



AGENDA for the COCHISE COUNTY TOURISM COUNCIL

Date: December 5, 2018

Time: 10:00 a.m.

Schefflin Hall, 402 E. Fremont Street
Tombstone, Arizona

Any item on this Agenda is open for discussion and possible action. The order or deletion of any item on this agenda is subject to modification at the meeting

Roll Call:

Call to Public:

Minutes:

Treasurer's Report:

Committee Reports: Please give a brief overview of the committee report (action item minutes)

Film:

PR:

Budget:

Discussion/ Action: Items that the Cochise County Tourism Council will discuss or take action on:

List by item number

1. Travel Classics West recap from event
2. Post Travel Classics FAM tour recap
3. SoFi Video project Madden Media
4. Varick Audio Campaign update
5. Purchase of a shirt embroidered or screen printed with logo for Kate to wear to promo events
6. AOT call center presentation
7. Holiday Shopping Passport update

Community Announcements: Benson – Bisbee – County – Cochise College – Douglas – SEAGO –Sierra Vista – Tombstone - Willcox (Brief overview)

Items for consideration to be placed on a future Agenda:

Next Meeting Location/Date: January 23, 2019 teleconference

Meeting Adjourned:

Note: The CCTC members and guests may meet for lunch upon adjournment. Nothing regarding the Cochise County Tourism Council will be discussed.

NOTICE: The Cochise County Tourism Council, CCTC, operates by an *Intergovernmental Agreement* which is a contract between local governments. The CCTC is required to operate under Open Meeting Laws that govern Arizona's Public Bodies and how they have meetings. The CCTC is officially a *Destination Marketing Organization*.