

FARMERSVILLE MAIN STREET BOARD
AGENDA – July 10, 2017
4:45 P.M. City Council Chambers

I. PRELIMINARY MATTERS

- A. Call to Order
- B. Roll Call
- C. Recognition of Visitors

Anyone wanting to speak is asked to speak at this time, with an individual time limit of three (3) minutes. This forum is limited to a total of thirty (30) minutes. If a speaker inquires about an item, the Board or City staff may only respond with (1) a statement of specific factual information, (2) a recitation of existing policy, or (3) a proposal that the item be placed on the agenda of a future meeting.

II. ITEMS FOR DISCUSSION AND POSSIBLE ACTION

- A. Swear in new board members and recognize outgoing board members
- B. Reorganize Board
 - 1. Elect President
 - 2. Elect Vice President
 - 3. Elect Secretary/Treasurer
- C. Consider for approval June 12, 2017 meeting minutes
- D. Consider for approval June 2017 Financial Statement
- E. Resolution for Independent Bank account signatures
- F. Review Audie Murphy Day
- G. National Register District Plaque for downtown
- H. Main Street Program Information
- I. Main Street Manager update-Adah Leah Wolf

III. DISCUSSION OF PLACING ITEMS ON FUTURE AGENDAS

IV. ADJOURNMENT

No action may be taken on comments received under "Recognition of Visitors". The Board may vote and/or act upon each of the items listed in the Agenda.

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive service must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at 972/782-6151 or FAX 972/782-6604 for further information.

I, Adah Leah Wolf, Main Street Manager of the City of Farmersville, certify that the above Main Street Board Agenda for July 10, 2017 was posted in the regular posting place of the City of Farmersville on July 7, 2017 at 5:00 p.m.



Adah Leah Wolf, Main Street Manager

FARMERSVILLE MAIN STREET

Term: Three years

Residency Requirements: Live in the Fisd OR have Main Street Business OR own a Main Street District Building

Name		
Mary Berry 1 st Term began 6/17- Term Ends 5/20	<i>Fancy Fibers</i> 406 McKinney Farmersville, TX 75442	972-839-8604 972-616-3276 mary@fancyfibersstore.com
Doris Cooks 1 st Term began 6/17- Term Ends 5/20	3026 Andrew Dr. Farmersville, TX 75442	214-543-6437 Dzigns4@yahoo.com
Glenda Hart 1 st Term Began 5/15 – Term ends 5/18	703 Yucca Lane Farmersville, TX 75442	972-784-6217 (h) 214-202-8953 (c) Ghart123@aol.com
Randy Rice 1 st Term Began 6/16 – Term ends 5/19	419 Houghton Street Farmersville, TX 75442	214-957-1490 randy@sawdustbytes.com
Kim Smith-Cole 1 st term Began 5/15- Term ends 5/18	<i>KDSC Tax Services</i> PO Box 225	C: 214-491-9167 W: 972-200-1748 kim@kdsctaxsvcs.com
Ex-Officio Member: (4B Liaison) TBD		

MEETS: 1st Monday of the month, 4:45 P.M.

Terms are limited to one three-year term, however can be re-appointed after a one-year lapse between appointments. Members appointed by City Council

STAFF LIAISON: Main Street Manager, Adah Leah Wolf
972-784-6846 a.wolf@farmersvilletx.com

Rev. 7-8-17

Farmersville Main Street Board Minutes June 12, 2017 City Hall

The meeting was brought to order at 4:45 PM by Vice President Randy Rice. Present were board members Glenda Hart, Randy Rice, Kim Smith-Cole and 4B representative Donna Williams. Also present were Main Street Manager Adah Leah Wolf, City Manager Ben White, Councilman Leaca Caspari, and Mayor Diane Piwko.

Consider for approval May 8, 2017 Meeting Minutes:

There was no discussion regarding the May 8, 2017 meeting minutes; motion to approve by Glenda Hart, second by Kim Smith Cole. Minutes were approved as presented.

Consider for approval May 2017 Financial Statement:

Motion to approve as written by Kim Smith Cole; second by Glenda Hart. The statement was approved as presented.

Review Tatum Field Trip May 19:

Approximately 220 children from Tatum Elementary participated in the May 19 Field Trip. Teacher Jennifer Lowe was the liaison for the 12 classes who toured. Each child had prepared a piece of artwork about their favorite sport. The artworks were hung in the May building, Mismatched Matter, and in Chris Lair Insurance building. Children had the chance to throw a penny and make a wish in the well in the Clay Potter Auction building. They also heard a sampling of auctioneering and discussed healthy and fun things to do in downtown. Volunteers (including four Citizens On Patrol helpers) donated over 50 hours to make the event happen. The Farmersville Times covered the event in the paper.

Update on Audie Murphy Day June 17:

Over 4,000 postcards were mailed to the 75442 zip code. Two hundred sponsor letters were mailed. There are 21 major sponsors, including three title sponsors-- Farmersville Centennial Committee, Kimley Horn & Associates, and Wylie Drilling and Drainage, plus fifteen banner level sponsors. Over \$11,000 in sponsorships has been received. Many groups are involved, including the Farmersville Historical Society, Rike Library, Farmersville Quilt Guild, Boy Scouts, 4H, VFW, Sergeant Murphy Club of Fort Hood, Wylie ROTX the Able Company, Citizens on Patrol, and the First Baptist Choir. Congressman Sam Johnson was going to be attending but his schedule has changed and he will not attend. This year challenge coins were purchased for resale, which will be sold for \$15.00.

National Register Rollout:

Information about the National Register was mailed to all building owners of "contributing" buildings on the register, and a meeting was held on May 18 with sixteen persons present, to discuss benefits and plaques. Several building owners

have ordered plaques. Adah Leah encouraged the city to place plaques on these city owned buildings that are in the district: City Hall, Best Center, Onion Shed, Visitors Center and the Annex. For the 5 x 7 size, the total would be \$1750. A plaque in the Gazebo area would cost approximately \$1100-\$1800. A recommended source for the plaque is The Southwell Company in San Antonio. She recommended that the board ask 4B for funding for the city plaques.

Update on Downtown Merchants Events:

The MI Events subcommittee of the chamber organized a Car Show for June 3. Despite morning rain, there were 38 cars in attendance, and the food vendors sold out. The next event that is planned is Scare on the Square.

Randy Rice announced that the "Ultra Expeditions" group is having a 5K trail run on October 21 on the Chaparral Trail. This will bring lots of visitors into town.

Update on ADA Grant-Ben White:

Ben reported that the USDA grant is approved. The environmental review process has begun. DBI will prepare the construction documents; a bid date will be set in the next couple of months.

Main Street Manager Monthly Update:

Adah Leah provided a written monthly report, and highlighted the following: Downtown information was provided to several groups this month. The Plano Walking Club brought 38 members on May 6. Lexington Lodge held a Spring Fling Event on May 6, and the Collin County Historical Commission led a historical "cruise" about Audie Murphy on May 20, which included a stop in downtown. The city has planted flowers in the downtown planters which are on the sidewalks. A Music in the Park free event is planned for June 23 by the Parks Board.

Discussion of placing items on future agendas:

The next meeting will be Monday, July 10 at 4:45 PM.

Adjournment: With no further business to discuss, the meeting was adjourned by Randy Rice at 5:16 PM



Farmersville Main Street
Operating Account
Financial Statement
Period: June 1-30, 2017

Beginning Balance:	May 31, 2017	\$ 14,170.62
Plus:	Farmers & Fleas Market income	\$ 145.00
	Audie Murphy Day income	\$ 4,306.00
		<u>\$ 18,621.62</u>
Less:	Farmers & Fleas Market expenses	\$ 746.02
	Audie Murphy Day expenses	\$ 3,402.73
		<u>\$ 4,148.75</u>
Ending Balance:	June 30, 2017	\$ 14,472.87
Less:	Restricted Audie Murphy Day Monies	\$ 11,529.60
	Restricted Sign & Paint Grant Monies	\$ 450.00
	Restricted Farmers & Fleas monies	\$ 2,326.20
		<u>\$ 14,305.80</u>
	Total Unrestricted Monies, June 30, 2017	\$ 167.07

06/27/2017

Account Transactions
Checking

Num	Date	Payee	Category	Amount	Running Balance
Month Ending 05/31/2017					14,170.62
Month Ending 06/30/2017					
4011	06/01/2017	Ride Right, Inc.	Audie Murphy Day	(1,171.60)	12,999.02
4012	06/01/2017	Mark Vincent	Farmers & Fleas Market	(100.00)	12,899.02
4013	06/02/2017	Greenville Herald Banner	Farmers & Fleas Market	(198.02)	12,701.00
4014	06/02/2017	C & S Media Inc	Farmers & Fleas Market	(128.00)	12,573.00
4015	06/06/2017	Hunt County Shopper	Farmers & Fleas Market	(200.00)	12,373.00
	06/08/2017	Audie Murphy Day Income	Audie Murphy Day Income	250.00	12,623.00
4016	06/08/2017	Kat Donnell	Farmers & Fleas Market	(50.00)	12,573.00
4017	06/08/2017	Adah Leah Wolf	Audie Murphy Day	(85.79)	12,487.21
4018	06/08/2017	Our Town	Farmers & Fleas Market	(70.00)	12,417.21
4019	06/12/2017	Lakeside/Hunt County Party Renta	Audie Murphy Day	(418.75)	11,998.46
	06/13/2017	Audie Murphy Day Income	Audie Murphy Day Income	1,000.00	12,998.46
	06/13/2017	Audie Murphy Day Income	Audie Murphy Day Income	200.00	13,198.46
4020	06/17/2017	DFW Wing Commemorative AirForce	Audie Murphy Day	(600.00)	12,598.46
4021	06/17/2017	Jim Foy	Audie Murphy Day	(227.59)	12,370.87
4022	06/17/2017	Double H Enterprises	Audie Murphy Day	(400.00)	11,970.87
4023	06/17/2017	John Storm	Audie Murphy Day	(499.00)	11,471.87
	06/20/2017	Audie Murphy Day Income	Audie Murphy Day Income	100.00	11,571.87
	06/20/2017	Audie Murphy Day Income	Audie Murphy Day Income	250.00	11,821.87
	06/20/2017	Audie Murphy Day Income	Audie Murphy Day Income	1,676.00	13,497.87
	06/22/2017	Farmers & Fleas Market	Farmers & Fleas Income	145.00	13,642.87
	06/22/2017	Audie Murphy Day Income	Audie Murphy Day Income	80.00	13,722.87
	06/27/2017	Audie Murphy Day Income	Audie Murphy Day Income	500.00	14,222.87
	06/27/2017	Audie Murphy Day Income	Audie Murphy Day Income	250.00	14,472.87
VOID	06/27/2017	VOID		0.00	14,472.87
VOID	06/27/2017	VOID		0.00	14,472.87
Total Month Ending 06/30/2017				302.25	

Month Ending 07/31/2017



Main Street Monthly Report
 June 2017
 Reported by Adah Leah Wolf,
 Main Street Program Manager



ORGANIZATION/ADMINISTRATION:

6	Administrative assistance provided by Debbie Ranspot.
12	Main Street Board meeting.
12	Farmersville Community Development Corp. Board meeting. Meeting preparation including handouts and posting.
28	City Staff meetings attended

PROMOTION:

1	E Newsletter sent to friends of downtown
3	Farmers & Fleas Market had to be cancelled due to tremendous rain in the morning. Unfortunately we would have had a full shed of merchants. First June cancellation since its inception in 2004.
3	Downtown Car Show with live music and food vendors, planned by downtown merchants under the Member Initiated Events Committee of the Chamber. Smaller than planned due to rain, but a success.
8,15,16,29	Audie Murphy Day Committee planning meetings.
17	18 th annual Audie Murphy Day Celebration- our biggest and signature Main Street event! Approximately 200 veterans honored with breakfast and luncheon receptions, a military fly over, a downtown parade, a program under the Onion Shed, and special hours of the Library and the Bain Honaker House Museum.
	Geocachers continue to hunt for the three caches hidden in downtown!
22	Farmersville Heritage Museum Board meeting. Working on displays that can be seen from outside facing windows.
23	Ads placed for Farmers & Fleas Market; press releases sent.
	Updates to city Website made

DESIGN:

	Meguire Building is getting a new roof
	Renovations continue on the Wag Jack Too building (208 McKinney Street)
	Post Office is receiving repairs to windows.
	Owner of 103 McKinney Street is ready to replace a long-gone awning, and make repairs to the façade.

ECONOMIC RESTRUCTURING:

8	Chamber breakfast networking meeting attended at Red Door Antiques.
	Jordan's Barbeque has closed its doors; they were leasing space at 115 S. McKinney.
	Discussed Town Square Initiative details with Emily Koller at Texas Historical Commission

Approximate number of volunteer hours donated this month: 1210