



**CITY OF FARMERSVILLE
FARMERSVILLE ECONOMIC DEVELOPMENT CORPORATION MINUTES
MARCH 17, 2022, 6:00 P.M.
COUNCIL CHAMBERS, CITY HALL
205 S. Main Street
Farmersville, TX 75442
WATCH THE LIVE BROADCAST**

I. PRELIMINARY MATTERS

Matt Crowder opened the meeting at 6:00 p.m. on March 17, 2022, in the City Hall Council Chambers with the following board members present: Matt Crowder, Robbie Tedford, Randy Rice, Elise Bobitt and Jeff Sydney. City staff present, City Finance Daphne Hamlin. Councilman Terry Williams and Randy Smith.

II. PUBLIC COMMENT ON AGENDA ITEMS (FOR NON-PUBLIC HEARING AGENDA ITEM)

Chamber banquet will be held on April 23rd if you are planning to attend, please let me know so we can have a head count we have a table for EDC.

III. CONSENT AGENDA

A. CONSIDER, DISCUSS AND ACT UPON MEETING MINUTES FOR FEBRUARY 17TH, 2022

- Motion to approve meeting minutes as written made by Robbie Tedford
- Second by Randy Rice
- Motion passed unanimously.

B. CONSIDER, DISCUSS AND ACT UPON FINANCIAL REPORT FEBRUARY 2022

- Motion to approve the financial report as submitted by Robbie Tedford
- Second by Jeff Sydney
- Motion passed unanimously

IV. REGULAR AGENDA

CONSIDER, DISCUSS AND ACT UPON THE COMMUNITY PROFILE PROGRESS FROM MR. GREG LAST



Mr. Crowder wanted to recognized and thanked Mr. Williams for helping with this project. I have seen several emails going back and forth of all the progress. Mr. Last is engaged and getting things done. Everything is going well and asked if Mr. Williams had anything to add.

Mr. Williams stated that there is a questionnaire received from Mr. Last and city staff is currently working on it and making progress on getting this completed.

Mr. Crowder asked if there is anything else we need to discuss on this subject. Nothing we need to do but let the process run its course

CONSIDER, DISCUSS, AND ACT UPON BUSINESS RETENTION PROGRAM

Mr. Crowder and Mr. Williams visited with the new business starting up in town (Black Bike)

Mr. Crowder asked why they picked Farmersville to start their business. Mr. Elliott said the town felt right good cooperation from city council.

Mr. Crowder stated their intention is to restore the south and west end to a dealership look. Spoke about the façade grants and rules. Currently occupying north side of the building making wheel spokes, chrome, a lot of this is online. They are interested in bringing it back to original state and have a window where you can watch the production process. They have the façade grant, and they may come before the board and ask for help.

Mr. Williams stated they may also have a restaurant as well in the same building on west side.

Mr. Crowder has discovered it is best to call and schedule a time to visit with companies.

Mr. Crowder stated visiting with Champion Container they discussed the biggest problem is parking. In the past they have spent 15k for parking. Employees have increased from 30 to 45. Having problem with trailers and employees are parking on the street. Mr. White approached him about parking issue and leasing space, but they are not interested in parking lot space lease. The other issue that historically trying to bring other businesses to Farmersville has been difficult because the City is not great in offering tax incentives. Another city offered a company moving ten acres and tax incentives. Suggested working on incentives.

Mr. Crowder stated need to rethink our strategy on visiting businesses. Not sure what we can do about the parking issue. Mr. Crowder stated finding out that there is not a lot we can do when we get past the façade grant. Are we looking at this the wrong way? Is there a low budget way to help with parking?

Mr. Tedford stated not sure what the situation would be if we pay for a public parking lot. How do you keep others from parking? If you have a lease with them, it may not be an issue.

Mr. Sydney stated at a low cost maybe that's the concern

Mr. Crowder stated it will have to be a low amount.

Mr. Tedford I am not sure you can offer to just one company. Maybe bid out.

Ms. Bobbitt stated it looks as though it may be a bid situation.



Ms. Bobitt asked if there is an easement?

Mr. Crowder stated he would like to know what space is available.

Mr. Rice stated do not think city ordinance will allow rock for paving.

Mr. Crowder, we need to ask Mr. White what space is allowed. Ask Mr. White's input are we causing more issues.

Ms. Bobitt asked how much this inhibiting business is from going there because of parking issue.

Mr. Tedford stated if we do this parking lot, we must open it up to everyone. Need to have the same opportunity for all the business in that area.

Ms. Bobitt stated she has worked in a city where you did have to bid on parking spaces.

Mr. Crowder stated there will have to be boundaries. If everyone agrees I will reach out to Mr. White for more information.

Mr. Crowder asked why we are waiting on training. Feel we need to move forward

Ms. Bobitt, we need to find out what we can offer.

Mr. Tedford stated know that we have visited with these companies it would be a good idea to move forward with training.

Mr. Crowder then what we need to do is figure out when we can do the incentive training.

Invite City Council 4b, TIRZ, Planning and zoning. Schedule meeting in April

CONSIDER, DISCUSS AND ACT UPON EMAIL SURVEY REVIEW

Mr. Crowder stated he wrote some questions down to ask when we do talk to people.

Ms. Bobitt does this need to be answered here or can we discuss and send in responses.

Mr. Sydney asked is this going to be emailed out to customers.

Mr. Crowder stated this is more of an in-person discussion

CONSIDER, DISCUSS AND ACT UPON ITEMS FOR PAYMENT

- Motion to approve items for payment (City of Farmersville, \$262.50, TEX-21 \$2,500.00) as submitted made by Mr. Sidney
- Second Ms. Bobitt



- o Motion passed unanimously

REQUESTS TO BE PLACED ON FUTURE AGENDAS

Training during next meeting invite TIRZ, Council, 4B, Planning and Zoning
Parking update

ADJOURNMENT: 6:41p.m.

ATTEST:

APPROVE:

Randy Rice, Secretary

Matt Crowder, Chairman

