



VICTORIA ACRES

Outdoor Recreation & Shooting Sports Complex

A Public Private Partnership that will Shape the Next Generation of Outdoor Sports

The City of Victoria, in partnership with USA Clay Target League, has the opportunity to develop a world class outdoor recreation and shooting sports complex called Victoria Acres. Victoria Acres combines the natural beauty and amenities of Victoria with purposeful design of year-round recreation and a blueprint for world-class shooting sports competitions, training and events.

USA Clay Target League, the world's largest youth clay target shooting organization, has been working in concert with the City to develop this opportunity. With more than 14,000 youth participants (representing 380 teams) in Minnesota alone, this type of complex is needed to support the sport's growth and popularity, both in the state and nationwide.

More than satisfying the immense need for our youth and outdoor enthusiasts, the economic impact to the region and State is enormous. More than 20 million people in the U.S. participate in target shooting regularly, spending both time and money on the sport they love.



Recreational shooters spent an estimated \$16.9 billion each year on equipment and travel related to their sport. In Minnesota alone, hunting, trapping, and shooting added almost \$400 million to the State's GDP.




 Victoria Acres and the nearby commercial development it is expected to activate will generate **\$165 million** in property tax market value over the next **10 years**.

Putting Victoria (and Minnesota) On the Map

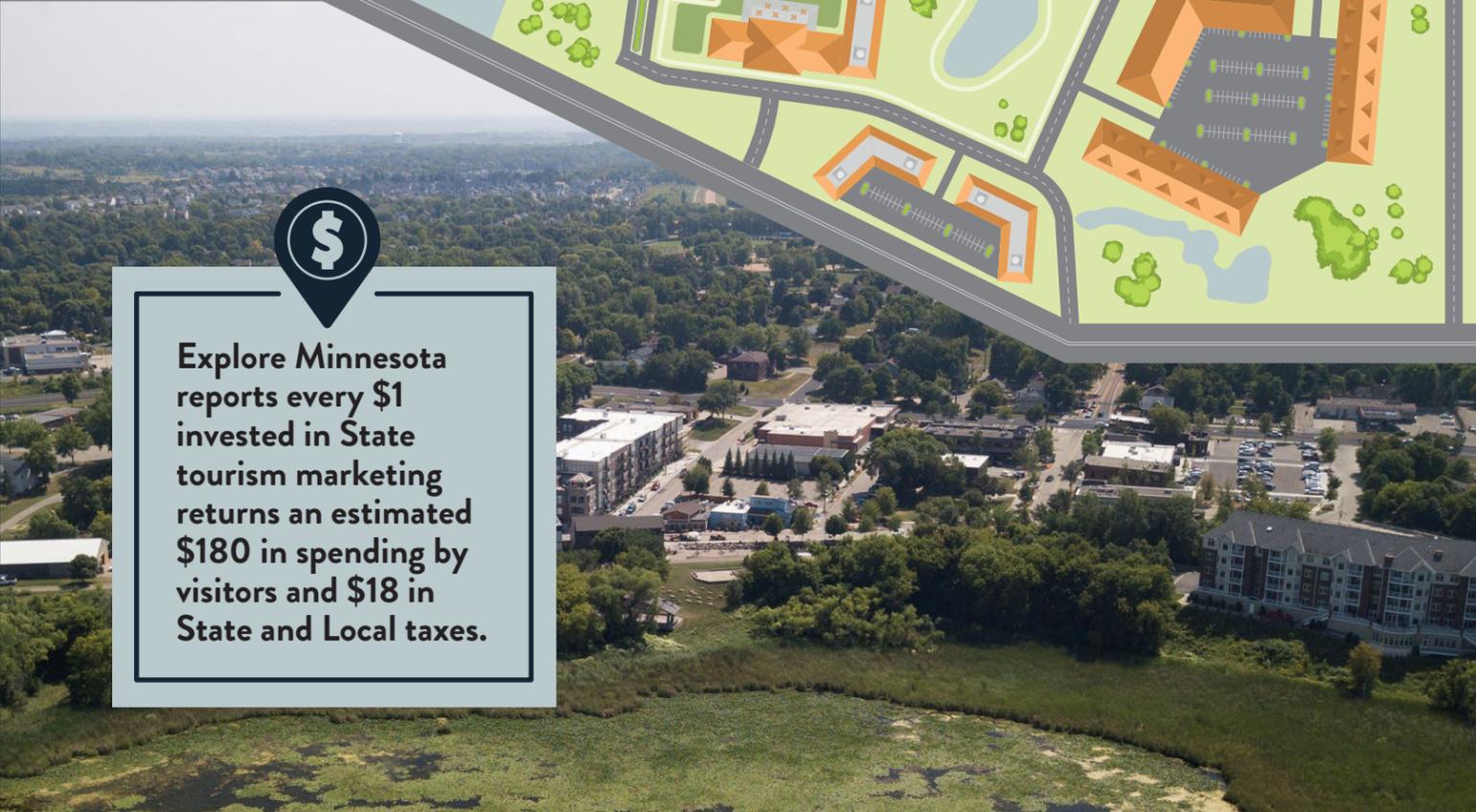
Minnesota is proud of its long-established connection to outdoor sports and recreation, as well as its commitment to the natural beauty and amenities of its communities. Outdoor recreation enthusiasts add about \$8.4 billion to the State's overall GDP each year.

Victoria Acres seeks to strengthen Minnesota's commitment to outdoor recreation and sports, as well as the community of Victoria. The Victoria Acres complex will provide for world class trap shooting competition, Olympic shooting sports training and competition, and a community event center. The complex will also include recreational activities such as cross country skiing, snowshoeing, parks and trail system, and camping.

Synergistic economic development opportunities such as outdoor-related business headquarters, sporting retail stores, health and wellness retail, restaurants, hotels, and more will be pursued adjacent to the complex area.

The complex will be the only of its kind in the State of Minnesota and the region. Victoria Acres will afford for expanded tax base, job creation, increased tourism, and national and international attention and recognition of the region.

In addition to the incredible economic opportunities, Victoria Acres creates a sustainable and activated space for regional residents and visitors to enjoy and preserve the beautiful outdoors.




 Explore Minnesota reports every \$1 invested in State tourism marketing returns an estimated **\$180** in spending by visitors and **\$18** in State and Local taxes.

Making Victoria Acres a Reality

The City of Victoria leadership and USA Clay Target League officials have toured, interviewed, and researched several shooting sports complexes around the country to better understand the logistics and design features of a successful shooting sport complex.

With a desired layout in mind, the City has identified land for acquisition and drafted a preliminary site design. Additionally, the City has been in collaboration with state agencies such as the Department of Natural Resources to seek guidance on regulatory efforts.

To take the next steps, the City of Victoria is seeking legislative support for the project. Land acquisition, environmental assessment, and design and planning services will keep the project on track and on pace for completion by 2025. Funding through key appropriations and/or consideration of inclusion in the bonding bill will ensure this world class outdoor recreation and shooting sports complex can preserve our great outdoors and be purposeful in our economic growth.

“Victoria is committed to facilitating the building of an unequalled facility that will preserve our community’s beautiful natural landscape, provide an economic boost to our region, develop the next generation of outdoor stewards, and provide national and international recognition for our community, region and Minnesota.”

Mayor Debra McMillan