

FARMERSVILLE MAIN STREET BOARD
AGENDA ~ October 9, 2017
4:45 P.M. City Council Chambers

I. PRELIMINARY MATTERS

- A. Call to Order
- B. Roll Call
- C. Recognition of Visitors

Anyone wanting to speak is asked to speak at this time, with an individual time limit of three (3) minutes. This forum is limited to a total of thirty (30) minutes. If a speaker inquires about an item, the Board or City staff may only respond with (1) a statement of specific factual information, (2) a recitation of existing policy, or (3) a proposal that the item be placed on the agenda of a future meeting.

II. ITEMS FOR DISCUSSION AND POSSIBLE ACTION

- A. Consider for approval September 11, 2017 meeting minutes
- B. Consider for approval September 2017 Financial Statement
- C. National Register District Plaque unveiling plan
- D. Transition plans
- E. New Manager Search process update- Ben White
- F. Main Street Manager update-Adah Leah Wolf

III. DISCUSSION OF PLACING ITEMS ON FUTURE AGENDAS

IV. ADJOURNMENT

No action may be taken on comments received under "Recognition of Visitors". The Board may vote and/or act upon each of the items listed in the Agenda.

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive service must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at 972/782-6151 or FAX 972/782-6604 for further information.

I, Adah Leah Wolf, Main Street Manager of the City of Farmersville, certify that the above Main Street Board Agenda for October 9, 2017 was posted in the regular posting place of the City of Farmersville on October 6, 2017 at 5:00 p.m.



Adah Leah Wolf, Main Street Manager

Farmersville Main Street Board Minutes September 11, 2017 City Hall

Call to Order, Roll Call, Recognition of Visitors:

Meeting called to order at 4:45 PM by President Randy Rice. Present were board members Doris Cooks, Glenda Hart, Kim Smith-Cole, Randy Rice, and 4B representative John Politz. Also present were Main Street Manager Adah Leah Wolf, Leaca Caspari, Donna Williams, Councilman Donny Mason and Mayor Diane Piwko.

Under Recognition of Visitors, Doris Cooks commented that she enjoyed the Main Street Training webinar she had viewed and had learned a lot from it.

Consider for approval August 14, 2017 Meeting Minutes:

There was no discussion regarding the August 14, 2017 meeting minutes; motion to approve by Glenda Hart, second by Doris Cooks. Minutes were approved as presented.

Consider for approval August 2017 Financial Statement: Adah Leah commented that an additional \$1,000 in sponsorships was received for Audie Murphy Day. The statement was approved as presented.

Review Farmers & Fleas Market plans

Adah Leah commented that there had been a meeting of Farmers & Fleas volunteers, and they are committed to assisting with the transition of the Market through the end of the year. Procedures are being documented to make this process easier. There was a full shed in August and September, with vendors in the field as well. Randy Rice and Adah Leah Wolf thanked all the volunteers for their continued support of the event.

National Register District Plaque

An updated map of downtown buildings was provided for reference. Three possible Main Street locations for the National Register District plaque were presented: A. West side of the Gazebo (in place of the bulletin board), B. Between Gazebo and the Audie Murphy plaque in the median, or C. The west end of the Median. The board members discussed the locations and chose location "C" (West end of the median) as first choice, and "B" (between Gazebo and the Audie Murphy plaque) as the second choice. Adah Leah to present location to public works department, and create invite list to use. Randy has spoken to the Chamber and the unveiling is scheduled for ½ hour before the Christmas Parade begins on Dec. 9. The road will already be blocked at Johnson Street for the parade.

New Manager Search Process

Adah Leah reported that the job opening has been posted and distributed through several list serves. Several applications have been received by the city.

Main Street Manager Monthly Update:

Adah Leah provided a written monthly report, and highlighted the following: Main Street files are being sorted and archived, and volunteer assistance is welcomed with this project. The Sept. 2 Farmers and Fleas Market was very busy and featured barbeque and homemade ice cream. Information was provided for 60 goody bags that the Chamber provided to the Bugtussle classic Car Trek participants were who downtown on August 26. A copy of the updated Downton Shoppers Guide was distributed. Ultra Expeditions posted a YouTube link to a drone video of the Chaparral Trail which is good—a link will be sent to the board for viewing. This group is planning a trail run on Saturday, October 21. The Post Office has re installed its windows after they have been restored. They have also replaced the glass exterior light fixtures. Kevin Brock has completed needed repairs to the façade of his building at 129 S. Main Street. The Clay Potter Auction building is getting the back wall reinforced. 110 McKinney Street is for sale or lease by owner Dixie Shinn. 124 McKinney Street is available for lease by owner Ray Feagin. Klint Rybicki has purchased 107 McKinney Street and will have offices for lease. Main Street board training will be provided in Celina on September 28 in the evening at no charge.

Discussion of placing items on future agendas:

The next meeting will be on October 9. Randy Rice reiterated his appreciation of the financial support for the Main Street Program, which has been provided by the 4B board.

Adjournment: With no further business to discuss, the meeting was adjourned by Randy Rice at 5:22 PM

Randy Rice, President

Kim Smith-Cole, Secretary



Farmersville Main Street
Operating Account
Financial Statement
Period: September 1-30, 2017

Beginning Balance:	August 31, 2017		\$ 15,977.46
Plus:	Farmers & Fleas Market income		\$ 505.00
	Audie Murphy Day income		
			\$ 16,482.46
Less:	Farmers & Fleas Market expenses		\$ 426.02
	Audie Murphy Day expenses		\$ -
			\$ 426.02
Ending Balance:	September 30, 2017		\$ 16,056.44
Less:	Restricted Audie Murphy Day Monies		\$ 12,528.69
	Restricted Sign & Paint Grant Monies		\$ 450.00
	Restricted Farmers & Fleas monies		\$ 2,910.68
			\$ 167.07
Total Unrestricted Monies, September 30, 2017			\$ 167.07

Num	Date	Payee	Category	Amount	Running Balance
					15,977.46
Month Ending 08/31/2017					
Month Ending 09/30/2017					
4035	09/01/2017	Greenville Herald Banner	Farmers & Fleas Market	(198.02)	15,779.44
4036	09/01/2017	C & S Media Inc	Farmers & Fleas Market	(128.00)	15,651.44
	09/05/2017	Farmers & Fleas Market	Farmers & Fleas Income	415.00	16,066.44
4037	09/05/2017	Mark Vincent	Farmers & Fleas Market	(100.00)	15,966.44
	09/26/2017	Farmers & Fleas Market	Farmers & Fleas Income	90.00	16,056.44
Total Month Ending 09/30/2017					



Main Street Monthly Report
September 2017
Reported by Adah Leah Wolf,
Main Street Program Manager



ORGANIZATION/ADMINISTRATION:

6	Manager attends City Council - 4B budget approved.
7	Administrative assistance provided by Debbie Ranspot.
11	Main Street Board meeting.
11	Farmersville Community Development Corp. Board meeting. Meeting preparation included handouts and posting.
6, 20	City Staff meetings attended
22	Volunteer assistance received in office by Doris Cooks and Donna Williams, sorting old files.
28	Several Main Street volunteers and Manager attended Board member training in Celina, conducted by Debra Drescher, of the Texas Historical Commission. Celina Main Street Manager, Rebecca Barton, will visit Farmersville in October.
29	Meeting with Debra Drescher, Director of Texas Main Street Program regarding process for transition to new Main Street Manager.
	Main Street Buildings/Owners database has been updated.

PROMOTION:

1	E newsletter sent to Friends of Downtown distribution list
2	Farmers & Fleas Market-busy day with a full shed and good volunteer assistance.
21	Museum Board Meeting. Plans for donor wall and new exhibits. Several new exhibits hung and will be open for Old Time Saturday.
21	E News sent to downtown business and building owners re: upcoming Sidewalk construction meeting Shoppers Guides in high demand from downtown merchants-lots of out of town visitors!
27	1920s telephone booth moved to Farmersville Heritage Museum from the Bain Honaker House. It is a gift from the Farmersville Historical Society. Volunteer Marshall Furr coordinated the move Manager responded to numerous Old Time Saturday questions, referring them to the appropriate person or information.
	Mailing list prepared for National Register Marker dedication scheduled for Dec. 9

DESIGN:

	Back wall of Clay Potter Auction building is receiving structural repairs.
	Proof of National Register Marker ordered from Southwell Corporation; marker location pinpointed on square (median, to the West of the Gazebo)
	Post Office window repairs are complete!
	Gazebo needs painting; city has scheduled to complete before Christmas Parade.
	Guy Anderson has submitted Façade grant application to 4A for work he intends to complete on 103 McKinney Street.

ECONOMIC RESTRUCTURING:

	Space for Sale/Lease flier has been updated and placed on website.
5	Welcome notebook of reference information delivered to owners of new business, Goosehead Insurance. They are located inside Independent Bank.