



AGENDA for the COCHISE COUNTY TOURISM COUNCIL

April 25, 2018

The Cochise County Offices

10:00 a.m. Inside the Small Conference Room

1415 Melody Lane Bldg. G

Bisbee, AZ 85603

**Any item on this Agenda is open for discussion and possible action.
The order or deletion of any item on this agenda is subject to modification at the meeting**

Roll Call:

Introductions:

Call to Public:

Minutes: Approval of minutes from March 28, 2018 phone meeting

Treasurer's Report:

Committee Reports: Please give a brief overview of the committee report (action item minutes)

PR:	Update
Budget:	Update
Film:	Update

Discussion/ Action: Items that the Cochise County Tourism Council will discuss or take action on:

1. Google Trekker – Update from Kate Cox on Google Trekker
2. Tabled Item from 3/28/2018 - Should CCTC post events from non-CCTC communities on its Facebook page and events listings on exploreCochise.com? We need to develop a policy - input from Amanda Baillie
3. Strategic Planning AOT Coop and Budget
4. Update Change Chiricahua National Monument to Chiricahua National Park.
5. Approval of Certified Contracts.
6. Approval of any CCTC Bills.
7. See if CCTC would be interested in extending the birding advertising co-op. Judy
8. Discussion on CCTC taking on economic development along with Tourism.
9. How to possibly word the IGA to include economic development.

Community Announcements: Benson – Bisbee – Douglas – Sierra Vista – Tombstone – Willcox

Items for consideration to be placed on a future Agenda:

Next Meeting Location/Date: Phone Conference May 23rd, 2018

Meeting Adjourned:

Note: The CCTC members and guests may meet for lunch upon adjournment. Nothing regarding the Cochise County Tourism Council will be discussed. Lunch will be at at Contessa's Cantina

NOTICE: The Cochise County Tourism Council, CCTC, operates by an *Intergovernmental Agreement* which is a contract between local governments. The CCTC is required to operate under Open Meeting Laws that govern Arizona's Public Bodies and how they have meetings. The CCTC is officially a *Destination Marketing Organization*.