



AGENDA for the COCHISE COUNTY TOURISM COUNCIL

May 23, 2018

2:00 pm | Mountain Standard Time (Arizona, GMT-07:00) | 2 hrs

Meeting number (access code): 808 157 605

Phone # 415-655-0001 US TOLL

**Any item on this Agenda is open for discussion and possible action.
The order or deletion of any item on this agenda is subject to modification at the meeting**

Roll Call:

Introductions:

Call to Public:

Minutes: Approval of Tabled minutes from March 28, 2018 phone meeting
Approval of minutes from April 25, 2018 Bisbee meeting

Treasurer's Report:

Committee Reports: Please give a brief overview of the committee report (action item minutes)

Google Trekker: Update
PR: Update
Budget: Update
Film: Update

Discussion/ Action: Items that the Cochise County Tourism Council will discuss or take action on:

1. KVOA Press Packages - Kate Cox Tabled
2. New Advertising Opportunities – Kate Cox
3. Nominations for Tourism Awards
4. Strategic Planning AOT Coop and Budget
5. Approval of any CCTC Bills.
6. Discussion on establishing an office and staff/director for the CCTC – Jen Luria
7. Replacing Edible Baja advertising with a digital campaign under the current AOT Cooperative for the months of June – August 2018 – Jen Luria

Community Announcements: Benson – Bisbee – Douglas – Sierra Vista – Tombstone – Willcox

Items for consideration to be placed on a future Agenda:

Next Meeting Location/Date: Cochise County - June 27th, 2018

Meeting Adjourned:

NOTICE: The Cochise County Tourism Council, CCTC, operates by an *Intergovernmental Agreement* which is a contract between local governments. The CCTC is required to operate under Open Meeting Laws that govern Arizona's Public Bodies and how they have meetings. The CCTC is officially a *Destination Marketing Organization*.