

Farmersville Main Street Board Minutes June 12, 2017 City Hall

The meeting was brought to order at 4:45 PM by Vice President Randy Rice. Present were board members Glenda Hart, Randy Rice, Kim Smith-Cole and 4B representative Donna Williams. Also present were Main Street Manager Adah Leah Wolf, City Manager Ben White, Councilman Leaca Caspari, and Mayor Diane Piwko.

Consider for approval May 8, 2017 Meeting Minutes:

There was no discussion regarding the May 8, 2017 meeting minutes; motion to approve by Glenda Hart, second by Kim Smith Cole. Minutes were approved as presented.

Consider for approval May 2017 Financial Statement:

Motion to approve as written by Kim Smith Cole; second by Glenda Hart. The statement was approved as presented.

Review Tatum Field Trip May 19:

Approximately 220 children from Tatum Elementary participated in the May 19 Field Trip. Teacher Jennifer Lowe was the liaison for the 12 classes who toured. Each child had prepared a piece of artwork about their favorite sport. The artworks were hung in the May building, Mismatched Matter, and in Chris Lair Insurance building. Children had the chance to throw a penny and make a wish in the well in the Clay Potter Auction building. They also heard a sampling of auctioneering and discussed healthy and fun things to do in downtown. Volunteers (including four Citizens On Patrol helpers) donated over 50 hours to make the event happen. The Farmersville Times covered the event in the paper.

Update on Audie Murphy Day June 17:

Over 4,000 postcards were mailed to the 75442 zip code. Two hundred sponsor letters were mailed. There are 21 major sponsors, including three title sponsors-- Farmersville Centennial Committee, Kimley Horn & Associates, and Wylie Drilling and Drainage, plus fifteen banner level sponsors. Over \$11,000 in sponsorships has been received. Many groups are involved, including the Farmersville Historical Society, Rike Library, Farmersville Quilt Guild, Boy Scouts, 4H, VFW, Sergeant Murphy Club of Fort Hood, Wylie ROTC, the Able Company, Citizens on Patrol, and the First Baptist Choir. Congressman Sam Johnson was going to be attending but his schedule has changed and he will not attend. This year challenge coins were purchased for resale, which will be sold for \$15.00.

National Register Rollout:

Information about the National Register was mailed to all building owners of "contributing" buildings on the register, and a meeting was held on May 18 with sixteen persons present, to discuss benefits and plaques. Several building owners

have ordered plaques. Adah Leah encouraged the city to place plaques on these city owned buildings that are in the district: City Hall, Best Center, Onion Shed, Visitors Center and the Annex. For the 5 x 7 size, the total would be \$1750. A plaque in the Gazebo area would cost approximately \$1100-\$1800. A recommended source for the plaque is The Southwell Company in San Antonio. She recommended that the board ask 4B for funding for the city plaques.

Update on Downtown Merchants Events:

The MI Events subcommittee of the chamber organized a Car Show for June 3. Despite morning rain, there were 38 cars in attendance, and the food vendors sold out. The next event that is planned is Scare on the Square.

Randy Rice announced that the "Ultra Expeditions" group is having a 5K trail run on October 21 on the Chaparral Trail. This will bring lots of visitors into town.

Update on ADA Grant-Ben White:

Ben reported that the USDA grant is approved. The environmental review process has begun. DBI will prepare the construction documents; a bid date will be set in the next couple of months.

Main Street Manager Monthly Update:

Adah Leah provided a written monthly report, and highlighted the following: Downtown information was provided to several groups this month. The Plano Walking Club brought 38 members on May 6. Lexington Lodge held a Spring Fling Event on May 6, and the Collin County Historical Commission led a historical "cruise" about Audie Murphy on May 20, which included a stop in downtown. The city has planted flowers in the downtown planters which are on the sidewalks. A Music in the Park free event is planned for June 23 by the Parks Board.

Discussion of placing items on future agendas:

The next meeting will be Monday, July 10 at 4:45 PM.

Adjournment: With no further business to discuss, the meeting was adjourned by Randy Rice at 5:16 PM

