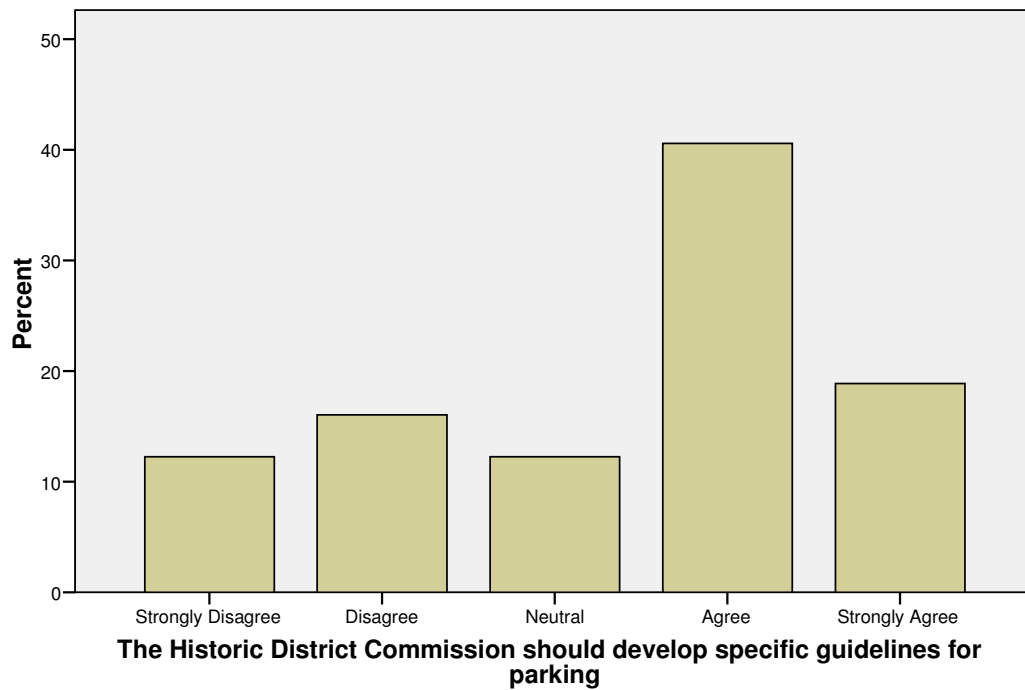
I am concerned about the visual impact of additional parking being developed within the historic district



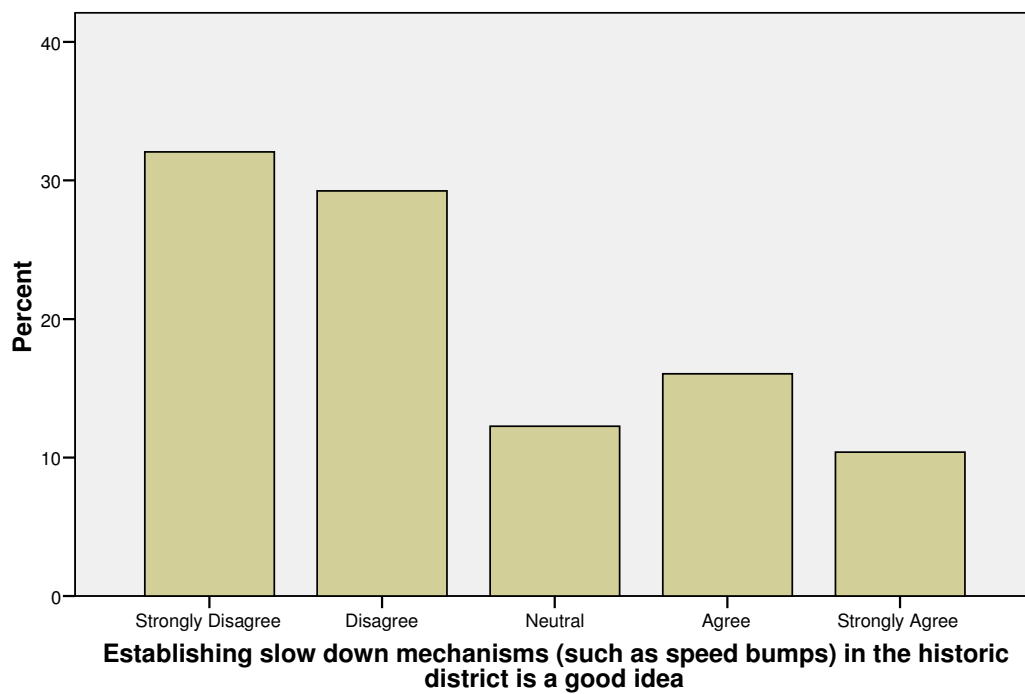
It is important to have adequate parking available for businesses within the historic districts to ensure the economic viability of the village



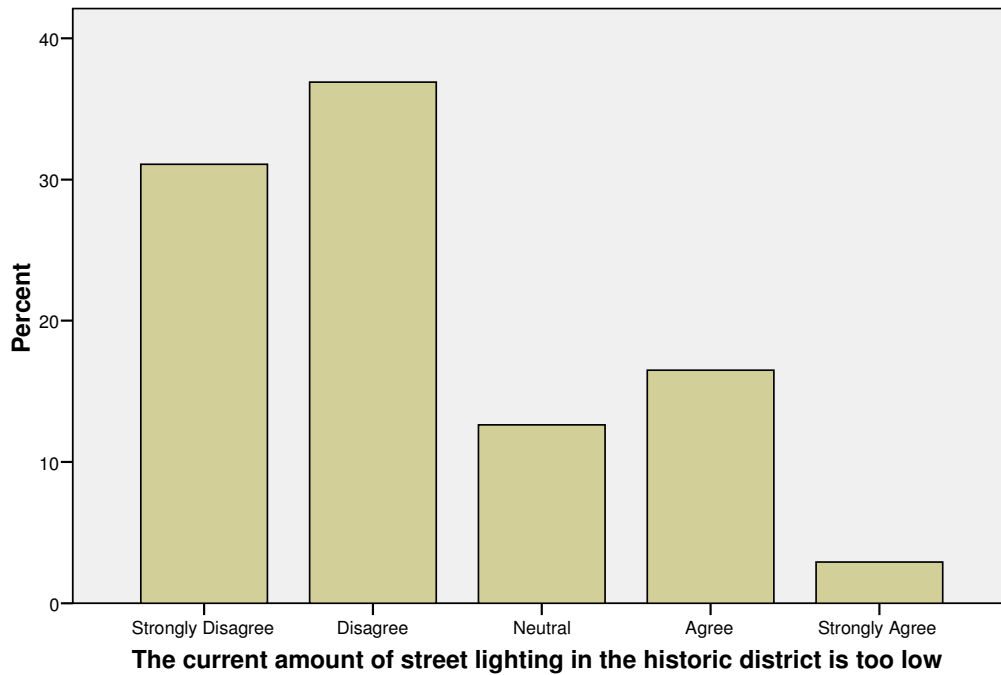
The Historic District Commission should develop specific guidelines for parking



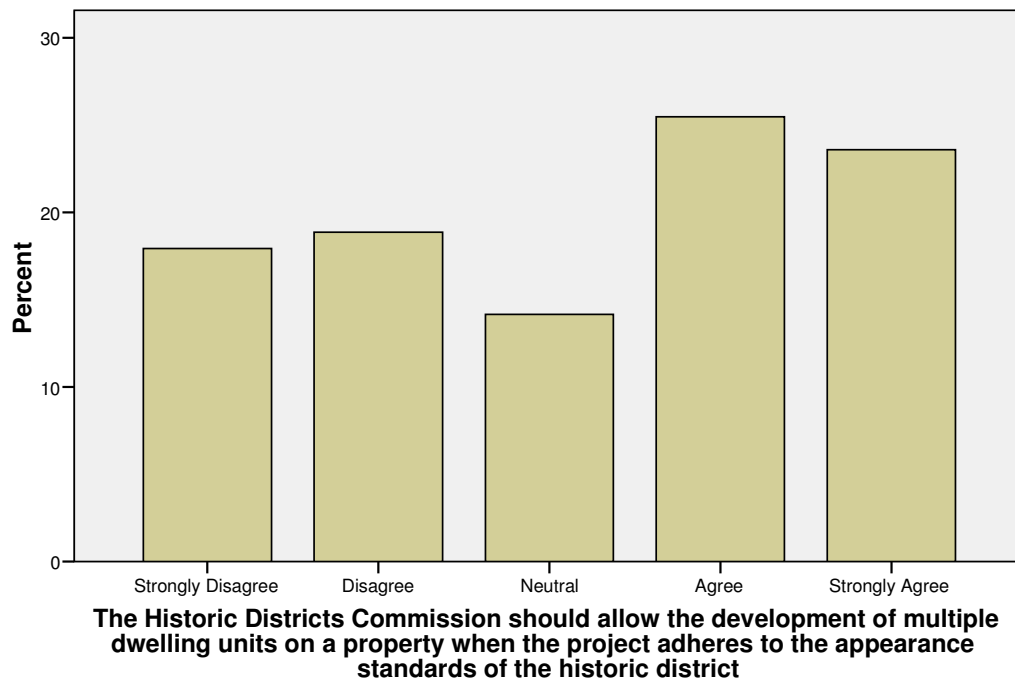
Establishing slow down mechanisms (such as speed bumps) in the historic district is a good idea



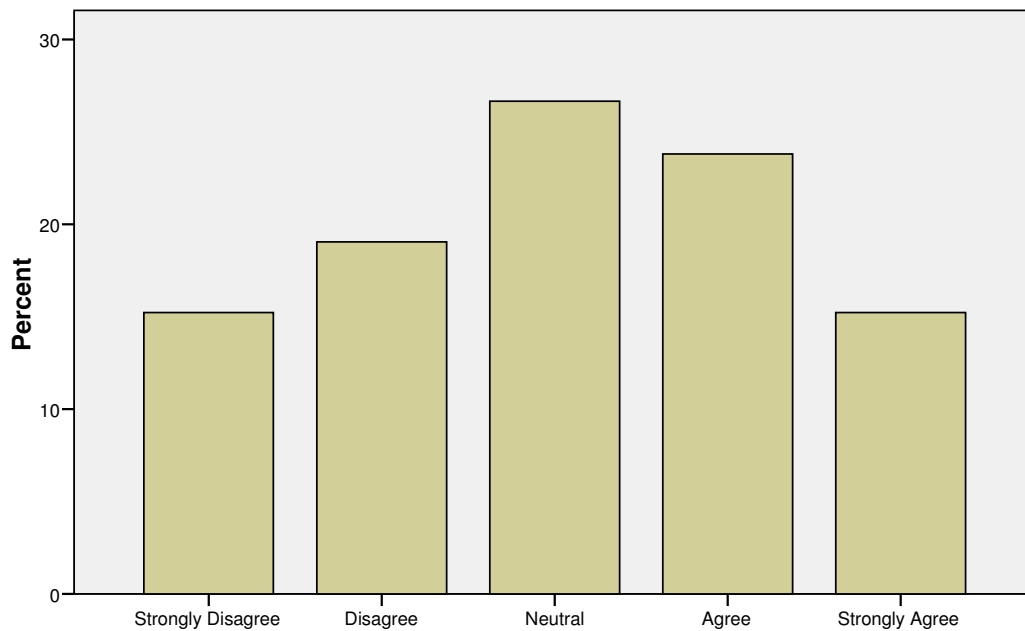
The current amount of street lighting in the historic district is too low



The Historic Districts Commission should allow the development of multiple dwelling units on a property when the project adheres to the appearance standards of the historic district

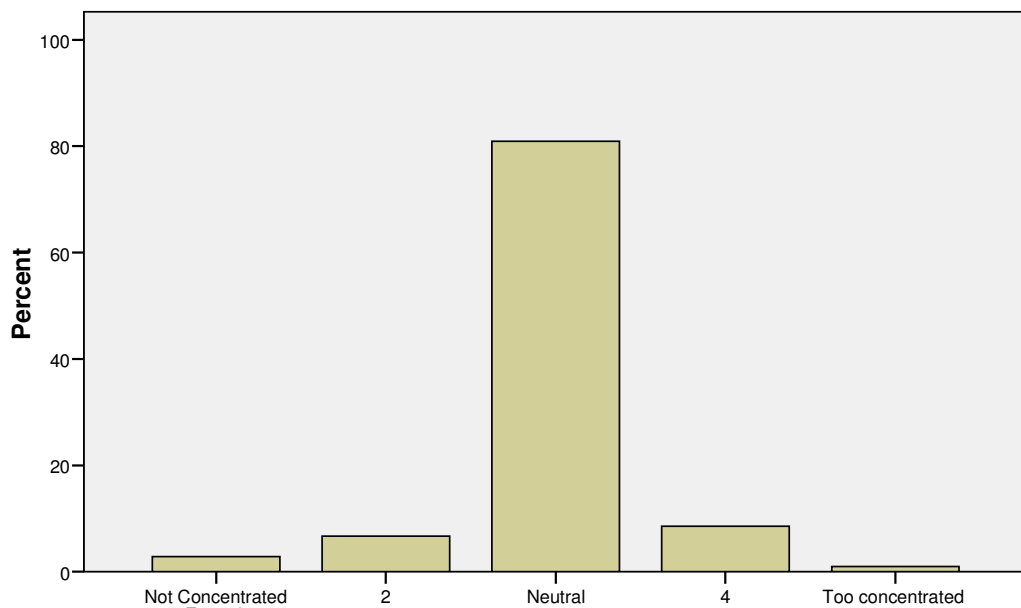


I am concerned about the possible impacts of the development of accessory dwelling units (such as an additional apartment)



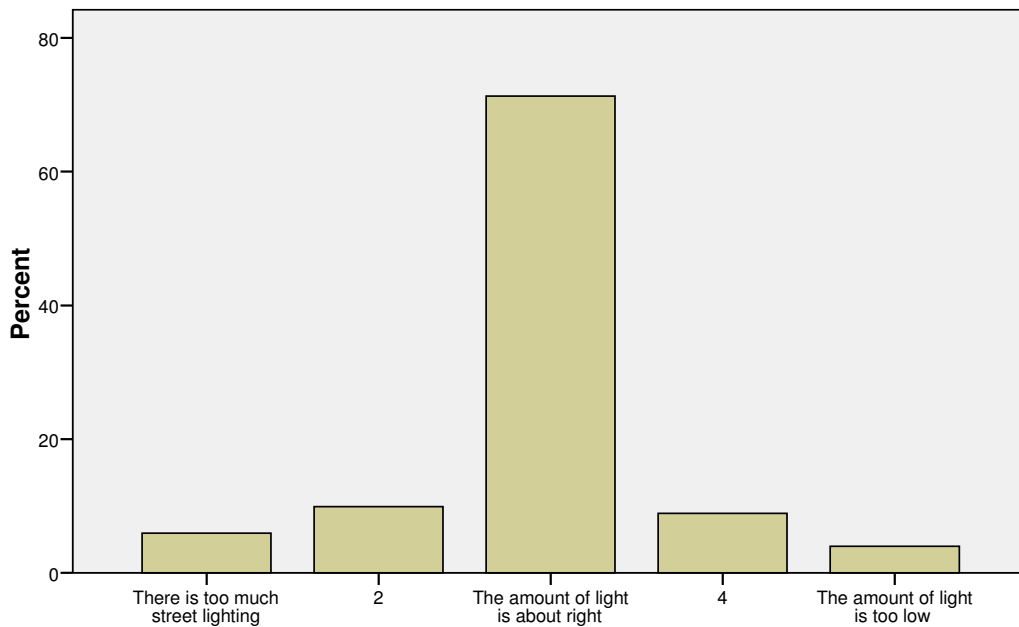
I am concerned about the possible impacts of the development of accessory dwelling units (such as an additional apartment)

How do you feel about the present distribution of economic/commercial activity in the Historic District?



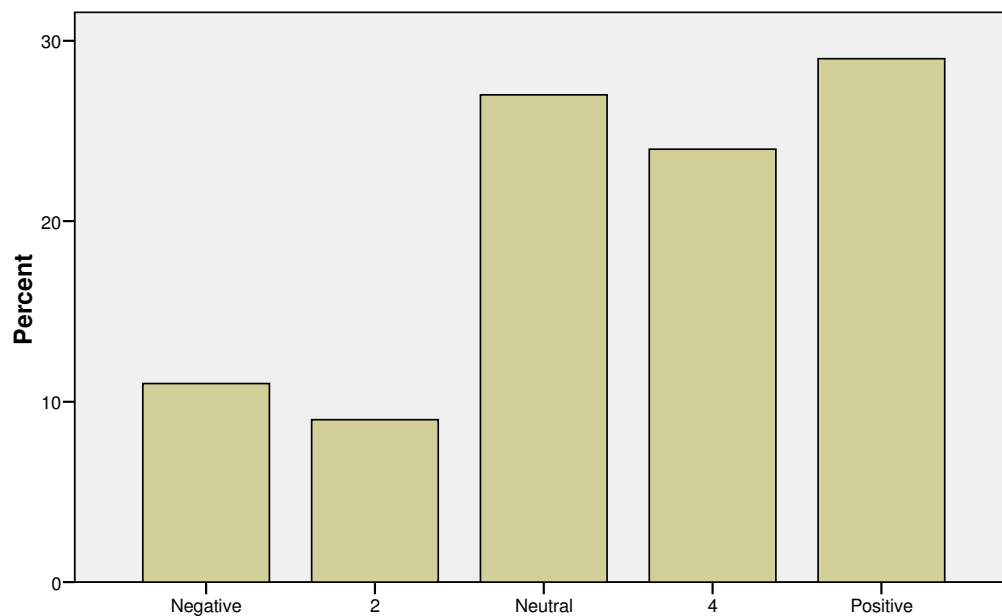
How do you feel about the present distribution of economic/commercial activity in the Historic District?

Which of the following best represents your opinion about the street lighting in the historic district?



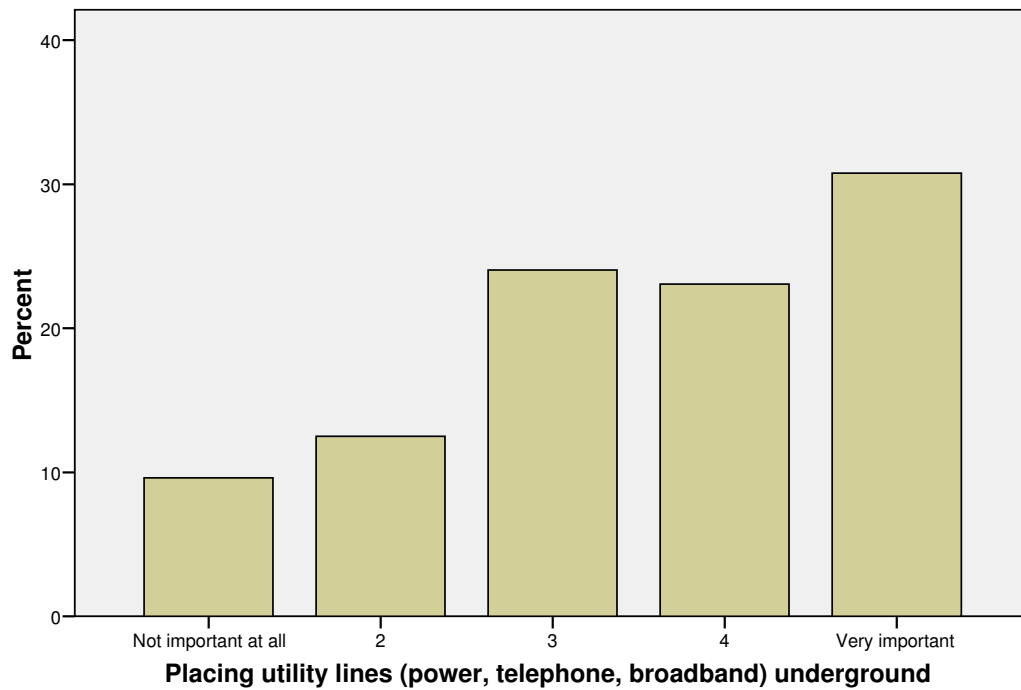
Which of the following best represents your opinion about the street lighting in the historic district?

How do you feel about the activities of the Historic District Commission as a whole?

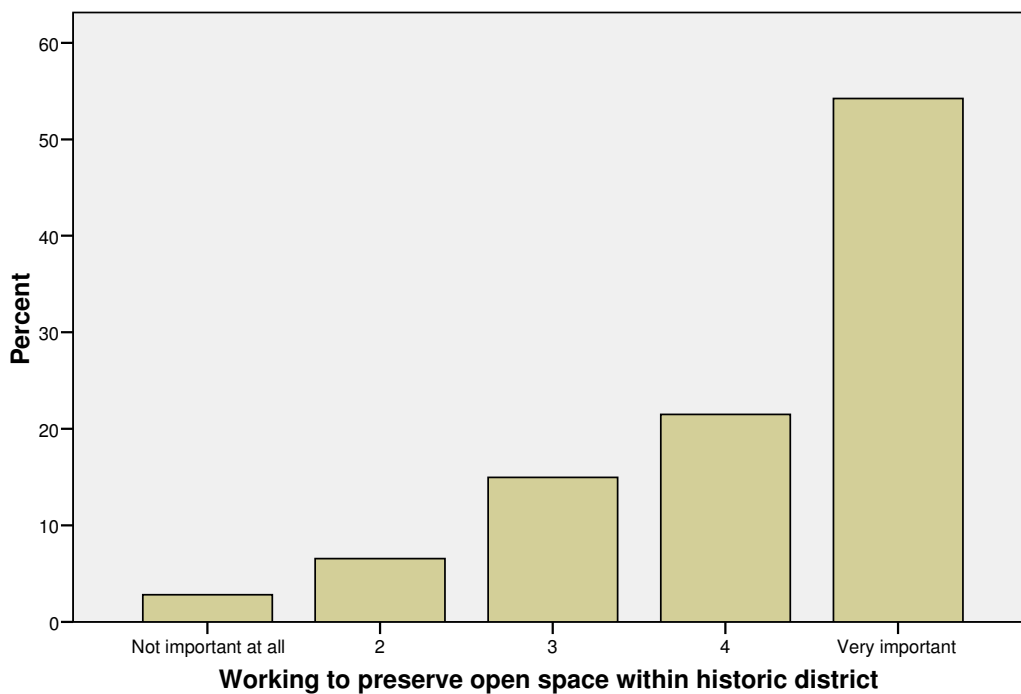


How do you feel about the activities of the Historic District Commission as a whole?

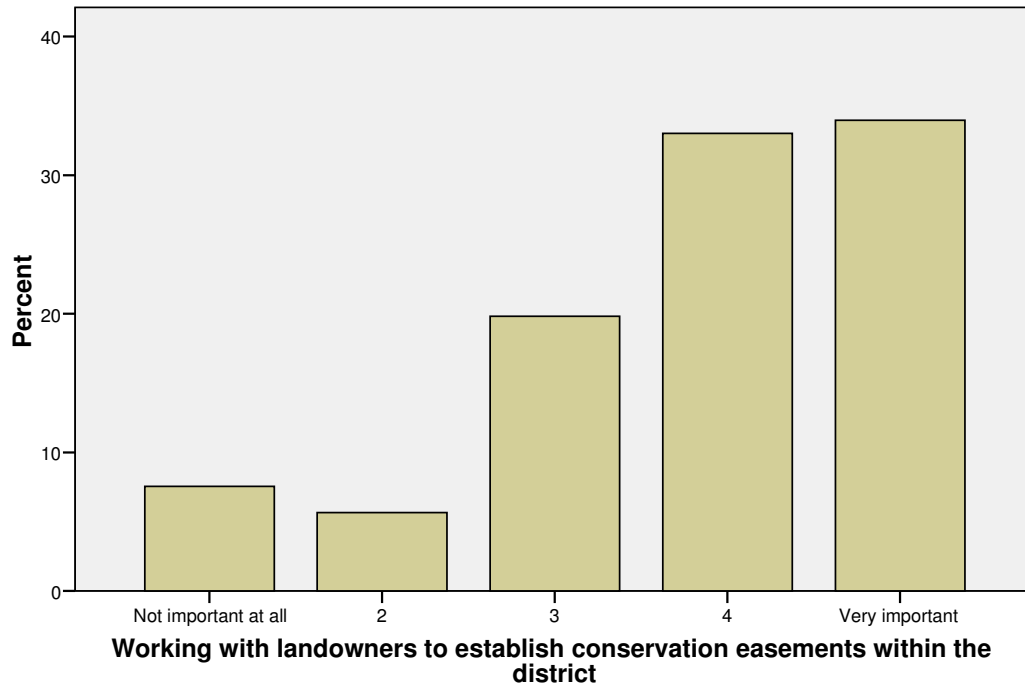
Placing utility lines (power, telephone, broadband) underground



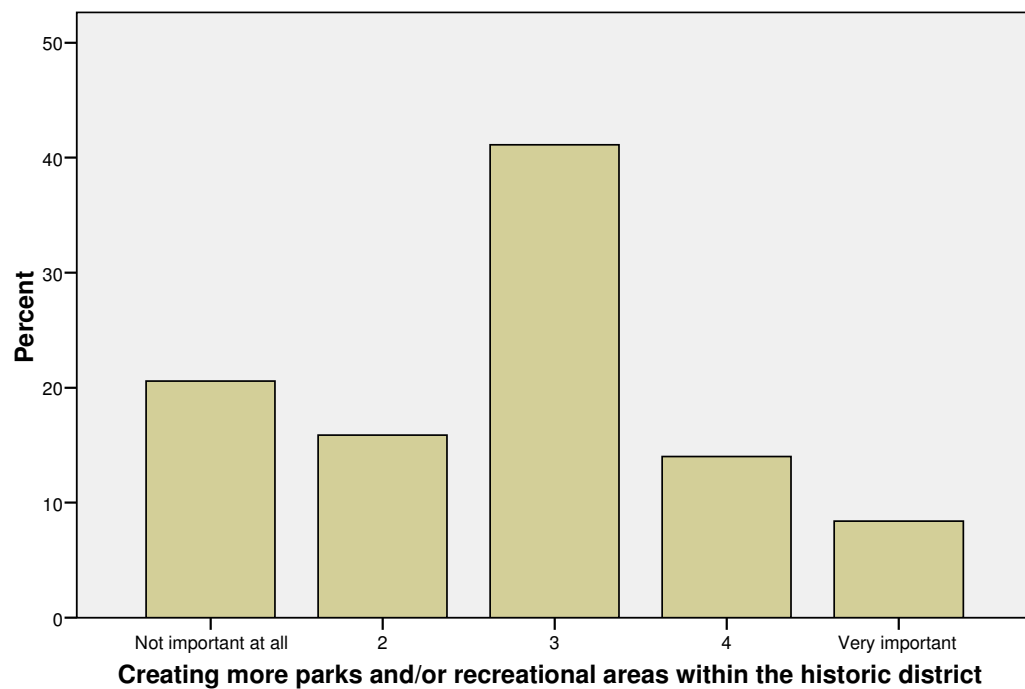
Working to preserve open space within historic district



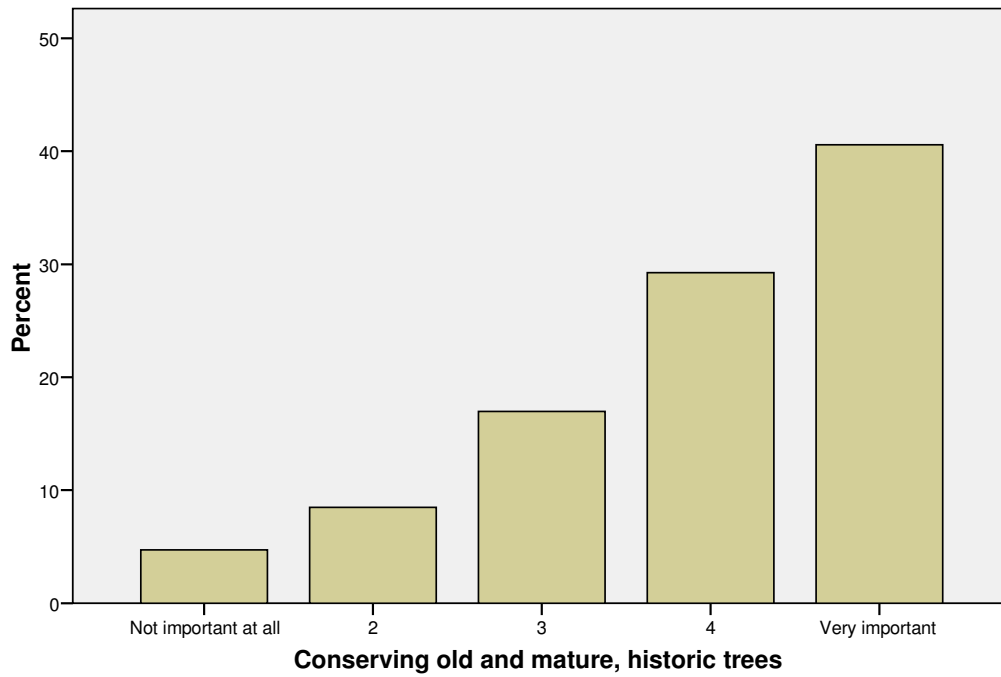
Working with landowners to establish conservation easements within the district



Creating more parks and/or recreational areas within the historic district



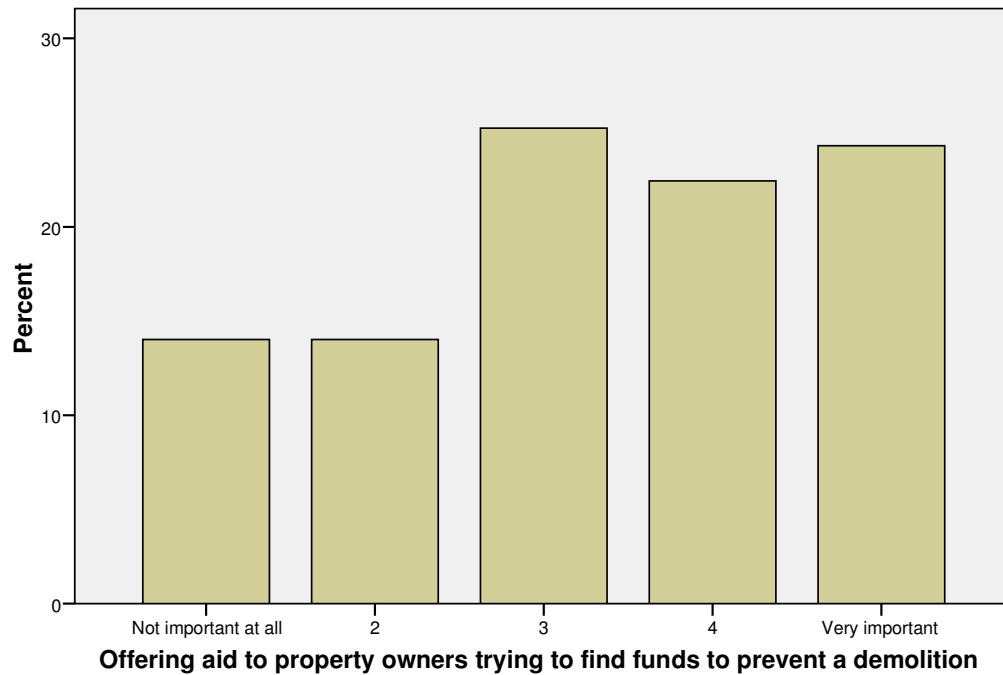
Conserving old and mature, historic trees



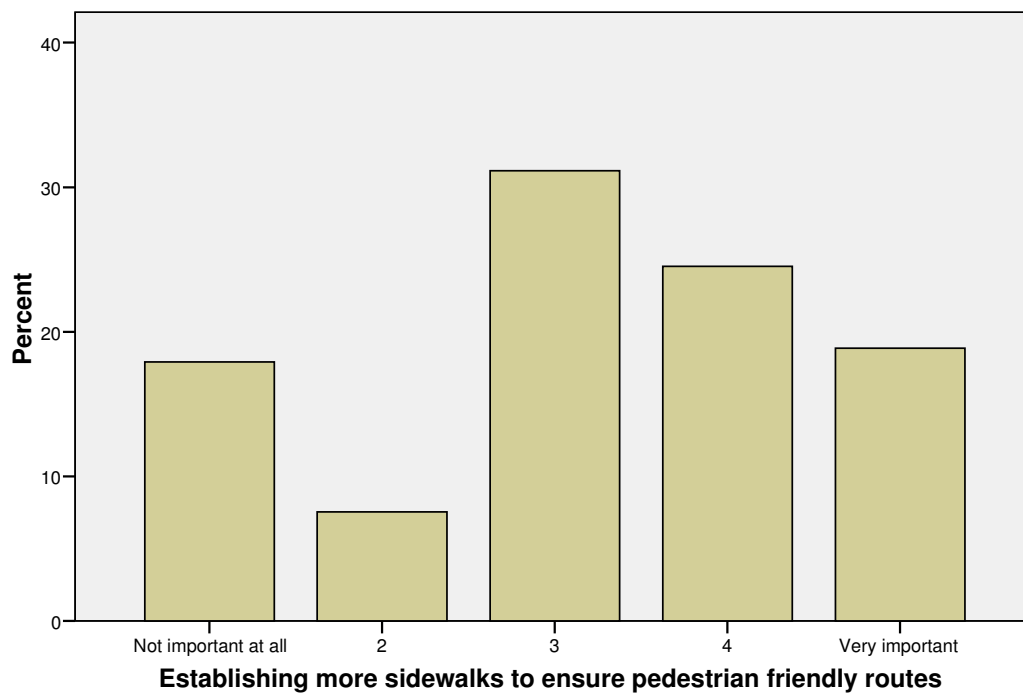
Working to establish specific zoning regulations for the historic district



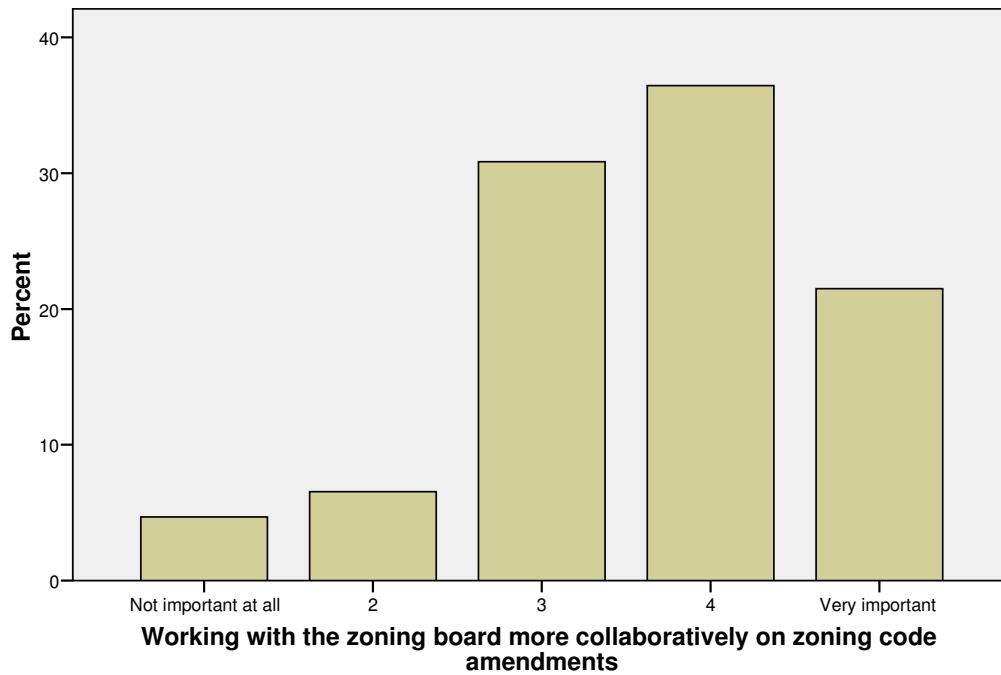
Offering aid to property owners trying to find funds to prevent a demolition



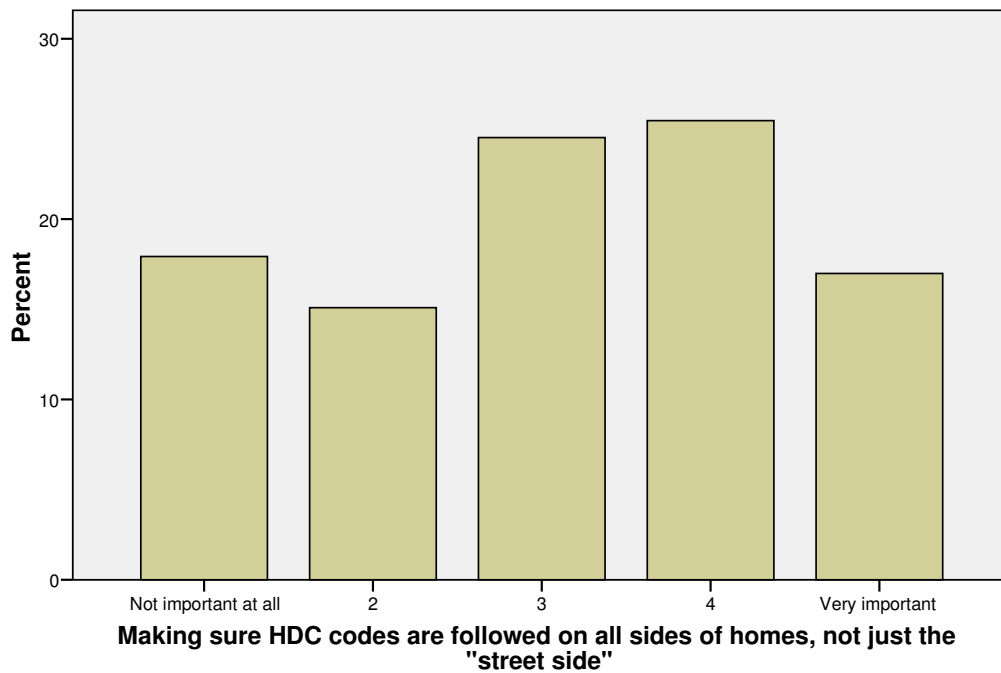
Establishing more sidewalks to ensure pedestrian friendly routes



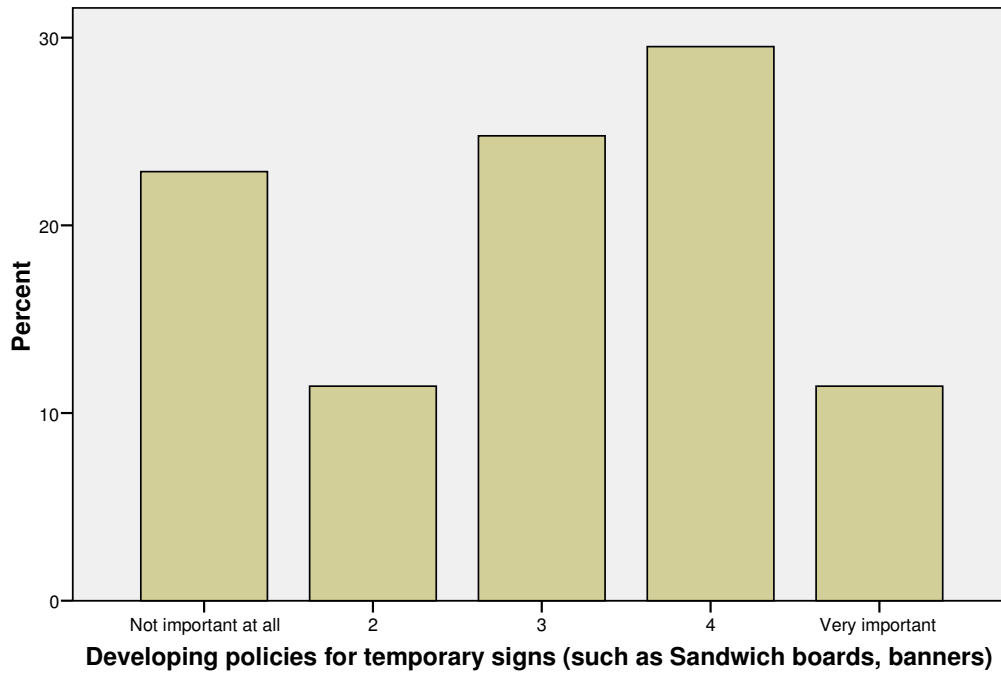
Working with the zoning board more collaboratively on zoning code amendments



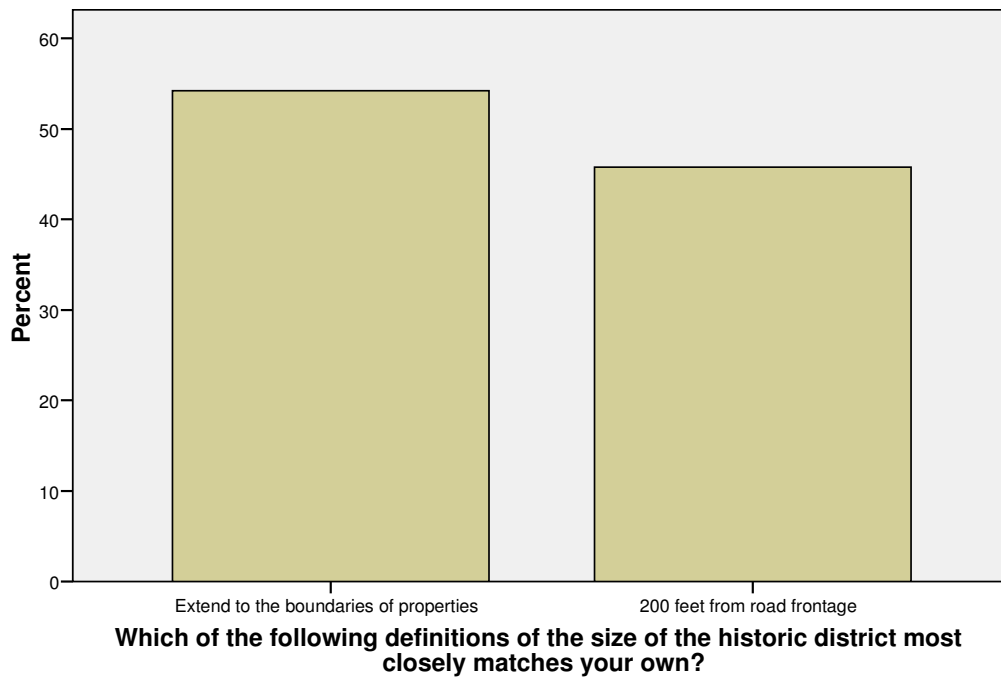
Making sure HDC codes are followed on all sides of homes, not just the "street side"



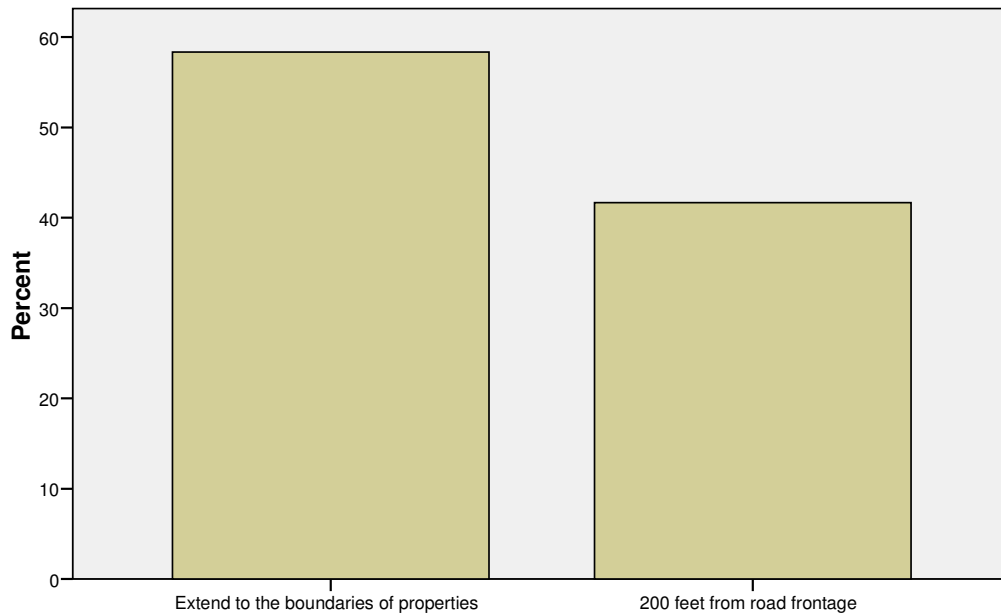
Developing policies for temporary signs (such as Sandwich boards, banners)



Which of the following definitions of the size of the historic district most closely matches your own?

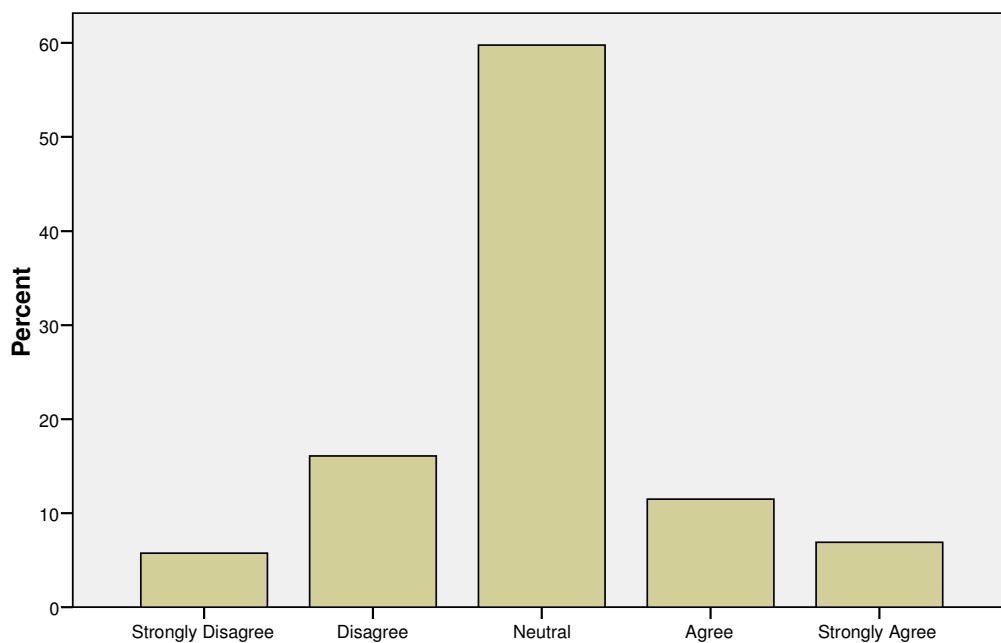


Which of the following definitions of the size of the historic district most closely matches your own opinion about where the boundary should be?



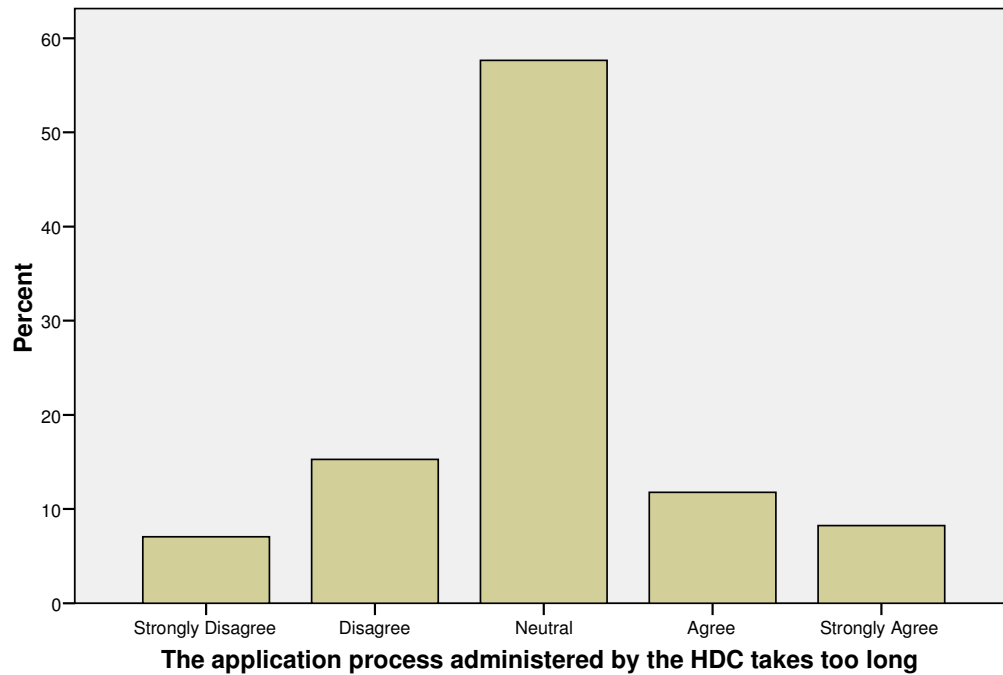
Which of the following definitions of the size of the historic district most closely matches your own opinion about where the boundary should be?

The application process administered by the HDC is too complex

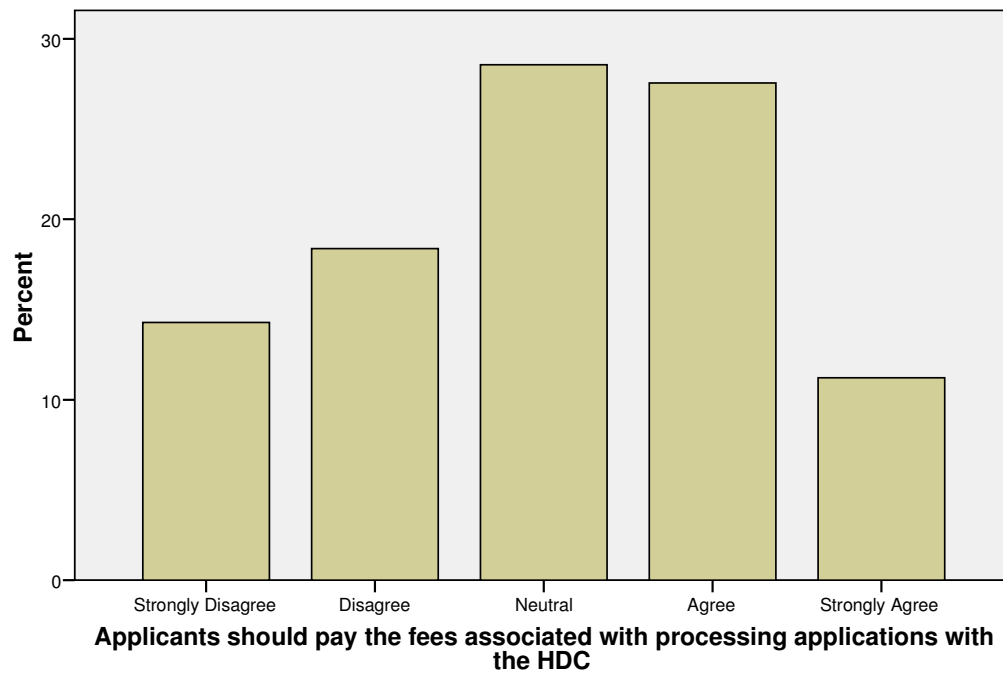


The application process administered by the HDC is too complex

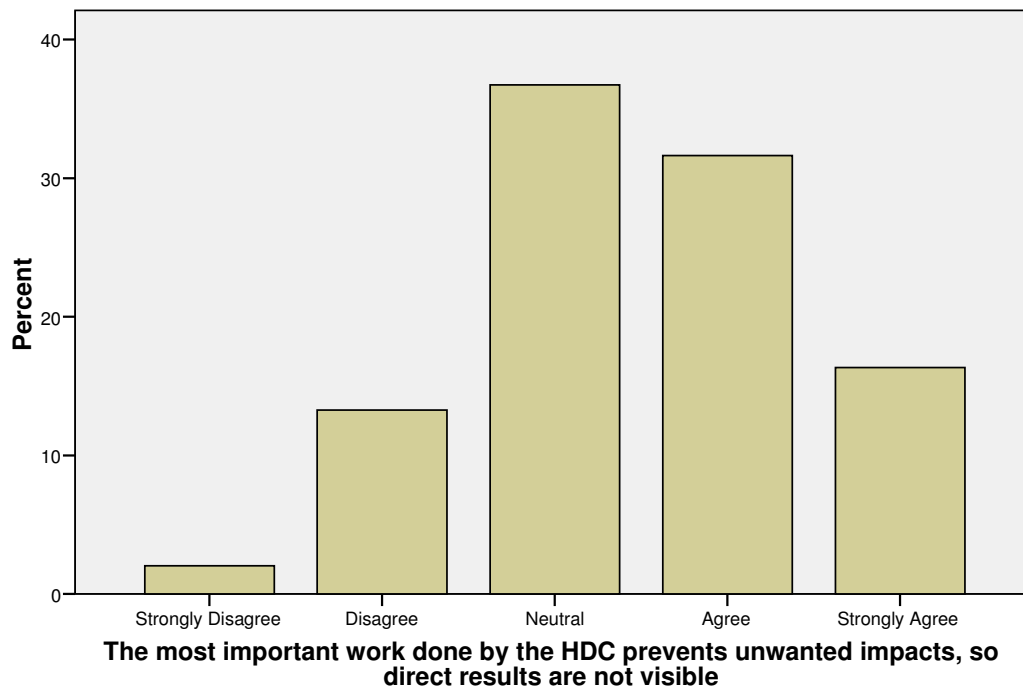
The application process administered by the HDC takes too long



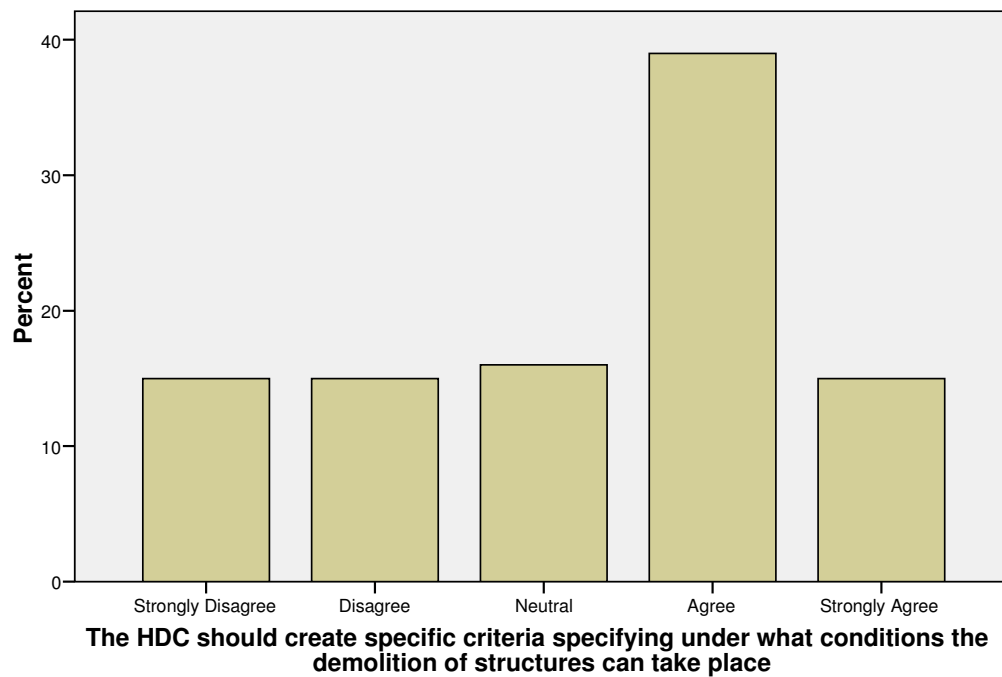
Applicants should pay the fees associated with processing applications with the HDC



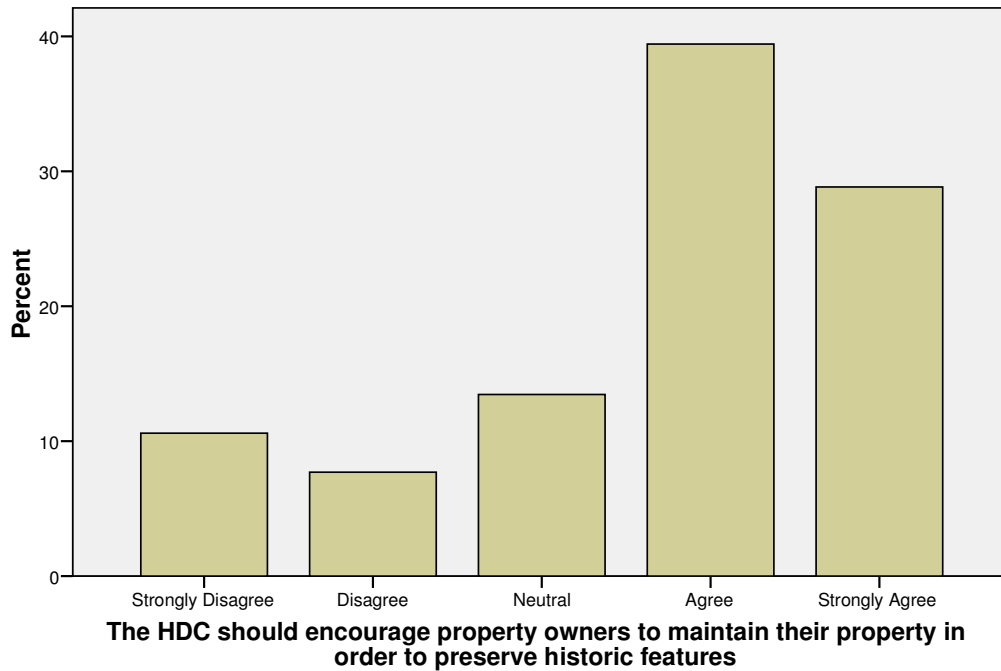
The most important work done by the HDC prevents unwanted impacts, so direct results are not visible



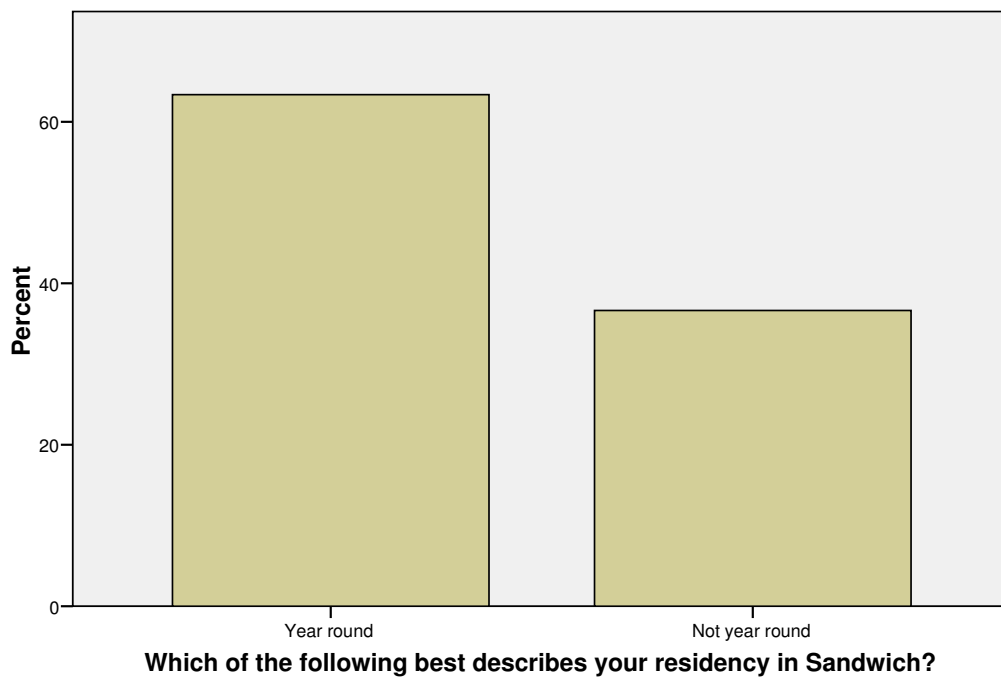
The HDC should create specific criteria specifying under what conditions the demolition of structures can take place



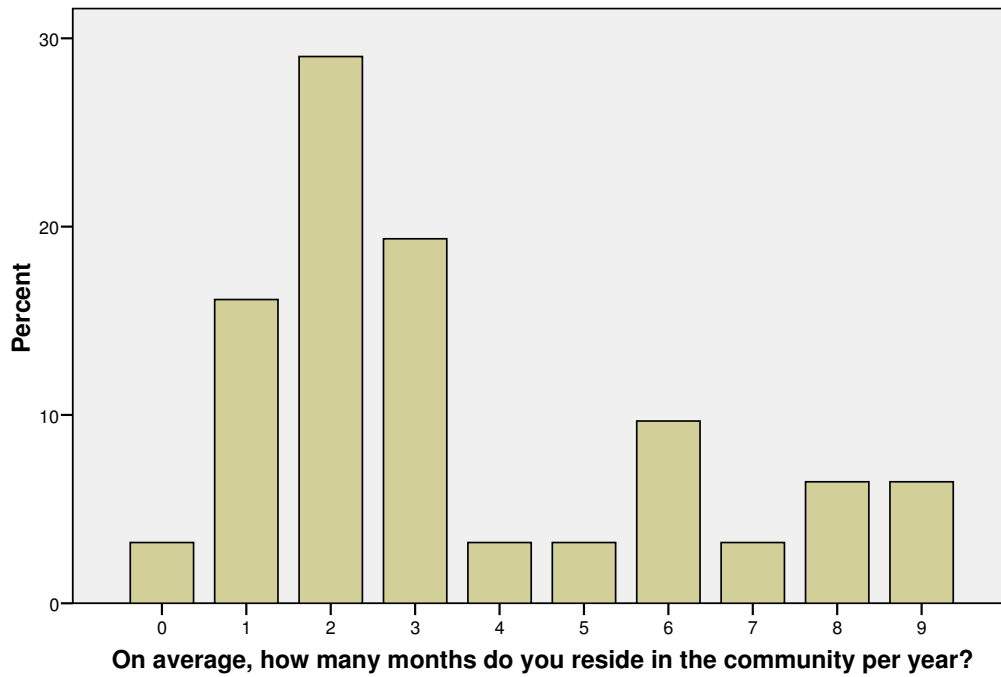
The HDC should encourage property owners to maintain their property in order to preserve historic features



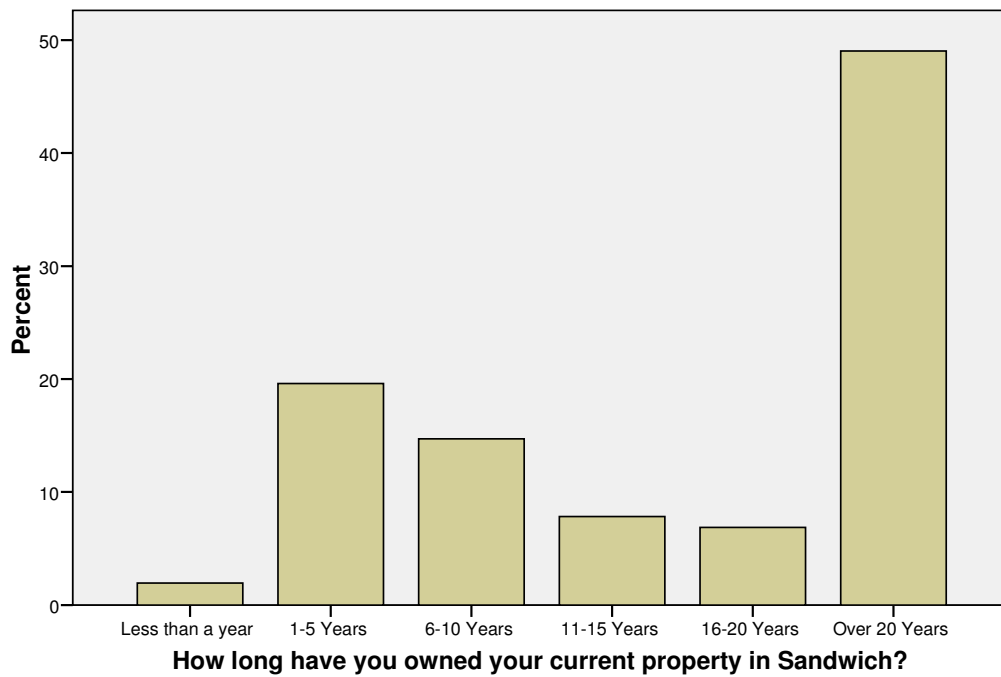
Which of the following best describes your residency in Sandwich?



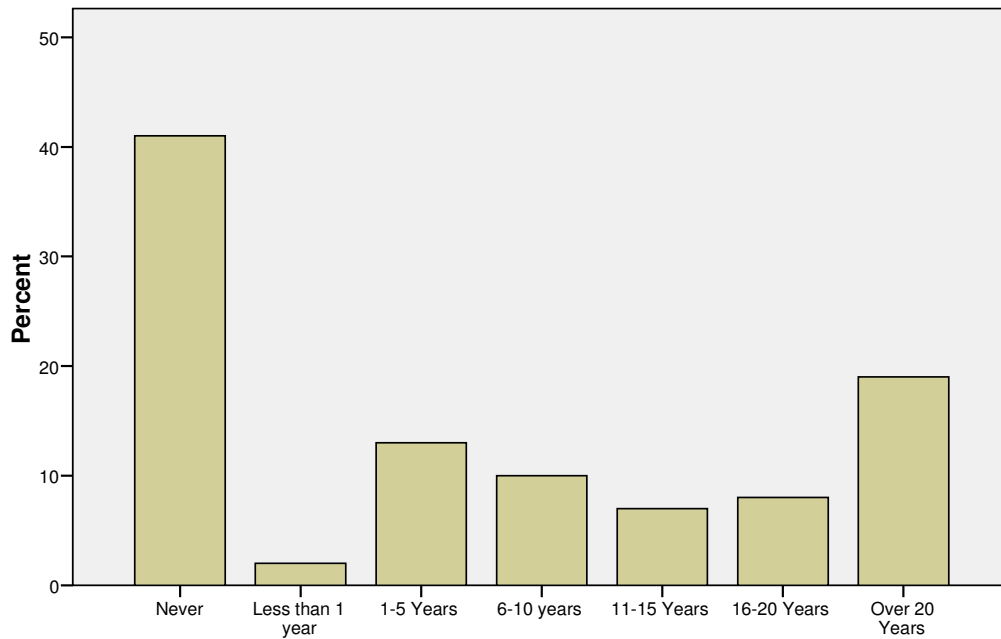
On average, how many months do you reside in the community per year?



How long have you owned your current property in Sandwich?

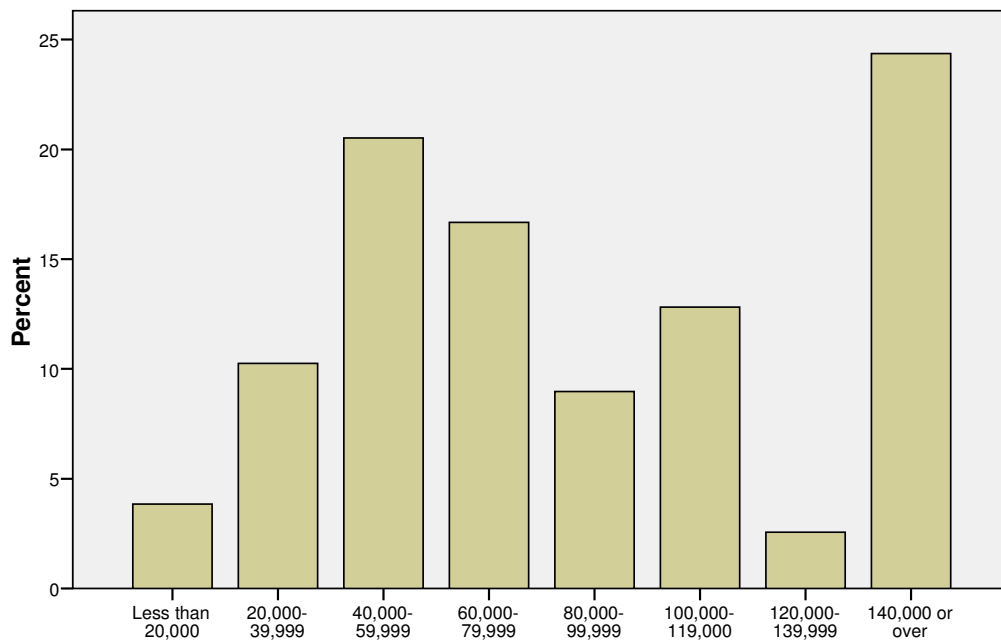


How long have you owned a property in the historic district in Sandwich?



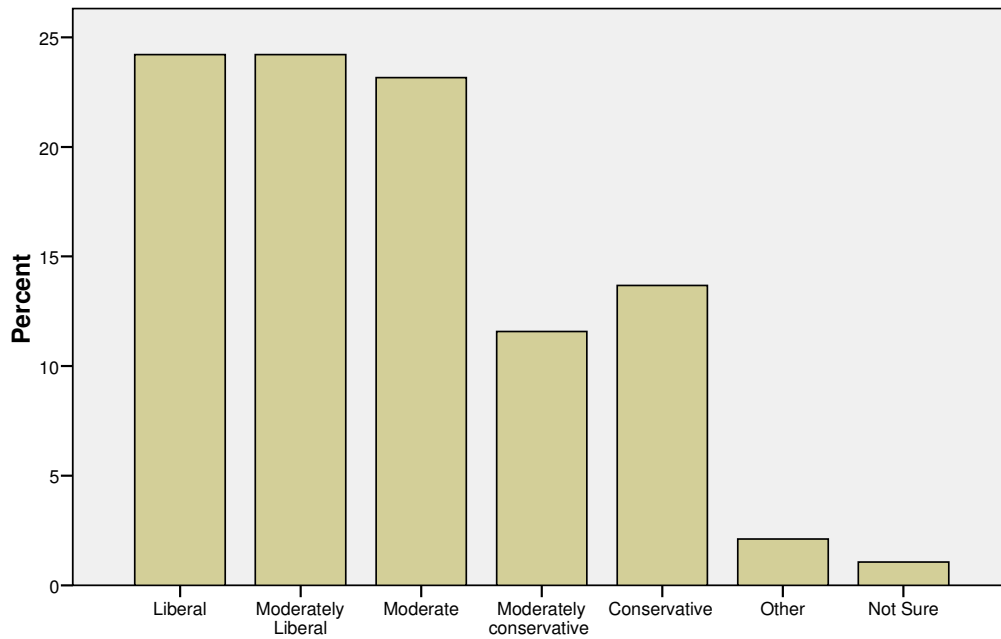
How long have you owned a property in the historic district in Sandwich?

Which category best describes your annual household income before taxes?



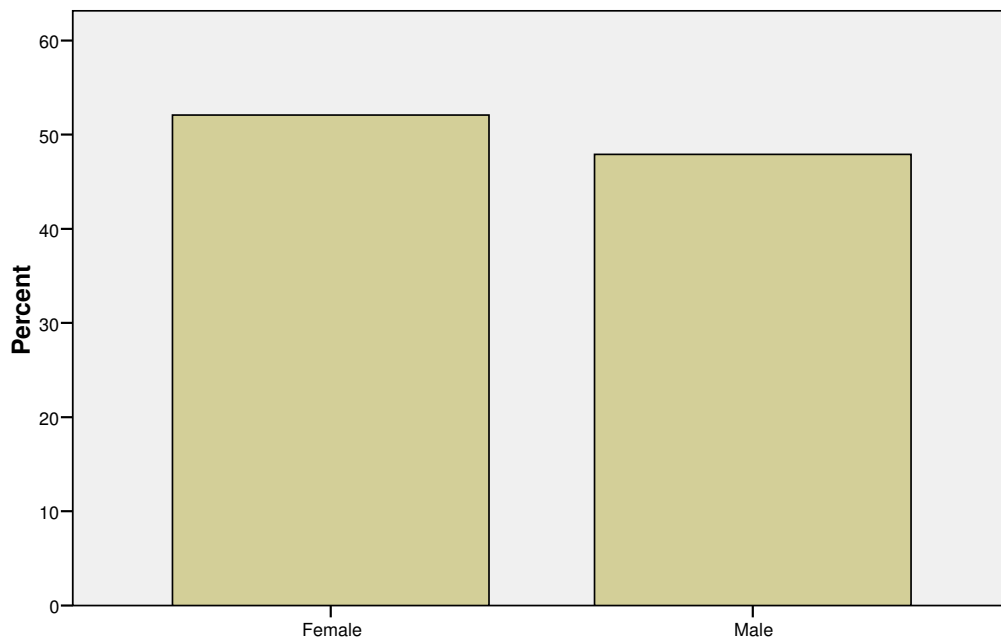
Which category best describes your annual household income before taxes?

Which of the following categories best describes your political orientation?



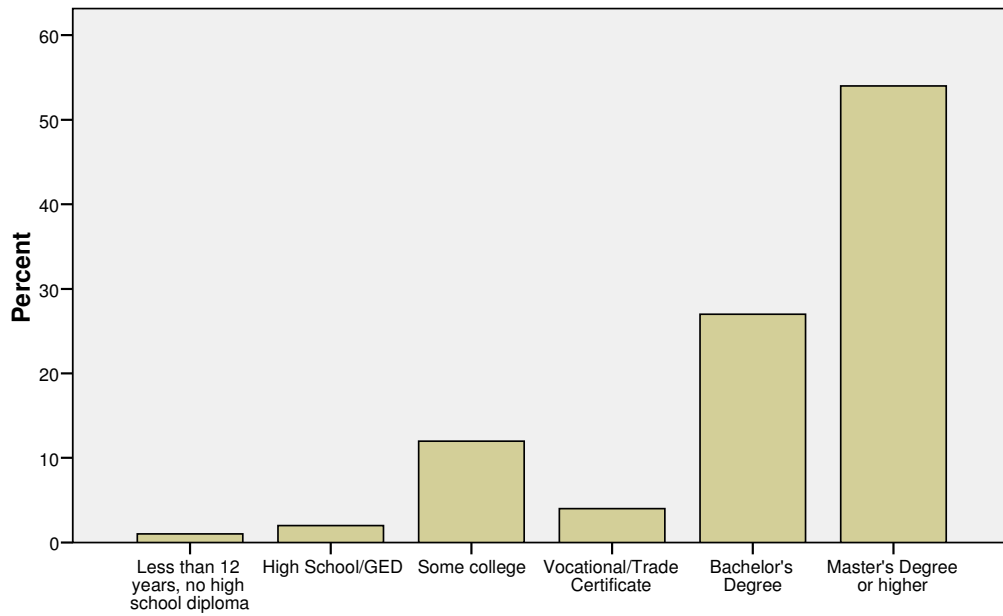
Which of the following categories best describes your political orientation?

What is your gender?



What is your gender?

Which of the following best describes the highest level of education you have completed?



Which of the following best describes the highest level of education you have completed?

age

