



FARMERSVILLE ECONOMIC DEVELOPMENT CORPORATION

6:00 P.M.
April 18, 2024
MINUTES

This meeting will be broadcast live through the City's website and by telephone. Members of the public who wish to watch this meeting, and not speak or participate in the discussion, may watch the live broadcast by

1. Going to the City's website;
2. Clicking on "GOVERNMENT";
3. Clicking on "AGENDAS AND MINUTES";
4. Clicking on the "[click here](#)" link that is located to the right of "LIVE STREAMING."

I. PRELIMINARY MATTERS

- The meeting was called to order at 6 p.m. by Matt Crowder
- Roll call by Rodney Williams.
- Present were board members Matt Crowder, Jeff Sydney, Zane Clay, Randy Rice and Executive Director Rodney Williams and Council Liaison Terry Williams. Absent was Elise Bobitt.
Also present were guests Richard Hill and Randy Smith.

II. PUBLIC COMMENT ON AGENDA ITEMS (FOR NON-PUBLIC HEARING AGENDA ITEM)

Richard Hill addressed the board. He commended the board for its willingness to hold a joint session and train with the 4B board. He also referenced safety issues with some city facilities as earlier addressed by him to the city council.

III. CONSENT AGENDA

- A. FEDC meeting minutes for March 28, 2024
- B. Financial statement for March 2024

Randy Rice made a motion to accept the consent agenda as presented. Zane Clay seconded the motion and it passed unanimously, 4-0.

IV. REGULAR AGENDA

- A. Discuss/act upon FEDC branding
There was discussion regarding the proposed FEDC branding concepts. The item was tabled for the regularly scheduled May meeting.
- B. Discuss/act upon FEDC website
The item was tabled for the regularly scheduled May meeting.
- C. Update on Farmersville Rotary fundraiser

Rodney Williams informed the board that FEDC committed to a \$1,000 marketing/sponsorship for the Farmersville Rotary Club's annual golfing fundraiser. This was a budgeted line item.

D. Update on FEDC office

Rodney Williams updated the board on the renovation progress for the FEDC's new office at 154 S. Main. Williams informed the board that painting is underway but that some roof leaks had been discovered and that he was in conversation with City Manager Ben White regarding options to repair.

E. Discuss combined meeting with 4B board

Matt Crowder discussed the agenda for the combined meeting to be held on Monday, April 22. Zane Clay commented that he would like to see what effect on sales tax some of the downtown retail actions were having.

F. Consider, discuss and act upon items for payment.

Matt Crowder presented the items to be paid. There was no discussion.

V. **REQUEST TO BE PLACED ON FUTURE AGENDAS**

Items to be placed on a future agenda: branding, a new website, FEDC office updates and combined meeting notes discussion.

VI. **ADJOURNMENT**

Matt Crowder adjourned the meeting at 6:43 p.m.

ATTEST

ATTEST

Randy Rice, Secretary

Matt Crowder, Chairman