

**Farmersville Main Street Board
Minutes October 21, 2014
City Council Chambers**

The meeting was brought to order at 5:15 PM by Andrew Washam. Present were Main Street Manager, Adah Leah Wolf, and board members Andrew Washam, Matthew Busby, Leaca Caspari, Sarah Jackson-Butler, and Anne Hall. Also present was City Manager Ben White, and guest Ethan Busby.

Consider for approval September 16, 2014 Meeting Minutes:

Matthew Busby made a motion to approve the minutes as written; Anne Hall seconded the motion. The motion passed unanimously.

Consider for approval September 2014 Financial Statements:

Anne Hall made a motion to approve the financial statement as printed; Matthew Busby seconded the motion. The motion passed.

Herb Ellis Event Update

Herb Ellis' son has been contacted, and is on board with the event. The old Candy Kitchen building will be used for music performances; Sarah is meeting with the building owners this week. Food and drink vendors are being discussed. Next planning meeting is Oct. 22, hosted at Shop WagJack.

Christmas Events plans

Christmas Lights: Building owners have all been contacted and lights along tops of buildings will soon be installed by "Year Round Christmas Lights Company." Areas to be lit are the North and South sides of McKinney Street, and the East side of Main Street in the downtown area. A lift will be used to avoid damage to rooftops.

Shop Late and Celebrate: After discussion, it was decided to promote shops staying open late on December 4, 11 and 18, until 7 PM. Signs will be placed downtown, and the information will be on the Christmas events postcard sent out by the Marketing Committee.

Hot Chocolate and Tree Trimming for Tatum students will be held at the Gazebo on Friday, December 5. Volunteers will be needed to help serve, and ready the tree for decorations.

Christmas Parade: is at 7 PM on December 13. After discussion, it was agreed to ask local church choirs and maybe High School choir to participate in **caroling** at 5 PM on the Gazebo.

Photos with Santa: TBA by Chamber, will be on the afternoon of December 13.

Bain Honaker House Museum: will tentatively be open from 1-5 PM on December 13 according to Historical Society president Bertie Neu.

Window Display at Lane Building

Display on the Chaparral Trail is ready to be installed, waiting on coordination with owner. Adah Leah to contact board members for assistance.

Main Street Managers Report

Adah Leah Wolf presented a written report for September, and highlighted the following: There will be a "Race Across Texas" (bicycle) which will come through Farmersville on November 2. The Farmersville Heritage Museum had a booth at Old Time Saturday and is now fundraising for the project. Construction work has begun on the old Candy Kitchen building. Chris Lair's State Farm Insurance office is now open at 125 S. Main and he gave tours of the office at last month's downtown merchants meeting. Twelve attendees came to the last merchants meeting, held at Mismatched Matters. The next one is Nov. 20 at The French Bunny. The building at 113 McKinney Street has been leased to Ashley Roland and Linda Murphy who will open "The Pink Pug" in November. Third Quarter reinvestment statistics were distributed, as well as an updated "Buildings for Sale or Lease" flier.

Discussion of placing items on future agendas:

Christmas activities will be discussed at the November meeting.

Adjournment: With no further business to discuss, the meeting was adjourned by Andrew Washam at 6:05 PM.