

**FARMERSVILLE MAIN STREET BOARD
MEETING AGENDA
September 16, 2014
5:00 P.M. City Council Chambers**

I. PRELIMINARY MATTERS

- A. Call to Order, roll call and recognition of visitors

II. ITEMS FOR DISCUSSION AND POSSIBLE ACTION

- A. Consider for approval August 19, 2014 Meeting Minutes
- B. Consider for approval August, 2014 Financial Statements
- C. Reorganization of Board: Elect President, Vice-President, Secretary/Treasurer
- D. Resolution for Bank Signature Card
- E. Herb Ellis Event Update
- F. Board notebooks and discussion
- G. National Register Nomination Update: Mary Tate
- H. Set workday for window display
- I. Main Street Managers Report

III. DISCUSSION OF PLACING ITEMS ON FUTURE AGENDAS

IV. ADJOURNMENT

No action may be taken on comments received under "Recognition of Visitors". The Board may vote and/or act upon each of the items listed in the Agenda.

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive service must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at 972/782-6151 or FAX 972/782-6604 for further information.

I, Adah Leah Wolf, Main Street Manager of the City of Farmersville, certify that the above Main Street Board Agenda for September 16, 2014 was posted in the regular posting place of the City of Farmersville on September 12, 2014 at 5:00 p.m.



Adah Leah Wolf, Main Street Manager

**Farmersville Main Street Board
Minutes August 19, 2014
City Council Chambers**

The meeting was brought to order at 5:26 PM by Matthew Busby. Present were Main Street Manager, Adah Leah Wolf, and board members Matthew Busby, Sarah Jackson-Butler, and Anne Hall. Also present was City Manager Ben White and visitor Diane Piwko.

Consider for approval July 15, 2014 Meeting Minutes:

Sarah Jackson-Butler made a motion to approve the minutes as written; Anne Hall seconded the motion. The motion passed.

Consider for approval July 2014 Financial Statements:

Anne Hall made a motion to approve the financial statement as printed; Sarah Jackson-Butler seconded the motion. The motion passed.

Reorganization of Board

Resolution for Bank Signature Card

Anne Hall made a motion to table the reorganization of the board and the resolution for the bank signature card; motion seconded by Sarah Jackson-Butler. The motion passed.

Herb Ellis Event Update

The poster draft was shown. The next meeting will be next week, hosted by Shop Wag Jack.

Window Displays Update

Exhibit elements for the "Architectural Details Scavenger Hunt" display were shown. They will be hung on the windows at 111 McKinney Street. We need to decide how to give the answers, and if prizes are to be awarded.

National Register Nomination update

Adah Leah Wolf reported that Mary Tate, a Master's degree candidate in Historic Preservation, has made significant progress on the National Register nomination. She has completed all of the building architectural descriptions for the application. Examples of two of the building's descriptions were provided. The next step will be thumbnail historical descriptions of the businesses which have occupied the buildings over the years. Mary will be asked to attend the next board meeting with an update.

Main Street Managers Report

Adah Leah Wolf presented a written report for July, and highlighted the following: Updated Shoppers Guides were distributed. The City Council is reviewing procedures for restaurant food inspections. The Wounded Warrior motorcycle ride will be downtown at 11 AM on September 13. The downtown merchants will meet this week at Body & Soul at 122 McKinney Street. The food coupon page was

revised, and placed in packets for the Bugtussle Car group which is coming on Saturday morning. Main Street provided 50 goodie bags to a bus tour group from Eastfield College, who visited on July 26. Two award nominations have been submitted to the Texas Downtown Association, one for the Farmers & Fleas Market and one for the recent rehabilitation of Austin's Cleaners.

Discussion of placing items on future agendas:

Items for discussion at future meetings: update on National Register process by Mary Tate, reorganization of board, bank signature card resolution, and discussion of board responsibilities. The next meeting will be held on Tuesday, September 16, at 5:00 PM.

Adjournment: With no further business to discuss, the meeting was adjourned by Matthew Busby at 5:33 PM.



Main Street Monthly Report
 August, 2014
 Reported by Adah Leah Wolf,
 Main Street Program Manager



ORGANIZATION:

6	Meeting with Leaca Caspari in preparation for 4B Board meeting.
11	4B Board meeting. Mary Tate gives update on National Register project. Public hearing for 2015 FY budget, which was approved.
6,13,20,27	Manager attends city staff meetings.
6,7,13,26	Mary Tate is assisting in completing our National Register District nomination. Boundary description and justification in progress.
19	Main Street Board Meeting
21	Farmersville Heritage Museum Board Meeting. Looking at possibly using old barn lumber from barn which is being disassembled East of town.
22,28	Debbie Ranspot is assisting with administrative tasks on a volunteer basis, such as typing and creating data bases. She has outstanding skills, and has already been a huge help.
26	Manager attends City Council meeting

PROMOTION:

7	E Newsletter sent to entire "friends of downtown" email list.
2	Farmers & Fleas Market. This month marks the 10 th anniversary for the Market, and a resolution was issued by City Council. Farmersville Times and North Texas E News ran feature stories about the 10 th anniversary!
12	Meeting with Linda Hess. She has taken the extensive research on the Post Office building, which was assembled by the Main Street office, and has completed an application narrative for a State Historical Marker. This has been submitted to the state for consideration.
	Audie Murphy Day correspondence received: Letter from Cecil Dugger, and letter from Parade Marshal Don Eckman. Both were special thank you letters for their AMD experiences.
	Ad and events submitted to Texas Events Calendar for winter edition
19	E Newsletter sent to downtown building and business owners.
23	Bugtussle Antique car group meets downtown before their annual trek. They were given goodie bags, which included Main Street brochures and restaurant coupons. The members also returned to Farmersville on the 24 th for lunch at the Sugar Hill Restaurant.
28	Jazz on Main (Herb Ellis event) planning meeting
29	Farmers & Fleas Market press releases sent out, advertising ordered.
31	Spoke with Dave Pippin at KNON regarding Herb Ellis jazz event.

DESIGN:

	Renovations continue on Doug Laube's building (129 McKinney Street). Custom made exterior doors are complete and will be installed soon.
28	Met with Jack Smith regarding photos needed for National Register application. He will be photographing street views and has arranged to take aerial views of downtown, using a bucket truck. He has also photographed progress on the laundry site and the replacement of the awning at Farmersville Auto.
	Cellowrap exterior has been painted
	"Architectural details" scavenger hunt display is nearly ready for installation
	First Baptist Church is working on repairs to its historic sanctuary
	The awning on Farmersville Auto, which had been destroyed in April's storm, has been replaced.
	The reference diagram of downtown buildings has been updated by Daniel and Brown

ECONOMIC RESTRUCTURING:

	Downtown Shoppers Guide revised
	Manager attends Chamber "Earlyville" meeting, hosted by Donna Williams at Red Door Antiques
21	Downtown Merchants get together, hosted by Becky Reeder at Body & Soul
28	Chamber luncheon held at Back 40 Country Grill
	Owners of Ye Olde Vapour Shoppe have moved out of state due to family issues, and have closed the store.
	Red Door Antiques has moved out of its location at 113 McKinney Street (they are now at 100 McKinney St)

Volunteer hours donated this month: approximately 110



Farmersville Main Street
 Operating Account
 Financial Statement
 Period: Aug 1-31, 2014

Beginning Balance:	July 31, 2014	\$ 11,895.21
Plus:	Farmers & Fleas Market income	\$ 347.00
	Audie Murphy Day income	\$ 35.00
		<u>\$ 12,277.21</u>
Less:	Farmers & Fleas Market expenses	\$ 530.00
	Audie Murphy Day expenses	\$ 485.10
		<u>\$ 1,015.10</u>
Ending Balance:	August 31, 2014	\$ 11,262.11
Less:	Restricted Audie Murphy Day Monies	\$ 6,932.54
	Restricted Sign & Paint Grant Monies	\$ 450.00
	Restricted Farmers & Fleas monies	\$ 1,482.46
	Restricted FDMA	\$ 1,203.31
		<u>\$ 1,193.80</u>
	Total Unrestricted Monies, Aug 31, 2014	\$ 1,193.80

Account Transactions
 Checking

Num	Date	Payee	Category	Amount	Running B
Month Ending 07/31/2014					11,895.21
Month Ending 08/31/2014					
3784	08/01/2014	farmersville post office	Audie Murphy Day 2015	(485.10)	11,410.11
3785	08/01/2014	Rains County Leader	Farmers & Fleas Market	(48.00)	11,362.11
3786	08/01/2014	C & S Media Inc	Farmers & Fleas Market	(128.00)	11,234.11
3787	08/01/2014	Hunt County Shopper	Farmers & Fleas Market	(104.00)	11,130.11
	08/05/2014	Farmers & Fleas Market	Farmers & Fleas Income	347.00	11,477.11
	08/05/2014	Audie Murphy Day Income	Audie Murphy Day Income	35.00	11,512.11
3788	08/05/2014	Star Community Newspapers	Farmers & Fleas Market	(250.00)	11,262.11
Total Month Ending 08/31/2014					