



**CITY OF FARMERSVILLE
FARMERSVILLE ECONOMIC DEVELOPMENT CORPORATION MINUTES
JANUARY 20TH, 2022, 6:00 P.M.
COUNCIL CHAMBERS, CITY HALL
205 S. Main Street
Farmersville, TX 75442
WATCH THE LIVE BROADCAST**

I. PRELIMINARY MATTERS

Matt Crowder opened the meeting at 6:00 p.m. on January 20, 2022, in the City Hall Council Chambers with the following board members present: Matt Crowder, Rand Rice, Robbie Tedford, and Jeff Sydney. Absent Elise Bobbitt. City staff present, City Finance Daphne Hamlin, City Manager Ben White. Councilman Terry Williams. Guest recognized Kristen Crowdus

II. PUBLIC COMMENT ON AGENDA ITEMS (FOR NON-PUBLIC HEARING AGENDA ITEM)

- Ms. Crowdus discussed public transportation in town. Asked about Dart in Farmersville. Dart rail is going thru Wylie and Lavon. Asked EDC board if we see this happening. Matt Crowder stated it could be in the comprehensive plan. Ms. Crowdus stated it would be a benefit to have Dart. Ms. Crowdus asked if TAPS program coming back to Farmersville.

III. CONSENT AGENDA

A. CONSIDER, DISCUSS AND ACT UPON MEETING MINUTES FOR DECEMBER 16th 2021

- Motion to approve meeting minutes as written made by Randy Rice
- Second by Jeff Sydney
- Motion passed unanimously.

B. CONSIDER, DISCUSS AND ACT UPON FINANCIAL REPORT NOVEMBER AND DECEMBER 2021

- Motion to approve the financial report as submitted by Robbie Tedford.
- Second by Jeff Sydney
- Motion passed unanimously



IV. REGULAR AGENDA

UPDATE ON RESULT OF BUSINESS RETENTION PROGRAM

Mr. Crowder stated that he was going to visit Champion Container and Wylie Drilling. Will coordinate with Councilman Williams to visit these companies.

Mr. Tedford stated while there ask what they are needing. Provide information to Mr. Last and ask Mr. Last how can we help these companies. Find out from these companies within reason what the EDC Board can do to enhance their business. If they are in the market to expand, what can we do to help with that.

Mr. Crowder stated he went to an incentive meeting today in Greenville. They brought a group of businesses and discussed on how the grid work. Meeting was ran by Greenville EDC. Tomorrow there is a job fair and Greenville EDC was the coordinator.

CONSIDER, DISCUSS, AND ACT UPON WEBSITE VISIT WITH CITY COUNCIL TO DETERMINE NEXT STEP FOR COMMUNITY PROFILE UPDATE

Mr. Crowder asked Councilman Williams what the outcome is. Mr. White stated he is open to assist anyway needed.

Mr. Crowder stated does not feel we should have our own website at this time.

Mr. Rice stated he has mixed emotions. More inclined to have our own website with a link on the Cities website.

Mr. Sydney stated we already have a website. Looking at the expense side it would benefit EDC by staying on the Cities website.

Mr. Rice stated I can see where we start off with the city and at some point, break off.

Mr. Tedford stated depends on the objectives of the Cities. But if we can work with the city to link to our information. Depends on what the city has plans on maintain or keeping it up.

Mr. White stated it's complicated we do not mind making the updates if the board provides the content. There are only a few people in our organization that can access the website. It can flow through the city.

Mr. Crowder stated if anything we want the community profile. Just update the community profile.

Mr. Tedford stated that is what I'm interested in. If the money we spend on updating it gets incorporated into the website. Don't want to put burden on City but do not want to do it and it doesn't get done.

Mr. White stated that larger cities do have their own EDC website

Mr. Rice stated since we are a separate corporation. Would we get the blessings to use the City Logo?



Mr. White stated it is a registered trademark of the city. City has been very open to letting entities use logo

Mr. Tedford asked if we move forward with documents to upload to the website will it get done?

Mr. White stated that the City Secretary and Paula are able to access the city website.

Mr. Tedford thinks we should have Mr. Last provide documents and have city update website.

Mr. Crowder stated we have it in our budget to update

Mr. Crowder will reach out to Mr. Last for quote on what we need on community profile

Mr., Tedford would ask Mr. Last what other information would be good for us to provide on website.

DISCUSS TRAINING TIMING WITH MR. GREG LAST (BUSINESS INCENTIVES)

Mr. Tedford feels since we have been delayed a month. Feel we need to visit companies first before we ask for more training.

Mr. Crowder said he needs to get out and do some work. Any other discussion on training.

Mr. Rice asked are we going to invite other entities to this training

Mr. Crowder stated that we want to hold training and a really good way to offer the training to council members, CDC, P&Z, TIRZ and just put it out there to see if any interest.

REQUESTS TO BE PLACED ON FUTURE AGENDAS

Update from Greg Last on community profile

Meeting with local businesses update

ADJOURNMENT: 6:36 p.m.

ATTEST:

APPROVE:



Randy Rice, Secretary



Matt Crowder, Chairman

