



FARMERSVILLE TEXAS MAIN STREET BOARD

Minutes – June 14, 2021

4:30 P.M. Farmersville Texas City Hall

205 South Main Street, Farmersville, TX 75442

I. PRELIMINARY MATTERS

Call to order: The meeting of the Farmersville Main Street Board was called to order at 4:36 p.m. by Doris Cooks, President.

Roll Call: The following board members were present: Doris Cooks, Billie Goldstein, Bruce Woody, and Tracy Wolf. Clifford Moss, Katherine Hershey and Jason Acevedo were not in attendance. Staff present was Sandra Green and Council liaison Craig Overstreet was also absent.

Recognition of visitors: There were no visitors.

II. PUBLIC COMMENT

No one came forward to speak.

III. ITEMS FOR DISCUSSION AND POSSIBLE ACTION

A. Consider for approval the May 10th Meeting Minutes

- Motion made by Billie Goldstein
- Seconded by Bruce Woody
- All members voted in favor

B. Consider for approval the April 2021 Financial Statements

- Motion made by Billie Goldstein
- Seconded by Bruce Woody
- All members voted in favor

C. Consider, discuss and act upon Work Plan, goals and objectives of the Main Street Board

- Doris Cooks stated Debra Dresser is going to conduct a training for the Main Street Board, possibly the Mayor, a member of 4B and the City Manager.
- The board discussed maybe having her come in August after the new board members are appointed by Council.
- Doris Cooks asked what the board would like to see downtown.
- Billie Goldstein stated she would like the flowers to be planted in all the planters downtown. She also said it would look good to have a place to get their picture made in front of a piece of artwork or to place a picture on a building. She even suggested placing dog bowls

around the downtown so people would be encouraged to bring their dogs downtown or even create a dog park.

- Tracey Wolf stated she agrees with anything that encourages dogs to be involved. She likes the idea of dog park.
- Bruce Woody stated right now he does not see a lot of dogs downtown right now. He said unfortunately we do not have a lot of open space for a dog park around the downtown.
- Tracey Wolf stated Wood and Time is pet friendly.
- Bruce Woody wondered if most business owners would allow dogs in their buildings. He also said we do not have a good resting area for people to sit with their dog and rest in the shade.
- Billie Goldstein said a veteran memorial would be nice in the park as well.
- The board discussed the concern with planting the pots on the sidewalks and how those plants would get watered.
- The board stated they need to maintain the music downtown and make sure it is on all the time.
- Doris Cooks brought up volunteer recruit and wanted to see how they get people to volunteer.
- Billie Goldstein stated each board member had their own committee and they would call those people to do certain tasks.
- Doris Cooks asked if the board wanted to send a representative of the board to the Audie Murphy Day planning committee and the Old Time Saturday planning committee.
- Bruce Woody asked about more arts events downtown if we had some venues to hold the event.
- Doris Cooks stated the board needs to go on the state website and look at the transformational categories and we can redesign our program. She said when they meet again they will be looking at goals and objectives, the mission statement and a few other items so she recommended they review them so they can revise them at the next meeting.

○ No action was taken

D. Update from Jason Acevedo on the 4B discussion on the 2 Farmersville signs.

- This item was not discussed. Jason Acevedo was not in attendance.

IV. ITEMS TO BE PLACED ON FUTURE AGENDAS

- Doris Cooks wanted to discuss fundraising.

V. ADJOURNMENT - The meeting was adjourned at 5:50 p.m.

SIGNATURES:

ATTEST:


Doris M. Cooks, President


Paula Jackson