



# Farmersville

DISCOVER A TEXAS TREASURE®

## FARMERSVILLE TEXAS MAIN STREET BOARD

Minutes – May 10<sup>th</sup> 2021

4:30 P.M. Farmersville Texas City Hall

205 South Main Street, Farmersville, TX 75442

### **PRELIMINARY MATTERS**

**Call to order:** The meeting of the Farmersville Main Street Board was called to order at 4:40 P.M. by Mrs. Doris Cooks, President.

**Roll Call:** The following board members were present: Doris Cooks, Jason Acevedo, Billie Goldstein, Bruce Woody, Katherine Hershey and Clifford Moss. And Paula Jackson Staff Tracey Wolf absent, Council Liaison Craig Overstreet also absent.

**Recognition of visitors** President Cooks welcomed the visitors.

### **PUBLIC COMMENT**

No one came forward to speak.

### **ITEMS FOR DISCUSSION AND POSSIBLE ACTION**

#### **A. Consider for approval January, February and March Financial Statement**

- Motion to approve made by James Moss
- Motion seconded by Jason Acevedo
- Motion Carried all in favor

#### **B. Consider, discuss and act upon Work Plan, goals and objectives of the Main Street Board**

- Billie Goldstein stated the signs design is going well. They will be wood engraved in red. and Read: YOU, YES YOU, DINE, SHOP, DISCOVER A TEXAS TREASURE
- Bruce ask what the height of the signs will be
- Billie stated the Sign post will be 10FT and 2 FT in the Ground. And these sign will be on private property.
  - Motion to approve made by James Moss
  - Motion seconded by Katherine Hershey
  - Motion Carried all in favor
- Doris read the quarterly report for Main Street pertaining to the Four Points:
- Doris stated that Ms. Dresser will be here in July to do some training as we reboot our program. That is why I have the Work Plan and another sheet with information to look. Even Business owners down town can come to this training. This will be in the Meeting in July. It may be in conjunction with Celina.
- The Board was asked to come up with something using the Four Points. And share those ideas that we may share with the City of Farmersville.

**ITEMS TO BE PLACED ON FUTURE AGENDAS**

- 2 Farmersville Signs, need to be repaired. This would be a recommendation to 4B
- Board Support of events: Audie Murphy Day Rep Update
- Work Plan
- Transformational Strategies – 4 Points ideas
- August – Trash Cans and Benches for down town looking at using the old trash cans on the trail
- July Budget
- August – Projects to raise Money and what do other Main Street City's do to raise Funds.

**Adjournment**

V. **ADJOURNMENT** - The meeting was adjourned at 5:50 PM.

SIGNATURES:

  
Doris M. Cooks, President

  
Clifford James Moss, Secretary