

Farmersville Main Street Board Minutes April 9, 2018 City Hall

Call to Order, Roll Call, Recognition of Visitors:

Meeting called to order at 4:45 PM by President Randy Rice. Present were board members President Randy Rice, Vice President Mary Berry, Ms. Doris Cooks. Also present were Mayor Diane Piwko, Councilman Donny Mason and City Manager Ben White, John Klostermann, Leaca Caspari and John Politz.

Public Comments:

Mr. John Politz of 211 Hill Street spoke of the previous 4B Meeting, where he was concerned of the Mayor stating that she and other council members had directed the Main Street Manager not to attend a certain meeting. He believes that such direction to the Main Street Manager is not something the board should stand for, and he is concerned that there are other meetings and events he is being encouraged not to attend.

Public comments were closed by President Rice.

Consider for approval March 5, 2018 Workshop Meeting Minutes:

There was no discussion regarding the March 5th Minutes. Vice-President Berry motioned to approve and Ms. Cooks seconded. Motion carried unanimously.

Consider for approval March 12, 2018 Regular Meeting Minutes

The statement was approved as presented. Ms. Cooks made a motion to approve, Vice President Berry seconded. Motion carried unanimously.

Review the March Financial Statement

There were no questions regarding the statement.

Consider adding Reagan Rothenberger as a signer on the bank account.

Vice-President Berry moved and seconded by Ms. Cooks. Motion carried unanimously.

Report of the New Canopy

Mr. Rothenberger reported that the 4B Board has approved funding for the new canopy, and the cost will be approximately \$500. President Rice asked if the price included weights. Mr. Rothenberger stated that he did not, but the Farmers and Fleas fund can cover any of these added expenses as our contribution.

Change Order for Historic Marker Plaques for Buildings

Mr. Rothenberger stated that he's starting to consider the design for plaques for certain buildings showing their national register designation. Mr. Rothenberger will present more on this in the future.

National Register District Plaque Update:

The plaques have been ordered and these new ones will not be welded to the pole, instead they will have tamper proof screws. Half payment has been sent and tonight the 4B will sign the check for the other half which will pay off the plaques for good.

Main Street Manager Report:

Mr. Rothenberger presented his report. He worked early in the month on the preservation ordinance. Though not "done", it is fairly close to being a final product. It will move through planning and zoning in the near future. Main Street had a comprehensive plan workshop session and the board was able to provide comments. Those will be implemented in the plan in the months ahead. He submitted his report and prepared for the Main Street and 4B meetings. Mr. Rothenberger pointed out the test unit for the new downtown sound system. Mr. Rothenberger has been testing it out and it will go through a lot more testing in the upcoming week. The system will be used by many events. Mr. Rothenberger headed up the Audie Murphy Day meeting and assisted with the Heritage Museum Board Meeting. Mr. Rothenberger noted his attendance of the National Main Street Conference. Mr. Rothenberger presented a list of major concepts he took away from the National Main Street Conference. Mr. Rothenberger stated that he seeks to promote the assets of the downtown and what makes it special and to re-imagine the uses of the buildings in a downtown as retail changes. Ultimately Mr. Rothenberger seeks to attain a Great American Main Street Award within a few years. Farmers and Fleas in March had a great attendance. Mr. Rothenberger has been considering wayfaring signage and seeking better ways to attract people to our city. Mr. Rothenberger is working with strong tenants for the Candy Kitchen and has spoken with Tender BBQ about future expansions.

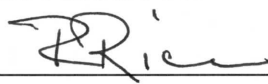
City Manager Report and Comments

Mr. White stated that with Main Street is that it's all about the journey – and the concept of seeking the Great American Main Street designation might help tell the story of our town and encourage all the stakeholders of our downtown to be the best that they can be. The Amenities Board is going to request \$3,000 for the Music in the Park series this summer. The old slide area is about to be revamped with new play items. The historic downtown marker will be replaced soon as time allows. Mr. Rothenberger is working on the new sound system. Mr. White thanked Mr. Rothenberger for assisting with the Preservation Ordinance. A preliminary version will likely go through P&Z twice to make some edits. The Main Street grant will soon start work and will greatly improve the ADA accessibility.

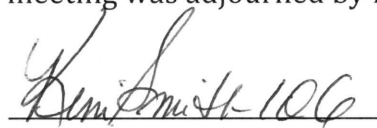
Discussion of placing items on future agendas:

Vice-President Berry asked if the board could discuss potential events to be created and supported by the Main Street Program.

Adjournment: With no further business to discuss, the meeting was adjourned by Randy Rice at 5:16 PM



Randy Rice, President



Kim Smith-Cole, Secretary