

**Town of Sandwich
Historic District Commission
November 9, 2022
Special Meeting on Signage**

Members Present: Patsy Carega, Mallory Hathaway, Bonnie Osler, Diana Witt, Kathy Vittum, Anne Gallivan, Diana Witt, Susan Gutchess

Guests: Geoff Burrows, Chairman Emeritus; Joanne Haight, Selectmen Chair, Sam Kachmar, SKA (Architect) and Corner House owner, via ZOOM

Call to Order: 5:33 PM

Minutes: Motion to accept by Patsy Carega, second by Diana

Special Business Agenda:

- Address concerns of community regarding the new addition of 3-D letters, about 8' in height, in bright orange color, SKA. Building address numerals below are smaller, but match in style.
- Address additional concerns over confluence of signage for SKA business, Corner House Inn, and the existing state road signage, as well as post filled with small business signs.

Motion to open discussion: Diana Witt, second by Susan Gutchess

A brief discussion of impressions from guests and commission members started with the orange signage, recognizing the precedent for less traditional signage with natural wood, and non-traditional fonts with added images. None of those include bright color.

Joanne Haight shared our warm welcome to Sam Kachmar and our appreciation for his purchase of the building and revival of the restaurant. She acknowledged the cordial conversation that opened the discussion.

Sam shared that he had heard no objections to the orange signage, and in fact other feedback directly to him was very positive.

Joanne wished to add to the discussion that the visual conflicts of ground-based signage was also important. Pictures of the visual appearance of a jumble of five signs made it clear that looking for some relocations could be important from an aesthetic and business aid perspective. Despite the recognition of one change of sign placement due to plowing concerns, the current placements pose issues. Other options were discussed. The newest SKA sign is set in concrete, thus difficult to move.

A proposal was made to discuss the issue directly with Sam over the coming weekend with two commissioners.

In regards to the orange sign, Sam is willing to consider a change, and he explained his desire to resurrect the green shutters stored inside the building, perhaps making for another color coordination choice. Sam shared that his choice of orange was a connection with Syracuse alumnae spirit.

A collaborative discussion with a plan to meet in person was the outcome of this meeting.

Motion to Adjourn: Susan Gutchess, seconded by Mallory Hathaway

Meeting Adjourned: 6:20 PM