FARMERSVILLE ECONOMIC DEVELOPMENT CORPORATION

Regular Agenda 6:30 March 18TH, 2021 City Hall Council Chambers

205 S. Main

Farmersville, TX 75442

WATCH THE LIVE BROADCAST

This meeting will be broadcast live through the City's website and by telephone. Members of the public who wish to watch this meeting, and not speak or participate in the discussion, may watch the live broadcast by

- 1. Going to the City's website;
- 2. Clicking on "GOVERNMENT":
- Clicking on "AGENDAS AND MINUTES";
- 4. Clicking on the "click here" link that is located to the right of "LIVE STREAMING."

SPEAKING DURING PUBLIC COMMENTS

Members of the public wishing to speak during Public Comments or a public hearing may join the meeting by going online to www.blizz.com, and following the online prompts to input the "Dial-in Phone Number" and the "Meeting ID."

Members of the public wishing to speak during Public Comments or a public hearing may also join the meeting by calling-in to the telephone number listed below, and inserting the Meeting ID listed below: Those members of the public calling in will not be able to participate through video and will only have an audio feed of the meeting on their telephone.

- 1. Dial-in Phone Number: (646) 769-9101

 Please note that if you dial a toll number, your carrier rates will apply.
- 2. You will be prompted to enter the Meeting ID.

The Meeting ID for this meeting is: 528-471-77

Please listen closely to the directions and follow the directions to gain access to the Blizz meeting.

I. PRELIMINARY MATTERS

- Call to order and roll call.
- Announcements

II. PUBLIC COMMENT ON AGENDA ITEMS (FOR NON-PUBLIC HEARING AGENDA ITEM)

If you wish to address the Farmersville Economic Development Board 4A on a posted item on this agenda, please fill out a "Speaker Sign-Up" card and present it to the City Staff before the meeting begins. Pursuant to Section 551.007 of the Texas Government Code, any person wishing to address the Farmersville Economic Development Board 4A for items listed as public hearings will be recognized when the public hearing is opened. Speakers wishing to address the Farmersville Economic Development Board 4A regarding any non-public hearing item on this agenda shall have a time limit of three (3) minutes per speaker, per agenda item. The Chair may reduce the speaker time limit uniformly to accommodate the number of speakers or improve meeting efficiency.

CONSENT AGENDA

Items in the Consent Agenda consist of non-controversial or "housekeeping" items required by law. Board members may request prior to a motion and vote on the Consent Agenda that one or more items be withdrawn from the Consent Agenda and considered individually. Following approval of the Consent Agenda, excepting the items requested to be removed, the Farmersville Economic Development Board will consider and act on each item so withdrawn individually.

- A. Meeting Minutes for 01-21-2021
- B. EDC Financial Report January 2021 and February 2021

REGULAR AGENDA

- A. Receive update on Façade Grant
- **B.** Consider, discuss and act upon Thoroughfare Plan Update and Future Land Use Cost.
- **C.** Consider, discuss and act upon Certificate of Deposit renewal
- D. Consider, discuss and act upon Stetson & Stiletto Standoff
- **E.** Consider, discuss and act upon items for payment
- F. Consider, discuss and act upon EDC Action Plan
- III. Requests to be Placed on Future Agendas
- IV. Adjournment
- No action may be taken on comments received under "Recognition of Visitors".
- The Board may vote and/or act upon each of the items listed in the Agenda.

The Farmersville Economic Development Board (4A) reserves the right to adjourn into Executive Session at any time during the course of this meeting to discuss any matters listed on the agenda, as authorized by the Texas Government Code, including, but not limited to, Sections 551.071 (Consultation with Attorney), 551.072 (Deliberations about Real Property),551.073 (Deliberations about Gifts and Donations), 551.074 (Personnel Matters), 551.076 (Deliberations about Security Devices), 551.087 (Economic Development), 418.175-183 (Deliberations about Homeland Security Issues,) and as authorized by the Texas Tax Code, including, but not limited to, Section 321.3022 (Sales Tax Information)

Persons with disabilities who plan to attend this meeting and who may need assistance should contact the City Secretary at 972-782-6151 or Fax 972-782-6604 at least two (2) working days prior to the meeting so that appropriate arrangements can be made. Handicap Parking is available in the front and rear parking lot of the building.

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted in the regular posting place of the City Hall building for Farmersville, Texas, in a place and manner convenient and readily accessible to the general public at all times, and said notice was posted March 12th, 2021, by 5:00 P.M. and remained so posted continuously at least 72 hours proceeding the scheduled time of said meeting.

Daphne Hamlin 4A EDC Liaison

Agenda Section	Consent Agenda
Section Number	A. EDC Meeting Minutes
Subject	January 21, 2021 meeting minutes
То	Farmersville Economic Development Board 4A
From	Daphne Hamlin
Date	March 18 th , 2021
Attachment(s)	Meeting minutes
Related Link(s)	
Consideration and Discussion	Approve or Deny
Action	 Motion/second/vote Approve Approve with Updates Disapprove Motion/second/vote to continue to a later date. Approve Disapprove Disapprove Move item to another agenda. No motion, no action



CITY OF FARMERSVILLE FARMERSVILLE ECONOMIC DEVELOPMENT CORPORATION MINUTES January 21, 2021, 6:30 P.M. COUNCIL CHAMBERS, CITY HALL 205 S. Main Street Farmersville, TX 75442

CALLTO ORDER

The Farmersville EDC met in regular session on January 21, 2021 at 6:30 p.m. in the City Hall Council Chambers with the following board members present: Robbie Tedford, Matt Crowder, Jason Lane, Elise Bobitt and Randy Rice.

RECOGNITION OF CITIZENS AND VISITORS

Special guest recognized Randy Smith and Daphne Hamlin City Accountant.

PUBLIC COMMENT

No Comment

BUSINESS ITEMS FOR DISCUSSION AND POSSIBLE ACTION:

RECEIVE REPORT REGARDING COVID 19

- Board reviewed report giving in the EDC agenda packet.
- Mr. Lane asked if Ms. Bobitt had anything to add.
- Ms. Bobitt stated she turned it over to the City once applications were complete.
- Mr. Crowder stated he was on the distribution committee. Process was pretty simple.
- Mr. Lane asked if everyone applied received funds.
- Mr. Crowder stated a few businesses did not receive funds, we had 21 applicants and 19 received funding.
- Mr. Lane asked if any questions or comments. Thanked Mr. Crowder and Ms. Bobitt for their support.

CONSIDER, DISCUSS AND ACT UPON BUSINESS/ORDER OF FUTURE AGENDAS

- Mr. Rice stated every board that I have been involved in the business part of the agenda is done at the beginning of the meeting.
- Mr. Lane stated what you are saying you are wanting minutes first.

- Mr. Rice stated a simplified standard order of business, minutes, reports, and new business. Opening, pledge, minutes, reports, old or unfinished business.
- Mr. Rice stated it is a more logical flow.
- Ms. Bobitt stated process may be better simplified.
- Mr. Tedford stated no problem either way.

<u>CONSIDER, DISCUSS AND ACT UPON FINANCIAL STATEMENTS FOR NOVEMBER AND DECEMBER 2020 AND BUDGET AMENDMENTS.</u>

Mr. Crowder motioned to approve financial statements as submitted for November 2020 and December 2020 as presented, second by Ms. Bobitt, motion passed unanimously

CONSIDER, DISCUSS AND ACT UPON MEETING MINUTES FOR NOVEMBER 19TH, 2020

Mr. Rice motioned to approve meeting minutes as submitted for November 19th, 2020, second by Mr. Crowder, motion passed unanimously.

EDC WORKSHOP

- Mr. Lane stated hope everyone had the opportunity to review the items in the packet.
- Mr. Lane asked Mr. Crowder for an update on documents.
- Mr. Crowder stated over the past 3 or 4 months been kicking around the idea of what does an EDC director do and what do they do every day. Is our City ready for an EDC Director?
- Mr. Crowder stated currently going out and gathering information from other Cities in Texas and outside of Texas. I reached out to Dallas Fort Worth area and the EDC Director for City of Greenville. Asking for advisory role. Mr. Dixon who is also part of the EDC Greenville I asked him about his daily task and what do you do. Then I looked at the salaries over 100 different cities. In the boards attachment there is a salary range of an EDC Director and what the scope should be.
- Mr. Rice asked the figures in the attachment is it an average of what an EDC Director are getting and the level experience.
- Mr. Crowder stated he complied information from salary.com. There are cities listed that do not have an economic development person but have salaries available if they were to hire. We need to be ready for it.
- Ms. Bobitt asked does the salary include benefits and insurance.
- Mr. Crowder stated it is base salary only.
- Mr. Crowder stated he is in a different frame of mind about hiring.
- Mr. Crowder spoke with a current EDC Director he turns in projects of about 10 a week. They help other business connect to help with best practices. Go out and coordinate
- Mr. Crowder stated his opinion if done the right way interviewed by 4A and signed off by City Manager. All of the boards do not have the time to do what an EDC Director does. If we want to do what is in the job description it cannot be done by the board.

- Mr. Tedford asked during his research did you talk to Cities our size and if they
 employee an EDC Director.
- Mr. Crowder stated he asked other EDC Directors if Farmersville is ready and they stated yes. Mr. Crowder stated there are towns our size that have an EDC Director
- Mr. Tedford stated it would be a good idea to contact a city or size. Really be
 interested in more info on town our size. Mr. Tedford stated talk to someone from
 Frisco that experienced the growth that we are getting ready to experience. How did
 they prepare for that growth?
- Mr. Crowder said he will go to the Dallas Chapter to see if they can help and get more information.
- Ms. Bobitt asked how big where they when they hired an EDC?
- Mr. Tedford stated this will be a good goal for the Board.
- Mr. Lane stated if you look at the demographic study Farmersville will be 175k pop by 2050.
- Mr. Lane stated he knows the current EDC Director of Frisco and will get in contact and get some info.
- Mr. Rice asked if Princeton has an EDC Director.
- Mr. Crowder stated he will find out.
- Mr. Lane stated he has looked at a couple of cities in Collin County. Lavon has a
 person that is basically contract. Handles what needs to be done. Don't believe he
 is working from an office within the City and believes City of Melissa is doing the
 same thing.
- Mr. Lane stated if we determine we are not ready yet for a fulltime EDC maybe we can start with contract person. There may be some steps in between. We need to contact like other cities, maybe part time for now. Mr. Lane stated from his perspective still would like to gather more data. Mr. Lane stated as a team do we take the plunge. I did like the point of performance driven option something to consider. We had this discussion at a previous meeting when Mr. Glass came in and spoke about all the things he can do for the City. Maybe we need a consultant to help us with this like having an expert to guide us on what would be best for the City. Maybe might be worth considering bring in someone like Mr. Glass to tell us how this works. Still feel as though we have a lot to learn and take advantage of someone who has done this for a long time.
- Ms. Bobbit stated it may be more urgent than we think.
- Mr. Crowder stated he does not mind going back and asking more questions.
- Mr. Tedford stated the only person we have talked to at this point is Mr. Glass. I like
 the idea that he can offer the EDC board some training. We need someone to come
 and look at our specific situation. Someone that could access our situation and help
 us determine an action plan. From there we would know what the next step would
 be.
- Mr. Lane stated we did allocate 20k for an action plan. Mr. Lane stated we can still
 do our due diligent and talk with other cities. Some of the conversations there could

be of merit to have someone in place before everything gets here. Like the idea to get the Board some help with this decision.

- Ms. Bobbit asked do we need a motion to move forward.
- Mr. Lane stated need to spell out work and go out for bids. I know a lot of plans that
 we have done for EDC is tied to Engineering. This is a lot different. Mr. Lane stated
 need to come up with scope of work
- Mr. Crowder stated the EDC in Dallas has probably had this question asked to him before. Is there a consultant to help? If you call and ask who would be their recommendation, who would they go to?
- Mr. Crowder stated the scope of work we have is a draft. Need someone with horse power in this area to review. Mr. Crowder stated he does not mind researching.
- Mr. Rice stated TML should be a resource. They should have something for training or work as a resource with us.
- Mr. Tedford stated he is interested if TML could give us a little more training. To help what we need to be looking for. That is something we could look at.
- Mr. Tedford stated he is ready to get started. Need to get someone out here for some training. Just do not want to hire someone and we are not ready for that yet.
 Need to figure out what we want to do and how do we want to accomplish it.
- Mr. Lane stated I think we are all in agreement to make sure we do this right. We have it in the budget for a consultant. Need to move forward and bring someone in for guidance. Growth is on the way
- Ms. Bobitt stated seeing a lot of movement downtown and feel it will keep growing once people feel secure.
- Mr. Lane stated he spoke with Frisco EDC and getting a lot of people from out of state wanting to move here. Feel we have a lot to offer here. Just need to get the right people here.
- Mr. Tedford stated he would help with following up with consultants that would be specific to what we are looking for and what we need.
- Mr. Rice stated when I attend the monthly wide mayor meetings. Meet someone that stated that Farmersville will have two major highways and railroad within our City.

REQUESTS TO BE PLACED ON FUTURE AGENDAS

EDC action plan

ADJOURNMENT

Mr. Lane adjourned the meeting at 7:23 p.m...

ATTEST:	APPROVE:
Randy Rice, Secretary	Jason Lane, Chairman

Agenda Section	Consent Agenda
Section Number	B. EDC Financial report
Subject	January 2021 and February 2021 Financial Report
То	Farmersville Economic Development Board 4A
From	Daphne Hamlin
Date	March 18 th , 2021
Attachment(s)	Financial report 01-2021 and 02-02021
Related Link(s)	
Consideration and Discussion	Approve or Deny
Action	 Motion/second/vote Approve Approve with Updates Disapprove Motion/second/vote to continue to a later date. Approve Disapprove Disapprove Move item to another agenda. No motion, no action

FARMERSVILLE ECONOMIC DEVELOPMENT CORP 4A JANUARY 2021 FINANCIAL BUDGET REPORT

Farmersville Economic Development Corp 4A

January 2021

Statemen	4 Dal	4	04	2024	
Statemen	t Bai	ance 1	-01-	70171	

\$298,994.48

Deposits:

 Sales Tax:
 \$24,605.43

 Cking Int .30%
 \$81.57

 CD Interest
 \$377.31

 Loan repayment
 \$2,622.04

 Cleared Checks

Statement balance 1-31-2021

\$326,680.83

Outstanding Transactions

Sales Tax Transfer to Texpool

CD Interest

Oustanding checks

Balance 2-11-2021

\$326,680.83

FARMERSVILLE ECONOMIC DEVELOPMENT CORP 4A FEBRUARY 2021 FINANCIAL BUDGET REPORT

Farmersville Economic Development Corp 4A

February 2021

Statement Balance 2-01-2021

\$326,680.83

Deposits:

 Sales Tax:
 \$31,029.18

 Cking Int .30%
 \$79.89

 CD Interest
 \$79.89

Loan repayment \$2,622.04

Cleared Checks

Statement balance 2-28-2021 \$360,411.94

Outstanding Transactions

Sales Tax

Transfer to Texpool

CD Interest

Oustanding checks

Balance 3-11-2021

\$360,411.94

	FY 2020													
	Budget	October	November	December	January	February	March	April	May	June	July	August	September	ATA
Beginning Bank Balance		\$253,314.84	\$276,467.67	\$274,628.59	\$298,994.48	\$326,680.83								
Deposits	00 000 0303	622 455 40	2000000	0000	40.000									
Calca lax Collections	5400.00	923,133,40	923,952,55	600/0,124	\$24,605.43	\$31,029.18								\$124,413.25
Mour Appoint Interest	\$100.00	900.39	80.176	\$73.16	581.57	\$79.89								\$374.09
NOW ACCOUNT INTEREST	00.00.00	900.00	303.51	\$00.04	\$65.65	\$26.35								\$319,72
Loan Repayment Transfer to Texpool Transfer From Texpool	\$31,484.00	\$2,622,04	\$2,622.04	\$2,622.04	\$2,622.04	\$2,622.04								\$13,110,20
Texpool Interest	\$1,200.00	\$121.50	\$108.42	\$82.78	872.18	\$35.41								00000
CD Investment		\$377.08												\$420.29
Total Revenue	\$283,964.00	\$ 279,537.75	\$ 303,113.34	\$ 298,994.48	100	\$ 360,411.94 \$								2 139 391 94
Expenses:														1
Administration Expenses														
Administration	\$1,000.00													ò
Meeting Expenses	\$1,000.00	\$570.08												\$570.08
Dues/School/Travel	\$5,200.00													ь
TEX 21	\$2,500.00	\$2,500.00												\$2,500.00
Office Supplies	\$200.00		\$194.72											\$194.72
Legal Service	\$2,500.00													sh
Total Administration	\$12,400.00													ьф
Marketing/promotion Expenses	enses													ь
Marketing/Promotion Expenses/Advertising	38 000 00													
Website update	\$6,000.00													Åθ
EDC Round Table	\$1,500.00													b d
Rotary Sponsorship	\$500.00													, vi
Chamber Sponsorship Small Business	\$1,000 00													Ġ
Collin Collage Sponsorshin	27 500 00				Ì									↔ (
Total Expenditures	\$37.400.00	\$3.070.08	\$194.72	J					J	٥				-50 200 60
Directive Business Incentives												•	•	S. S.
Edc Action Plan	\$20,000.00													· w
Collin College Road	\$244,000.00													ob
Façade Grant Program	\$50,000.00		\$25,000.00											\$25,000.00
Expense Prior Year			\$3,290.00											\$3,290.00
Total Development Cost	\$314,000.00													\$28,290.00
Total Expenditures	\$351,400.00	\$3,070.08	\$28,290.00	3		J	J		3.	J.	٠	s,	*	\$31,554.80
Revenue vs Expenditures	(\$67,436)													
From Reserves	\$214,710.00													
Total Expenditures		\$3,070.08	\$28,484.72	ò		ò	۵		ò	o,	4	sh.	٨	\$31,554.80
Ending Bank Balance		\$276,467.67	\$274,628.62	\$298,994.48	\$326,680.83	\$360,411.94								
Now Account		\$257,551.52	\$257,615.03	\$257,680.67	\$257,746.32	\$257,805.64								
CD Investment		\$250,000.00	\$250,000.00	\$250,000.00	\$250,000.00	\$250,000.00								
Texpool Balance		\$1,072,099.77	\$1,072,208.19	\$1,072,290.97	\$1,072,363.15	\$1,072,398.56								
Total Available Funds		\$1,856,118.96	\$1,596,836.81	\$1,621,285.45	\$1,906,790.30	\$1,940,616.14	Ġ	Ġ	4	*	\$	ķ	'n	

Agenda Section	Regular Agenda
Section Number	A. Façade Grant
Subject	Receive update on façade grant
То	Farmersville Economic Development Board 4A
From	Daphne Hamlin
Date	March 18 th , 2021
Attachment(s)	Façade Grant application
Related Link(s)	
Consideration and Discussion	Approve or Deny
Action	 Motion/second/vote ☐ Approve ☐ Approve with Updates ☐ Disapprove Motion/second/vote to continue to a later date. ☐ Approve ☐ Disapprove Move item to another agenda. No motion, no action

FARMERSVILLE ECONOMIC DEVELOPMENT CORPORATION (4A)

FARMERSVILLE FACADE GRANT APPLICATION
Date of Application: 20 21
Applicant
Name: Dennisha Dunney
Business Name: <u>PE/MAX 3D Real Estate</u>
Business Street Address: 108 Makinney Street
City: Farmersville State: 72 Zip Code: 75442
Telephone: 903.455. 17.27 Cell Phone: 903.450.4969
Email Address: dennisha. denney @ remax. not
Business Owner (if different than above):
Namé: Same as above
Business Name:
Business Street Address:
City: State: Zip Code:
Business Telephone: Cell Phone:
Email Address:
Property Owner (if different than above):
Name: Dennisha Denney
Business Name: 40 Investments - Farmersville, LLC
treet Address: 7801 Jack Finney Blvd # 102
Thy: Greenville State: TX Zlp Code: 75402
Business Telephone: 903.455. 1727Cell Phone: 903.456.4969
mail Address: dennishe. denney @ yahoo. com

Describe the type of improvement update facade to period perfect Standards. I will be working with a State architec to achieve this goal.
Attach set of site plans drawn to scale and before photos. Note final plans drawn to scale will be required prior to final approval.
Attach one (1) estimate of the total cost of improvements. To the best of our knowledge the above information is accurate as provided:
Applicant:
Name (please print): Demisha Denney
Signature: Mmisks Denney Date: January 29 2021
Building Owner Approval of Application:
Name (please print): Dunnisha Dunnay
Signature: Almos Date: January 29 20-1
Please see the Façade Grant Policy and Guidelines for other required documents to be included with your application. By signature above the applicant acknowledges receipt of and agrees to abide by and be subject to the terms and conditions of the Façade Grant Policy and Guidelines.
2

Agenda Section	Regular Agenda
Section Number	B. Thoroughfare Plan Update and Future Land Use
Subject	Consider, discuss and act upon Thoroughfare Plan Update and Future Land Use.
То	Farmersville Economic Development Board 4A
From	Daphne Hamlin
Date	March 18 th , 2021
Attachment(s)	Kimley Horn Invoice
Related Link(s)	
Consideration and Discussion	Approve or Deny
Action	 Motion/second/vote Approve Approve with Updates Disapprove Motion/second/vote to continue to a later date. Approve Disapprove Move item to another agenda. No motion, no action



CITY OF FARMERSVILLE ATTN: BEN WHITE 205 S. MAIN FARMERSVILLE, TX 75442

Please send payments to:

KIMLEY-HORN AND ASSOCIATES, INC. P.O. BOX 951640 DALLAS, TX 75395-1640

Federal Tax Id: 56-0885615

LUMP SUM KHA Ref # 061290105.1 Invoice No: Invoice Date:

061290105-1120 Dec 8, 2020 Invoice Amount: \$11,470.00

Project No:

061290105

Project Name:

THOROUGHFARE PLAN UPDATE AND

FUTURE LAND USE SCENARIO

Project Manager: ACEVEDO DANIEL

Client Reference:

For Services Rendered through Nov 30, 2020

Subtotal	19,470.00	100.00%	19,470.00		
AMEND 1 PUBLIC ENGAGEMENT	7,470.00	100.00%	7,470.00	0.00	7,470.00
RECOMMENDED TRAILS AND BIKEWAY CORRIDORS	2,300.00	100.00%	2,300.00	2,300.00	0.00
RECOMMENDED THOROUGHFARE PLAN MAP UPDATE	3,200.00	100.00%	3,200.00	3,200.00	0.00
THOROUGHFARE PLAN REVIEW	6,500.00	100.00%	6,500.00	6,500.00	0.00
TASK 1 THOROUGHFARE PLAN REVIEW AND UPDATE					
Description	Contract Value	% Complete	Amount Earned to Date	Previous Amount Billed	Current Amount Due

Description	Contract Value	% Complete	Amount Earned to Date	Previous Amount Billed	Current Amount Due
TASK 2 DEVELOP FUTURE LAND USE SCENARIO					
DEVELOP FUTURE LAND USE CHARACTER AREA TYPES	6,600.00	100.00%	6,600.00	6,600.00	0.00
FUTURE LAND USE PLAN MAP SCENARIO	7,000.00	100.00%	7,000.00	7,000.00	0.00
AMEND 1 THOROUGHFARE PLAN UPDATE	2,000.00	100.00%	2,000.00	0.00	2,000.00
Subtotal	15,600.00	100.00%	15,600.00	13,600.00	2,000.00
Total LUMP SUM					2,000.00

Description	Contract Value	% Complete	Amount Earned to Date	Previous Amount Billed	Current Amount Due
TASK 3 DATA COLLECTION I PROJECT COORDINAT	ION I MEETINGS				
PROJECT MANAGEMENT	1,600.00	100.00%	1,600.00	1,600.00	0.00
DATA COLLECTION/ RELIIEW / BASE MAPPING	500.00	100.00%	500.00	500.00	0.00
PROJECT COORDINATION MEETINGS	2,300.00	100.00%	2,300.00	2,300.00	0.00
AMEND 1 FUTURE LAND USE SCENARIO UPDATE	2,000.00	100.00%	2,000.00	0.00	2,000.00
Subtotal	6,400.00	100.00%	6,400.00	4,400.00	2,000.00
Total LUMP SUM					2,000.00

Total Invoice:

\$11,470.00

Description of Services Performed:

Agenda Section	Regular Agenda
Section Number	C. Certificate of deposit
Subject	Consider, discuss and act upon Certificate of Deposit renewal
То	Farmersville Economic Development Board 4A
From	Daphne Hamlin
Date	March 18 th , 2021
Attachment(s)	Letter from Independent Bank
Related Link(s)	
Consideration and Discussion	Approve or Deny
Action	 Motion/second/vote Approve Approve with Updates Disapprove Motion/second/vote to continue to a later date. Approve Disapprove Move item to another agenda. No motion, no action

Notice Date	February 12, 2021
Account Number	Ending 4668

CITY OF FARMERSVILLE FARMERSVILLE ECONOMIC DEVELOPMENT 205 S MAIN ST FARMERSVILLE TX 75442



AUTOMATIC RENEWAL NOTICE

Maturity Date:

2/24/2021

New Maturity Date:

3/24/2022

Dear CITY OF FARMERSVILLE,

Your Certificate of Deposit will automatically renew as listed above. If you want to make any changes to this certificate, it must be done within 10 days after the maturity date. The interest rate and annual percentage yield that will apply to your account, if renewed, have not yet been determined. At maturity, call us at (972) 784-7070 for the new interest rate and annual percentage yield that will apply to your account if renewed.

Interest will begin to accrue on the business day you deposit noncash items, such as checks, into your account. Interest is calculated by the daily balance method which applies a daily periodic rate to the balance in the account each day. Interest is compounded and will be credited in this account quarterly. The annual percentage yield is based on the assumption that interest will remain in the account until maturity. A withdrawal will reduce earnings.

Early withdrawal penalties may be imposed for withdrawals before maturity. The penalty will equal six months interest on the amount withdrawn. In certain circumstances, a waiver of the early withdrawal penalty may apply.

Your account will automatically renew at maturity and each renewal term will be the same as the original term, beginning on the maturity date. The interest rate will be the same as we offer on new certificate of deposit accounts based on the maturity date which has the same term, minimum balance, and other features as the renewed certificate of deposit account. You will have a grace period of ten calendar days after maturity to withdraw the funds without being charged an early withdrawal penalty. This account will not renew if you withdraw the funds on the maturity date or if we receive notice from you on or before the maturity date of your intention not to renew.

Once renewed, you may not make any deposits until the maturity date. You may make withdrawals of principal from your account before maturity only if we agree at the time you request the withdrawal. Principal withdrawn before maturity is included in the amount subject to an early withdrawal penalty. You may withdraw interest on the date it is credited to the account without a penalty prior to the maturity date.

Sincerely,

Independent Bank

Agenda Section	Regular Agenda		
Section Number	D. Collin College Stetson and Stiletto		
Subject	Consider, discuss and act upon Stetson & Stiletto Standoff		
То	Farmersville Economic Development Board 4A		
From	Daphne Hamlin		
Date	March 18 th , 2021		
Attachment(s)	Letter from Collin College		
Related Link(s)			
Consideration and Discussion	Approve or Deny		
Action	 Motion/second/vote ☐ Approve ☐ Approve with Updates ☐ Disapprove Motion/second/vote to continue to a later date. ☐ Approve ☐ Disapprove Move item to another agenda. No motion, no action 		

BOARD OF DIRECTORS

Ray Smith Chair Farmers Bank & Trust

Mayor of Prosper

David Downs

Downs Fischer Financial

Tammy McSwain Immediate Past Chair ARTA Travel

Craig Overstreet Secretary Texas Republic Bank Farmersville City Council

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January 15, 2021

Matt Crowder Farmersville Economic Development Corp 205 S. Main Street Farmersville, TX 75442

Dear Matt,

Happy New Year! As a valued member of Team Collin, you give MVP-level support for our students, and today we are asking you to dive-for-the-ball for student scholarships in 2021.

We're switching up our game plan, so grab your high tops as the Collin College Foundation tips off the 2021 Stetson & Stiletto Standoff ONLINE with a special March Madness edition. Join the trivia battle from the comfort of your easy chair on March 6 in a competition similar to pub trivia nights with each team fighting for championship. The winning team not only gets the trophy but also an



authentic framed, jersey signed by the Collin College basketball teams. This year could be a barn-burner because the online format eliminates the restriction on the number of teams, so suit up for a memorable night!

Folks, scholarship applications to the Collin College Foundation increased by 47 percent during the pandemic, so this is a critical time. Without your help, students will be left on the bench, so we ask you to consider a special and important gift through a sponsorship. Details are enclosed, and if you have questions, the answers are just a call away at 972.599.3145.

We truly appreciate your support and look forward to celebrating a slam dunk for scholarships with your help.

Sincerely,

District President

Vice President of Advancement

P.S. Mulligans will be available at www.collin.edu/foundation for those who might need an "assist" on basketball trivia!



2021 SPONSORSHIP LEVELS

Slam Dunk Partner \$25,000 (Exclusive)

Six scholarships awarded in your honor

Prominent recognition as Presenting Sponsor during the event, in program and publicity

Remarks on the evening's agenda

Two teams of 8

Invitation to Scholarship Reception

Lifetime membership in President's Circle

Logo placement/link on the Foundation's website for one year

Alley-Oop Partner \$15,000

Four scholarships awarded in your honor
Recognition during the event, in program and publicity
Team of 8
Invitation to Scholarship Reception
Listing/link on the Foundation's website for one year

Nothing-But-Net Partner \$10,000

Three scholarships awarded in your honor
Recognition during the event, in program and publicity
Team of 8
Invitation to Scholarship Reception
Listing/link on the Foundation's website for one year

Top of the Key Partner \$5,000

Two scholarships awarded in your honor
Recognition during the event, in program and publicity
Team of 8
Invitation to Scholarship Reception

Lay-Up Partner \$2,500

One scholarship awarded in your honor Recognition during the event, in program and publicity Team of 8 Invitation to Scholarship Reception





Trivia Team Registration

Thank you for your sponsorship of the 2021 Stetson & Stiletto Standoff! In order for your guests to play the virtual trivia game, we must have the information below to register each player in the online system. When your roster is complete, please email it to rsvp@collin.edu. Players will receive an email with instructions for game night.

Sı	ponsor Name:			
vι	pomout ramic.			

TEAM MEMBER ROSTER

Name	Email Address	Phone Number on Game Day
1.		
2.		
3.		
4.		
5.		,
6.		
7.		
8.		

Send completed roster to <u>rsvp@collin.edu</u> For questions, please call 972.599.3145.





Agenda Section	Regular Agenda	
Section Number	E. Items for Payment	
Subject	Consider, discuss and act upon Items for Payment	
То	Farmersville Economic Development Board 4A	
From	Daphne Hamlin	
Date	March 18 th , 2021	
Attachment(s)	Collin College \$7,500 and Kimley Horn \$11,470.00	
Related Link(s)		
Consideration and Discussion	Approve or Deny	
Action	 Motion/second/vote ☐ Approve ☐ Approve with Updates ☐ Disapprove Motion/second/vote to continue to a later date. ☐ Approve ☐ Disapprove Move item to another agenda. No motion, no action 	



CITY OF FARMERSVILLE ATTN: BEN WHITE 205 S. MAIN FARMERSVILLE, TX 75442

Please send payments to:

KIMLEY-HORN AND ASSOCIATES, INC. P.O. BOX 951640 DALLAS, TX 75395-1640

Federal Tax Id: 56-0885615

LUMP SUM KHA Ref # 061290105.1

Total LUMP SUM

Invoice No: Invoice Date:

061290105-1120 Dec 8, 2020 Invoice Amount: \$11,470.00

Project No: Project Name: 061290105

THOROUGHFARE PLAN UPDATE AND

FUTURE LAND USE SCENARIO

7,470.00

Project Manager: ACEVEDO DANIEL

Client Reference:

For Services Rendered through Nov 30, 2020

Description	Contract Value	% Complete	Amount Earned to Date	Previous Amount Billed	Current Amount Due
TASK 1 THOROUGHFARE PLAN REVIEW AND UPDATE					
THOROUGHFARE PLAN REVIEW	6,500.00	100.00%	6,500.00	6,500.00	0.00
RECOMMENDED THOROUGHFARE PLAN MAP UPDATE	3,200.00	100.00%	3,200.00	3,200.00	0.00
RECOMMENDED TRAILS AND BIKEWAY CORRIDORS	2,300.00	100.00%	2,300.00	2,300.00	0.00
AMEND 1 PUBLIC ENGAGEMENT	7,470.00	100.00%	7,470.00	0.00	7,470.00
Subtotal	19 470 00	100 00%	19 470 00	12 000 00	7 470 00

Description	Contract Value	% Complete	Amount Earned to Date	Previous Amount Billed	Current Amount Due
TASK 2 DEVELOP FUTURE LAND USE SCENARIO					
DEVELOP FUTURE LAND USE CHARACTER AREA TYPES	6,600.00	100.00%	6,600.00	6,600.00	0.00
FUTURE LAND USE PLAN MAP SCENARIO	7,000.00	100.00%	7,000.00	7,000.00	0.00
AMEND 1 THOROUGHFARE PLAN UPDATE	2,000.00	100.00%	2,000.00	0.00	2,000.00
Subtotal	15,600.00	100.00%	15,600.00	13,600.00	2,000.00
Total LUMP SUM					2,000.00

			Amount Earned to	Previous Amount	
Description	Contract Value	% Complete	Date	Billed	Current Amount Due
TASK 3 DATA COLLECTION I PROJECT COORDINATION	I MEETINGS				
PROJECT MANAGEMENT	1,600.00	100.00%	1,600.00	1,600.00	0.00
DATA COLLECTION/ RELIIEW / BASE MAPPING	500.00	100.00%	500.00	500.00	0.00
PROJECT COORDINATION MEETINGS	2,300.00	100.00%	2,300.00	2,300.00	0.00
AMEND 1 FUTURE LAND USE SCENARIO UPDATE	2,000.00	100.00%	2,000.00	0.00	2,000.00
Subtotal	6,400.00	100.00%	6,400.00	4,400.00	2,000.00
Total LUMP SUM					2,000.00

Total Invoice:

\$11,470.00

Description of Services Performed:

2021 SPONSORSHIP FORM



ORGANIZATION NA	ME	
CONTACT NAME		
ADDRESS		
CITY/STATE		ZIP
E-MAIL	PHON	NE
DONOR'S NAME AS IT SI	HOULD BE LISTED IN ALL PRINT AND ELI	ECTRONIC MATERIALS:
PLEASE INDICATE V	WHICH LEVEL YOU PREFER BELOV	W:
	Slam Dunk Partner	\$25,000
	Alley Oop Partner	\$15,000
	Nothing-But-Net Partner	\$10,000
	Top of the Key Partner	\$5,000
	Lay-Up Partner	\$2,500
BILLING AND PAY	YMENT INFORMATION	
MY CHECK MAD	E PAYABLE TO COLLIN COLLEGE I	FOUNDATION IS ENCLOSED.
PLEASE INVOICE	E ME.	
CREDIT CARD (F	Pay online at www.collin.edu/foundation)	

Thank You!

PLEASE RETURN COMPLETED FORM TO:
COLLIN COLLEGE FOUNDATION
3452 SPUR 399, SUITE 429 | MCKINNEY, TEXAS 75069
EMAIL: lvasquez@collin.edu

For more information, visit www.collin.edu/foundation or call 972.599.3145.

Agenda Section	Regular Agenda		
Section Number	E. EDC Action Plan		
Subject	Consider, discuss and act upon EDC Action Plan		
То	Farmersville Economic Development Board 4A		
From	Daphne Hamlin		
Date	March 18 th , 2021		
Attachment(s)			
Related Link(s)			
Consideration and Discussion	Approve or Deny		
Action	 Motion/second/vote ☐ Approve ☐ Approve with Updates ☐ Disapprove Motion/second/vote to continue to a later date. ☐ Approve ☐ Disapprove Move item to another agenda. No motion, no action 		

Daphne Hamlin

From: Crowder, Matthew P < MATTHEW.CROWDER@Weatherford.com>

Sent:Thursday, March 11, 2021 4:06 PMTo:Daphne Hamlin; Farmersville AccountSubject:RE: [EXTERNAL] EDC meeting 18, 2021

NE. [EXTERNAL] LDC Meeting 10, 202

Importance: High

Hello Daphne,

I have some additional information pertaining to the EDC Director conversation to add to the agenda, please.

Here are the latest actions/research from my side for the board's consideration:

- Spoke with Kevin Shatley, the Dallas EDC Director his opinion is that we are late with hiring an EDC Director. He also said that he didn't have access to which cities in Texas have EDC Directors, but did state that our city is in a high growth area compared to most cities in the DFW area.
- Some communication with Carlton Schwab, the President of the EDC Council in Austin and in that short communication, he also indicated that we are behind the curve hiring an EDC Director. I will continue to interact with him.
- Princeton is actively pursuing an EDC Director and the general thought is that they are an example of what can happen if an EDC Director is not present during the period of growth.
- Attended a session at Collin College where we discussed what the new college will offer and how EDC needs to
 be aligned with the college and the Farmersville ISD. With all of the entities aligned, we can grow our city
 effectively and that's part of an EDC Director's responsibility. Without alignment, we will not grow effectively.
- Spoke with Alex Jackson, EDC Director for Celina. She stated that they've had an EDC Director since 1997. Their population was 1,861 in 2000 and grew to 6,028 in 2010. Their growth rate has been 428% since 2000 and they had 16,299 citizens in 2019. Her guidance is that unless you have an EDC Director, you will not have a seat at the table when it comes to bringing new business into the city. She also stated that all cities in DFW compete for new companies, developments, and all EDC-related growth and that Farmersville does not currently have a presence in the conversations that matter. This makes it easy for us to lose potential opportunities.
- Spoke with Dave Quinn who works hand in hand with Jim Gandy, who has a lot of experience in Frisco's EDC. His advice is that we not only hire an EDC Director, but also budget for development and execution of a plan to attract and retain businesses in our town. In his view, what we need is someone full time who can work requests that come in for potential business opportunities, build relationships with other EDCs, the Council, the ISD, the College, the City Manager, the other boards, and push us toward a defined growth plan. To accomplish this, we have to have a budget for the tools needed for an EDC Director to be successful. He believes hiring someone who has a passion for the city, then securing training for them is the best approach and that would mean a salary of ~\$70k plus a budget tied to the plan. Dave can provide the training (under contract) for an EDC Director that is tailored to Farmersville's needs. He is currently providing support to Melissa, Princeton, Fairview, among others.

The general consensus from all of these parties is that we are behind the curve on an EDC Director based on the following:

- Someone has to be available full time to address growth opportunities.
- Truthfully, none of us on the EDC board can serve the duties of an EDC Director.
- We are missing opportunities now because we don't have an EDC Director and no seat at the tables of opportunity.

- With a comprehensive plan in place, we have the data needed to hire an EDC Director, train them via outside party, and have them and the outside party arrive at a strategic plan for our city.
- Not one contact I spoke with thought a wait and see approach would be appropriate for Farmersville.

From: Daphne Hamlin <d.hamlin@farmersvilletx.com>

Sent: Thursday, March 11, 2021 3:19 PM

To: Farmersville Account <jll120230@gmail.com> **Subject:** [EXTERNAL] EDC meeting 18, 2021

CAUTION: This email originated from outside the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Good afternoon, I will be posting the agenda tomorrow. Do you have anything you want to add to the agenda? Thank you

Daphne Hamlin Finance Director/AP/Payroll City of Farmersville Ph 972-782-6151



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