



FARMERSVILLE TEXAS MAIN STREET BOARD

AGENDA – June 8, 2020

4:30 P.M. Farmersville Texas City Hall

205 South Main Street, Farmersville, TX 75442

WATCH THE LIVE BROADCAST

This meeting will be broadcast live through the City's website and by telephone. Members of the public who wish to watch this meeting, and not speak or participate in the discussion, may watch the broadcast live by:

1. Going to the City's website;
2. Clicking on "GOVERNMENT";
3. Clicking on "AGENDAS AND MINUTES";
4. Clicking on the "[click here](#)" link that is located to the right of "LIVE STREAMING"

SPEAKING DURING PUBLIC COMMENT

Members of the public wishing to speak during Public Comments may join the meeting by going online to www.blizz.com, and following the online prompts to input the "Dial-in Phone Number" and the "Meeting ID".

Members of the public wishing to speak during Public Comments may also join the meeting by calling in to the telephone number listed below, and inserting the Meeting ID listed below. Those members of the public calling in will not be able to participate through video and will only have an audio feed of the meeting on their telephone.

1. **Dial in Phone Number: 646-769-9101**
Please note that if you dial a toll number, your carrier rates will apply
2. You will be prompted to enter the Meeting ID
The Meeting ID for this meeting is 969-940-13
3. Please listen carefully to the directions and follow the directions to gain access to the Blizz meeting.

PRELIMINARY MATTERS

- A. Call to order (President)
- B. Roll Call (Secretary)
- C. Recognition of visitors (President)

II. PUBLIC COMMENT

Anyone wanting to speak is asked to speak at this time with an individual time limit of three (3) minutes. This forum is limited to a total of thirty (30) minutes. If a speaker inquires about an item, the Main Street Board or City Staff may only respond with (1) a statement of specific factual information; (2) a recital of existing policy; or (3) a proposal that the item be placed on the agenda of a future meeting.

III. ITEMS FOR DISCUSSION AND POSSIBLE ACTION

- A. Consider for approval the March and May 2020 Main Street Board minutes (Board Members)
- B. Consider for approval the April and May 2020 Financial Statements (Diane Piwko, Treasurer)
- C. Consider, discuss, possible action on restarting Farmers and Fleas.
- D. Consider, discuss, possible action upon directional signage downtown
- E. Consider, discuss, possible action on purchase of benches and trashcans for downtown
- F. Review, discuss items on Work Plan, goals and objectives of the Main Street Board (Board members/Interim Main Street Program Manager)
- G. Consider, discuss creation and utilization of volunteer committee members
- H. Discussion relative to status of hiring Main Street Manager
- I. Discuss status of Main Street Board applicants
- J. Project Updates (Board Members)
- K. City Managers Report

IV. ITEMS TO BE PLACED ON FUTURE AGENDAS (Board Members)

V. ADJOURNMENT

No action may be taken on comments received under "Recognition of Visitors". The Board may vote and/or act upon each of the items listed in the Agenda. This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive service must be made 48 hours prior to this meeting. Please contact the City Secretary's office at 972-782-6151 or FAX 972-782-6604 for further information.

I do hereby certify that this Notice of Meeting was posted in the regular posting place of the City Hall building of Farmersville, Texas in a place and manner convenient and readily accessible to the general public at all times, and said Notice was posted on June 5 by 4:30 P.M. and remained so posted continuously at least 72 hours proceeding the scheduled time of said meeting.



Sandra Green
City Secretary



FARMERSVILLE MAIN STREET BOARD MINUTES

March 9, 2020

4:30 P.M. Farmersville City Hall

205 S. Main St. Farmersville, TX 75442

I. PRELIMINARY MATTERS

- **Call to order.** The meeting of the Farmersville Main Street Board was called to order at 4:28 p.m. by Mrs. Doris Cooks, President.
- **Roll Call:** The following board members were present at role call: Allison Mathers, Billie Goldstein, Doris Cooks, Diane Piwko, and Jennifer Jiles. Billie Goldstein reported a quorum (after role call Katherine Hershey and James Moss came into attend). City Manager Ben White, Main Street Manager Dana Mingo, and City Council Liaison Donny Mason were also in attendance.
- **Recognition of visitors:** President Cooks welcomed the visitors.

Report on Upcoming Events and Trainings:

- a. April 4th - Farmers and Fleas Market
- b. May 2nd - Farmers and Fleas Market
- c. May 2nd - Cinco De Mayo Tasting on the Sqaure
- d. May 17-20th - National Main Street Conference in Dallas, Texas
- e. May 30, 2020- City Wide Yard of Yard Sales

II. PUBLIC COMMENT

No Public Comments

Public comment was closed at 4:30 pm.

III. ITEMS FOR DISCUSSION AND POSSIBLE ACTION:

- A. Consider for April 2020 Main Street Board Minutes: Motion made by Billie Goldstein, seconded by Allison Mathers, all approved.
- B. Consider for approval January and February Financial Statements: Motion made by Diane Piwko, seconded by Billie Goldstein, all approved.

C. Consider for approval Monthly Payments: None to Approve

D. Consider, discuss, and act on Main Street Celebration Planning Committee Update:

- Dana Mingo has received recommendations for members, requesting submission for contact availability for each. Individuals that have responded desire to wait for all members to schedule second meeting (Main Street Board can schedule first meeting).
- First date desired for Monday in council chambers, desire for committee to meet at least every month and more if necessary.
- Discussion that celebration is currently scheduled during Labor Day Weekend (no other available date).
- Committee will report back to Main Street, four days' notice required to be given to Dana Mingo if board member desires to attend committee meeting. Board members not required to attend.
- Process for submitting ideas to committee.
- Budget discussion and commemorative bench donation

E. Consider, discuss, and act on Downtown Merchant Survey results discussion and training classes discussion

- Diane Piwko: Provide tax training/information
- Allison Mathers: Nation and State Program training & next steps proposal.
- Construct a formal list of training proposals for date consideration submit Friday.
- Merchant assignments finalized to be provided to Dana Mingo by Doris Cooks.
- Structure of merchant contact through Main Street

F. Consider, discuss, and act on Billboard project

- Discussion of design tweaking
- Discussion of previous slogans/ and billboard text
- Discussion over billboard direction text
- Discussion of property owner permission for publication
- Board voted to approve overall design format and colors: Motion made by Allison Mathers, seconded by James Moss, all approved.

G. Work Plan Review:

- Received Accreditation
- Review comments from Debra from state level

H. City Managers Report:

- New idea for city Christmas tree 25-28ft (multi-layered tree)- Jeremy Jones designed (thoughts from board requested) Forward thoughts and ideas to Dana Mingo.
- Color changing lights big success
- Swing set arrived for Rambler Park, ADA swing set not arrived yet, to become Boy Scott Eagle project.
- Gazebo painting/ refurb still on to-do list
- JW Spain Priority
- Rain delays affecting work
- Water-line construction scheduled on Onion Alley
- City Council Mural Proposal needs visual presentation and personal bid
- Downtown flowers

IV. APPROVE ITEMS TO BE PLACED ON FUTURE AGENDAS

1. Work Plan Discussion
2. Banner Discussion
3. Additional Billboard Discussion
4. Celebration updates every month at meeting
5. Main Street Manager Report

V. ADJOURNMENT- *The meeting was adjourned at 6:00 pm.*

SIGNATURES:

Doris M. Cooks, President

Clifford James Moss, Secretary



FARMERSVILLE MAIN STREET BOARD MINUTES

May 27, 2020

4:30 P.M. Farmersville City Hall

205 S. Main St. Farmersville, TX 75442

I. PRELIMINARY MATTERS

Call to order. The meeting of the Farmersville Main Street Board was called to order at 4:30 p.m. by Mrs. Doris Cooks, President.

Roll Call: The following board members were present: Doris Cooks, Allison Mathers, Billie Goldstein, Diane Piwko (via teleconference), and Katherine Hershey (via teleconference). Jennifer Jiles and Clifford James Moss were absent. City Manager, Ben White, Audrey Rubadue, and Sandra Green were also in attendance.

Recognition of visitors: President Cooks welcomed the visitors.

II. PUBLIC COMMENT

No one came forward to speak.

III. ITEMS FOR DISCUSSION AND POSSIBLE ACTION

A. **Consider, discuss, possible action upon what direction to take with regard to the open Main Street Manager position. –**

- Ben White stated Randy Rice is the interim Main Street Manager. He stated that Randy Rice has served in this capacity in the past.
- Allison Mathers stated any Main Street Board member is welcome to help out where they can.
- Ben White said at this time we do not have any candidates. Ben showed the job summary for the Main Street Manager from the TML website and city website. Discussion followed about what salary should be for the new hire.
- Allison Mathers discussed that economic development is a lot of the job. She suggested that someone right of college might be a good choice.
- Diane Piwko stated she did not believe new hire should start at a higher rate of pay than a police officer.
- Doris Cooks stated she did not know if someone right of college would have the skills needed.
- Bill Goldstein agreed.
- Diane Piwko said she would go with someone with a marketing background.
- Billie Goldstein stated it might be better if the applicant is established here in the community.

- Billie Goldstein said she would call a band to see about performing and they could also get the fire truck to be downtown with the flags flying.
- Allison Mathers said she would check into banners and balloons.

IV. APPROVE ITEMS TO BE PLACED ON FUTURE AGENDAS

See about getting sign for downtown

Banners for downtown

Donating benches and trash cans

V. ADJOURNMENT – The meeting was adjourned at 5:44 p.m.

SIGNATURES:

Doris M. Cooks, President

Clifford James Moss, Secretary



Farmersville Main Street
Operating Account
Financial Statement
05-01-2020 thru 05-30-2020

Beginning Balance:	May 1, 2020		<u>\$15,502.40</u>
Plus:	Farmers & Fleas Market income		
	Audie Murphy Day income		
			<hr/>
			\$15,502.40
Less:	Farmers & Fleas Market expenses		
			<hr/>
			\$15,502.40
Designations	Restricted Audie Murphy Day Monies	\$	5,864.15
	Restricted Sign & Paint Grant Monies	\$	450.00
	Restricted Farmers & Fleas Monies	\$	8,975.11
	Museum Donations	\$	-
			<hr/>
	Unrestricted Funds	\$	82.10
Outstanding checks 4057	Home Grown Plants	\$	131.04
Ending Balance:	May 30, 2020	\$	<u>15,502.40</u>
Check Register:			
Check number 4125	Mark Vincent		\$100.00



Farmersville Main Street
Operating Account
Financial Statement
04-01-2020 thru 04-30-2020

Beginning Balance:	April 1, 2020		<u>\$15,502.40</u>
Plus:	Farmers & Fleas Market income		
	Audie Murphy Day income		
			<u>\$15,502.40</u>
Less:	Farmers & Fleas Market expenses		
			<u>\$15,502.40</u>
Designations	Restricted Audie Murphy Day Monies	\$	5,864.15
	Restricted Sign & Paint Grant Monies	\$	450.00
	Restricted Farmers & Fleas Monies	\$	8,975.11
	Museum Donations	\$	-
			<u> </u>
	Unrestricted Funds	\$	82.10
Outstanding checks 4057	Home Grown Plants	\$	131.04
Ending Balance:	April 30, 2020	\$	<u>15,502.40</u>
Check Register:			
Check number 4125	Mark Vincent		\$100.00



Farmersville Main Street
Operating Account
Financial Statement
03-02-2020 thru 03-31-2020

Beginning Balance:	March 2, 2020	<u>\$15,067.40</u>
Plus:	Farmers & Fleas Market income	\$535.00
	Audie Murphy Day income	<u>\$15,602.40</u>
Less:	Farmers & Fleas Market expenses	\$100.00
		<u>\$15,502.40</u>
Designations	Restricted Audie Murphy Day Monies	\$ 5,864.15
	Restricted Sign & Paint Grant Monies	\$ 450.00
	Restricted Farmers & Fleas Monies	\$ 8,975.11
	Museum Donations	<u>\$ -</u>
	Unrestricted Funds	\$ 82.10
Outstanding checks 4057	Home Grown Plants	\$ 131.04
Ending Balance:	March 31, 2020	<u>\$ 15,502.40</u>
Check Register:		
Check number 4125	Mark Vincent	\$100.00



Farmersville Main Street
Operating Account
Financial Statement
2-03-2020 thru 03-01-2020

Beginning Balance:	February 3, 2020	<u>\$14,582.40</u>
Plus:	Farmers & Fleas Market income	\$585.00
	Audie Murphy Day income	<u>\$15,167.40</u>
Less:	Farmers & Fleas Market expenses	\$100.00
	City of Farmersville Reimburse banners ck 4122	
		<u>\$15,067.40</u>
Designations	Restricted Audie Murphy Day Monies	\$ 5,864.15
	Restricted Sign & Paint Grant Monies	\$ 450.00
	Restricted Farmers & Fleas Monies	\$ 8,540.11
	Museum Donations	<u>\$ -</u>
	Unrestricted Funds	\$ 82.10
Outstanding checks 4057	Home Grown Plants	\$ 131.04
Ending Balance:	March 1, 2020	<u>\$ 15,067.40</u>

Check Register: