

FARMERSVILLE MAIN STREET BOARD
MEETING AGENDA
October 21, 2014
5:15 P.M. City Council Chambers

I. PRELIMINARY MATTERS

- A. Call to Order, roll call and recognition of visitors

II. ITEMS FOR DISCUSSION AND POSSIBLE ACTION

- A. Consider for approval September 16, 2014 Meeting Minutes
- B. Consider for approval September, 2014 Financial Statements
- C. Herb Ellis Event Update
- D. Christmas Events plans
- E. Window display at Lane building
- F. Main Street Managers Report

III. DISCUSSION OF PLACING ITEMS ON FUTURE AGENDAS

IV. ADJOURNMENT

No action may be taken on comments received under "Recognition of Visitors". The Board may vote and/or act upon each of the items listed in the Agenda.

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive service must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at 972/782-6151 or FAX 972/782-6604 for further information.

I, Adah Leah Wolf, Main Street Manager of the City of Farmersville, certify that the above Main Street Board Agenda for October 21, 2014 was posted in the regular posting place of the City of Farmersville on October 17, 2014 at 5:00 p.m.



Adah Leah Wolf, Main Street Manager

**Farmersville Main Street Board
Minutes September 16, 2014
City Council Chambers**

The meeting was brought to order at 5:03 PM by Andrew Washam. Present were Main Street Manager, Adah Leah Wolf, and board members Andrew Washam, Matthew Busby, Leaca Caspari, and Anne Hall. Also present was City Manager Ben White.

Consider for approval August 19, 2014 Meeting Minutes:

Andrew Washam made a motion to approve the minutes as written; Anne Hall seconded the motion. The motion passed unanimously.

Consider for approval August 2014 Financial Statements:

Suggestion was made to sell Audie Murphy hats and t shirts at the Farmers & Fleas Market. Andrew Washam made a motion to approve the financial statement as printed; Sarah Jackson-Butler seconded the motion. The motion passed.

Reorganization of Board

Matt Busby made the motion to elect Anne Hall Secretary/Treasurer. Motion seconded by Andy Washam. No other nominations were received; Hall elected Secretary/Treasurer by acclamation. Anne Hall made the motion to elect Matt Busby Vice President. Motion seconded by Andy Washam. No other nominations were received; Busby elected Vice President by acclamation. Ann Hall made the motion to elect Andy Washam President. Motion seconded by Matt Busby. No other nominations were received; Washam elected President by acclamation.

Resolution for Bank Signature Card

Matt Busby made the motion to place the officers (Andy Washam, Matt Busby, and Anne Hall) as well as Adah Leah Wolf on the bank account signature card. Two signatures will be required for checks.

Herb Ellis Event Update

Andy Washam reported on the last subcommittee meeting, at which many details regarding admissions and alcohol were discussed. Ben White reported that the city council is in the process of approving an ordinance for special events, which will address the consumption of alcohol in a defined area. All the musicians have been lined up. The next subcommittee meeting will be on September 25.

Board Notebooks and discussion

Manager gave out board notebooks containing reference material about the Main Street program in general, and about the Farmersville Main Street. Updated Main Street accomplishments and reinvestment statistics were included in the notebooks.

National Register Nomination update

Mary Tate gave an update on the nomination progress. She has completed the architectural descriptions of the contributing buildings. Jack Smith is assisting with photos. Matt Busby will assist with boundary coordinates. The boundary description and justification is complete. Mary Tate has been in contact with the Texas Historical Commission and the completed draft will be sent to them for comments before the final is sent to the National Register office. She will prepare a presentation to give to 4A and City Council to update them as well. This project will dovetail nicely with the Towne Center Concept project that is in progress through 4A.

Set Workday for Window Display

After discussion, Thursday, September 25 at 3 PM was set as a workday to install the architectural scavenger hunt display in the window at 111 McKinney Street.

Main Street Managers Report

Adah Leah Wolf presented a written report for August, and highlighted the following: The downtown merchants will meet at Fiber Circle this week. The reference diagram of downtown buildings has been updated by Daniel and Brown. Available downtown buildings at the present include 111 McKinney for sale, and 113 McKinney for lease. Several empty buildings have not been made ready for sale or lease by their owners at this time; the board may need to contact the owners and encourage them to ready their buildings!

Discussion of placing items on future agendas:

The next meeting will be held on Tuesday, October 14, at 5:00 PM.

Adjournment: With no further business to discuss, the meeting was adjourned by Andrew Washam at 6:10 PM.



Main Street Monthly Report
September 2014
Reported by Adah Leah Wolf,
Main Street Program Manager



ORGANIZATION:

| | |
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| 8 | 4B Board meeting. |
| 9 | Manager attends City Council meeting. Farmersville Heritage Museum Board provides update. |
| 3,10,17,24 | Manager attends city staff meetings. |
| 4,16,23,30 | Mary Tate is assisting in completing our National Register District nomination. Matt Busby is assisting with the boundary description, and Jack Smith is assisting with photos. |
| 16 | Main Street Board Meeting. Mary Tate provides update on National Register District nomination progress. |
| 29 | Farmersville Heritage Museum Board Meeting. Board will have an information booth at Old Time Saturday |
| 5,19,26 | Debbie Ranspot is assisting with administrative tasks on a volunteer basis, such as typing and creating data bases. She has outstanding skills, and has already been a huge help. |

PROMOTION:

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| 3 | The Spirit of '45 nonprofit group provided a taps ceremony on the square honoring WWII veterans. Farmersville Police and Fire Department assisted, as did the VFW. |
| 6 | Farmers & Fleas Market. City rack cards sent to State Fair for distribution in the Texas Lakes Trail booth. |
| 9 | E Newsletter sent to participants of Audie Murphy Day Parade. A collection of Audie Murphy Day merchandise was donated for the Old Time Saturday auction. |
| 12 | E Newsletter sent to downtown building and business owners. Herb Ellis' son, Mitch Ellis, has been contacted re: the Jazz on Main event |
| 13 | The Motorcycle Outpost in Westminster held their annual "Wounded Warriors" benefit motorcycle ride, which came through downtown Farmersville. |
| 19 | Anlyn Brothers Coffee Company featured live music this evening The "Major Main Street Accomplishments" flier has been updated and placed on the website. |
| 23 | .Meeting with Melinda Hawkes, Dallas Morning News ad representative |

DESIGN:

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| | Renovations continue on Doug Laube's building (129 McKinney Street). Custom made exterior doors and windows are being installed. Photo of progress ran in the 9-25 issue of The Farmersville Times. |
| | The Austin's Cleaners building has been named a finalist for the statewide Texas Downtown Association preservation award. The awards ceremony will be in November at the annual meeting in Granbury. |
| 24 | "Architectural details" scavenger hunt display is installed on windows at 111 McKinney Street, with lots of volunteer assistance. |
| | Inquired about other city's experiences with Christmas lights along the tops of buildings. |
| | Window display created about The Chaparral Trail, ready for installation |

ECONOMIC RESTRUCTURING:

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| | Chris Lair has purchased 125 S. Main for use as his State Farm Insurance office. Finally after 12 years, this building is occupied! |
| 18 | Manager attends Chamber "Earlyville" meeting, hosted by Charlie's hamburgers |
| 18 | Downtown Merchants get together, hosted by Diane Piwko at Fiber Circle |
| 25 | Chamber luncheon held at Sugar Hill Restaurant |
| | Downtown Buildings for Sale or Lease updated and placed on city website |
| | The "All About Main Street" brochure has been updated. |

Volunteer hours donated this month: approximately 150



Farmersville Main Street
Operating Account
Financial Statement
Period: Sept 1-30, 2014

| | | |
|---|--------------------------------------|---------------------|
| Beginning Balance: | August 31, 2014 | \$ 11,262.11 |
| Plus: | Farmers & Fleas Market income | \$ 295.00 |
| | Audie Murphy Day income | <u>\$ 11,557.11</u> |
| Less: | Farmers & Fleas Market expenses | \$ 187.50 |
| | Audie Murphy Day expenses | <u>\$ 187.50</u> |
| Ending Balance: | September 30, 2014 | \$ 11,369.61 |
| Less: | Restricted Audie Murphy Day Monies | \$ 6,932.54 |
| | Restricted Sign & Paint Grant Monies | \$ 450.00 |
| | Restricted Farmers & Fleas monies | \$ 1,589.96 |
| | Restricted FDMA | <u>\$ 1,203.31</u> |
| Total Unrestricted Monies, Sept 30, 2014 | | <u>\$ 1,193.80</u> |

| Num | Date | Payee | Category | Amount | Running Balance |
|-------------------------------|------------|---------------------------|-------------------------|----------|-----------------|
| Month Ending 07/31/2014 | | | | | 11,895.21 |
| Month Ending 08/31/2014 | | | | | |
| 3784 | 08/01/2014 | farmersville post office | Audie Murphy Day 2015 | (485.10) | 11,410.11 |
| 3785 | 08/01/2014 | Rains County Leader | Farmers & Fleas Market | (48.00) | 11,362.11 |
| 3786 | 08/01/2014 | C & S Media Inc | Farmers & Fleas Market | (128.00) | 11,234.11 |
| 3787 | 08/01/2014 | Hunt County Shopper | Farmers & Fleas Market | (104.00) | 11,130.11 |
| | 08/05/2014 | Farmers & Fleas Market | Farmers & Fleas Income | 347.00 | 11,477.11 |
| | 08/05/2014 | Audie Murphy Day Income | Audie Murphy Day Income | 35.00 | 11,512.11 |
| 3788 | 08/05/2014 | Star Community Newspapers | Farmers & Fleas Market | (250.00) | 11,262.11 |
| Total Month Ending 08/31/2014 | | | | (633.10) | |
| Month Ending 09/30/2014 | | | | | |
| | 09/08/2014 | Farmers & Fleas Market | Farmers & Fleas Income | 140.00 | 11,402.11 |
| **VOID** | 09/11/2014 | VOID | | 0.00 | 11,402.11 |
| 3790 | 09/11/2014 | star Local Media | Farmers & Fleas Market | (187.50) | 11,214.61 |
| | 09/25/2014 | Farmers & Fleas Market | Farmers & Fleas Income | 155.00 | 11,369.61 |
| Total Month Ending 09/30/2014 | | | | 107.50 | |