

FARMERSVILLE MAIN STREET BOARD
AGENDA ~ August 14, 2017
4:45 P.M. City Council Chambers

I. PRELIMINARY MATTERS

- A. Call to Order
- B. Roll Call
- C. Recognition of Visitors

Anyone wanting to speak is asked to speak at this time, with an individual time limit of three (3) minutes. This forum is limited to a total of thirty (30) minutes. If a speaker inquires about an item, the Board or City staff may only respond with (1) a statement of specific factual information, (2) a recitation of existing policy, or (3) a proposal that the item be placed on the agenda of a future meeting.

II. ITEMS FOR DISCUSSION AND POSSIBLE ACTION

- A. Consider for approval July 10, 2017 meeting minutes
- B. Consider for approval July 2017 Financial Statement
- C. Review Farmers & Fleas Market plans
- D. National Register District events for December
- E. New Manager Search process
- F. Main Street Program Information
- G. Main Street Manager update-Adah Leah Wolf

III. DISCUSSION OF PLACING ITEMS ON FUTURE AGENDAS

IV. ADJOURNMENT

No action may be taken on comments received under "Recognition of Visitors". The Board may vote and/or act upon each of the items listed in the Agenda.

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive service must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at 972/782-6151 or FAX 972/782-6604 for further information.

I, Adah Leah Wolf, Main Street Manager of the City of Farmersville, certify that the above Main Street Board Agenda for August 14, 2017 was posted in the regular posting place of the City of Farmersville on August 11, 2017 at 5:00 p.m.



Adah Leah Wolf, Main Street Manager

Farmersville Main Street Board Minutes July 10, 2017 City Hall

Call to Order, Roll Call, Recognition of Visitors:

Meeting called to order at 4:45 PM by Vice President Randy Rice. Present were board members Glenda Hart, Randy Rice, Kim Smith-Cole and 4B representative Donna Williams. Also present were Main Street Manager Adah Leah Wolf, Leaca Caspari, Mary Berry, Doris Cooks, Paula Jackson, City Manager Ben White, Councilman Donny Mason and Mayor Diane Piwko. No visitors spoke during this time.

Swear in new board members and recognize outgoing board members:

Assistant to the City Manager Paula Jackson swore in new board members Doris Cooks and Mary Berry.

Reorganize Board:

Glenda Hart nominated Randy Rice for President, seconded by Kim Smith-Cole. No other nominations were received. Rice named President by acclamation. Mary Berry submitted her name in nomination for Vice President; Randy Rice nominated Kim Smith Cole for Secretary/Treasurer. Mary Berry seconded. With no other nominations received, Mary Berry named Vice President by acclamation and Kim Smith-Cole named Secretary/Treasurer.

Consider for approval June 12, 2017 Meeting Minutes:

There was no discussion regarding the June 12, 2017 meeting minutes; motion to approve by Kim Smith-Cole, second by Doris Cooks. Minutes were approved as presented.

Consider for approval June 2017 Financial Statement:

Discussion and explanation of statement by Adah Leah. Cancellation of two months of Farmers & Fleas Markets this year has cut revenue; however, there is a cushion to offset this loss. Audie Murphy Day ended with enough money to produce next year's event, a good position to be in for next year. Motion to approve financial statement as written by Kim Smith-Cole; second by Glenda Hart. The statement was approved as presented.

Resolution for Independent Bank Account Signatures:

Glenda made a motion to place Randy Rice, Kim Smith-Cole and Adah Leah Wolf on signature card, Mary Berry seconded and motion passed unanimously.

Review Audie Murphy Day:

The Committee had wrap up meeting and June 23, 2018 was selected as the tentative date—they are checking on the date of the VFW annual meeting to be sure it doesn't conflict. This was 18th annual, which was begun by Ed Stuart and Jim Foy

with a few people on the square. A mailing was sent to 400 local vets this year. Over \$11,000 in donations was received, with costs at \$7300. Caps were considerably less this year which saved money. Linda Brown was in charge of merchandise, which brought \$1700 in sales. Ron Brown gave the program on PTSD. Next year the theme may focus a topic of interest to all military families. Many groups were involved. The Boy Scouts also cleaned up the Prairie Grove Cemetery. Approximately 160 vets were in attendance, and the Bain Honaker House received 40 visitors. Next year the postcards will also be sent to Merit and Celeste, as well as to the downtown merchants' mail list. The COP helpers were great, and the parade went smoothly. The First Baptist Church was a great host. Scott Wagner provided breakfast; 4H Club provided the lunch; Wylie HS ROTC served as the Honor Guard; the First Baptist Church Choir sang; and the Commemorative Air Force did flyover. The City helped with logistics. The Able Company members were present with WWII gear and a display. The high school art class provided art, and it was sold with a silent auction. Dan Day provided the crane and large flag. The Farmersville Quilt Guild provided 3 quilts, which were given to Mandy Barber and two oldest Vets. The committee is now working on continuity for next year. Approximately 1100 hours of volunteer time were donated for the event.

National Register District Plaque for downtown:

Randy provided photos of four examples of plaques. The board liked the simplest plaque, and would like the city logo on it as well. Randy to draft and get estimate from Southwell Company from San Antonio. Several building owners have ordered plaques from THC. Main Street to submit budget request 4B funds for next fiscal year for 5 of the city buildings, at \$350 each, and another request for 4B for the downtown National Register plaque.

Main Street Program Information:

We have two new members and they have been provided with new member notebooks. They were encouraged to review them. Other good reference information is available on the THC website, under the Main Street Section. As board trainings occur in the vicinity, the board will be notified so they can attend if they like.

Main Street Manager Monthly Update:

Adah Leah provided a written monthly report, and highlighted the following: Manager is also staff liaison for 4B and they are in middle of budget planning, they provide funding for the Main Street Program. Farmers & Fleas Market in June had to be cancelled. July Market was great! The Vendors love being here and they are good ambassadors for the city. Stores are not open until 10 am, but the Market opens at 9 am. This might be an opportunity to be open an additional hour. We are seeing lots of newcomers and users of the trail; we always have information to give out. Geocachers are still coming- Main Street has three caches hidden in downtown, and many more on the Chaparral Trail. The two WagJack buildings are near completion and will be receiving 4A façade grant. Post Office windows are in the shop being

rebuilt. Guy Anderson who owns 103 McKinney is ready to work on façade and will request grant. Jordans BBQ has closed. Building owner Jeanne Kretz is working on getting new leasor. THC's Town Square Initiative has begun Downtowntx.org. It's an online building inventory, encouraging people to invest in historic properties statewide. It requires us to enter information into the site, which is a volunteer opportunity. Historical Society members may be interested in helping with this. Buildings are often not listed through a realtor so you don't know about the availability. The site encourages people to take advantage of Historic Tax Credits. If there is interest we can do a workshop on how to enter info. Chamber's Casino Night is on Saturday. This Thursday the Farmersville Downtown Merchants will meet at Red Door at 9 am, and can discuss how often they would like to meet and what topics they would like to focus on, since the MI Events Committee of the Chamber has been active and successful.

Discussion of placing items on future agendas:

Discussion of meeting date, Mondays are best for everyone. The next meeting will be Monday, August 14 at 4:45 PM.

Adjournment: With no further business to discuss, the meeting was adjourned by Randy Rice at 5:31 PM

Randy Rice, President

Kim Smith-Cole, Secretary



Farmersville Main Street
 Operating Account
 Financial Statement
 Period: July 1-31, 2017

Beginning Balance:	June 30, 2017	\$ 14,472.87
Plus:	Farmers & Fleas Market income	\$ 410.00
	Audie Murphy Day income	\$ 250.00
		<u>\$ 15,132.87</u>
Less:	Farmers & Fleas Market expenses	\$ 354.00
	Audie Murphy Day expenses	\$ 250.91
		<u>\$ 604.91</u>
Ending Balance:	July 31, 2017	\$ 14,527.96
Less:	Restricted Audie Murphy Day Monies	\$ 11,528.69
	Restricted Sign & Paint Grant Monies	\$ 450.00
	Restricted Farmers & Fleas monies	\$ 2,382.20
		<u>\$ 167.07</u>
	Total Unrestricted Monies, July 31, 2017	\$ 167.07

Num	Date	Payee	Category	Amount	Running Balance
Month Ending 06/30/2017					14,472.87
4026	07/01/2017	Mark Vincent	Farmers & Fleas Market	(100.00)	14,372.87
	07/05/2017	Audie Murphy Day Income	Audie Murphy Day Income	250.00	14,622.87
	07/05/2017	Farmers & Fleas Market	Farmers & Fleas Income	410.00	15,032.87
4027	07/05/2017	Jim Foy	Audie Murphy Day	(65.91)	14,966.96
4028	07/05/2017	C & S Media Inc	Farmers & Fleas Market	(64.00)	14,902.96
4029	07/08/2017	Our Town	Farmers & Fleas Market	(70.00)	14,832.96
4030	07/08/2017	Hunt County Shopper	Farmers & Fleas Market	(120.00)	14,712.96
4031	07/08/2017	M & M Portable Toilets	Audie Murphy Day	(185.00)	14,527.96
Total Month Ending 07/31/2017					



Main Street Monthly Report
 July 2017
 Reported by Adah Leah Wolf,
 Main Street Program Manager



ORGANIZATION/ADMINISTRATION:

10	Main Street Board meeting. New board members Mary Berry and Doris Cooks were sworn in.
10	Farmersville Community Development Corp. Board meeting. Meeting preparation included handouts, posting, and board reference notebooks. New board members Tobey Ferguson and Jesse Nelsen were sworn in.
13,19	City Staff meetings attended
27, 28	Leave taken
22	Manager's 14 year anniversary
24	Community Development Corp Budget Workshop. Meeting preparations included coordination with all groups requesting funds, handouts, and posting.

PROMOTION:

1	Farmers & Fleas Market-busy day with a full shed
5	Manager read for the Rike Library's Summer Reading Program. The theme was patriotism
11	E Newsletter sent to downtown businesses and building owners.
	Final donations were received for Audie Murphy Day, and all bills are paid for the event.
	Plaque researched for National Register, to be placed on median
24,28	Ads placed for Farmers & Fleas Market; press releases sent.
28	Music in the Park event coordinated by city's Amenities Board.
	Updates to city Website made for Main Street Section and 4B Section.
	4B Brochure updated
	Major revision of Downtown Shoppers Guide; 32 business owners contacted. Chamber members now indicated in italics.

DESIGN:

	New owner of 107 McKinney, Klint Rybicki, has plans for interior renovations
	Renovations continue on the Wag Jack Too building (208 McKinney Street)
	Post Office is receiving repairs to windows.
	Kevin Brock, owner of 129 S. Main Street, has plans for renovations to the front side of his building.

ECONOMIC RESTRUCTURING:

13	Chamber breakfast networking meeting attended at Red Door Antiques.
13	Downtown Merchants meeting at Red Door Antiques
20	Attended Chamber after Hours event at Clay Potter Auction
	Klint Rybicki has purchased 107 McKinney Street for his attorney office. He handles family and business law and other civil matters, and he has one employee.
	Amanda Rasbeary has closed her business, Old Time Furnishings. She was leasing at 110 McKinney Street.
	Debbie Helmberger has moved her photography business, which was located upstairs in the Farmersville Times building.
	John Paul Bratcher and Josh Howard have opened their Goosehead Insurance office at Independent Bank, Suite C.